

JULY

50¢

House & Garden

Special issue **HOW TO PLEASE A MAN**

Ingenious ideas on decorating, comfort, storage, entertaining

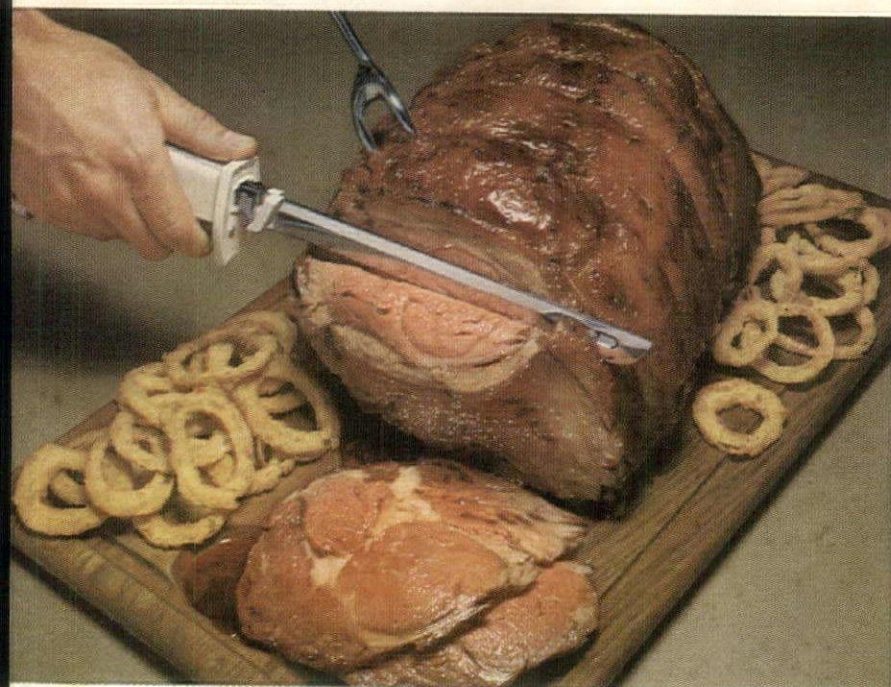


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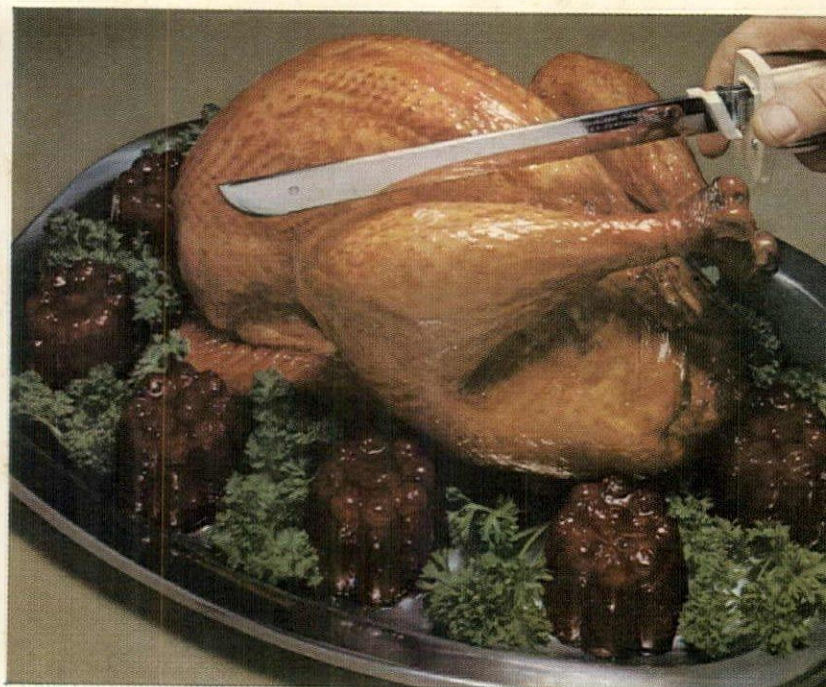
A MAN'S COOK BOOK

General Electric's new Electric Slicing Knife

(All you do is guide it!)



Roasts? All you do is guide it. No tiresome sawing . . . the reciprocating blades do all the work. Simply press the switch and guide the knife on your hot or cold roast beef. Carve thick slices for hearty dinners, slice wafer-thin (without shredding!) for party sandwiches. The blades stop instantly when you release the switch.



Turkey? All you do is guide it. See how it travels in and around joints smoothly, so swiftly, so effortlessly! You carve like a professional, even on the most difficult carving jobs. (Roast lamb, for example, as well as poultry.) The blades stay sharp, too. They're tarnish-resistant stainless steel with tough, tungsten-carbide cutting edges.



Assorted foods? All you do is guide it. Buy cold cuts by the chunk and slice them as needed. (They stay fresh longer.) Slice bread, rolls, cake; soft foods, like ripe tomatoes; harder foods, like frozen ice cream or fresh pineapple. There's no end to the daily uses of General Electric's new Electric Slicing Knife!



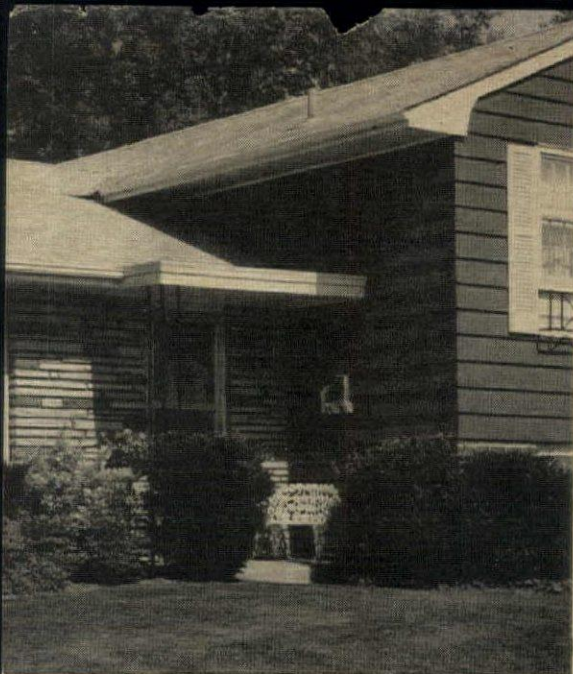
Free introductory offer. See that beautiful, all-stainless-steel Carving Fork? It makes a very handsome and useful companion piece to General Electric's new Electric Slicing Knife. And it's yours *free* when you purchase the knife. (Available at participating dealers *only*.) But hurry! He has limited quantities only.



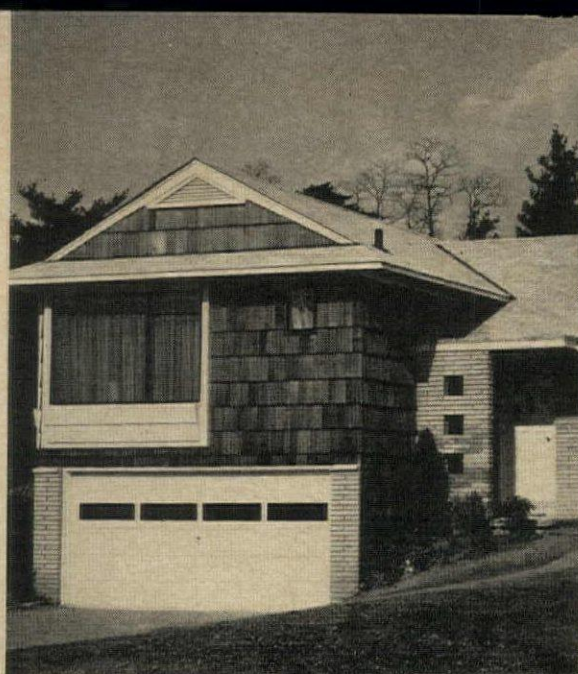
Progress Is Our Most Important Product

GENERAL  ELECTRIC

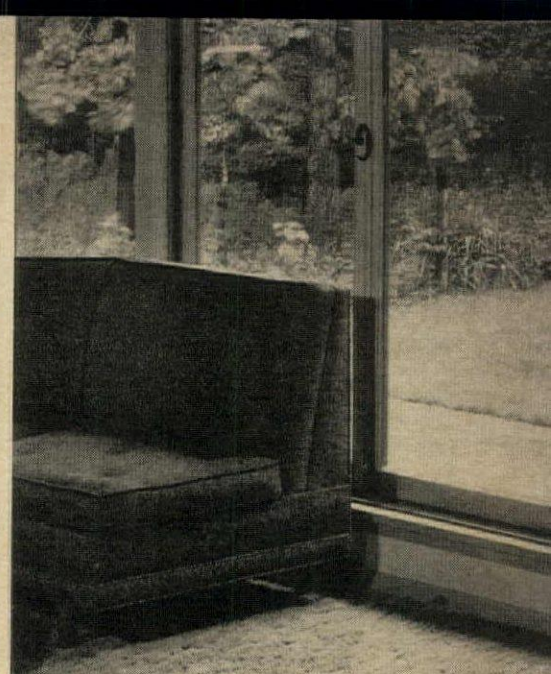
General Electric Company, Portable Appliance Department, Bridgeport 2, Connecticut



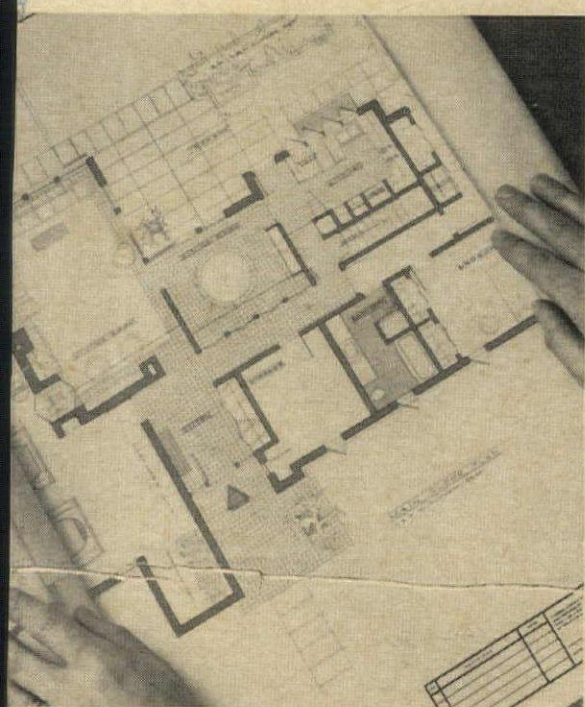
SPLIT LEVEL designs. As warm air rises to upper levels, cooler air moves to lower rooms. This can cause uncomfortable heating or cooling problems.



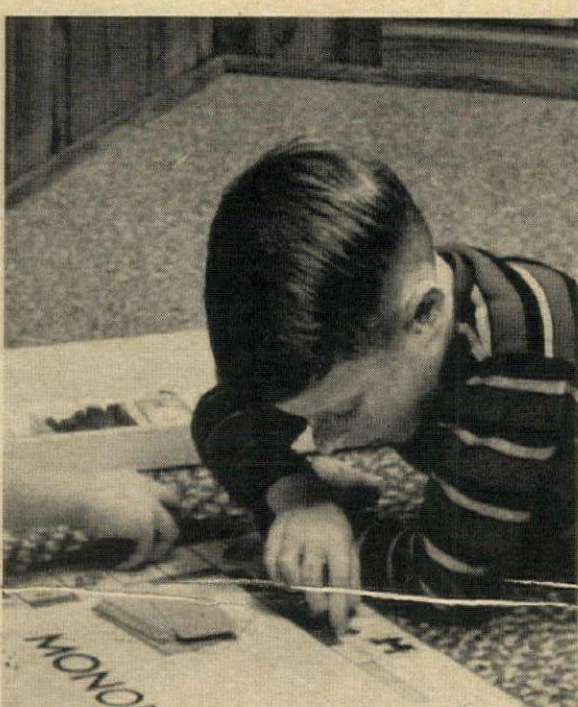
ROOMS OVER UNHEATED AREAS, such as a garage or excavation, make the floors and walls cold, can make the room too cold to be used.



LARGE GLASS AREAS alter inside temperature each time sun, wind or outside temperature changes. Even true of double-paned windows.



SPREADOUT FLOOR PLAN. The effects of sun, shade and wind in different areas of the home can cause widely different heating or cooling requirements.



FINISHED BASEMENT. Because it is partially below ground level, the temperature needs in a basement are far different from the rest of the house.



SEPARATE LIVING AND SLEEPING AREAS require different temperatures—warm and relaxing in the living area—cool and comfortable for sleeping.

How you can prevent these heating or cooling problems in your new home

(or correct them in your existing home)

What good is the world's most expensive home if it isn't comfortable to live in?

One of the best investments you can make in your new home or your present one is to take a little time and spend a little extra on insuring your comfort—with adequate heating or cooling.

This means Zone Control—dividing your home into two or more areas that you can keep at different temperatures to suit your family's needs.

Zoning is simple! In a forced air system, for example, all you need are a separate thermostat for each zone along with a damper and damper motor to control the air distribution. In hot water systems, you need thermostats and zone valves to control hot water flow. In some cases, two small furnaces or boilers are used. Installations are made quickly and easily.

How you can zone your home. The first step is to decide how you want to divide your home, by zones. Then call your heating or plumbing contractor. Be sure he understands you want to zone and where. He can design a system that will assure you the comfort you need and deserve.

In a new home, he'll lay out a piping or duct system for each zone. If he can do this at the planning stage, you can have Zone Control for very little extra cost. In your present home, it may be as simple as adding a thermostat with its associated controls.

For more information on Zone Control, write for free literature. And, now available to help you in your planning, an informative 48 page booklet "How to get the most out of your heating and cooling dollar"—50¢ postage paid. Write Honeywell, Dept. HG7-49, Minneapolis 8, Minnesota.

FIRST IN CONTROL



Honeywell

House & Garden

INCORPORATING **LIVING** FOR YOUNG HOMEMAKERS

JULY, 1963

VOL. 124 NO. 1



LEONARD

On the cover: That a woman can please a man and at the same time please herself is beautifully demonstrated in the morning room of the Gardner Cowles' New York apartment in which Mrs. Cowles set out to pamper her husband in a way that every man approves of. Since the morning room is sometimes used for bridge playing, sometimes as an informal dining room where the Cowleses lunch with their young daughter, its arrangement is appropriately flexible. The card table is substantial, the armchairs that surround it comfortably cushioned, and the accompanying floor lamp, conveniently low. Built-in cabinets on each side of the fireplace hold art books and a group of papier-mâché figures the Cowleses collected in India. To make her husband comfortable while perusing his books, Mrs. Cowles chose a deep-cushioned armchair and a day-bed (placed against the opposite wall). To please herself, she added touches of pure but unfussy prettiness: a profusion of blooming plants and, for curtains and upholstery, a summery linen print of lemons, strawberries and leaves. Interior designer: Edward Wormley. To see how Mrs. Cowles pleased her husband in the rest of their apartment, turn to page 70.

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Per:
NA7100
H6
U. 124



The people who made vodka smart have now made Gilbey's the smart vodka. It imparts delightful spirit while it brings delicious smoothness to every vodka drink. This real difference is why Gilbey's Vodka is being asked for more and more. Sensibly priced, too.

VODKA COLLINS—fresh lemon juice, 1½ ozs.

Gilbey's Vodka, teaspoon of powdered sugar if desired sweet.

Shake vigorously with cracked ice. Strain into tall, chilled glass.

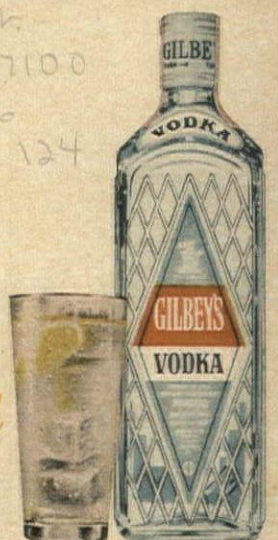
Fill with club soda. Garnish with lemon slice and cherry.

**Smart,
smooth,
spirited...**

Gilbey's Vodka

by the makers of Gilbey's Gin

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OF
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A JEWEL AMONG WALL OVENS! FLAIR

Start your new built-in kitchen with the new 40" Flair Double Wall Oven. See-Level Ovens with smartly-etched filigree See-In Doors let you watch what's cooking. Unique Glide-Up Door design by Frigidaire eases cleaning and use. Two 30" single-oven models also available.

ADD FAST AUTOMATIC SURFACE COOKING
Heat-Minder and Speed-Heat Units!

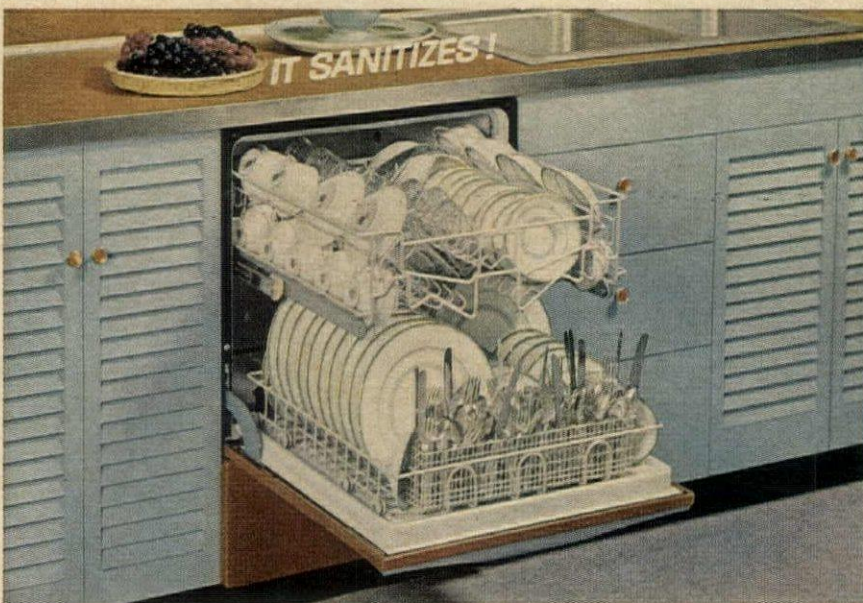
Counter cooking convenience at its best. Four Frigidaire models offering a variety of cooking unit arrangements. Custom Imperial shown has Control Panel for installation on cabinet front or rear wall, Time Signal plus a Speed-Heat Unit, and Heat-Minder Unit for automatic cooking. Brushed Chrome, Frigidaire colors.*



LUXURY COOKING in SMALL KITCHEN SPACE

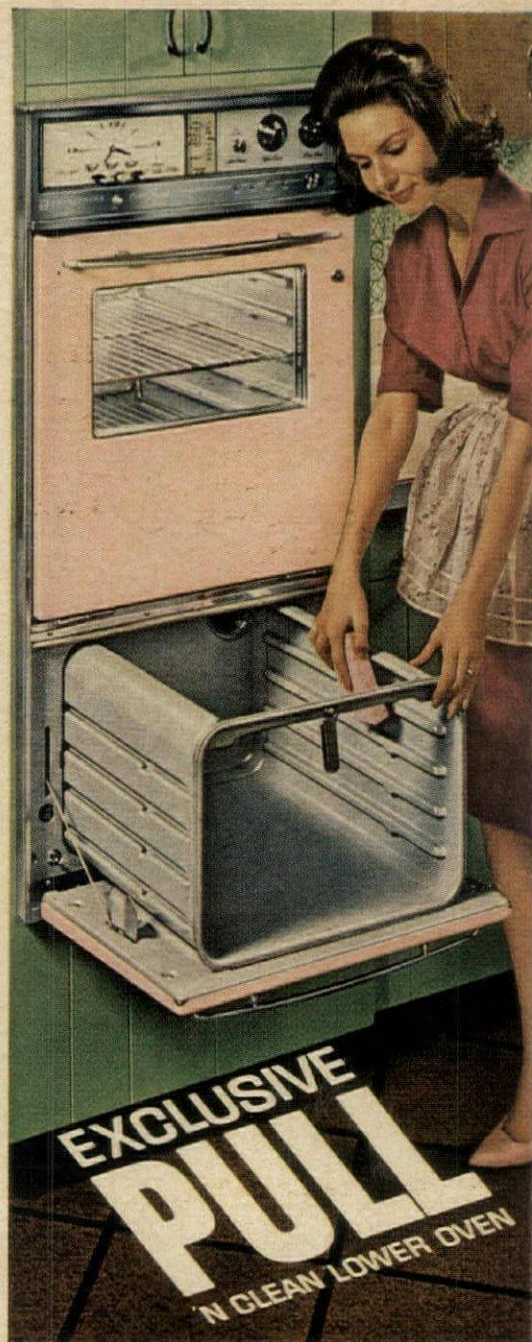
Big Capacity Oven in new Frigidaire Compact 30" Range

A world of oven room and features in so little space. Two 8-inch and two 6-inch Radiantube Cooking Units provide big-meal surface cooking, too. Simplified controls recessed in top for easy use. Truly a space-saving, cost-saving marvel in two models. Brushed Chrome, Colors.*



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It's exposure to hot water that sanitizes dishes. The Frigidaire Dishwasher lets you wash them in germ-killing temperatures many times longer than hands can stand. Swirling Water Action reaches every soiled surface. Holds full day's dishes for average family of 5. Chrome or colors.* Mobiles, too.



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One of eleven Frigidaire Wall-Ovens... Custom Imperial Double-oven with Drop-Leaf doors. See-In Glass Window. Lower oven pulls out for easy cleaning. And so fully automatic it almost "thinks for itself." Brushed Chrome, Colors.*

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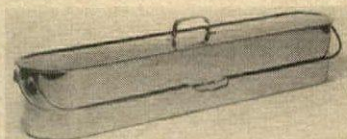
UNION-NATIONAL, INC.
JAMESTOWN, N.Y.

Notes for the Hostess

BY DIANA BRYAN

Helpful hints on how a good wife can assure that her man will enjoy playing host in his own castle: When he's expected to carve a roast, be sure the carving knives are as sharp as scalpels, that he can see what he's carving, that he has plenty of elbow room and that he's not handicapped by a too-small platter. During the outdoor season, keep his barbecue equipment spotless, and stock plenty of charcoal always on hand, along with tinder or lighter to start it with. When he's bartender, keep a plentiful supply of ice at his elbow, plus soda, soft drinks, lemons, olives and the like, and—most important—a varied stock of liquor. (Nothing irritates a man more than to offer a guest something only to find that there isn't any on hand.) Also, the corkscrew must function and the ice crusher crush. Adequate, ample and available are the three A's I try to bear in mind when setting the scene of a party.

Don recently was host to a group of his fishing friends to celebrate—and share—his catch of a really mammoth salmon. Somehow, although he put up a great masculine front, the honor of cooking this fish fell to me. I took one look at it and went out to find something to cook it in. Luckily I was able to buy a fish poacher that measures 90 centimeters long (almost a yard). This tin-plated



Grandiose fish poacher

French vessel is especially designed for cooking a fish whole, so that it can be presented in all its glory, head to tail, with no truncations. I managed to fit the poacher onto my range by placing it catty-corner across the burners.

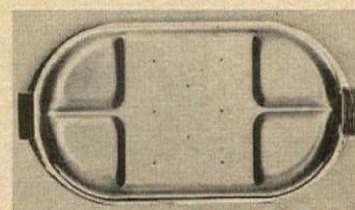
I poached the salmon in court bouillon, skinned it leaving the head and tail intact, and served it cold with cucumber sauce—a marvelous concoction of chopped cucumbers, whipped cream, a dash of vinegar mixed with chopped scallions and chives. To accompany the fish, I prepared steamed asparagus tips sautéed in butter with ground hazel nuts and spiked with lemon. Don asked for the chilled potatoes he's fond of, which are cold riced potatoes mixed with onion, parsley, mustard and a little mayonnaise and

mounted in potato half-shells. Instead of biscuits I provided thin bread-and-butter sandwiches (half white, half pumpernickel) and caraway salt sticks.

The twenty-five fishermen guests ate heartily and toasted their modestly triumphant host with ice cold Danish beer.

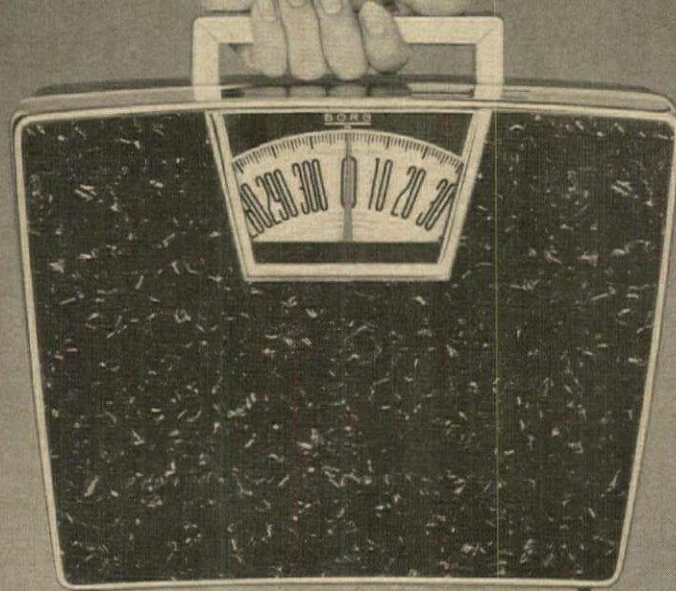
Somehow the preponderance of magazine pictures of pretty guest rooms gives the impression that only women are ever guests. Actually, at our house we seem to have more male overnight guests than female, since so many of Don's professional and business friends stay with us when they're in town. So I keep the guest bath always stocked with large cakes of soap, big bath towels and shaving equipment. I also have equipped the guest room with a wooden valet to hang a suit on, and an ample desk and working lamp for the man guest who has to get in a few licks of paper work.

Sara Bennett and I were both flattered and surprised when our husbands' all-male golf club asked us to help them find party equipment for their newly organized dining quarters. They had already ordered china and silver, and the kitchen had been professionally designed and equipped. What the men wanted from us was more or less what might be called the finishing extras. What a glorious excuse it was for us to go on a buying spree. The prize of all our purchases was a marvelous carving platter of Chichester stainless steel with staghorn handles and measuring 33 by 17 inches, capacious enough to hold an impressive roast of beef, a suckling pig or king-sized turkey. It was made by Cardel, Ltd., a company that has been in business in England since the fifteenth century. But it wasn't the platter's lineage that impressed Sara and me so much as its proportions, its weldiness and its simple good looks. The spikes are well placed to hold a roast firmly for easy carving, and the four wells are big enough for serving man-sized portions of vegetables.



King-sized carving platter

pick it up



This new, smart bath scale has 3-way convenience. Lies flat for weighing. Then, stands up to save space. Or, use the handle to move it anywhere. Giant easy-read Dial—smooth vinyl mat—flat platform, no dial bulge—300 lb. capacity. Beautiful and dependable—a Borg! Chrome, \$12.75*—enamel, \$10.45*, at leading stores. No other scale is made like a Borg.

*East of Rockies, slightly less

BORG
SCALE

Borg-Erickson, Chicago



A step ahead



What's new, cools you, and doesn't look like an air conditioner?

Clue: it's in the window above . . . it's a bright new idea from Westinghouse. Now you don't have to spoil a pretty window with a piece of machinery. Your Westinghouse Dealer has the first "*furniture-designed*" line of air conditioners ever made.

If your room is Traditional, choose the cabinet above. If you go for Early American, Provincial or Contemporary, there's a fine, hand-crafted cabinet to match. Just take your pick.

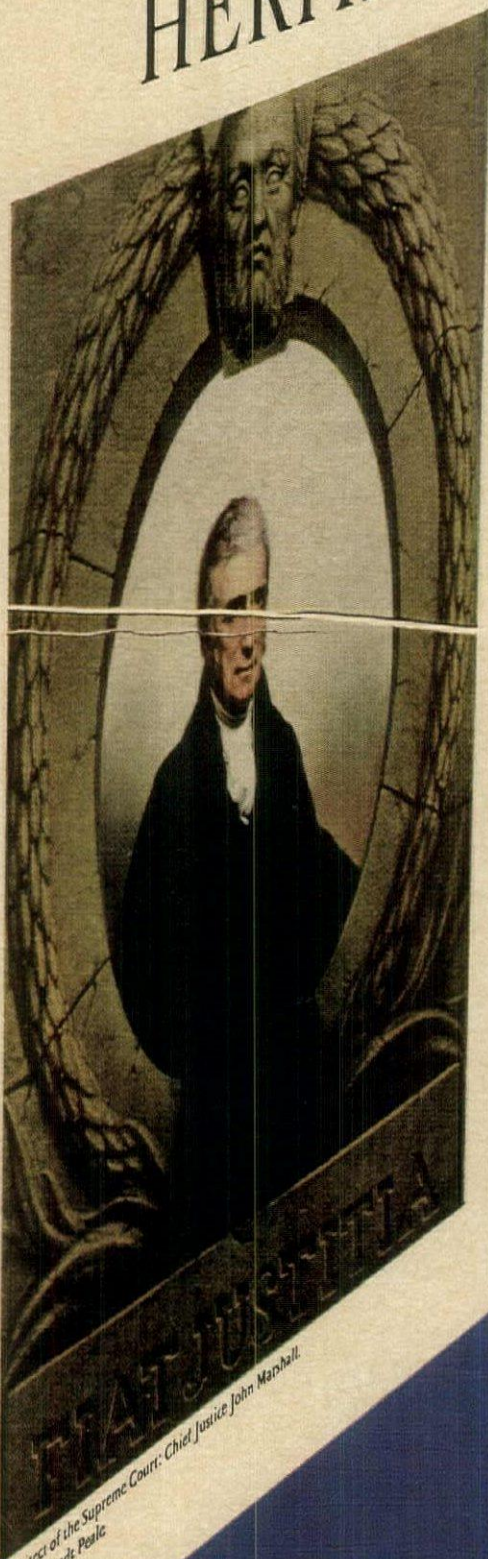
Inside these handsome hardwood cabinets is the most efficient

cooling instrument we've ever engineered. From 10 feet . . . 20 feet . . . even 30 feet away you can feel its cooling comfort. It gently spreads cooled, dried, filtered air to the farthest corner of the largest room. Yet this powerful instrument is as quiet as a purring kitten. A few feet away you can barely hear it.

Only your Westinghouse Dealer sells cooling power *plus* beauty. See the world's first "*furniture-designed*" air conditioners soon.

We never forget how much you rely on **Westinghouse**

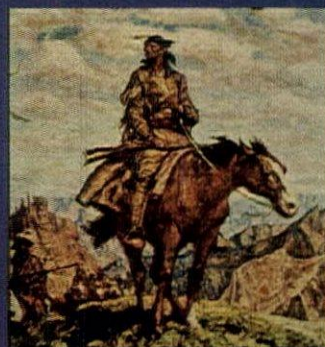
AMERICAN HERITAGE



Architect of the Supreme Court: Chief Justice John Marshall.
by Rembrandt Peale



End of another great train: Lucius Beebe lovingly describes the romantic Overland Limited, shown in her days of glory, double-heading through Colfax in the High Sierra.

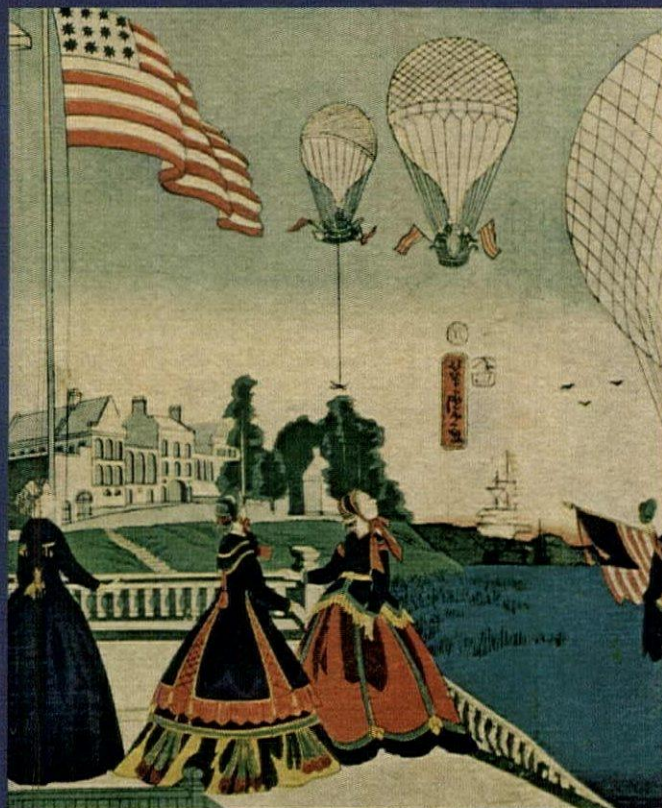


What lay beyond the looming Rockies? Before other pioneers, tough Jedediah Smith probed the deserts and mapped huge unknown areas.



John Paul Jones beats the British, 1779: "What d----- rascals are they?" Jones bellowed above the battle as crewmen moved to strike his battered flag, "Shoot them!"

What does make



"The country of America. This is called a balloon." So the Japanese artist gravely described this century-old water color view. He was drawing for his own people, suddenly interested in the United States, which had just opened Japan to the world. His information was second-hand, but his America is no stranger than the Japan of our opera and musical comedy. The view is part of a sixteen-page color portfolio.



Armageddon revisited: Laurence Stallings, co-author of *What Price Glory?*, describes a battle in which he fought and was grievously wounded — bloody Belleau Wood. Here, for 19 days in June, 1918, U.S. troops took on the best Germany had to offer — and, at terrible cost, won.



An historic friendship breaks up: Through World War I, Col. Edward House was Woodrow Wilson's alter ego. Abruptly, something came between them. Just before he died, House confided who and what it was to Yale's ex-President Charles Seymour, who reveals the strange story for the first time here.

MOSTLY, say the experts, Americans are different because we're products of a radical experiment, and a most peculiar past. Ours is an amazing history, wherever you probe it — sometimes violent, sometimes funny, frequently inspiring. And we have our horrifying lapses.

We even look different. We come in all colors and assorted sizes. See, for example, the bantam John Paul Jones (at left, viewing a faint-hearted compatriot down the barrel of his pistol). See the lofty Thomas Jefferson (face mask below), a god-like hero who could still get tangled in some very human difficulties; a blundering sculptor almost smothered him in the hardening plaster of that mask.

How well do you know why Americans got this way? True, all of us take a quick horseback tour of our past in school days. Then, on soft Memorial Day mornings and over the Fourth of July, we pay due honor to our American legacy.

But that's no way to relish our exciting history, or to profit from the perspective that the past always lends to the present. And ours is too good a story to restrict to the textbooks, or relegate to dry-as-dust writers.

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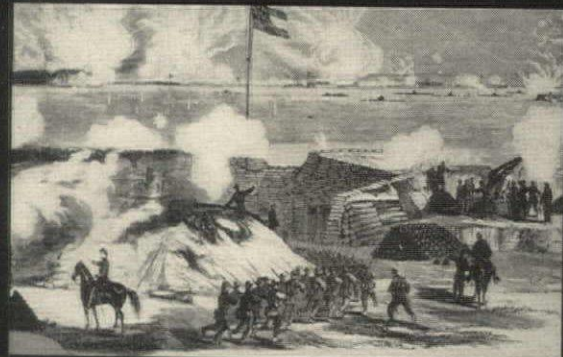
some typography on two quality papers; and no advertising pages at all. Put all this between beautiful hard covers, like a fine book, and issue six each year — one every other month. And that's AMERICAN HERITAGE — as different from other magazines as Americans are from other people.

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Charleston, April 7, 1863: The "nest of the rebellion," its harbor sown with floating mines and ringed by bristling forts, prepares a warm welcome for Union Admiral Samuel F. DuPont and his fleet of nine "invincible" ironclad ships.



The Day Jefferson Got Plastered: the patriarch's life mask nearly became a death mask as the plaster hardened.



Sand in their shoes: Of resorts and those who went to them in the long ago, when the sports wore stiff collars and dream girls five-piece bathing suits. Our foursome is cutting up at Narragansett Pier, Rhode Island. It was not as nobby as nearby Newport, but who cared?



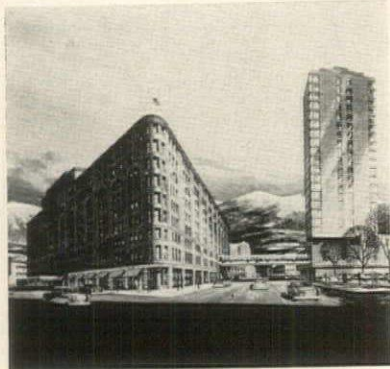
Washington's summer of discontent — the controversial story of the Bonus March of 1932. At the depths of the depression, thousands of unemployed veterans descended on a nervous capital. When they refused to leave, the U.S. Army was called in to drive them out.

House & Garden's travelog

A DIRECTORY OF FINE HOTELS AND RESORTS

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Brown Palace Hotel

Elegance and superb service have been identified with the Brown for 70 years. Recent completion of a new tower area and motor lobby bring its capacity to 600 rooms, all air-conditioned and furnished in marvelous good taste. A 500-car garage adjoins the hotel, which is located in the better business district of Mile-High Denver. For social or business gatherings, there is a selection of six beautifully-appointed, completely equipped, air-conditioned private function rooms; the ballroom accommodates up to 800. For reservations, rates or information, write Mr. Karl Mehlmann, resident manager, Dept. HG, or phone TAbor 5-3111, Denver.

GEORGIA

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King & Prince Hotel. Year 'round resort, E.P., directly on ocean, pvt. beach & pool; dancing, fishing, riding, golf. Near Brunswick, Georgia.

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KENNEBUNK BEACH

The Narragansett by-the-Sea. Beautiful sandy beach, lawn luncheons. Delicious Maine meals with lobster, seafood. Cocktail Lounge. Write Box 82.

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Shawmut Inn. Ocean front resort. Secluded, restful, informal. 32 rooms, 16 cottages. Chalet Motor Lodge. Heated pool. Fine Food. Cocktails.

OGUNQUIT

The Cliff House and Motels. Atop Bald Head Cliff. Pool. Sports, social activities. Cocktail Lounge. Reasonable rates, A or E. May 30-Oct. 15.

MASSACHUSETTS

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World-famous fishing and vacation port. Beaches, fishing, art colonies. For pictorial folder write: City Manager, Gloucester 3, Mass.

MARTHA'S VINEYARD ISLAND

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ROCKPORT

Quaint, colorful seacoast resort town. Paradise for artists & photographers. For free guidebook write Board of Trade, Rockport 14, Mass.

MASSACHUSETTS

ROCKPORT 4 (CAPE ANN)

Straitsmouth Inn. Shore resort hotel on private rocky point. \$85-\$145 wk. inc. all meals. Transient diners welcomed. May 29-Oct. 1.

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The Monmouth Hotel. Famed hotel, superb resort, 50 miles from NYC. Ocean Front, pvt. beach, pool. Opens mid-June. Felix H. Standen, Genl. Mgr.

The Warren. Direct ocean front. Pvt. beach, club & pool. Supervised play for children. Open June 21. All sports. Fred O. Cosgrove, Owner-Mgr.

NORTH CAROLINA

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3000 acre resort hotel located high in Allegheny Mountains. Largest and finest in Western Pennsylvania. 18-hole championship golf course. Indoor and new outdoor swimming pool, plus lake swimming. Tennis, Dancing. Summer Playhouse, Boating. Planned social activities. Superb cuisine. Special overnight guest rates. For reservations or brochure write L. Gardner Moore, President & General Manager.

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Pennsylvania's largest resort estate. This year-round Inn offers every facility for happy vacations and family fun. Sports include golf (only 27-hole course in Poconos), tennis, riding, swimming, lawn bowling, fishing. Movie theatre, dancing, camp club and teen-age program. Excellent meals. Smart new cocktail lounge. Res. Off.: N.Y.C., 30 Rockefeller Plaza, CI 5-5620; Phila. PE 5-2433.

EAGLES MERE

Crestmont Inn. Family cottages, pleasant rooms. Fine meals. Sports. Off beaten path but easy to reach. June 14-Sept. 16, 17 Lake Dr., Eagles Mere.

MT. POCONO

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SOUTH CAROLINA

HILTON HEAD ISLAND

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VERMONT

MT. SNOW

Snow Mountain Inn. Enjoy the "warmth of '63". Eat like a gourmet. Sleep like a log. Dunk in new pool. Tennis anyone? Write for unique brochure.

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The Tides Inn

Gracious living in rural Virginia includes a cuisine recognized by experts as real Colonial Virginia at its best. The friendly atmosphere radiates happiness; the charmingly informal elegance will delight you. Cruises on luxurious yachts, fishing, outboards, golf, tennis, dancing, swimming in the heated salt water pool, plus other enjoyable pastimes. Write: The Tides Inn, Irvington 4, Virginia.

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Emerald Beach Hotel

Oceanfront, with private 1/2 mile beach. Pool, pitch 'n' putt course, tennis, golf, all water sports. Landscaped gardens. Entertainment nightly. Air conditioned, open all year. See travel agent or call JU 6-4500, N. Y.; RA 6-0624, Chicago; LA 3-4497, Boston; RE 7-2642, Washington; FR 1-6661, Miami; RI 1-6814, Dallas; MA 6-7581, Los Angeles; YU 2-6905, San Francisco; MU 2-1981, Seattle; EM 3-2693, Toronto.

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PAGET

White Sands. Bermuda's perfect vacation spot; beautiful sandy beach, quiet, exclusive accommodation, write Kay and Horace Browne.

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On the renowned South Shore, exquisite cottages offering perfection in Bermuda living. You'll enjoy superb cuisine, flawless service in every detail. New pool, private beach, tennis courts, air-conditioned clubhouse, dining rooms. Cocktail bar, spacious lounges. Colour folder, reservations, from your Travel Agent or Leonard P. Brickett, Representative, 32 Nassau Street, Princeton, New Jersey, Walnut 4-5084.

THE Travelog section is listed for your information and convenience when planning a vacation or holiday. The hotels and resorts listed excel in hospitality, food & pleasant atmosphere.

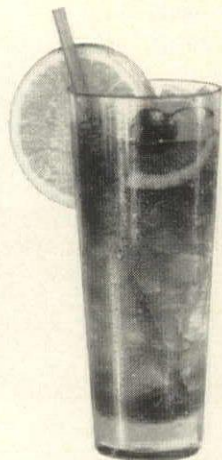
IDENTIFY YOURSELF AS A READER OF HOUSE & GARDEN WHEN WRITING TO THESE HOTELS FOR INFORMATION OR RESERVATIONS

ANTIQUES

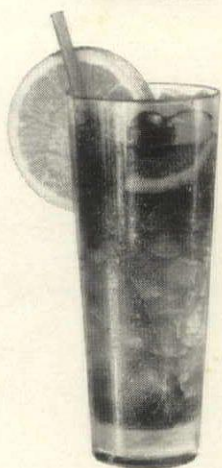
questions & answers

BY THOMAS H. ORMSBEE

THIS COLUMN IS DEVOTED TO QUESTIONS ABOUT OLD THINGS. NO ATTEMPT AT EVALUATING THE ANTIQUES WILL BE MADE. LETTERS WILL EITHER BE ANSWERED ON THIS PAGE OR BY MAIL, AND MUST BE ACCOMPANIED BY A STAMPED, SELF-ADDRESSED ENVELOPE. ONLY ONE QUESTION TO EACH LETTER, PLEASE. MAIL ALL LETTERS TO HOUSE & GARDEN, 420 LEXINGTON AVENUE, NEW YORK 17, N. Y.



GOOD



GREAT!

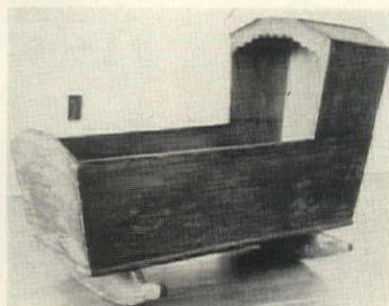


THE DIFFERENCE IN FLAVOR IS MYERS!

What's the best-known, best-liked rum cooler? Planters' Punch—traditionally made with Myers. To make: 1 tsp. sugar, juice ½ lemon, 2 oz. Myers Rum, dash Angostura, dash grenadine. Shake with ice, add soda to taste in tall glass. Magnificent—thanks to the flavor-magic of Myers!

THE FLAVOR OF ADVENTURE!

MYERS'S JAMAICA RUM • 97 PROOF
GENERAL WINE & SPIRITS COMPANY, N.Y.C.



AMERICAN HOODED CRADLE

This cradle was purchased as an antique. I would like to know if you can tell me its approximate age and probable origin.

R. P.—Mamaroneck, N. Y.

It is an American hooded cradle and might date as early as 1760 or as late as 1820. If it is made of maple or some other soft wood, it was probably the work of a country cabinet-maker. It appears to be a New England piece.



IRON BOX STOVE

My wood-burning stove has the name Jefferson Furnace across the top. Where was Jefferson Furnace and how old is the stove? L. R., Jr.—Richwood, N. J.

Jefferson Furnace was an iron foundry specializing in stoves at Jefferson, N. J. Your stove is typical of those made between 1820 and 1835.



BONN PORCELAIN

I have five dessert dishes bearing this mark. Can you tell me their age and what the 1755 in the mark means?

H. E. W.—Millheim, Pa.

Your dishes were made at the porcelain factory of F. A. Mehlem, Bonn, Germany, after 1891. The date 1755 was the year porcelain was first made at Bonn.



FRENCH CANDELABRA

These heavy brass candelabra are marked Barbedienne, Paris, 1869. Is Barbedienne the name of the designer?

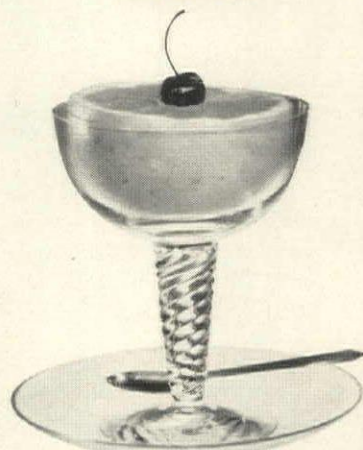
E. S.—Walla Walla, Wash.

Yes, Barbedienne was a well-known Parisian maker of fine brass ornaments about 1860–1890. His work won him various medals and the Legion of Honor.

Continued on the next page



GOOD



GREAT!



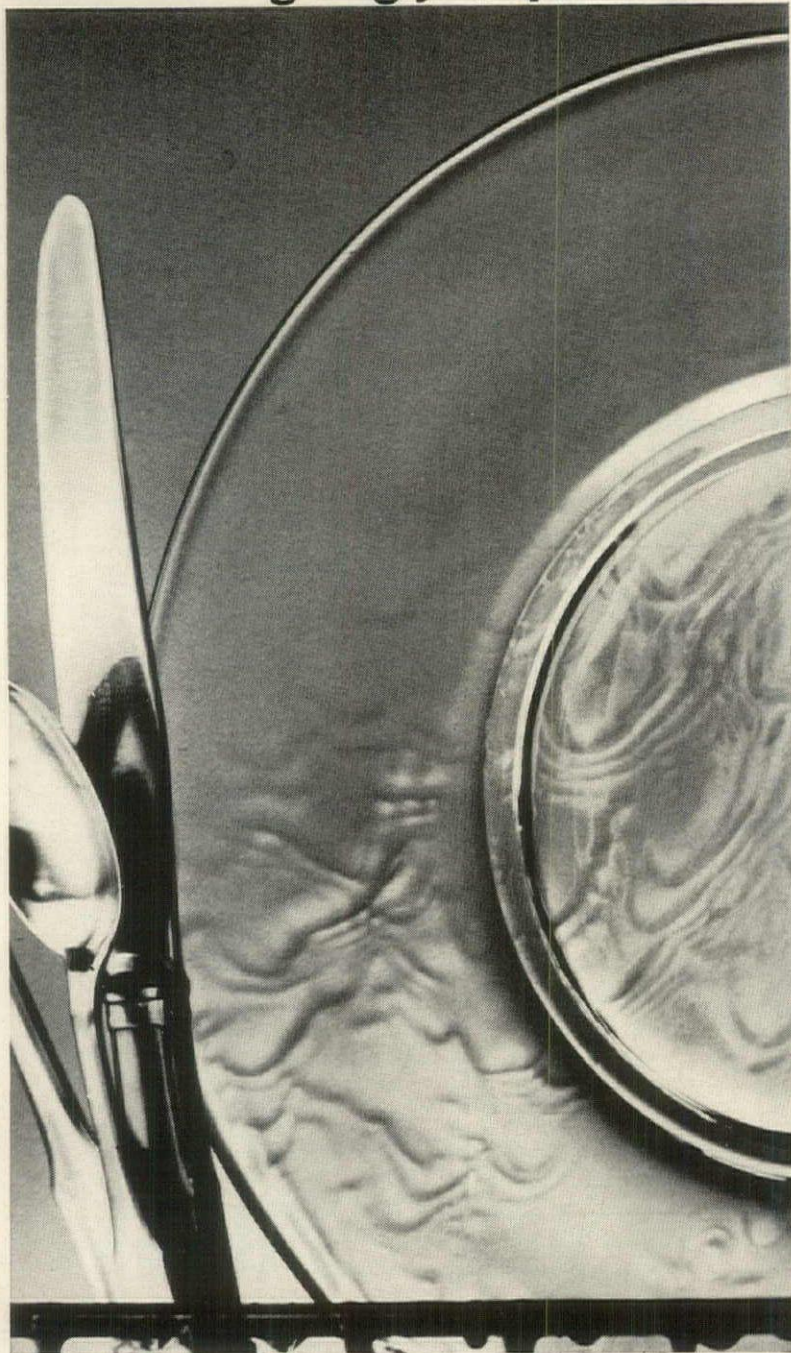
THE DIFFERENCE IN FLAVOR IS MYERS!

Here's a glorious and glamorous way to begin a meal: with Grapefruit à la Myers. To prepare, simply splash a dash of Myers onto each grapefruit half. For added zest: brown rum-laced grapefruit halves under broiler. Grapefruit au Rhum...ah, delightful! Thanks to the flavor-magic of Myers!

THE FLAVOR OF ADVENTURE!

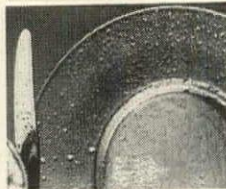
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Even water drops like these can cause spots



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Every leading dishwasher maker recommends Cascade. So do women everywhere. They've made it America's favorite dishwasher detergent by far!

Give your dishwasher the best—Cascade—it's got "sheeting action"

ANTIQUES continued from the preceding page



TALL POST BED

Could you tell me when and by whom this mahogany bed was made? I recently bought it at an antique shop.

R. W. P.—Mt. Vernon, Ill.

Your bed is late American Empire or very early Victorian. It was probably made to order by an excellent cabinet-maker. Tall post beds of this type were commonly used in southern plantation mansions about 1835–1850.



NODDING FIGURINES

These nodding head figurines are English. Can you trace their origin more specifically? *B. C. L.—Woodbury, N. J.*

They were made by some Staffordshire pottery between 1830 and 1850. Being unmarked, they cannot be traced further.



CHINESE CABINET

We would appreciate any information about this hand-carved teakwood chest which we purchased two years ago.

E. J. S.—Old Tappan, N. Y.

This is a Chinese side-wall cabinet made by a native craftsman probably in a seaport city during the second half of the nineteenth century. Such cabinets were used to display jade, ivory, lacquered objects.



WHISKEY JUG

What sort of jug is this? It is marked "From Park & Tilford, Grocers, 921-923 Broadway, N. Y." *L. P.—Baldwin, N. Y.*

It is a stoneware whiskey jug dating between 1865 and 1890 when Park & Tilford was the quality grocery of New York City.



*Samuel Atkins
 London*

ENGLISH BRACKET CLOCK

Enclosed with the snapshot of my English bracket clock is a freehand facsimile of the name engraved on the face and on the back plate of the works. Can you date this clock?

J. D. R.—Alexandria, Va.

Samuel Atkins (1697–1768) was an eminent London watch and clockmaker. He worked at his trade about 1733–1765. His bracket clocks, such as this one, are well known to collectors.



“darling . . . you're much too nice to be a garbage collector

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Going places, finding things in

Switzerland

BY DOONE BEAL

EDITOR'S NOTE: Doone Beal, a lively and indefatigable traveler, reports frequently on the international scene for House & Garden. She has a special interest in national dishes which she samples on her sojourns and adapts back home in London.

Switzerland, to most of us, stands for splendid Alpine isolation and somewhat sanatory cleanliness; for canned foods, chocolates, soup mixes, cheese, watches and cameras; for quality of finish rather than dash of design. Among the more sophisticated, the country is also known for winter sports and for its tax-evasion potential. It has become a convention for both the well-traveled and those who have never crossed an ocean to call Switzerland "dull," and certainly the three K's—*kinder*, *küche* and *kirche* (children, kitchen and church)—predominate in this land which elevates the domestic arts into status symbols of their own.

The very neutrality of Switzerland's background, however, has germinated and housed, over the past century and a half, a diverse and colorful collection of people. Although Lenin left it in a sealed train, without comment, Zurich was, to James Joyce, second only to Dublin as a city of intellectual stimulus. He lived there in the late Nineteen Thirties, at the same time as Einstein, Jung and Stravinsky. Paul Klee, one of whose early exhibitions was refused by the local council, nevertheless dwelt happily enough just outside Locarno. Dickens reveled in Lausanne, and Madame de Staël summered with her personal entourage at Rolle. Wagner divided his time between Lucerne and a private island on Lake Zurich. Byron complained poetically in a villa on the shores of Lake Geneva (it now belongs to a Swiss plastics millionaire). Stendhal and Flaubert both traveled the country widely, but the latter echoed the thoughts of many when he said of the Alpine landscape: "I would give all the glaciers for the Vatican museum . . . the Alps are too *big* to be any use to us."

Certainly the beauty of the Swiss landscape, like a wood full of bluebells in the spring, is so spectacular as to seem at times almost banal. The view from the mountain slope, accompanied by the clanging of bells borne by innocent, fudge-colored cows, is pure sensation, even further enhanced by the light and height, the smell of the air. It can be enjoyed to the point of ecstasy but never reproduced, for its elements derive from too many different senses.

One of the chief charms of Switzerland for the time-bedeveled vacationer is its cozy compactness. In two or three weeks, without haste, you can cover the French, German and Italian regions, each with its distinctive architecture and ambiance, and sample at leisure the cities, the mountain resorts and the lakeside towns with their varied delights. (If you make part of the tour by train, cut your luggage to a minimum and forward the bulk to your next destination. Porters are scarce—and extremely independent.)

Start with Geneva

A perfect place to start is cosmopolitan Geneva, a city built on water rather in the manner of Stockholm, with a sheer, euphonic sense of well-being. Debouching from the lake on which the city lies like a sickle moon, the Rhône flows through Geneva in a moving staircase of water, pouring swiftly and inexorably over the weirs. The buildings that line the waterfronts are visions of nineteenth-century propriety and solidarity, but a few paces up the steep cobbled streets on the south bank will take you into the old city, where the print and antique shops smack of Left-bank Paris.

The Place du Bourg, with its delightful flower-decked fountain, is the landmark of this *vieille ville*. The streets house expensive antique shops, browse-worthy junk shops, one or two galleries that show contemporary painting and delightful restaurants.

The famous fondues

Haunts of the young and chic are the Orangerie, the Chandelier and the Café des Armures. The oldest and most traditional is the Café du Palais de Justice, an erstwhile bistro that was the hangout of inter-war politicians. It is here, too, that you will get the best fondue. The advantages of fondue for informal entertaining need hardly be stressed. What is better than a bowl of creamy, kirsch-scented cheese kept warm over a slow spirit stove for guests to dip into with pieces of crusty bread? If you should want to serve it at home, there is an imported package Swiss-made fondue that can hardly be improved upon. Serve it with liberal quantities of dry white wine—in Switzerland, always the wine of the Valais, *Fendant*.

Another type of Swiss fondue is the meat variety, fondue Bourguignonne. This consists of small cubes of raw steak speared on long forks and cooked in a pan full of hot oil. The flavor is in the accompanying dips: horseradish sauce, or chopped onions lightly bound with olive oil; mayonnaise laced with chopped pimientos and a drop of chili sauce; and at least two kinds of mustard, one sharp and one sweet. You can buy special long ebony-handled fondue forks at any hardware store or gift shop in Switzerland and, if weight is no problem, you might buy a cheese fondue set complete with six small plates and a heatproof porcelain cooking dish.

Some of the best Swiss-international food, biased toward the French, you will find in Geneva's great hotel restaurants: the Bergues, the Richemond and the Beau-Rivage—also at the Auberge à la Mère Royaume, a rustic looking restaurant of great repute.

Geneva is encircled on three sides by French territory. Driving around the northern, Swiss shore of the lake, you encounter first Lausanne of the finishing schools, then Montreux, a sort of Monte Carlo of hotels and casino, which was built for and enjoyed by the generations between 1870 and 1914. One notable restaurant between the two cities is that of the Hotel du Monde at Grandvaux, high up on the *corniche* road. I noted there the addition of a touch of curry powder to the salad dressing, also a particularly good dessert: peeled sliced oranges and finely shredded orange peel, soaked in syrup with a dash of absinthe, and piled on billows of rich whipped cream.

How unbelievably different is this corner of French Switzerland from the simple *gemütlichkeit* of the German-speaking villages and towns to the northeast, such as Murten in the three-lake region west of Berne. The main highway enters and leaves Murten through thirteenth-century gates, and the houses and shops are secreted in wooden, vaulted arcades. Once a part of the Kingdom of Savoy (whose Dukes built its castle), this is an officially "protected" town of great charm and several of its old inns bear their original coats of arms.

The capital of German Switzerland, and the commercial and banking center of the whole country, is Zurich. Among the city's excellent hotels is a rather special one, the Eden au Lac, which is small (the proprietor has resisted all blandishments to expand) and furnished entirely with antiques. Its restaurant, the Perl du Lac, claims to have been the first ever to serve hot hors d'oeuvres, and these alone—*pâtés en crouste*, *feuilleté* of lobster and sweet-

A picture book country where three cultures—French, German and Italian—flavor the food and influence the architecture



Cosmopolitan Geneva, a city built on water, is noted for high-rising fountains. Also to enjoy here: some of the best eating in Switzerland.

breads among them—are worth the visit. Another famous Zurich restaurant not to be missed, and a good place to sample some of the Swiss specialties, is the Kronenhalle where paintings by Miró, Chagall and Picasso hang, unexpectedly, on the staid, dark-paneled walls. For an appetizer, try *bündnerfleisch*, air-dried beef from the canton of Grisons (it is called *viande de Grisons* in the French-speaking region). The flavor is reminiscent of prosciutto, but the paper-thin slices of meat are completely without fat and delicious with a glass of Swiss beer or wine. You'll also find on the menu *berner platte*, the Swiss version of *choucroute garnie*, *rösti*, the ubiquitous fried potato dish, and *cicorino*, a locally grown red chicory which makes a superb salad.

The Bahnhofstrasse is the Fifth Avenue of Zurich and you can shop as well there as anywhere in the country. Prices are not low, but the quality is unimpeachable. If you do not want to take a special trip to the lace-making towns of Appenzell and St. Gallen, you can find samples of the work, plus lovely hand-embroidered lawn pillow slips and table sets, in any of Zurich's main stores. Grieder and Co. is one of the more de luxe department stores; Jelmoli is less expensive. The official Swiss handicrafts store on the Bahnhofstrasse has an excellent selection, and the winding streets of the old part of Zurich are jammed with antique shops where you can pick up good buys in copper, brass, porcelain and wood. Ski and après-ski clothes are superb in Zurich, but don't expect any bargains—you are paying for quality.

Lake Lucerne

To the south of Zurich, but still on the north side of the Alps, is Lucerne, one of Switzerland's most rewarding lakes. It is wildly romantic looking, although all too often its vistas melt into mountain mists. The old walled city of Lucerne, once a vassal city of the House of Hapsburg, is full of fifteenth- and sixteenth-century houses, and its two pretty old wooden bridges, both roofed, are still in daily use. It is much more a resort city than a commercial one and is full of souvenir shops whose contents for the most part are worth only passing scrutiny. But (Continued on page 115)

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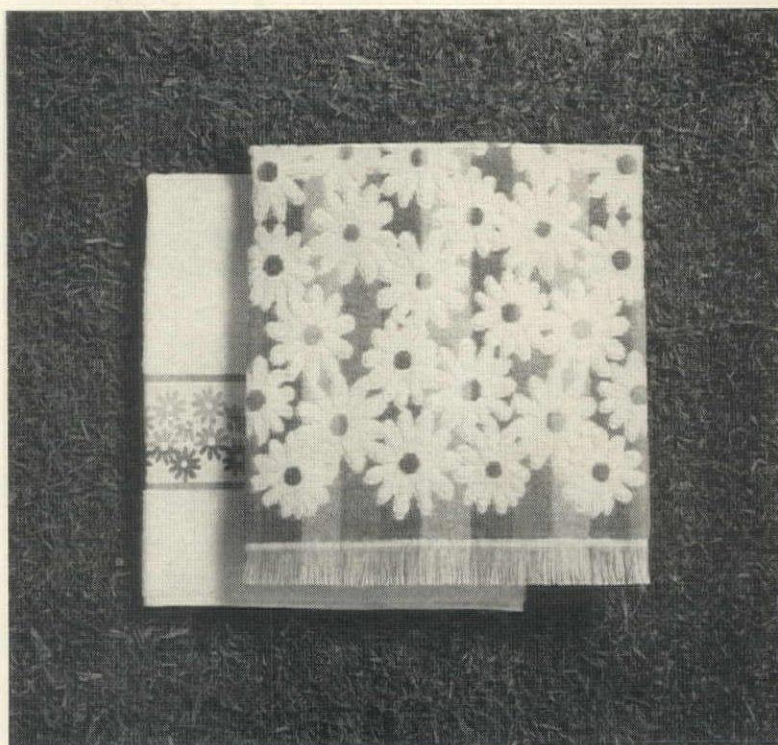


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KITTINGER



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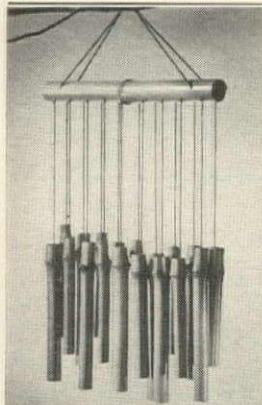


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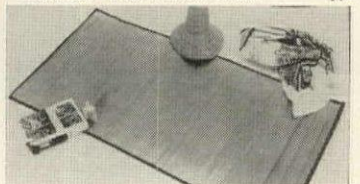
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- one low price for entire set of 4 casseroles, 4 lids, 4 wicker cozies. **\$2.98 ppd**



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- natural woven fibres in smart basket-weave design; slick polished surface is wonderfully tough; scuff-proof; easily washed; reversible ... sun on them ... sleep on them ... cover a floor, a wall, a patio ...
- each panel is 3' x 6' ... black binding. **\$1.75 ppd.**

suntime catalog free

patio sales

dept. hg-73
box 25
highland park
illinois

Shopping

Order merchandise by writing directly to shops. Enclose check or money order. Any unused item (not personalized) may be returned by insured mail for refund.



Slumber shift

Fishy bedtime story! A next-to-knee-length shirt of sky blue checked gingham with sea blue fish splashed all over. Long-sleeved, small, medium, large. In lots of delicious prints. Its naughty name, The Sneaky Pete by famous Lilly at \$25 plus postage. Lord & Taylor, HG7, New York 18, New York.



Lilliputian triumph

Great shape cut down to size—baby bloomer play suit in French madras from the Virgin Isles. Comes in heavenly Island colors—sea green, cherry red or yellow. Ingratating bow in back gives an unexpected fillip to a small world fashion. 2, 4, 6, 8. \$5.95 ppd. Carriage House, HG7, Cold Spring Harbor, N. Y.



Jeweled jotees

Sandals have shod Maharanis and princesses for generations. Here for you, imported from India, similar hand-crafted, hand-painted leather flats and wedges with padded sole for super comfort. Send size, or foot outline. Flats \$10.95; Wedges \$12.95 ppd. Free color catalog. Maharani, HG7, 5th Avenue, Scottsdale, Ariz.



Renaissance taste

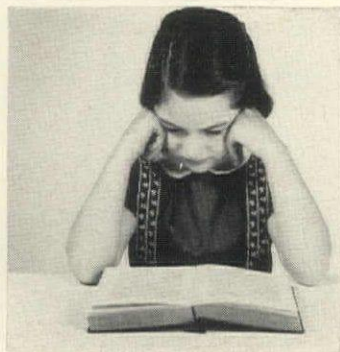
Apostle jug of Italian Majolica is a perfect reproduction of a famous antique, sought-after by avid collectors. Period design plus modern craftsmanship combine to make it both ornamental and useful. The twelve apostles in bas-relief circle the octagonal base. \$7.95 ppd. 6½" high. Taylor Gifts, HG7, 226 West Wayne Avenue, Wayne, Pa.

Around



Sound treatment

A phonics record teaches the sound way to easy reading with phonograph records and cards. Slow-to-learn children can gain up to a year's grade in reading and spelling in only six weeks of using this home tutoring course. Used in over 2,500 schools. Write for free illustrated folder. Bremner-Davis, HG7, Wilmette, Ill.



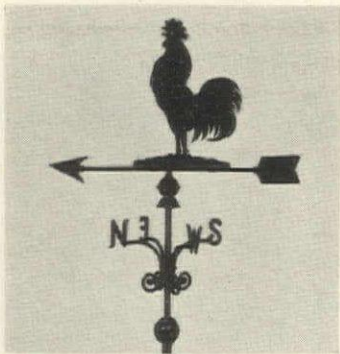
What a wind bag!

Beachy buy—a smart sailcloth bag with drawstring top. Tote it to sun-worshipping grounds, give a blow and it inflates to a pillow. Your coiffure stays sand free and you stay comfortable while you tan to a golden glow. Blue and green with white terry back. \$4.50 postpaid. Edith Chapman, HG7, Route 303, Blauvelt, N. Y.



How blows it?

Cock of the roof—a rooster weathervane for your cupola or barn. Weather-worthy aluminum with a black finish, the vane moves on an oil-filled swivel. The cocky fellow measures 27" wide by 32" high over all. Other silhouettes available. \$28.50 ppd. Free catalogue. Designed by Hagerstrom Metalcraft, HG7, Wheeling, Ill.



Yankee, go photo

Free film, free album, free stamps! Here's how: for every film order of \$1.50 or more, you receive from Yankee Service a photo album free, a bunch of bonus stamps which are redeemable for cameras, films and other picture needs. Send for mailers, low-price list. Yankee Photo, Dept. 11, Box 1820, Bridgeport 1, Conn.



KNOW WHAT TO PAY FOR ANTIQUES

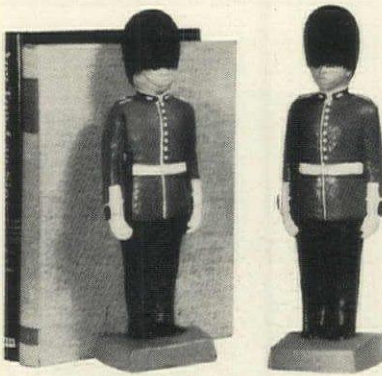


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BUCKINGHAM PALACE GUARDS for the Anglophile

With "pomp and circumstance" ready to guard the British Sovereigns since 1837 are these beautiful hand painted majestic cast iron figures. Each 9 1/2" tall, weighs 6 lbs., each dressed in full color ceremonial regalia, black hat and pants, red jacket, white gloves, yellow chin strap. Faithful recreation. Perfect for the history bug, as a conversation piece, door stop, or use two as bookends.

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Italian Ceramic

UMBRELLA STAND

Victorian or Contemporary

Shades of Grandmother's vestibule, imported umbrella stand is now charmingly practical for today's foyer. Will also double as a dramatic vase for long stemmed greens and flowers. Each 17 1/2" h. x 10 1/2" wide. In multicolor floral pattern with brown trim or white geometric design on deep blue. \$12.95 postage postpaid. (Add 75¢ W. of Rockies.)

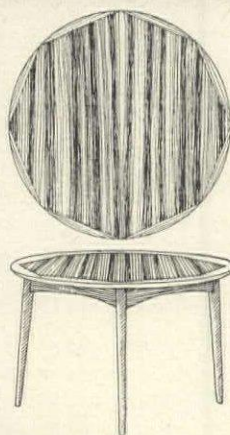
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EDWARD H. ZIFF, Importer

Dept. HG-73 Merchandise Mart

P. O. Box 3072 Chicago 54, Ill.

DINNER FOR 8



Our own import from Norway, this handsome oiled-teak table with unusual teak border treatment. 47 1/2" diameter. With 2 leaves, extends to 68"; seats 8. At only \$100, the savings are impressive. No COD's. Shpd. Exp. Coll. Send 50¢ for catalog of our imports and Furniture-In-Parts.



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Now you can protect table linens from staining or dampness with our new crystal spoon coasters. Made of pressed glass in the Old Cape Cod design, so elegant they'll complement your finest china and silver. Coasters accommodate any tumbler—attached spoon rests hold teaspoons to prevent dripping. Set of four, \$3.95 ppd.

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THEY REIGN IN SPAIN

sculptured strawberry plates & nappies

Genuine Majolica from Spain. Classic strawberry plates and nappies sculptured in a luscious fruit and leaf motif. Use them alone or together for salads, cake, desserts, soups. Exquisite complements to casual dining, fabulous bridal or hostess gifts. Rich Majolica green or all white. Why not order your plates in one color, nappies in the other, for exciting contrast! Plates 8" diam., nappies 6½" diam.

Set of 4 plates or nappies \$4.50

Set of 6 plates or nappies 6.50

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All prices postpaid. Write for FREE catalog.

SETH and JED

Dept. G-7 New Marlborough, Mass.

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PRISM AND BOBÈCHE SET



An all-important crystal set that adds a radiant loveliness to candles, sconces, chandeliers. Bobèche with 3½" diameter and 1" hole slips down over candle to catch wax drip. Dangles 8 prisms that glitter as they catch the flash and fire of the candlelight above. Send check or money order. Satisfaction guaranteed.

1 Bobèche and 8-3½" prisms. \$2.75

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(a pair—\$5.50) ppd. (a pair—\$4.50) ppd.

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No need to wear Artificial Eye Lashes

MORE BEAUTIFUL EYE LASHES NATURALLY!

Thicker, longer, lovelier looking lashes with Jerome's Instant Eye Lash Oil. Apply at bedtime... awaken to new eye beauty! Completely hypo-allergenic. 6 month supply: \$3.95 (tax and shipping incl.) fully guaranteed... send check or M.O. (sorry, no C.O.D.'s).

MARSTEN LABORATORIES

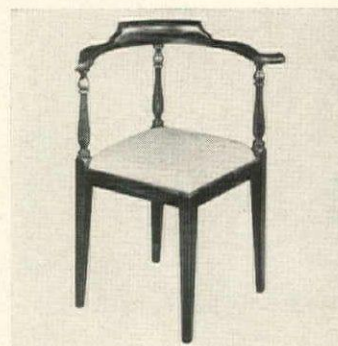
Dept. HG-1, Box 3547, Beverly Hills, Cal.

Shopping Around



She sells sea shells

But they're made of elegant, antiqued golden metal. Lillian Vernon takes the classic scallop shell and adapts it into a lovely server. For bonbons, nuts; for soap in the guest bathroom; for clips and stamps on a lady's desk. And a handsome ashtray! 6" w., \$1.50; 2, \$2.75. Ppd. Vernon, HG7, 30 Evans, New Rochelle, N. Y.



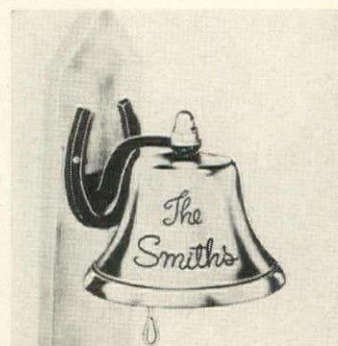
18th century charm

Round-about corner chair is an authentic reproduction with graceful lines and hand turnings typical of the period 1720-1730. Solid walnut, mahogany or cherry, covered with your fabric or needle-point (22" required). Catalogue, \$1. \$79.75 exp. coll. Benbow Reproductions, Inc., HG7, 3918 Friendly Rd., Greensboro, N. C.



Rack and roll

Magazines and paperbacks roost conveniently in a hand-rubbed pine rack. Sturdy peg-in-hole bar holds two tissue rolls or one roll of paper towels. The two-compartment rack measures 13" wide, 5¾" deep, and 19½" high. \$6.98. Single holder, \$3.98. Ppd. Crescent House, Dept. HG7, P.O. Box 21, Plainview, N. Y.



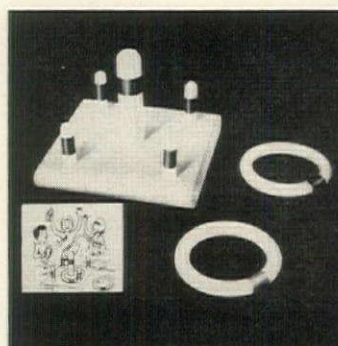
Roundup time

Gather the clan with a handsome patio bell of solid brass personalized with the family name. Bell is 6" in diam. by 5" high, hangs from a 3" black pony shoe. Leather thong pulls clapper to give clear, loud ring. Salty for boats, too. \$6.95 ppd. Crown-Craft Products, Inc., HG7, 3-5 Mt. Hope Place, New York 53, N. Y.



Sail, baby, sail

This wild duck party is ever reliable, a swim-ring for small set's daily sail. Made of heavy gauge plastic, a not inconsiderable squeaker's concealed. Ducky can be seen as well as heard. He's yellow, green and black. Fill wings with water for perfect balance. \$5.50 ppd. F.A.O. Schwarz, HG7, 745 Fifth Ave., N. Y. 22.



Pool days

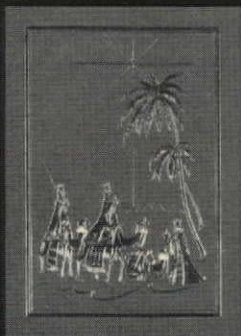
That favorite game of childhood, ring toss, is adapted for your pool. Of white ethafoam, 14" square base with 1" and 2" posts, three 8" rings. Floatable, of course, and you may use it indoors, or at the beach, too. With bright red and blue vinyl trim. \$5 set ppd. From Patio Sales, Dept. HG7, Box 25, Highland Park, Ill.

MONEY FOR YOURSELF... YOUR ORGANIZATION

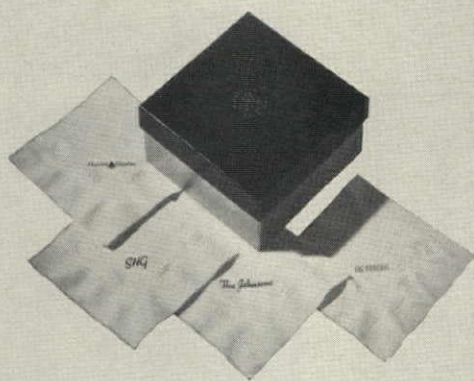
EARN EASILY

\$500- \$1000

You or your organization can earn easily \$500-\$1000 even more. It's fun, it's easy. Send today for a sample kit—all you need to start earning money. A Free book on fund raising is available on request.

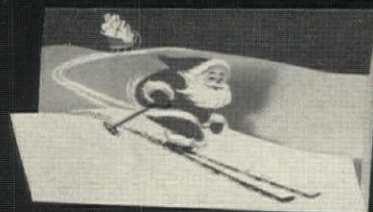
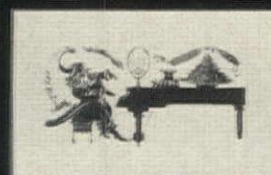


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City..... Zone..... State.....



Carolina Scented Candles Noly Poly Candles

Brimming with Spring fragrances of Magnolia, Potpourri, Bayberry, Lemon, Jessamine, Lilac, Orange Blossom, Lavender or Pine. Burns about 20 hours \$.60 each 6 for \$3.00

Pharmacy Jar

Authentic reproduction. Choice of fragrances as above. Burns 24 hours \$1.00 each 6 for \$5.00



Brandy Snifter

Brimming with Colonial fragrances of your choice as above. Burns 36 hours. \$1.25 each 5 for \$5.00

Free catalogue

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Jack and Jane Hicks

The Carolina Soap & Candle Makers

Southern Pines, North Carolina



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Sea-going style for the captain and his first mate—black cotton slipovers with embossed white lettering. Soft and comfortable and salty-looking. Wear them aboard with spinnaker flying. Wear them ashore for fun lounging. Fully washable; no ironing. Specify S, M, L for each.

PAIR ppd. \$6.98

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One of the world's most extensive and distinguished collections of statuary, fountains and garden ornaments, in lead, bronze and stone.

"Hushbaby" Bird Bath, in lead, with bird on rim, 8" high, 15" shell. Base 8 1/2" x 9" round. \$80.00 F.O.B. N.Y.C. (Express collect) 25¢ for catalogue B-63 in coins or postage.



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Phone LExington 2-3926

Shopping Around



Here a chair

There a chair, everywhere a chair, as long as it's this smart contemporary design. We like the sweep of cane back, the leather-look green, red, brown, ivory or ox-blood foam cushion. Mahogany, walnut, or fruitwood finish. 22" w., 18" d., 28" h., \$39.95; \$75 pr. Exp. coll. Cat., 25c. Ephraim Marsh, Dept. 132, Box 266, Concord, N. C.



Lamp light

Remember Leerie, the lamplighter in "A Child's Garden of Verses?" You won't need his ladder and his lantern to light this replica of a London street lamp. Spring pushes taper up as it burns. Use it on a patio table, as an emergency lamp. Polished brass, 12 3/4" h. \$6.60 ppd. Windfall, HG7, 185 Adams, Bedford Hills, N. Y.



Pet drinking fountain

An automatic water supply for the family pooch assures him of a fresh water supply all summer. It adjusts so mighty mastiff or miniature poodle can drink at his own level. With two feet of hose, couplings, bracket, pipe, valve and bowl. Attaches to any spigot; refills as your dog drinks. \$7.70 ppd. Turen, Dept. 61, Danvers, Mass.



Old Army game

Backyard soldiers and close to home campers take shelter in a real pup tent of 4 ounce green cotton twill. It's easy to set up even without Dad's help, comes with poles, metal stakes and tie rope. It's lightweight, yet sturdy and weather worthy. 7' by 5' area. \$7.98 ppd. Drake, HG88, Drake Bldg., Colorado Springs, Colo.



Please print clearly

And friends, delivery boys, postmen zero-in on your house by day or night. Smart marker with your name, address or any other wording up to 17 figures, on both sides in white enamel reflects light. Black background, \$2.95; red, green or antique copper, \$3.95 ppd. Spear Engineering, 301-9 Spear Bldg., Colorado Springs, Colo.



MARBLE RING-MARK REMOVER & POLISHING KIT

Never has there been anything like this that actually eradicates ring marks from Marble top tables, Marble Top furniture, other marble pieces. This kit removes ring marks of any type from marble surfaces—easily, quickly, completely. Will restore full lustre to the entire surface or to any particular area or spot where it's needed. Polishes and protects against future stains or rings. Simple to use. Guaranteed safe and effective. Complete kit only \$5.00 post paid. Add 45¢ west of Miss.

Money Back Guarantee If Not Satisfied

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Also dealer of old-fashioned and modern east iron ranges, stoves and indoor and outdoor charcoal grills.

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ATLANTIC-CLARION STOVE CO., INC.
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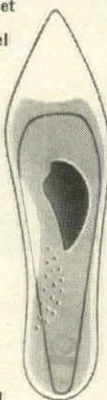
METATARSAL PROBLEMS?

Put Your Feet AT EASE In High Heel and Fashion Shoes

End Forward Slipping and Crowding Toes

\$2.00 pair

Satisfaction Guaranteed



New METATARSAL CUSHION SUPPORT INSOLE

Relieves Pressure And Gives New Joy And Comfort To Walking

Suede leather covered Metatarsal lift gives support where needed. Foam rubber cushioning, covered with leather grain composition—cool—shock absorbing—interchangeable or attachable.

Light grey color. Send check or M.O. Specify shoe size and width or visit

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Shopping Around

Fit for a king

Your steak in the future should be Pfaltzer's—the magnificent meat served in the country's exclusive restaurants. Variety pack includes 4 6-oz. filet mignons, the darlings of the steak world; 2 12-oz. boneless strip steaks; 4 8-oz. chopped tenderloin steaks. Freezer-wrapped. \$19.95 ppd. Pfaltzer, Dept. LEH, Chicago 32, Ill.

Where enamelware?

Anywhere! By the pool, on camping trips, on your boat, for parties, for informal living. Mottled enamelware in yellow, blue or green on white. 4 mugs with lids \$3.99, without \$2.99; coffee pot, \$3.99; 32-pc. set, 8 ea. dinner plates, soups or salads, mugs, \$14.95. Ppd. Here's How Inc., HG7, 15 W. 26th St., New York 10, N. Y.

Decorate with burlap

Or stitch it (in an exciting shade of shocking pink perhaps) into a chic evening skirt. For café curtains, dust ruffles, party table cloths. 38" width, 59c a yard; 52", 89c a yard. Stripes, 38" w., 89c a yard. Postage additional. Send 25c for swatch kit with 41 colors. Bon Bazar, HG7, 149 Waverly Pl., New York 14, N. Y.

The feat of fit

Solby Bayes solves shoe size problems with their Glide. Soft baby calf in a myriad of colors (bone, navy, beaver brown, gray, red, black or white) to pair off with your favorite togs. Sizes include 3-10, AAAA to D, \$13.95, and 10½-12, AAAA to C, \$14.95. Add 50c post. Solby Bayes, McIntosh, HG7, 78 Pratt St., Hartford, Conn.


Lantern light

What a lovely way to light an entrance, an upstairs hallway. A white opal glass square, set in an enchanting leaf-decked frame of wrought iron. It comes with an antique white and golden finish. 8½" high, 4½" wide, \$15 ppd. Lighting catalogue, 35c. Artistic Lighting, HG7, Box 86, Homecrest Station, Brooklyn 29, N. Y.

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Any message up to 4 lines neatly printed in black on white, gilt-edged gummed paper, 1½ in. long. Padded and packed with 2½ in. plastic box. Quite possibly the best label value you can find. (Note we tell you our sizes.) 1000 for \$1 ppd. Any 5 or more orders, 80c each. Any 10, 75c; any 25 or more, 60c each. Via air, add 24c per 1000. Write for fund raising folder, too. Guaranteed. Prompt delivery. Bruce Bolind, 74 Bolind Bldg., Boulder 41, Colo. Thank you kindly!





POLY-SCOOP CHAIR

All new design... conforms to the sitter due to its flexibility. Ideal for pool, patio, lanai, etc. Molded in colors of White, turquoise or coral—will not fade, stain, peel or crack. Washable! Black steel base. Size: seat ht. 17" x 18" wide. O A back ht. 33"

4.88 ea.

palley's

India brass threesome

Each piece an authentic example of India's finest metal art... glowing brass, hand engraved with loving care. Choose one or all.

10" high AFTABA — No. AFT-10

WALNUT SLAT BAR CHAIRS

A refreshing and economical answer for your serving counter or bar. Back and seat of gracefully formed walnut slats. 16" x 13" seat revolves on built-in swivel. Back ht. 12½". In two sizes (floor to seat ht.). Wrought iron legs and frame. Walnut or Natural finish (specify)

24" height (floor to seat) **8.88**

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Replica of an inverted umbrella 6½" dia. x 6¾" ht.

No. G1133



MAPLE LEAF CANDLEHOLDER

Leaf shaped with carrying handle. 5½" long. No. G1273

Decorator priced at Only .. 2.88 ea.

BEACH LOUNGE

Of hand woven rattan. Ideal for beach or beside pool. Easy to carry, folds like a suitcase. Open weave allows air to circulate for coolness. Back ht. 18". Seat 15" x 14½"

3.88

No. R121



GIANT flying brass butterflies

A breathtaking pair of king size flying butterflies... their polished brass beauty will add that "extra special" decor note to any room. Consists of 2 butterflies... one 23½" wide x 8¼" high, its mate 16½" wide x 7¼" high. Has hanging hooks.

8.95 PAIR

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Collection of 12 BRASS & COPPER MINIATURES

Each piece beautifully fashioned for the collector or home decorator. They stand a lovely 2" tall and are truly works of art in gleaming copper and brass. The set consists of a Coffee Urn, Lantern, Pitcher, Oil Pot, Milk Pail, 2 Coffee Pots, 2 Water Pots, Tea Kettle, Vegetable Pan and a Coffee Grinder... each, authentic to the smallest detail.

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SET of 12

brass FLOOR PLANTER and stand

22.95

12" dia.

17" high

A masterpiece of brass artware to complement your favorite plant... sized for a Maharaja's palace. Stands on a polished rosewood stand. Worth up to \$75.00 in decorator shops. Choose from two (specify planter)... No. G1196, hammered finish with black or rosewood stand No. G1197 engraved finish with black or rosewood stand.

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Economical for fencing, screens, or overhead shade control. Strong, sturdy outside peel bamboo slats... held together with wire. In rolls 6 ft. high x 15 ft. wide.

Try as a wall covering for den or playroom

4.88 PER ROLL

FLOWER CART VASE

A Goshugurama Cart for an unusual and decorative vase. Traditional in Japan for flower arrangements.

No. G1417 **9.88**

Black iron standing 10" high x 13½" long.

sea grass MATTING

The most economical of floor coverings or use as decorator wall covering. Hand woven of Formosan Sea Grass. ½" thick. In 12" squares. Each square sewn together to form 12" wide rolls. You add or subtract squares as desired. Send room dimensions in feet. Example: for 9 ft. x 12 ft. room — use 108 squares at 17c ea. — total of \$18.36.

17c sq. ft.

DECORATOR MAGIC MOON GUITAR

10.88

An Oriental stringed instrument to inspire the decorative imagination. Traditional in Chinese life for centuries. Hang or frame as a conversation piece... play it if you desire. A graceful 26" long.

FAR EAST "KONRO" HIBACHIS

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10" diameter

Has sand-cast black iron body with built-in handles and wooden base. Steel grill is nickel plated and has wood handles for easy removal when hot. Use on fireplace hearth or in patio or lanai.

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for RESORT, PATIO or PLAY!

Glamorous but comfortable originals... 100% cotton in exciting Hawaiian designs for summer comfort.

Sizes: Small, Medium, Large.

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palley's

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MILDEST SOAP EVER

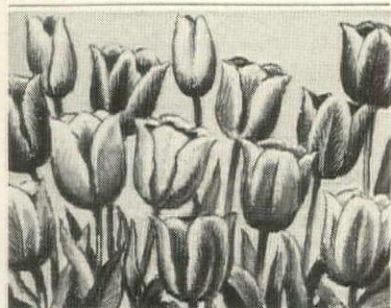


The Only COCOA BUTTER Toilet Soap

Mildest of all soaps because it's made of highly-refined cocoa butter, which is recommended by doctors as the most nearly perfect skin conditioner. Delicately perfumed with Fougere. This all-vegetable oil soap makes rich, velvety lather in any type of water, yet lasts and lasts. Rescues parched skin. Conditions as it cleanses... leaves skin soft and refreshed. Gift-boxed.

3 cakes of toilet soap or 2 cakes of bath soap for \$1.50, ppd. SPECIAL: 12 boxes (your selection) for price of 11, \$16.50; 6 boxes, \$8.50, ppd.

HERSHEY ESTATES
DEPT. 24, HERSHEY, PA.

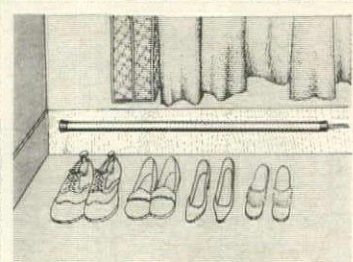


Pre-Season Tulips... 100 for \$2.98

Order now, pay at fall delivery. 100 Tulip Bulbs av. 3 1/2" circ. Hardy, Imp. from Denmark or Italy or a mix from both. Rainbow mix asst. Must bloom 1st season and 5 yrs. or replaced Free. Free—6 Dutch Muscari Bulbs (6 cm.). Also 6 Holland Star of Bethlehem Bulbs (4 cm.) if order mailed by July 31. If C. O. D. postage extra. '200 Bulbs (12 Muscari) \$5.89. Cash orders add 65¢ and we ship ppd.

Michigan Bulb Co.

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Dampp Chaser

Plug Out Dampness with Damp-Chaser closet dehumidifier. Stops mildew, mold and musty odors. Just plug in and forget. UL approved. AC. Safe, economical... 6.95

Free delivery 50 miles (and all L.I.); beyond, add 35¢

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"Largest in the field of oil portraiture"

Shopping Around



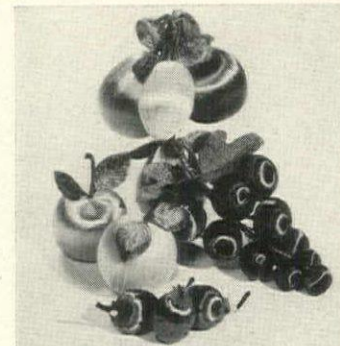
Long and short of it

Jamaica shorts strike the happy medium with their flattering mid-thigh length. These, in dandy denim, come in faded blue, asparagus green, melon and wheat, and have a flat fly-front zipper, belt loops and swing pockets, 8-18. \$2.95 ppd. Free catalogue. Beckwith's, Dept. HG7, 68 Franklin St., Boston 10, Mass.



Donkey beads

Status symbol in Iran, the number of strands of beads your donkey wears. The more the wealthier! They're an exquisite turquoise, strikingly smart with a white linen sheath. Though they're said to ward off the evil eye in the east, they're sure to catch every eye in the west! \$2.95 ppd. Shopping Int'l., HG7, White River Jct., Vt.



Satin fruit

It's virtually impossible to describe the magnificent, vibrant tones of these silky fruits. They're covered with satin thread and the ten piece set includes a grape cluster, 3 strawberries, a lemon, orange, 2 pears, 2 apples. Elegant table décor, enchanting as a mobile. \$3.50 set ppd. Palley's, HG7, 2263 E. Vernon, Los Angeles.



The spot vanishes

A new spray does absolute wonders for cleaning and freshening wall papers. One touch of the spray-button and off comes the spot. Leaves not a trace of grease and grime and never alters the color and pattern of the paper. Easy to manipulate five ounce Aerosol can, \$1. ppd. Sunset House, 81 Sunset Bldg., Beverly Hills, Calif.



Musts for mailing

The 500 desk kit supplies 100 post cards in white, blue, gray or canary; 250 gold script initial address labels; 50 blue parcel labels; 50 gold envelope seals; 50 air mail labels in plastic box. Give name, address, initial, post card color. \$4.95 ppd. Order from Bruce Bolind, HG7, Boulder 55, Colo.

DOWN COMFORTS
Beautifully RE-COVERED

...in exquisite down-proof satins, taffetas.
Wool comforts recovered, too. And OLD FEATHERBEDS converted into cloud-soft, feather-fluff, heirloom comforts by ALDEN secret process. ABSOLUTE SATISFACTION GUARANTEED. Mail Order Only. No salesman will call!

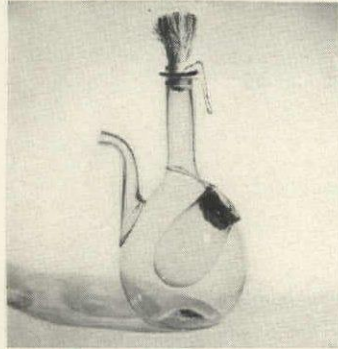
ALDEN COMFORT MILLS-HG • Box 6070 • Dallas, Texas

Write FREE samples of coverings, testimonials, and for... descriptive folder today. No obligation.

Shopping Around

In good spirits

Italian ice bottle for summer wine is hand made of imported Florentine green glass, keeps hot weather coolers cold but undiluted. (Ice goes into the hollow at the side.) Dripless spout, washable straw stopper, holds a full quart. Wonderful water carafe! 12" high. \$2.95 plus 25c postage. Meredith's, HG7, Evanston 23, Ill.



Decorative flare

Pamper the smokers and pretty your table at your next party. A stylized leaf-shaped ashtray and match box, golden metal in a muted Florentine finish, are perfect at each place. Then let guests take them as favors! Match box with jeweled medallion and tray, \$1.25; 4 sets, \$3.95 ppd. Gloria Dee, HG7, Box 2000, Mt. Vernon, N. Y.



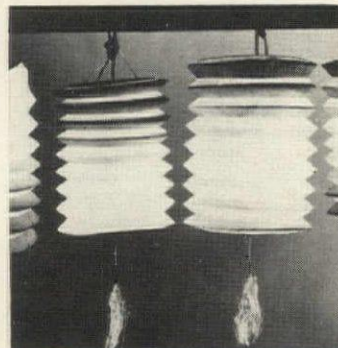
Olé, tote away!

Our straw tote goes to this merry Mexican bag splashed with bright embroidered yarn and straw flowers. Perfect for traveling because it goes with any color in your wardrobe. It has double leather handles. 12" by 4" by 10" high. Smooth, natural straw. \$6.95 ppd. incl. tax. Americana Shop, HG7, 34 E. Todd, Reed City, Mich.



Love light

By the grace of twinkling lanterns you're beamed to romance at the dance. Tasseled party lights are accordion-folded paper in a myriad of gay shapes (heart, squares, ovals, etc.) and brilliant colors. Fasten over bulb. 6 1/2" by 9". Do stash away for Xmas. 12, \$1.49 plus 35c post. Helen Gallagher, Dept. 108, 413 Fulton, Peoria, Ill.



Surprise stick

Fido barked when we pushed the stick into the ground, then turned tail and raced away. Placed under shrub or evergreen Repel-O-Stick's Indian herb keeps pets permanently at bay—protects precious plantings the humane way. Plastic-sealed for freshness, safety. 6 for \$1; 6 pkgs. \$5 ppd. Sudbury Laboratory, HG7, Sudbury, Mass.

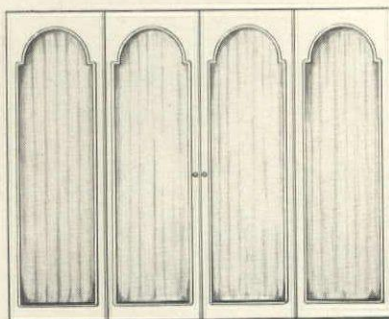


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Custom-Made

Decorator's choice for inside window-covering for any room in your home. Four different designs made to your specifications, sanded, ready for painting or staining (also available pre-painted or stained at additional cost). Size illustrated 30" wide by 20" high. Four panels \$15.12 plus tax. Same size square frame \$11.12. Prices include all necessary hardware.

MONEY-BACK GUARANTEE
FOR FREE INFORMATION WRITE TO:
TOWN & COUNTRY WOODCRAFT CO.
219 N. Carpenter St. • Chicago 7, Ill.



FABRIC INSERT SHOWN NOT INCLUDED



MAILBOX MARKER fits any mailbox — \$1.95 Postpaid
install in a minute STYLE M



Name & Number POST-n-WALL MARKER \$4.95 Postpaid
STYLE NB

New Superluxe Quality Guaranteed 10 Years!

DAY-n-NIGHT MARKERS

Perfect for gifts because it's personal!

Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that reflect light!

- FREE — choice of background colors: Jet Black, Colonial Red, Pine Green or Antique Copper
- Any wording you want, up to 17 letters and numbers on nameplates, 6 on number plates. Same on both sides
- Easy to read DAY-n-NIGHT
- 2-sided; raised white reflector letters on both sides
- Rustproof — made of lifetime aluminum
- Miracle baked epoxy enamel finish defies sandstorms, salt air, etc.
- Reinforced plates, double-bond laminated
- Attractive size; nameplates 18" x 2 1/2", number plates 7" x 2 1/2"
- Standard frames, scrolls and stands are natural aluminum

For "Wrought-Iron Black" anodized finish on frames, etc., add \$1.00 per marker



Scrolled MAILBOX MARKER \$2.95 Postpaid
STYLE MS



Name & Number MAILBOX MARKER \$3.95 Postpaid
STYLE NM



Name & Number LAWN MARKER \$4.95 Postpaid
STYLE NL

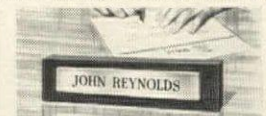
Engraved DESK-n-DOOR Markers Up to 20 letters on name line, up to 30 on title line.



WALNUT DESK MARKER 8 1/2" x 2" Gold letters engraved into solid walnut base. \$1.95
Style WG, one line ppd.
Two lines, as shown 2.45 ppd.



BRASS DOOR MARKER 7" x 1" Solid brass plate, black-filled letters. \$2.95
Style DO, one line ppd.
Two lines 3.45 ppd.



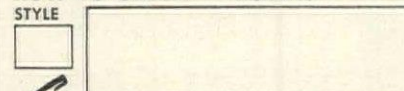
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HOW TO ORDER:

STYLE



WORDING



BACKGROUND

☐ Black ☐ Red ☐ Green ☐ Copper

☐ Remittance enclosed, ship postpaid in U.S.

☐ Ship C.O.D. I will pay C.O.D. fees and postage

FRAME, ETC.

☐ Aluminum ☐ Black (add \$1.00)

Be sure to tell us where to ship your order!

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Magnificent Hand-Carved wood sculptures of Spanish Cedar and Mahogany. Finest Art Imports from Mexico—all in natural finish. Please state number of wood carving when ordering.

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EXQUISITE GIFTS

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The restraint of good design, coupled with cane back, make this hardwood frame chair a decorative plus. Fruitwood or white with gold finish. W 23, D 19, H 42. \$67.50 each, \$130.00 the pair. Custom covered (send one yd. 54" fabric) \$57.50 each, \$110.00 the pair. Shipping charges collect. No C.O.D.'s.

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This award-winning design is on permanent display at the Chicago Museum. Winner of the Craftsmen Award when displayed in Moscow. A truly rare and magnificent chess set designed by world famous sculptor Peter Gamine. A masterpiece of craftsmanship, highly polished, heavily weighted, felted, and hand-somely gift packaged. The popular 3 1/2" king size set is available in ivory & black. 7.95 ppd. With chessboard 8.45 ppd. A gift that will be treasured for a lifetime. Satisfaction positively guaranteed.

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Be sure that the man in your life always has that lucky silver dollar with him mounted in a tarnish-proof rhodium key chain.

ONLY
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Over 4,000 words from three to thirteen letters, made up to the best rules of crossword puzzle construction. Less than one sixth of the squares blacked out. No two words repeated. Size: 22"x28".

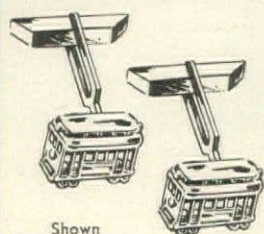
Black and white puzzle sheet and answers...\$1

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THE HOUSE OF CHARMS 126 Post Street, San Francisco, Calif.



not for sale

(in any market, that is)

These prime of filets mignon are not sold in any market. Yet, you've probably enjoyed them in luxury restaurants. They're U.S. Prime Pfaelzer steaks—tender, flavorful, aged. Now you can enjoy them at home, or have them shipped in gift box, with personalized card. Quick-frozen, packed in dry ice for guaranteed perfect arrival.

Box of 16—**\$33**
6 oz. each, 1 1/4" thick—

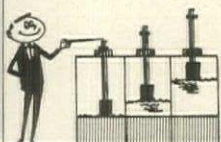
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AVOID DEAD BATTERIES GET A SET OF BATT-CHEKS



HERE'S HOW
IT WORKS . . .

Remove original cap and replace with BATT-CHEK. Push float all the way down and lower indicating ring to top of cap. Now, it's adjusted to your battery. That's all.

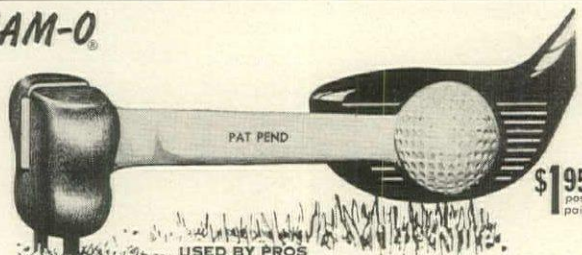
AT LAST! FOR CAR AND BOAT OWNERS SCIENTIFIC BREAK THRU. BATT-CHEKS ELIMINATES 100% BATTERY FAILURE DUE TO LACK OF WATER.

Solves battery water problems heretofore regarded hopeless. Enables anyone to check battery sections in a jiffy. BATT-CHEKS tells battery water level instantly. Protects the heart of your car. Simply lift hood up and glance at the 6 BATT-CHEK installed units, instantly tells you which section needs water. To install all you do is remove the old 6 caps and screw back in the 6 BATT-CHEKS. PRICE ONLY \$1.98 per set of 6; 2 sets \$3.75. Add 12¢ postage. Check or M.O.

BAY OVERSEAS Dept. HG73
182 Bay Shore Drive, Bay City, Mich.

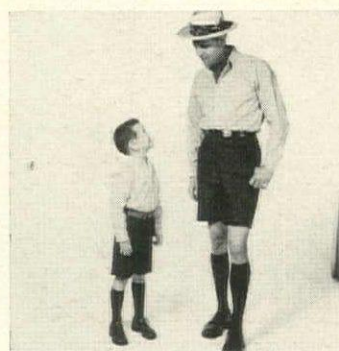
Golfers WHAM-O

NEW!
GROOVE YOUR
SWING AT HOME!
DEVELOP FORM



\$1.95
post paid

No ball to chase! Simply push into ground and hit. Returns to position after club swing. Imperfection in your swing is indicated by action of Wham-O. Practice just 5 minutes a day with our instructions and play 100% better on Sunday! Folds to 8" for golf bag. Use to warm up at starting tee. Tough pliable plastic, ash hardwood stock, 5" steel spikes. Withstands violent abuse. Only \$1.95 complete. Satisfaction Guaranteed. Ideal for Xmas gift. Send to: WHAM-O MFG. CO., Box T-16, San Gabriel, California



It's a man's world

Blue or red gingham checkmates for father and son have long sleeves, button down collars, action backs. Dad's shirt (14 1/2-16 1/2 collar, 32-35 sleeves), \$7.50. Young version (6-16), \$3.95. Navy denim shorts for dad (32-42), \$4.95; son (6-18), \$3.95. Ppd. (Also in mother-daughter sizes.) Applesed's, HG7, Beverly, Mass.



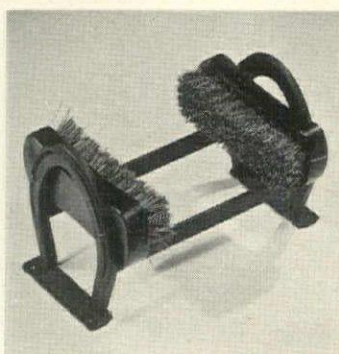
For the smart money

You'll find this a hard-to-duplicate value anywhere! An exquisitely gold-embossed leather wallet made in Morocco from softest goatskin. It's completely hand-stitched, has lots of pockets, takes American-size currency. Ginger color only, 3 7/8" by 7 1/8". \$4.50 ppd. Tax incl. World Handicrafts, HG7, White River Jct., Vt.



Air, air!

If he flies away, give him a Slim-Flyte. Air-line-approved so he carries it to his seat—no checking, no waiting. And look what it holds—suit, 3 shirts, 3 pr. underwear, pajamas, handkerchiefs, 3 ties, 4 pr. socks, toilet articles. 21" by 14" by 3 1/4", charcoal Leather-tex. \$10.95 ppd. Art Guild, HG7, Box 6393, Minneapolis 23, Minn.



Brush to boot

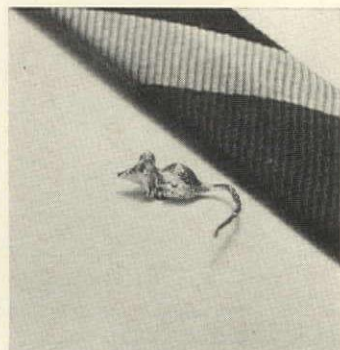
Lucky the man with a horseshoe bootscraper by the back entrance, near the stable door. The twin scraping bars and brisk bristles rid shoes and boots of mud and dust. Black cast iron, 10 1/2" by 6" high. Terrific for a tribe of floor trackers! \$5.95 plus 60¢ post. Hammacher Schlemmer, HG7, 145 E. 57th St., New York 22.



Around Man of the House

He's trapped!

And what caught him is striped rep! He'll keep a tie intact, and merry mouse that he is he'd like to be pinned to a co-ed's sweater. He's 14k gold in a Florentine finish, measures 1" from the end of his tail to the tip of his nose. \$7.50 postpaid tax included. International Gem, HG7, 15 Maiden Lane, New York 38, N. Y.



High and dry

Originally designed for mountain climbers, and later adopted by yachtsmen, the Summit-Helmsman's coat is lightweight, waterproof, windproof. Fold-away hood, draw strings for snug fit, zip-in lining and lots of pockets. Good-looking too! Fawn colored Egyptian cotton. 36-46. \$35.95 ppd. Corcoran, Inc., HG7, Stoughton, Mass.



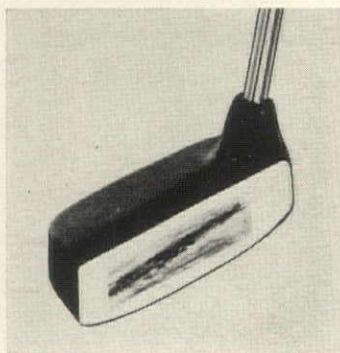
Martini stones

How dry they are when you pop this potent pebble into your martini! Just fill soaker jar with your favorite vermouth, let stones cure for 24 hours (patience, now). Pour gin or vodka into glass, toss in stone and there's that much sought perfect martini. \$3 ppd. Camalier & Buckley, HG7, 1141 Conn. Ave., Washington 6, D. C.



Putting is payoff

Putter Corsair's unique feature is a hard hitting Italian marble face, set in heavy alloy. Steel shaft assures a non-slip hold and confidence that you'll sink it in one. Comes in 5 lengths: 32" thru 36"; close fitting head cover included. \$16.50 each ppd. Order from Home Industries, HG7, 330 Athens Street, Jackson, Ohio.



WE'LL PAY \$350.00 FOR 91¢ IN U.S. COINS MADE IN 1936*



SPECIAL OFFER
1961 PROOF SET
in FREE lucite \$5
protective holder

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For many years the U.S. mint has issued a VERY LIMITED amount of proof coins... these are not ordinary NEW coins, but carefully selected coins made with a MIRROR-LIKE surface. NEVER touched by hand... prized by collectors and going up 20%... 50%... 80% in value year after year! If YOU had invested \$200 in U.S. proof sets in 1936, your investment would have grown to over \$42,000 by 1960! Start right now with a 1961 proof set (2 years old & rising fast!)



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Brilliant uncirculated coins. Encased in gold and black holder and sealed in heavy cellophane. The mint closed in early 1955. These coins should prove to be a fine investment. (Cent through half dollar.)
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TURN-OF-THE-CENTURY U.S. TYPE SET

U.S. coins dated around the turn of the century and encased in a custom-made holder and protectively encased in acetate holder. The set becomes more valuable year after year. (Indian cent, V-nickel, Barber dime, quarter, half.)
U.S. TYPE SET....\$4.50

CENTRE COIN CO. Dept. HG-7
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Enclosed is cash, check or money order. Please send me:

- ☐ 1961 Proof Set (\$5)
- ☐ 12 Indian Cents (\$4.95)
- ☐ S.F. Mint Set (\$8)
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(Special: All 4—\$21)

Name.....

Address.....

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NEW! VAPO-COOL CAP

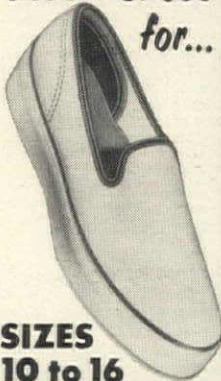
With the Built-in Cooling Unit
KEEPS YOU 15° to 20° COOLER

Come heat or high humidity, every man, woman or child will keep cool in a VAPO-COOL, the new, patented air-conditioned cap. You've seen them on TV worn by the top golf pros; now major league ball clubs, police, gardeners, fishermen and sportsmen are wearing them too! Order yours today—and keep COOL!! Color: Natural. State hat size. Same day ONLY shipment, money back guarantee.
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plus 35¢ for postage and handling

DEER HILL CO. Dept. G73
Flushing 52, New York

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SIZES 10 to 16

DRESS & SPORT SHOES
SIZES 10 TO 16
WIDTHS AAA TO EEE

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WRITE TODAY!

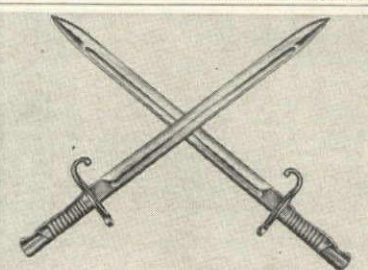
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\$5.95 AND UP

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Raincoats

SHIRTS
SLEEVES TO 38"
Extra Body Length

25873 FOREST STREET
BROCKTON 64, MASS.

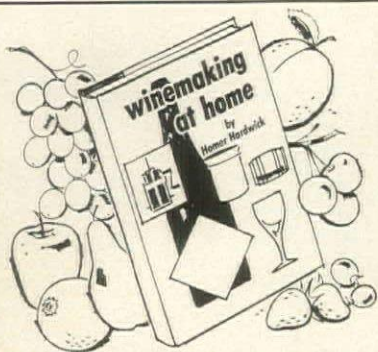


FINE OLD ORIGINALS!

SOLINGEN SWORD BAYONETS

A decorator's bonanza! You hardly find steel blades like these anymore. With flare handles and the feel of great craftsmanship, these 20" beauties are chrome polished almost to new condition. Stunning wall decoration for den or office. With metal sheaths and belt holders so they can be used on camping trips. Available while this warehouse supply lasts. Add 65c post.
PAIR just \$7.98.

GREENLAND STUDIOS
DEPT. H-7 MIAMI 47, FLORIDA



LEARN HOW TO MAKE 220 FINE WINES RIGHT AT HOME!

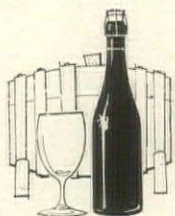
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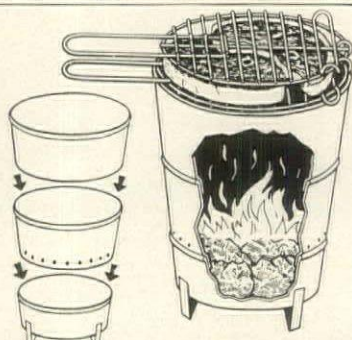
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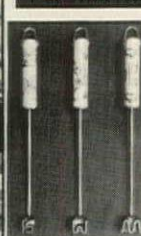
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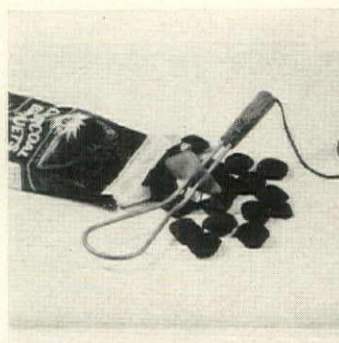
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Drinks on the house from a tavern pitcher, that commemorates the 100th anniversary of the founding of Vat 69 Scotch whisky. It's a copy of a pitcher from England's 17th century taverns. Glazed ceramic in black and white, it holds 16 oz. Perfect for the splash at a party! \$2 ppd. Vat 69 Pitcher, HG7, Box 745, E. Liverpool, Ohio.



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If he's gone on golf, this handsome desk accessory is it. Gold-metal putter-head sports a ball-point pen. Amber tray slips out for practise putting between meetings in his office. Hand-walnut-base is felted; ashtray measures 6" wide. \$10.50 postpaid. Order from Casual Living, HG7, 108 Chatsworth Ave., Larchmont, N. Y.



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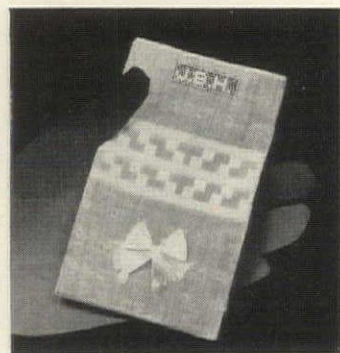
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A sudden summer shower, the snow and sleet of winter—no problems when mailman stows letters and magazines in this aluminum box. White, brass, black or silver finish; 16" h., 11½" w. \$9.95 ppd. 50c add'l. W. of Denver. Engraved name plate, \$1.75; color numbers up to 4, 65c. Nor-Gee, HG7, 4040 Walden, Lancaster, N. Y.



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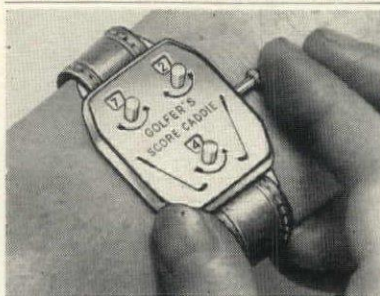
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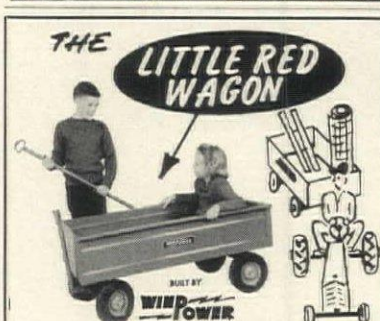
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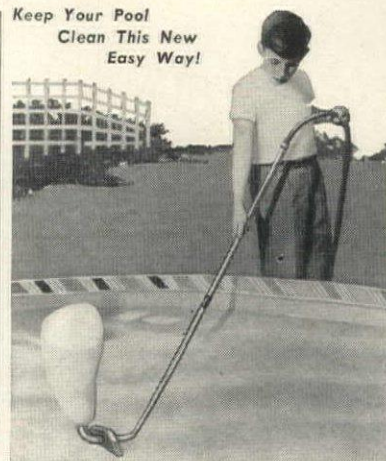
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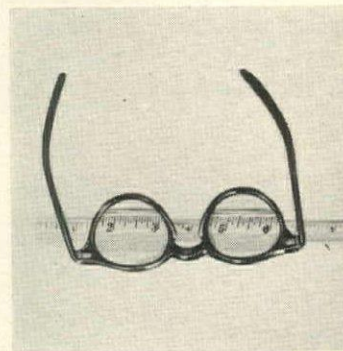
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Shopping Around



The play's the thing

And when you're bounding along on a commuter train, rolling over the highways, motion distorts conventional cards. And if you would rather not wear your specs when the temperature's torrid, you'll see these clearly without them. Plastic coated, colored back. \$1 the pack ppd. Spencer, HG7, 623 Spencer Bldg., Atlantic City, N. J.



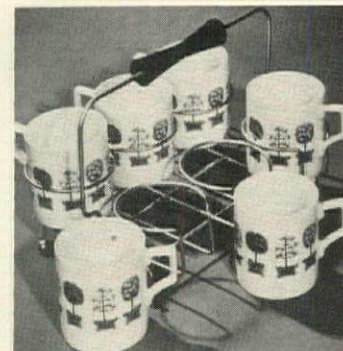
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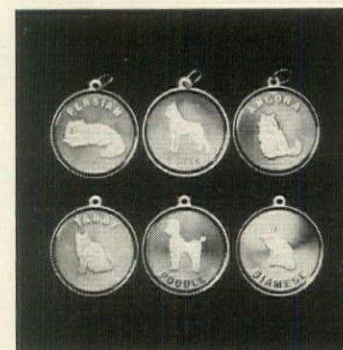
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An old fur coat needn't be doomed to darkness in your closet. Send it to Abco where they will fashion it into a smart stole or jacket. Smart spring accessories can be made from extra skins left in remodeling. Send for brochure of styles and prices. Write to Abco Furs, HG7, 312 Seventh Ave., New York 1, N. Y.



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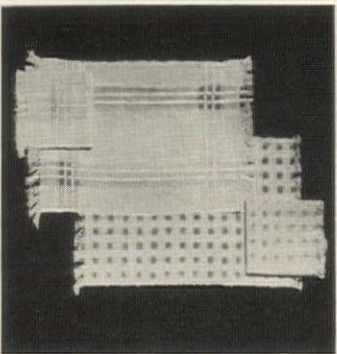
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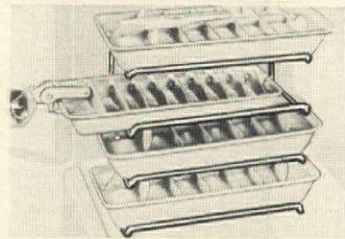
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BOX 12 • SUMTER, SOUTH CAROLINA

Shopping Around



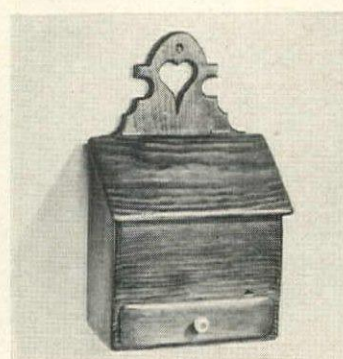
Scent with you

Pack a packet of prettily perfumed soaps in your suitcase before you take off on a trip. Especially recommended for European jaunts where you must tote your own! Lemon, magnolia, bayberry, lilac, sandalwood, and lavender. Assorted 6-pack, 60c; 6 for \$3. Ppd. Carolina Soap & Candle Makers, HG7, Southern Pines, N. C.



Glass look-alikes

Goblets, sherbets, tumblers of a newly created plastic look and feel like fine glassware. They enhance the candle light glamor of a dinner table, are divinely practical for barbecues. Dishwasher worthy! Red, blue, amber. Sets of 4: 14 oz. goblets, \$3.75; 8 oz. sherbets, \$3.75; 12 oz. tumblers, \$2.75 ppd. Added Touch, HG7, Bryn Mawr, Pa.



Brought up to date

Smaller version of a Colonial candle box is an accommodating cache for recipes, trading stamps, the family's vitamins. The smaller drawer has a porcelain knob, hardware is solid brass. Hand-rubbed and waxed to a high lustre, solid pine box is 4" by 7" by 11½" h. \$5.95 ppd. Pine House, HG7, Box 364, Newark, Del.



Stuck on each other

Double face adhesive tape is a wonder for mounting photos, recipes or clippings in scrap books. Use it to decorate the playroom with posters! Sticks to paper, glass, metal, plastic and wood. A roll (½" w. by 216" l.), and enough for 1000 mountings, is \$1 ppd. International Industries, HG7, Culver City, Calif.



You-all in color

Photo—in color to specifications—is your beautiful bonus. With an order of 25 professional wallet pictures (2½" by 3½") you receive a 5" by 7" framed enlargement colored in oils. Original returned unharmed. Color, please, of hair, eyes, clothes. \$1.25 ppd. Discount Photo Service, Dept. 5, 835 Broadway, New York 3, N. Y.



NEW! MEDALS SHOWCASE

Proudly display his or her military and sports medals in this gift-for-a-lifetime. Rich walnut frame, glass front, plush background. Adjust the brass space bars to make different designs for a dramatic display of one to 50 medals. Stands on desk, hangs on wall. A treasured display and unusual conversation piece. Name or any inscription beautifully engraved—5c per letter.

Model J2 (16" x 12") for 1-20 medals, \$12.50 Shipped

Model J7 (20" x 17") for 15-50 medals, \$18 Prepaid

Space bars adjust to display 1 to 50 medals...also badges, emblems, and show ribbons.

Order several. They make wonderful gifts.

AWARD MAKER Box 6474, Dept. 50, Surfside, Florida

Shopping Around

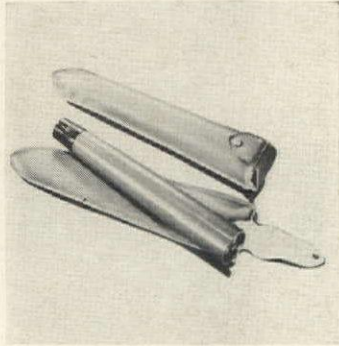
Elegant epergne

Magnificent is the word for this handsome Danish import. The fluted bowl in the center unscrews and a sixth candle holder replaces it. Heavy silver plate, 12" diam., 5" h. \$62.50 tax incl. exp. coll. Experts on antique English and American silver of which they have a large collection. Parsons, HG7, Box 724, Carmel, Calif.



Look into this!

For backyard astronomy, watching weekend sailing races, bird and animal study, this 10 power Bausch & Lomb telescope. It has 6 optically ground and polished lenses. A single turn of the eyepiece focuses from 15 ft. to infinity. Made of melamine, 10 1/4" l.; 9 oz. \$9.98. Case, \$1 extra. Ppd. A Man's World, HG7, Flushing 52, N. Y.



Home on the ranch

Or almost anywhere else, you can wear this ranch dress smartly piped in red. Comfortable, casual, pretty. Cadet blue or charcoal gray wash 'n wear workshirting chambray with peg pockets, seven-gore skirt. Sizes 10-44, 12 1/2-24 1/2. Up to 20, \$12.95; over 20, \$14.95. 50c post. Western Classics, 614-HRR S. Country Club Rd., Tucson, Ariz.



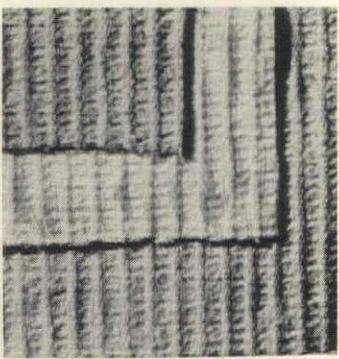
Shoe puffs

Polka dot pads pop into the toes of your shoes and keep them in perfect shape. Polished cotton puffs in bright red, blue or yellow with white are made of "expanding" latex foam. Neat tricks for traveling, too, they're \$1.25 the pair, postpaid. Order from E. W. Teltcher, Inc., HG7, 20 W. 47th St., New York 36, N. Y.



Hominy by the yard

Wide and wonderful—heavy cotton texture, 96 to 100 inches wide to "up end" for drapery panels without seams. Hominy cloth, in natural, \$4.25 yd.; white or custom dyed, \$5.25 yd. Wash and dry by machine; no ironing. Send 25c for catalogue with 34 samples. Homespun House, 261 S. Robertson Blvd., Beverly Hills 44, Calif.



BEAUTIFUL COLONIAL MEASURING CUPS...

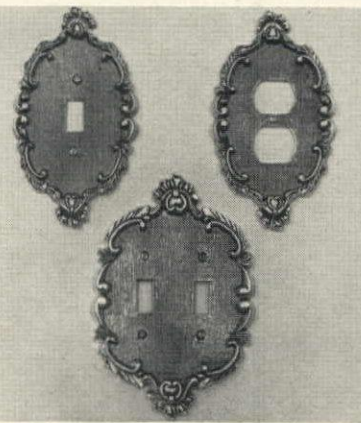
5 Piece Set, **\$2.50**
Postpaid

Lovely white antique ceramic in the old-fashioned grape pattern with grape clusters and leaves in soft relief. Set of 4 includes 1, 1/2, 1/4 and 1/8 cup sizes. Hang them on the mellow-toned wood wall rack for attractive kitchen display.



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Gifts & Gadgets OF DALLAS
6325 GASTON AVE. / DALLAS 14, TEXAS



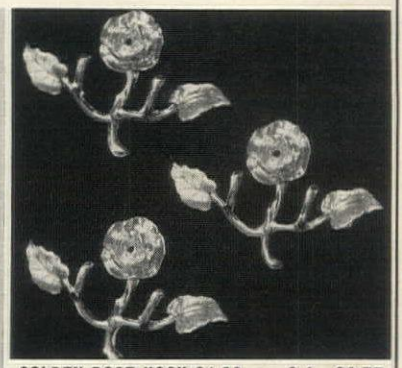
GOLDEN BRASS SWITCH PLATES

To add dramatic elegance to your walls. Gleaming brass plated metal, lacquered to prevent tarnish. Opulent raised swirl design is appropriate for every room in your house. Eliminates finger marks. Will cover existing plate openings. Genuine brass screws included.
SINGLE (4" x 7").....\$1.50 each; 3 for \$3.95
DOUBLE (5" x 8").....\$1.95 each; 3 for \$4.95
TWIN OUTLET (4" x 7").....\$1.95 each



Golden Toothbrush Holder \$1.50

Made of metal and plated in golden brass with a lacquer finish to prevent tarnish. Will add a glamorous touch to the bath. This rose motif toothbrush holder is 5" high and holds 4 brushes. \$1.50 each; 3 for \$3.95.



GOLDEN ROSE HOOK \$1.00 ea., 3 for \$2.75

Order a rose hook and make a decorative job out of hanging hats and coats in the hall, tea towels in the kitchen, robes in the bath, handbag and belts in your closet. Beautiful full-blown rose with sculptured leaves are plated in Florentine Gold.



GOLDEN MIRROR CATCHALL.....\$1.95

Use one or more mirrored trays on dressing table or vanity. Plate glass mirror forms bottom, golden filigreed gallery frame side and elegant curved legs to add a baroque effect. 5" square. Perfect for perfume bottles, jewelry lipsticks. \$1.95 each 3 for \$5.00

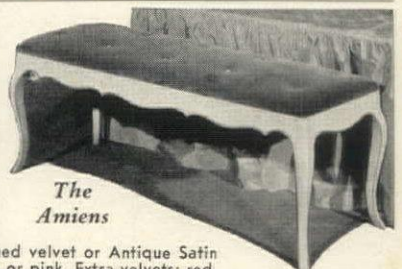
All orders shipped immediately. Postpaid.

Lillian Vernon, Dept. HG7, 30 Evans St., New Rochelle, N.Y.

Fine French Provincial... 2 lengths, 7 custom finishes

It's our authentic Amiens Bench to be custom finished for you in either Fruitwood, Mahogany, Walnut, White or Black with Gold Trim, solid Jade Green or Dresden Blue, on selected hardwood. Hair and cotton panel seat; each bench is 18" high, 17" deep.

32" bench, our fabric—\$47.95 (wt. 25 lb.)
27" bench, our fabric—\$39.50 (wt. 20 lb.)
Your fabric, 32" bench—\$44.50 1 yd. 54" mat.
Your fabric, 27" bench—\$36.50 3/4 yd. 54" mat.
CUSTOM COVERED—your choice of our Spotshed velvet or Antique Satin colors: turquoise, aqua, blue, rose, gold, purple, or pink. Extra velvets: red, flame, lime, brown, black, emerald or sage green. Extra satin colors: ivory, lilac, green, navy and orchid. No C.O.D., check with order. Express collect. Our 25th year, Satisfaction Guaranteed. Lovely for bed-end, boudoir, piano or foyer.
Or send 25c for Chair & Bench-Stool Folios B-1 & 2



The Amiens

The Chair Shop • Box 367, Morganton, N. C.

NEW KITCHENAID ELECTRIC COFFEE MILL

the secret of great coffee every time



Nearly half the coffee bean's rich flavor evaporates minutes after it's ground. Now enjoy all that full flavor and aroma in every cup. Grind coffee fresh for any coffemaker just before you brew. Mill holds over a pound of beans. Measuring cup included. Specify white or sandalwood. Check or money order. No C.O.D. Satisfaction guaranteed. **KitchenAid, Box 220, The Hobart Manufacturing Company, Troy, Ohio. \$27.75** (postage paid)

KitchenAid®



Amazing New NEL-KING WALLPAPER REMOVER

No expensive steaming
No tiresome scraping

Wallpaper practically falls off in your hand when you remove it with NEL-KING WALLPAPER REMOVER. Simply mix 2 ozs. of this wonder-working liquid concentrate in a gallon of water and apply to paper with rag, brush, sponge or spray. WALLPAPER REMOVER penetrates paper, loosens adhesive, and paper "skins off" smoothly in a matter of minutes. Works miraculously on several layers of paper and even on troublesome painted-over wallpaper. As safe to use as water. Only 98c plus 25c handling and postage for 6 oz. bottle, \$2.49 postpaid for pint—enough for 3 average rooms. Results guaranteed or money back if returned postpaid within 30 days.

NEL-KING Products, Inc.

Dept. HNG-73K • 811 Wyandotte • Kansas City, Mo.



SWIVEL CAPTAIN'S STOOL

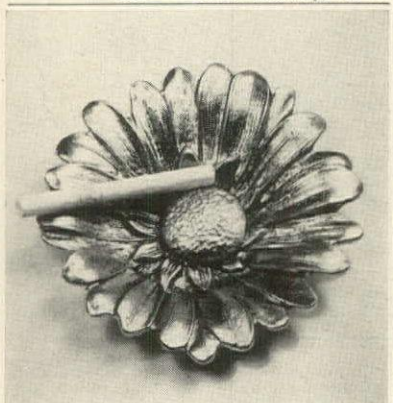
Sturdy, Concealed
Ball Bearing
Swivel

Now... a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy sliding off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs just the right leg height for young or old. Thick knotty pine seat and back—hard-

wood legs, rungs. Finest handcrafted quality. Beautifully finished in mellow honey-tone knotty pine or maple. Seat ht. 30 in. or 24 in. (Specify). Only \$16.95 IN COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc., ready for finishing. Simple instructions. \$11.95

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LARGE NEW FREE CATALOG—600 ITEMS
Finished and Kit Furniture in Friendly Pine

Immediate Delivery
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Money Back Guarantee
Field House
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North Conway, N. H.



Golden Sunflower Tray

Makes an elegant ashtray or can be used to serve candy or nuts. The tray measures 5" in diameter, and is beautifully cast in brass with fine detailing. \$1.50 each; 3 for \$4.25.

Immediate Delivery

Gloria Dee Dept. HG-7
P.O. Box 2000, Mt. Vernon, New York

BURNS TRASH Safely Outdoors!



2 bu. cap. \$14.95
3 bu. cap. \$18.95
6-10-15-20 bu. sizes available

Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends neighbor annoyances of sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money-back guarantee. Add \$2.00 W. of Denver.

CLEANS HOUSEHOLD STONE & BRICK



New Cleaner restores dirty, sooty stone and brick to original color, cleanliness, beauty. Brush on, let dry, rinse clean. No rubbing. Not an acid, alkali, bleach, detergent or abrasive. Won't damage clothing, wood, upholstery, carpeting. Used commercially to clean leading buildings and monuments. Cleans stone, cement, stucco, asbestos shingles, slate, tile, terra cotta, etc. \$2.00 plus 25¢ postage and handling—cleans 35 to 75 square feet.

ALSTO CO.

Dept. HG-7, 4007 Detroit Ave., Cleveland 13, O.



SWIMMERS! KEEP HAIR DRY—\$1

Swim Band under your swim cap keeps your hair dry in the water! This sensational new fashion aid positively seals out dampness... prevents spoiled or streaked hair-dos. Just wrap this special poly-foam Swim Band in place to cover your hair-line. Self-fastening, self-adjusting. Fits smoothly under swim cap. *Guaranteed to do the job or money refunded!* SWIM BAND, only \$1, postpaid. **Sunset House**, 291 Sunset Building, Beverly Hills, Calif.



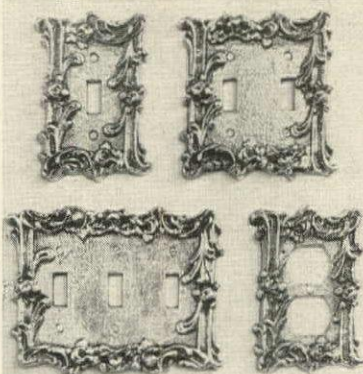
"Sitting Child, Spilling Cup"

Curly headed child seems to scoop water from cup with spoon as he dangles feet into lovely shell below. Overall ht., 33". Width 27 1/2".

3-piece recirculating fountain of Pompeian stone is \$167.30. Green antique finish or carrara stone is \$179.50. Prices, f.o.b., Chicago, include pump and crating. Various styles of pedestals also available.

Send 25¢ for 36-page 1963 catalog.

J. GIOLLI STUDIO Dept. HG-73
1305 N. Clybourn
Chicago 10, Ill.



PROVINCIAL SWITCHPLATES

Switch to beauty in your home with little cost or effort. Add interest to your walls with our golden brass-plated switchplates. Non-tarnish finish, screws included. No COD's please.

SINGLE—3" x 5".....\$1.50 each
3 FOR \$3.95
DOUBLE—4 1/2" x 5".....\$1.95 each
3 FOR \$4.95
OUTLET PLATE.....\$1.95 each
TRIPLE—6 1/2" x 5".....\$2.95 each

Pa. Residents Add 4% Sales Tax

WHAT'S NEW SHOP

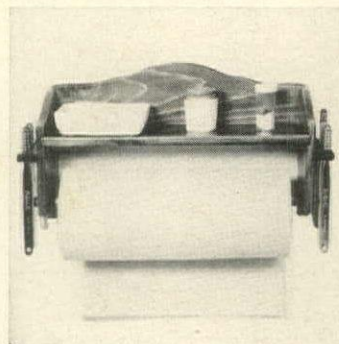
Dept. HG-7, Bryn Mawr, Penna.

Shopping Around



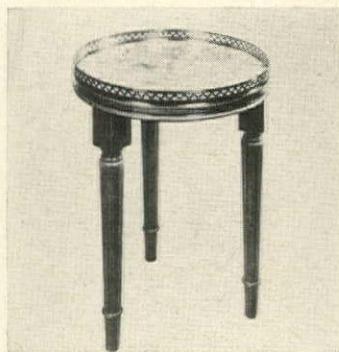
Cold cut board

No matter how you slice it, the bologna (or whatever) rests nicely on this decorative snack board. Of selected hardwood it measures 8"—long enough for easy cutting, serving. Lucky the kitchen that houses one! How about it for newlyweds with two names and the date? \$1.25 ppd. **Stratton Snow**, HG7, Box 1898, Delray Beach, Fla.



Handy dandy

Hanging shelf offers all-in-one place for every little thing in the bathroom. Slip out rod for paper rolls or linen guest towels, six toothbrush sockets. Shelf holds soap dish and water glass. Order one for the powder room, too. In honeytone pine, 16" by 8" by 4", \$3.98; 2, \$7.50 ppd. **Willow Cottage**, HG7, Box 84, Plainview, N.Y.



Chairside charm

An excellent copy of its costly original, this French Empire table is solid magnolia hardwood in antique white or fruitwood finish. Pierced gallery of lacquered solid brass circles the marble top. Note the three legs! 14" diam. 18" h. \$16.95 ea., \$32 pr. Exp. coll. Gift Bazaar, HG7, 572 Rockaway, Brooklyn 12, N. Y.



Table talk

Supper cloth is truly legendary—depicts British Isle's armorial bearings with heraldic pomp and ceremony. Bark-textured cotton fabric is vividly printed in five varied colors. Divisionary maneuver for outdoor dining tables, for your study or library. 52"x48", \$4 ppd. **York Insignia, Ltd.**, HG7, York, England.



Bright owls

Who holds the books? Why, as wise a pair of owls as ever gave a hoot about learning. Masterfully carved from whitest alabaster, they're perched on richly veined alabaster bases. If you're puzzling over a perfect graduation gift, here's the wise choice! 6" h. \$5.50 ppd. **American Trader**, HG7, N. Main St., White River Jct., Vt.

"GROW" LONG NAILS



USE MAGIC NAIL LIQUID FORMULA #77
To: **CHARLES of Fifth Avenue, Inc.**
Mail Order Dept. 2A-4
Box 98, Cedarhurst, N. Y.

USE MAGIC NAIL LIQUID FORMULA #77

by **Charles of Fifth Avenue**
550 Fifth Ave., N. Y. 36, N. Y.

NOT a weak paste on nail but an amazing liquid! Brush on easily. Turns ugly, short, broken, split, and bitten nails into hard, long, glamorous nails—IN MINUTES—STRONGER THAN YOUR OWN! Can be trimmed, filed and beautifully polished. Will not break or split no matter what work you do. Will stay on until your own nails grow out! STOPS NAIL BITING! USED BY MILLIONS! NOW! A LARGE \$5 KIT FOR ONLY \$2.20 plus 50¢ C.O.D. Save 50¢ C.O.D. charges by enclosing \$2.20 with order. MAIL ORDERS TODAY! GUARANTEED!

Shopping Around

What a dainty dish!

Whitest milk glass and antiqued golden base with delicately sculptured flowers—what a pretty way to serve party desserts! The fluted insert is 23k gold bordered, slips out for filling, washing. An exquisite soap dish, an accommodating server for candies. 7" w., \$1.95; 2, \$3.50. Ppd. Vernon, HG7, 30 Evans, New Rochelle, N. Y.



Terry's the berries

Slip on this popover terry top after a plunge in the pool. Wear it with shorts for sailing, slacks for gardening. The big cobbler pockets hold everything from trowels to sun tan lotion. Boat neckline is smart and comfortable. In pink, aqua or white. S, M, L. \$5.95 plus 35c post. Woodmere Mills, Dept. D, 336 Putnam, Hamden 14, Conn.



The Michelle chair

Fall decorating in your future? Choose a pretty chair of spot-shed velvet in any of 24 decorator colors. Hardwood frame, mahogany, fruitwood or antique white finish. 25" h. by 22½" w., with 18" seat. \$29.50 ea., \$58 a pr. Your fabric (1¾ yds. 54" w.), \$25.50. Exp. coll. Catalogue, 25c. Hunt Galleries, HG7, Box 492, Hickory, N. C.



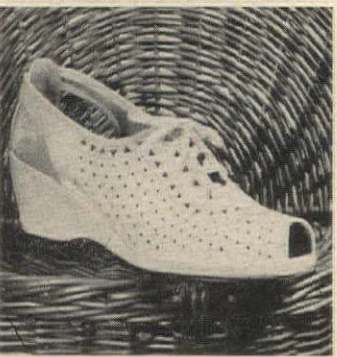
Packable pick-me-up

Jiffy Coffee Trav-L-Bar is as at home on the road as it is on an office desk or in a college dormitory. Set includes heat-proof pitcher, 2 unbreakable cups and carrying case. Heats water in 3 minutes (has timer switch), is 110 volt, comes in rich ivory. \$14.95 plus 55c post. Jiffy Coffee Inc., HG7, Box 1978, Columbus, Ga.



Right in step

For fine fit, a lace and tie shoe has no equal. Add a comfortable wedge, smart perforations and you'll step lightly through the warmest days. Black, white, blue, red, or beige soft crushed kid. 6-12 AAAA, AAA; 5½-12 AA, A; 4-12 B, C; 4½-12 D, E. \$9.95. 55c post. Portsmouth Shoe Co., HG7, 1139 Gallia, Portsmouth, Ohio.



Time Stands Still

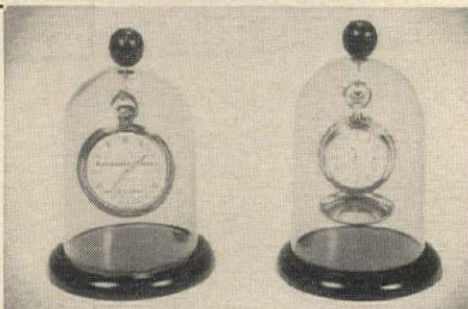
When you proudly display great Granddad's faithful old pocket watch, medal, or award in this handsome little keepsake dome. 5½" high with polished wooden base, this novel little idea can be used on mantel or table as a new and interesting decorator's item. It will make a truly exciting gift for friends or family.

\$2.00

Each Postpaid

Pa. Residents Add 4% Sales Tax
Sorry, no COD's

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THE MOST UNIQUE FABRIC SERVICE IN THE WHOLE WIDE WORLD!

Every 2 weeks throughout the year you will receive 20 fabric swatches gathered from the four corners of the globe!

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OVER 500
Swatches in all!

A recent presentation, for instance, offers hand woven cottons from PAKISTAN, pure silks from the ORIENT, the finest cottons from SWITZERLAND, AUSTRIA and ITALY... as well as many exclusive fabrics from AMERICA'S finest mills! And all at LOWEST IN THE COUNTRY PRICES!

With each fabric purchase receive a SURPRISE GIFT BONUS of fresh, new fabrics, FREE, or take a 10% DISCOUNT as preferred. There is no obligation whatever, to buy.

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No Foreign or Canada, Please!



LIGHT UP YOUR PARTY!

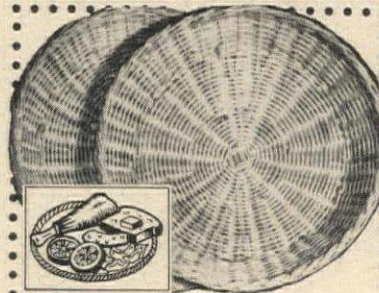
Colorful party lanterns will transform your patio or yard in minutes. So simple—just plug them in and that's all. They come in assorted gay colors, complete with bulbs. 10 lanterns on a 40-foot U.L. approved cord. Sturdy, vinyl 10" beauties are weather resistant and flameproof. Use them all year, in dens, party rooms. Makes every party the talk of the town!

\$9.98 per set (add 50¢ post) 2 sets for \$18.95

GREENLAND STUDIOS

DEPT. H-72

MIAMI 47, FLORIDA



RATTAN PLATE HOLDERS

Set of 4 for **\$1.50**

Pile up that paper plate with picnic goodies! Then let this clever wicker holder keep it firm 'til the last bite is eaten! Hand-woven Hong Kong imports, 9-in. diam. to fit most plates. Use over and over, for passing nibbles, too. Bargain-priced! Set of 4 for \$1.50; 3 sets, \$3.98. Plus 35c shipping. Satisfaction guaranteed.

DEPT. 107

Foster House

6523 GALENA ROAD
PEORIA, ILLINOIS

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FREE
Gift
Catalog



Silverfish Pack

If silverfish are not your dish and you have a firm wish to rid the entire premises of them, we're happy to tell you that you can—and so easily! Just stash one of these little packets wherever you've seen them—in closets, drawers, among books. Pack of 24 will protect basement, attic, the whole house without odor or mess. Order No. 1303-6, Silverfish Pack, \$1.00 ppd.

Write For Free Summer Catalog!

Miles Kimball

79 Bond St., Oshkosh, Wisconsin



If Your Child is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. This new home tutoring course drills your child in phonics with phonograph records and cards. It gives a fresh start in reading to children who are not learning under "progressive" teaching methods. Parents and teachers report children gain up to a full year's grade in reading in six weeks with *The Sound Way To Easy Reading*. University tested and proved. Used in over 2,500 schools and thousands of homes. Write for free illustrated folder. **Bremner-Davis Phonics, Dept. L-9, Wilmette, Illinois.**



ZIG ZAG WEDGE \$6.95

Soft glove leather casual—cushion sole—wedge heels. Flattering to your foot and a delight to wear. Comes in White, Saddle Tan, Red, Turquoise, Beige or Black. Sizes 4 to 10 Medium, 5 to 10 Narrow, 1/2 sizes too. **\$6.95**

Same shoe with Higher Wedge in White, Beige or Turquoise. 4 to 10 Medium, 5 to 10 Narrow. **\$7.95**

Add 50¢ postage each pair

Satis. Guar. Send cash, check or m.o. For COD send \$3.00 deposit

OLD PUEBLO TRADERS 614GZZ So. Country Club Rd. TUCSON, ARIZONA



NEW FREEDOM FOR YOUR PET... AND YOU!

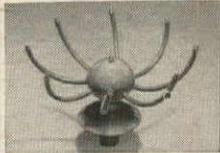
"You had a brain wave when you used plastics for pets; they can go and come when they like. FlexPort is the best thing I have seen." —Manitoba

FlexPort PET DOOR

Ends Door-Tending, Whining, Scratching Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Send for free folder.

TUREN, Inc., Dept. HG-7 2 Cottage Ave., Danvers, Mass.

Decorative Patterns of Spray for your fountain



"Thimble Jet" bronze fountain head produces a whirling thimble of water. For pools from 3' to 20' dia. \$32.00, f.o.b. New York.

SEND FOR OUR CATALOGUE of rotating and stationary fountain heads and other lovely Garden Ornaments—figures and fountains, bird baths and sundials (25 cents, please, for mailing). Or come visit our galleries.

Erkins Studios

Dept. 137, 8 W. 40th St., New York 18, N. Y.

PRAYING HANDS CHARM reproduces Durer's famous *Folded Hands* with an inspiring verse on the back. **14K Gold \$27.50 Sterling \$3.** For 14K Gold Key Chain, Neck Chain, or Bracelet add \$12. ea. Sterling add \$2. ea.



GOD GRANT ME THE SERENITY TO ACCEPT THE THINGS I CANNOT CHANGE; THE COURAGE TO CHANGE THE THINGS I CAN; AND THE WISDOM TO KNOW THE DIFFERENCE. AMEN

MIZPAH COIN

Beautiful quotation from the Old Testament, Genesis: "The Lord watch between me and thee while we are absent one from another." Ideal bond uniting two people. Halves are matchmated to fit only each other. Sterling Silver: 1" \$2.00; 1 1/2" \$3.50; 1 1/2" \$4.50. In 14K Solid Gold: 1" \$22; 1 1/4" \$32; 1 1/2" \$45. Inscription on reverse 10¢ per letter. Coin with two 3" key chains add \$24. 14K Gold key chains add \$24.



FLOWER OF THE MONTH Beautifully enameled in natural colors. Specify month wanted. **14K Solid Gold \$14.25. Sterling Silver \$3.50.**



THE GOOD ANGEL to watch over you and your loved ones. 14K Solid Gold \$12.50. Sterling Silver \$2.00.



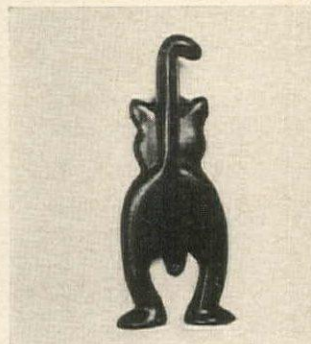
The Jamaica Silversmith 50 Delancey St., G7, N.Y. 2, N.Y.

Shopping Around



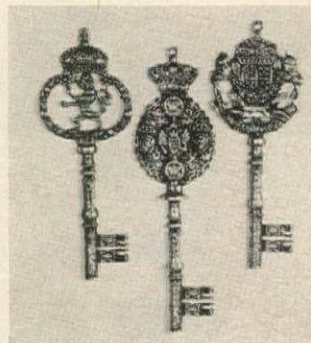
El toro and amigo

The excitement of the bull ring—fiesta-colored Spanish wall hangings. Charged with decorative interest. El Toro or Matador come in black-white-orange, black-white-old gold, or black-white-turquoise on natural linen backgrounds. 14" by 32", \$3.50 ea., ppd. Shopping Bag, HG7, Box 58, Old Village Sta., Great Neck, N. Y.



Put the cat out!

A rear view of a black cat makes a perfect knocker for the kitchen door, the patio entrance. Black-finished aluminum, 7" high, it mounts with two wood screws which come with this faceless feline. \$4.75; brass, \$6.75 ppd. Fun for kitchen or patio door! Tennessee Chromium, HG7, 208 Louise Ave., Nashville 5, Tenn.



Golden keys

Keys to a medieval castle? Let your imagination weave a web of romance about what doors they might have opened centuries ago. Copies of antique keys are about 6" or 7" long, make a decorative wall grouping. Thread the rings with velvet ribbons for an elegant effect. 3, \$12 ppd. Edward Ziff, HG7, Box 3072, Chicago 54, Ill.



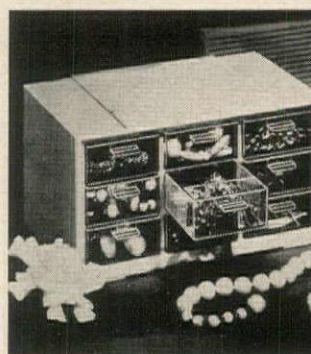
Hail to the chief!

If the head of your tribe has just had a promotion, send up a smoke signal! Executive desk set with a Sheaffer cartridge pen has his name and title engraved in a brass plate on walnut base. Up to 20 black-filled letters per line. 8 1/2" by 2 5/8" h., \$8.95 ppd. Spear Engineering, 209-5 Spear Bldg., Colorado Springs, Colo.



Go in calico

Can you imagine anything more fun than calico sneakers? With cottons, with shorts, with beach togs. Lined in red, they have crepe soles and flattie heels for high style and feminine wile! 5 1/2-9 1/2, \$3.95 plus 35¢ postage. Pretty headband to match is a present from the house—of Elizabeth McCaffrey, HG7, Northport, N. Y.



Stash it away

A knack with knickknacks, this cabinet safeguards everything from earrings to buttons to your husband's fishing lures. Tan styrene cabinets (they stack perfectly) have clear plastic drawers that measure 1 1/4" by 2 3/4" by 5 3/4". A 9-drawer cabinet is \$2.98; 15-drawer, \$4.45. Ppd. Miles Kimball, 100 Bond St., Oshkosh, Wis.



CVS-7B Seat swivels completely around. Height 26", seat height 19", dia. 14", base 12" x 12". Express collect \$27.95

CMSC-14B

Swivels and adjusts from 15 1/2" to 20". Silent casters. Seat dia. 14", base width 16". P.P. prepaid \$17.95.

CVS-11B Adjusts from 15 1/2" to 21". Swivels completely around. Seat dia. 14", base width 13". P.P. prepaid \$17.95.

Cushions are covered in washable vinyl in white, pink, turquoise, black or turquoise. Please specify color when ordering. Chair and stools finished in heavy brass-plate. Write Dept. HG-7

Colorific HOUSE BOX 325 EVANSVILLE 4, INDIANA

Shopping Around

Museum reproduction

Cretan Hydria, a Greek import, is handmade of terra cotta with scenes of Greek mythology hand-painted in gold or terra cotta red. Plant it with a tall taper for a dramatic table setting. This authentic copy (original dates to 500 B.C.) 11" high, \$9.98; 8" high, \$4.98. Ppd. Spectrum Int'l, HG7, Box 686, Amityville, N. Y.



Smart space saver

Handsome tilt-top table imported from Sweden goes to any corner for breakfast, tea or games, and folds up when not in use. Magnificently grained oiled walnut, it has a convenient handle at back for toting. 23½" diam. by 18" h. \$35 exp. coll. Catalogue, 50c. Door Store, HG7, 31-40 M St., N. W., Washington 7, D. C.



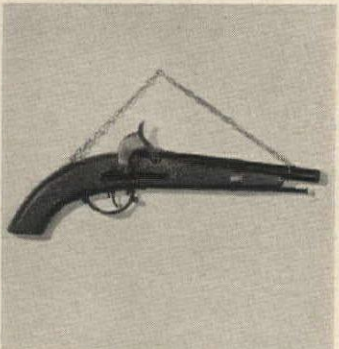
It rocks and rolls

Pretty piece and most unusual—an ottoman-rocker with a top that rolls all the way round. Mahogany, walnut, fruit wood or antiqued white/gold, upholstered in your choice of 30 colors in velvets, brocatelles or tapestries. \$27.50 F.o.b. Montgomery, Ala. Catalogue, 50c. Jones Bros., HG7, Box 246, Pine Level, N. C.



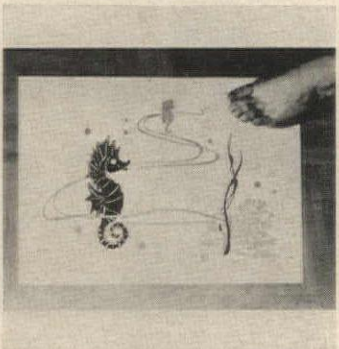
Arms and the man

For Civil War buffs—father or son—this 14" replica of an antique pistol. As a focal point in a group of prints, over a boy's built-in bookcase, it lends decorative interest. Metal and wood with brass hanging chain, it fires cork Minie balls included. \$5.95 ppd. Manchester Industries, HG7, 365 W. Sunrise H'wy, Freeport, N. Y.



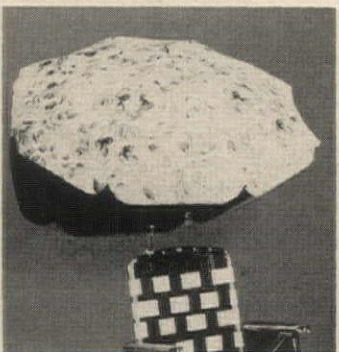
What's underfoot?

Disposable paper bath mats, gaily decorated with a sea-horse design in black, pink and gray, are absorbent and skid-resistant. "Footprintz" dry for re-use and are perfect for children's bathrooms. 24, \$2.95; 48, \$5.75. 35c post. (14" by 20¾"). RMS Designs, HG7, 311 N. Desplaines, Chicago 6, Illinois.



Think big now

Marvelous summer delight is the out-size umbrella (47" diam.) for all outdoors. Fastens to garden chair, boat, picnic table. Beauty-covered in flower-print cotton, it's weathered with vinyl for a long life span; 34" swivel-rod's chrome plated. \$5.98 plus 35c post. Foster House, Dept. 108, 6523 N. Galena Rd., Peoria, Ill.



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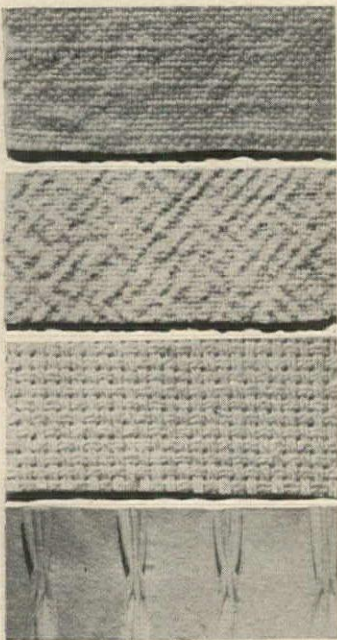
Florentine Dolphin Fountain

Lends antique flavor to garden, terrace or foyer. Hang on wall or place on table. No plumbing required. Self-contained pump. Cast aluminum, approx. 12 lbs; 28" high, 19" wide. Antique Bronze or White, Lead or Old Iron finishes. \$67.50, prepaid; send check or money order. Fully guaranteed.

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DEPT. HG7 **Old South Forge, Inc.**

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261 So. Robertson, Beverly Hills 4, Calif.

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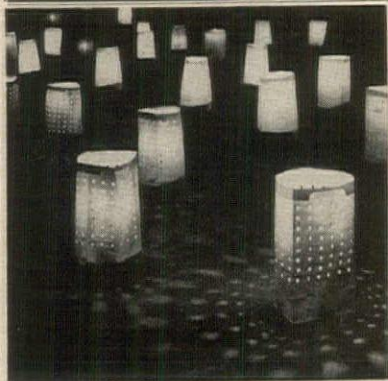
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San Francisco store at 1124 Sutter.

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Reflect a cordial welcome when placed along walks, drives or at random. Fill partially with sand, press candles in . . . and presto, dancing lights fill the air. Pretty, weather-resistant, Sparki-Saks about 10" high come in Red, Green, Bone White or Pink for a gay effect. No C.O.D.'s.

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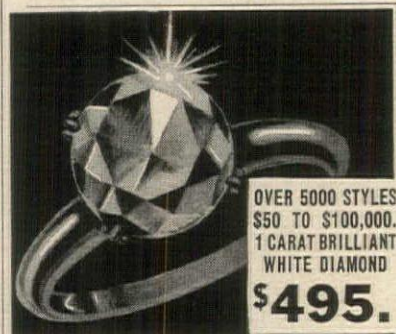


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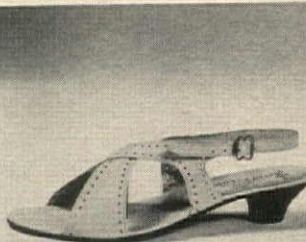
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Shopping Around



Sound effect

Electric megaphone sends the master's voice a good 2000 feet. What a blessing in the country to alert children and guests for dinner! To call just press trigger switch, they'll come arunning. Used first by the Navy, it operates on flash batteries. Portable. \$13.99 ppd. K. D. McLean, HG7, Box 991 Grand Central Sta., New York.



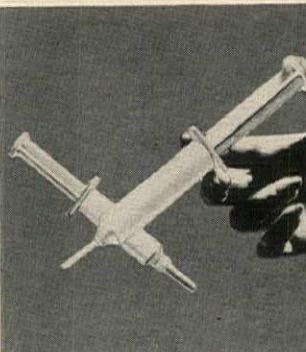
Sling's the thing

And these Italian sandals make it a pleasure to wear them. Imported by Shoecraft where you'll find sizes 8 through 12, these smart shoes come in bone or espresso brown leather. And how they flatter a sun-bronze foot! With 1 3/4" stacked heel. \$8.55 ppd. Send shoe size and write for catalogue. Shoecraft, HG7, 603 5th Ave., New York 17.



Ah for an oval!

A fine buy and a decorative one, this oval bench with turned maple legs. Pretty cover is hand-hooked cotton in a light floral pattern. It caters to weary feet, small back-sides at story time. And it's a sensible size—27" by 18" by 13" high. \$13.95 plus 60c handling charge. Order from Downs & Co., HG7, Evanston, Ill.



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The easiest, most efficient method is with a syringe. No messy mixing of epoxy adhesive. Just use these two hypodermics for clean, quick, permanent repairs. Lightning fast epoxy bonds anything to anything in one minute. Squeeze it out and mend china, glass, wood. Set of two loaded with glue, \$1 ppd. Greenland, HG7, Miami 47, Fla.



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Here is the case of the pot calling the kettle obsolete! A pretty pot, fluted, white and electric, heats water to boiling in no time. Perfect for summer morning coffee; grand for heating soups. Porcelain finished earthenware, holds 4 cups, it goes with any china pattern. \$2.95, 45c post. Artisan, HG7, 2100 N. Haskell, Dallas 4, Tex.

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Width 29"
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A real corner brightener! No restoration or collection complete without this faithful copy of the 1740 original. Makes unusual desk chair. Handmade, solid mahogany. \$98.00 covered with your fabric or needlepoint (3/4 yd. required). Shipping charges collect. In walnut, cherry or maple, \$110.00.

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Look, cooks!

Handsome and handy aluminum platter fits in handwoven serving holder. A joy in any kitchen, this metal dish turns out perfectly prepared food—fried, broiled, baked, roasted; goes from stove to table on the attractive rattan tray. 10" diam. 15" wide. 4 sets \$9.95. 65c post. Here's How, HG7, 15 W. 26th St., New York 10.



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With stockings and such in separate pockets, sectional nylon case makes a truly serviceable bag to toss in the washer. Handy, too, as a drawer accessory for keeping things in the clear—see what's where at a glance. 3-pocket, \$1; 6-pocket, \$1.98 ppd. Sunset House, 81 Sunset Building, Beverly Hills, Calif.



Pool safety

Good insurance for pool owners is a cover that prevents accidents, keeps the pool clean and cuts down algae growth. Aqua polypropylene cover, available in all sizes and shapes, snaps on with stainless steel springs that lock. 15' by 30' cover, \$188.50 exp. coll. Meyco, HG7, 99-08 Metropolitan Ave., Forest Hills, N. Y.

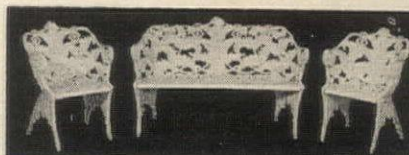


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Inhale with pleasure and no pain, thanks to a new aerodynamic filter. It permanently blasts out harmful tar from cigarette at 200 mph—isn't science remarkable? From now on worry not—just stock up on lasting filter-holders. One clear and one color mouthpiece, \$2.95 ppd. Tar Gard, HG7, 887 2nd Ave., New York 17.



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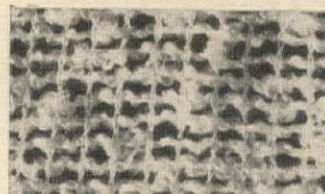
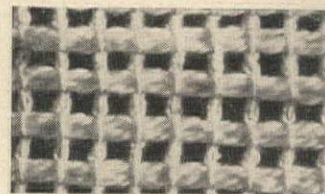
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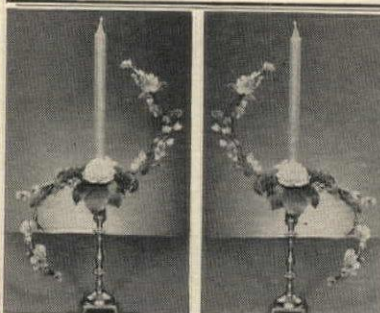
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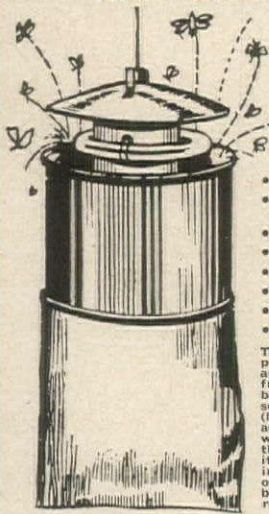
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From the Air Force to the men-folk—deerskin survival moccasins; wonderful coverage at camp, anywhere outdoors. Laced canvas tops, soft wool liner keep feet warm and comfy; Mukluks can be worn with or without shoes; roll down when under shelter. One size fits all. \$2.95 ppd. Page, HG7, Box 304, Gracie Sta., N. Y. 28.



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You don't have to have artistic talent to draw with this magic art reproducer. Just focus the box on any subject and a reflection appears on the drawing paper. Trace impression with pencil or crayon and there's your picture. Box adjusts to reduce or enlarge reflection. \$1.98 ppd. Norton's, HG7, 296 Broadway, New York 7, N. Y.



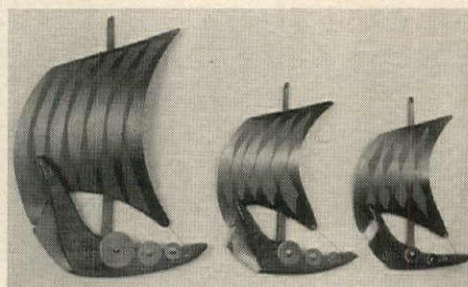
A twist of lemon?

For a perfect martini, use "Twist-O-lemon," the formula combining a blend of the best imported and domestic lemon oils. It comes in a bottle with an atomizer top. A quick squeeze sends a spray of lemon oil into the cocktail. Perfect for fish and fruits. \$4.95. \$2.95 for refills. Ppd. Revord-James, HG7, Golf, Ill.



Bookcase desk

A schoolmaster's desk from a long ago period solidly constructed and handsomely finished. Of close grained Appalachian pine with hand-turned maple knobs and wedges. Tilt top opens for storage. 28" wide, 28" deep, 34" high. \$69.95 exp. coll. Catalogue, 10c. Meadowbrook, HG7, 2268 Bellmore Ave., Bellmore, N. Y.



VIKING SHIP WALL PLAQUES

SET OF
THREE **\$5.98**
plus 55c postage

Your course is charted for Scandinavian beauty when you display these contemporary interpretations of stalwart Viking ships. Walnut finished wood hull is expertly hand-crafted. Sails are gilded metal with red trim. Large, 15" x 11"; Medium, 11" x 7 1/2"; Small, 9" x 6". Set includes one of each size.

Harriet Carter

MONEY BACK IF NOT DELIGHTED
Dept. HG763
Plymouth Meeting, Pa.

Shopping Around

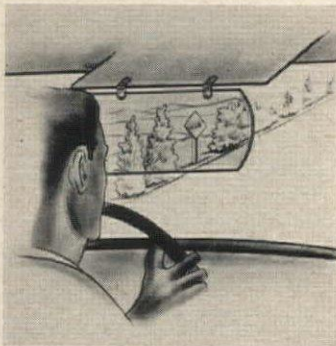
Camp champ

If he's a hiker, hunter or camper, this combination knife should be in his knapsack. Eleven tools in one collapsible pocket knife! There's a fork, knife, spoon, can and bottle opener, scissors, saw, file, corkscrew, and screw driver. 5 3/4" l. with leather belt case, \$2.98 ppd. Bancroft's, Dept. 33-010, 251 E. 5th St., St Paul 1, Minn.



Clear road ahead

The glare of the summer sun can cause dangerous eye fatigue. With this car glare visor that attaches in seconds to any model car without tools, you drive in comfort with no eye strain. Flip it up or down to filter sun from front or side; won't change colors of traffic signals. \$1.60 each, 2, \$2.98. Ppd. Greenland, HG7, Miami 47, Fla.



Carry on

Suitable on the Avenue or in the country, John Romain's slick straw is one of summer's favorite handbags; interesting treatment's the trim & handles of handstained mahogany leather studded in brass. And there's plenty of room inside! 13 1/2" w. size, \$15.60 ppd. Plus 10% Fed. Tax. B. Altman, Fifth Ave., New York 16, N. Y.



Like a diamond

So very like it, only an expert can tell the difference. Vega gems, diamond-white and brilliant, are full-faceted, may be set in 14K yellow or white gold. \$22 the carat un-set. Unconditionally guaranteed against loss of brilliance, chipping. Free catalogue of men's and ladies' styles. Vega, HG7, Box 465, Radio City Sta., New York 19, N. Y.



Dough box end table

The original of this handsome table had a lift-off top which was the only access to the storage space below. Lennox Shop craftsmen have added a practical touch along with their masterful craft—a drawer in the front. 21" by 28" by 23" h., \$89.50 exp. coll. Early American furniture catalogue, \$1. Lennox Shop, HG7, Hewlett, N. Y.



Need New Drapes or Curtains?
SAVE UP TO 1/3

NO-IRON

Fiber Glass YARD GOODS

Tremendous savings on Fiber Glass curtain and drapery yard goods that you can wash and hang in just 7 minutes! Never needs ironing or dry cleaning—the perfect decorator fabric. Choose from the world's largest assortment of styles, colors and textures in prints and solids that add new beauty and luxury to your home. Bargain, priced as low as 89¢ a yard! Satisfaction guaranteed.

FREE SAMPLES

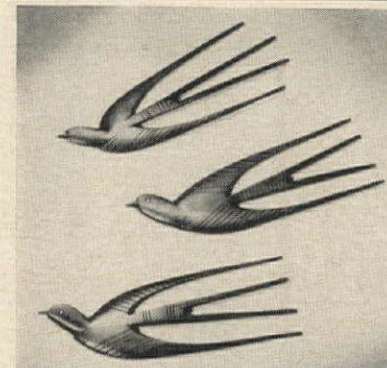
Send now for actual color swatches and how to measure and sew information plus complete Sample Curtain & Drapery Kit. No obligation. Send your name and address now!



the world's largest distributor of Fiber Glass Curtains and Drapes

Dept. 48-47, Ronnie Bldg.

145 Broad Ave., Fairview, Bergen County, N. J.
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EBONY SWALLOWS

hand carved in

AFRICA

Magnificent plaques bring the excitement of a jungle beat to your walls. Trio of graceful swallows was carved of blackest ebony by natives in Tanganyika. Arrange them in a drift to fit your wall area. Each is 7" long. At this low price, you'll want several sets—for yourself—for gifts.

SET OF 3 Only \$1.50 ppd.

FREE: Write for 32 page Magazine-Catalog of 300 exotic imports from 25 countries. (Subscription, 3 issues, free with order.)

SHOPPING INTERNATIONAL INCORPORATED

Dept. 684, 25 No. Main St., White River Jct., Vt.

for those who

PERSPIRE

HEAVILY



A new anti-perspirant that really works! Solves underarm problems for many who had despaired of effective help. Keeps underarms absolutely

dry for thousands of grateful users. Positive action coupled with complete gentleness to normal skin and clothing is made possible by new type of formula devised by a young genius in pharmacy and produced by a trustworthy 50-year-old laboratory. 90-day supply. Guaranteed.

SEND NO MONEY — 7 DAY TRIAL TEST
Send name and address. Pay only \$3.00 on arrival plus C.O.D. and tax. Results guaranteed. Or save money. Send \$3.30 (tax incl.) we pay postage. Same Guarantee.

MITCHUM COMPANY, Dept. 6PG, PARIS, TENN.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
★ A REAL LITTLE BEAUTY! ★
★ NEW MINIATURE ★
★ EXOTIC INDOOR ★
★ GARDENIA PLANT ★
★ with lovely fragrant ★
★ snowy white blossoms ★



For those of you who would like a really special plant treat, we've just developed this true miniature indoor gardenia plant which grows the loveliest, most fragrant little gardenias you've ever seen. It has a wonderfully firm glossy green leaf that can be easily trimmed and shaped, comes to you, already budding, in its own pot, grows up to 2 feet tall!

SUMMER AND WINTER

Set it outdoors now, and before cold weather comes you'll have a flowering plant that you can and should bring indoors over the winter where it will thrive and blossom and beautify your home. Shipped from our Florida proving grounds in a special lovely color gift package. It's really nice!

MADISON NURSERIES
Dept. HG-7, 122 East 42nd St., N.Y. 17
Send _____ Gardenia Plants @ \$2.95

NAME _____
ADDRESS _____
(Please add 15¢ postage each)

SWIM EZY®



invisible swim aid

NON-SWIMMERS SWIM INSTANTLY

Yes, now, you too, can swim like a fish the easy, safe way—FAST—and join the water fun. New, unique 4 oz. device, 1/25" thin, worn INVISIBLE under bathing suit or swim trunks, floats you at ease, with little effort, is comfortable all day. No more fear of deep water, it makes anyone unsinkable. Poor swimmers look like champions, good swimmers use less strain. Order your original "SWIM-EZY"® today for a new kind of water pleasure, lasts for years. Made in U.S. Pat. pend. Send only \$7.95 ppd., +32¢ tax in Calif. 10 day trial guaranteed. STATE WAIST-SIZE and SEX. Airmailed add 42¢. Beware of poor imitations. UNIVERSE CO. Dept. G-248 959 North Lake Avenue, Pasadena, California.

DISCOVER THAT WONDERFUL WALKING-ON-AIR FEELING

Enjoy the comfort and satisfaction from the casual style that has won the hearts of millions of women—the shoes that made Portsmouth famous. This attractive sling pump available in five colors: BLACK, BLUE, RED, BEIGE and WHITE soft crushed kid.

QUALITY AND FIT YOU CAN RELY ON COMFORT YOU CAN FEEL

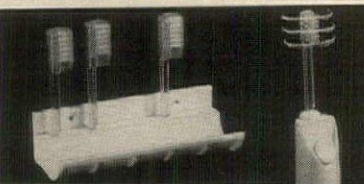
Available in these full and half sizes:
Slender for AAAA & AAA 6 to 12;
Narrow for AA & A 5 1/2 to 12;
Medium width for B & C 4 to 12;
Wide width for D & E 4 1/2 to 12.

PORTSMOUTH SHOE CO.
Mail Order Division, Portsmouth, Ohio



Buy direct for only \$9.95, plus 55 cents for postage.
Send money order or check (sorry no COD) specifying size and color desired, to:

GUARANTEED NO SHOCK!



AUTOMATIC TOOTHBRUSH

for the entire family

Now, amazing shockproof battery-operated automatic toothbrush cleans, polishes, refreshes in less time than ever! Massages gums, gives that up and down motion that leaves teeth sparkling clean, helps keep them cavity-free. Makes tooth care fun for children; Mom and Dad love it, too! Plastic covered to keep it clean, in gay pastels, complete with wall mounting bracket and 4 different color brushes—1 for each member of the family! \$9.75 ppd.

Standard Battery in handle included FREE
Sorry, no C.O.D.'s. SATISFACTION GUARANTEED

J.L.B. PRODUCTS Dept. G7
11 Hackensack, N. J.

Now... corn is tastier, easier to eat! CORN SLITTERS

prevent shells between teeth!



ONLY AT BRECK'S

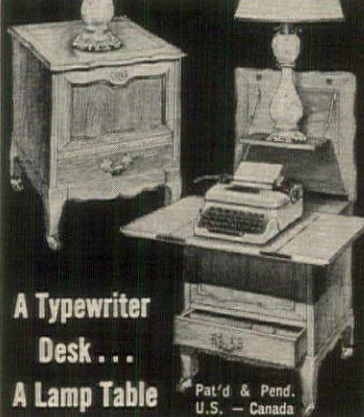
It's luscious corn-on-the-cob time! Enjoy it more with our exclusive Corn Slitters that prevent shells from lodging between your teeth! Just draw the stainless steel slitter down that delicious yellow cob—5 tiny prongs slit every kernel in several rows at once. You get only the scrumptious, easily digested hearts! Graceful 5" slitters are beautiful on any table or patio.

Set of 4,
JUST \$2.00

Save on two sets—\$8.50

All postpaid.

SINCE 1878 **BRECK'S** OF BOSTON
J10 BRECK BLDG. BOSTON 10, MASS.



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A Lamp Table

Pat'd & Pend. U.S. - Canada

Converts Instantly!

Your typewriter and writing material concealed in 19" x 20" x 25 1/2" high console. Spring operated. French Provincial shown, also Early American, Oriental, Italian Provincial or Contemporary. \$109.95 and up for portables. Matching File. WRITE FOR INFORMATION.

Ask about models for standard typewriters. Also the "Little Home Theatre" console for movie and slide projectors.

little home office®
1566 Fisk Rd., S. E. Grand Rapids, Mich.

TWO FEET DEEP IN HEAVENLY COMFORT!

LUGGAGE TAN
BLACK
WHITE

Only \$9.95
Plus 50¢ Postage



FREE CATALOG

10-DAY WALK TEST
Buy a pair of these miracle-light shoes. Walk in them for 10 days. If you are not convinced they are the most comfortable shoes you've ever worn, return them for full refund. Fair enough?
Revelations by DESCO
With red carpet cushion to pillow every step

A miracle-soft, light, flexible T-Strap that's the fittingest shoe you ever wore... vamp buckle is adjustable for perfect fit and support... 1/2 inch Urethane cushion and ribbed sole f-l-o-a-t-s you along like walking on air... take off the T-Strap and you have an ankle strap model. Sizes 5 to 12, widths AAA to EEE.

AMERICANA SHOP 3708 E. Todd
Reed City, Mich.



HOT HOLDERS

Adorable percale pot holders brighten up every kitchen. With insulating plastic foam inside, they are machine washable. Soil-side doesn't show, and show-side comes in choice of: red chick with white polka dots; pink and white striped chick; orange and yellow pear with green leaves. All attractively lined. Chicks have movable eye, all have cords for hanging. 7 1/2" long. A wonderful gift! \$1.50 each, ppd.

Sorry, no C.O.D.'s

Windfall Dept. G-7
185 Adams St., Bedford Hills, N.Y.

REMOVES UGLY HAIR FOR GOOD!



QUICKLY, SAFELY, IN PRIVATE—FROM ANY PART OF BODY

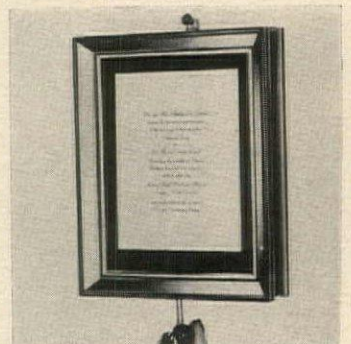
With a new pencil-like instrument you can now painlessly, safely and in private, remove unwanted hairs one by one—for good—by destroying the hair roots. Follow easy instructions. Avoid moles, warts, etc. The Pellatron works by electrolysis, the method followed by high priced professionals. Yet there are no wires, no plug-ins. Certified to be safe and effective by a renowned Independent Testing Institute, after six months' testing. Our guarantee: it must work perfectly for you, or money back!

7 DAY TRIAL — SEND ONLY \$1.00

Send name and address and \$1.00. Pay only \$8.00 on arrival, plus C.O.D. postage. Or send \$9.00 and we pay postage. Same guarantee. Regularly \$12.50—the PELLATRON now at special low price for limited time only. ORDER NOW AND SAVE!

THE MITCHUM CO., Dept. 6-GX
PARIS, TENN.

Shopping Around



Frame your memories

The bride will bless you for a music box frame that provides pretty protection for her wedding invitation. Any size may be mounted and framed in black and gold or antique white and gold shadow box. Wedding March or Anniversary Waltz. 8 3/4" by 6 3/4". \$11.95 ppd. Here's How Co., Inc., HG7, 15 W. 26th St., New York 10.



Rolling book table

Roll the references to your favorite loafing chair, work table or desk. Tilt top goes to any angle to take dictionaries, encyclopedias. And below lots and lots of room for the books. Honeytone pine or maple finish. 34" h., 12 1/2" d., 24" w., \$26.95; slide-together kit form, \$16.95. Exp. coll. Yield House, HG7, N. Conway, N. H.



The eyes have it

In a sliver of an evening bag keep a pair of magnifying glasses for reading menus, theatre programs. Folding into their own handle and accompanied by a flowered, slip-in case, they come in black, mock tortoise, pink pearl, amber with gold thread, or black with silver. \$6.95 ppd. Hermana Products, HG7, 164 Clymer, Brooklyn, N. Y.



Perfect service

Tall, terrific and Turkish-like are these six lovely porcelain demitasses and saucers for after dinner coffee or espresso. Translucent as a Venus shell in pure white. Ideal weekend thank you present at a pretty price! Set of 6, \$4.95 ppd. Cream and sugar, \$2.95. Ppd. Deer Hill Co., Dept. HG7, Flushing 52, N. Y.



Magnetic ashtray

For back seat passengers in the station wagon, for cooks who smoke while they create a *pièce de résistance*, this good-looking chrome ashtray. It adheres to any metal surface, grips car dashboard, kitchen stove, office files. And don't forget one for Dad's workshop! 2 1/4" diam. \$1.29 each. Ppd. Downs, HG7, Evanston, Ill.



VERMONT DEACON'S BENCH

All the charm of Old Colonial Vermont is captured in this quality, custom-built reproduction. Seat is hand-scooped by master craftsmen from sturdy New England Pine. Legs and back are of hardwood. 72" long, 32" high, seat 15" deep. Completely sanded and assembled. \$44.95. Finished in antique maple or dark pine \$54.95. Delicately trimmed in black and gold with hand stenciling \$59.95. Also available 60" length, unfinished, \$34.95, finished in antique maple or dark pine \$44.95; 48" length, unfinished, \$29.95, completely finished \$39.95. Express Collect.

TEMPLETON CRAFTSMEN, Inc.
Dept. 775 Templeton, Mass.

Shopping Around

Christmas in July

Two merry Merry Christmas cards—"Surprise" shows Santa seeing fairly double, "Ship Ahoy" happily rocking the boat with 3-D effect. Glad some greetings now for then—25 cards and envelopes with name imprinted: Surprise \$7.75; Ship Ahoy \$9 ppd. Original Greeting Card, HG7, 204 E. Highland, Rochester 10, N. Y.



Chic recovery

For a fashion lift, cover your favorite dancing pumps to match or to contrast with your dresses. Send shoes, together with 1/4 yard of fabric, to Century Factory, and the job will be completed for \$13.95. To cover heels only, send 1/8 yard of fabric and \$5.95. Ppd. Century Factory Shoe Repair, HG7, 210 Park, Baltimore, Md.



Kondapoulis toys

These enchanting figures are reproductions of ancient toys that Indian children played with centuries ago. Etched in the typical designs we associate with brass artcraft from India. Horse, elephant, (shown) elephant with rider, camel, or a Himalayan lion. \$4 ea. ppd. Palley's, HG7, 2263 E. Vernon, Los Angeles, Calif.



Portrait kit

Oils, brushes, palette, cleaner—everything you need to paint an exact likeness from a photo or color slide. You receive a numbered and outlined 16" by 20" canvas. With detailed instructions—what to paint where, and how. State color of hair, eyes. \$9.95 ppd. Portrait Craft, HG7, 620 Avalon, Wilmington 80, Calif.



Instant first aid

Know what to do until the doctor comes with a quick glance at a push button first aid guide. Slide arrow to emergency condition, see treatment immediately. Common childhood sicknesses and advice on problems, too. Space for baby sitter's instructions, records of illnesses and shots. \$3 ppd. Breck's, K11, Breck Bldg., Boston 10.

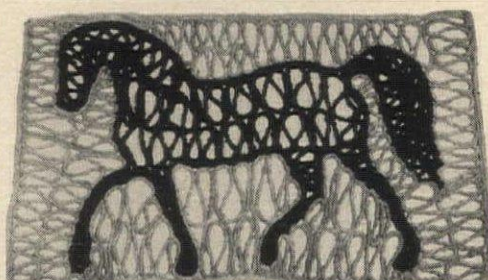


Horse Doormat

Imported from Portugal

A practical and very attractive gift of great originality. Woven of long wearing esparto fibre, the outline of the horse is in black and makes a striking contrast to the natural background. A delightful gift! 30 x 18".

\$5.95 ppd.



Send 10¢ for new catalogue.

Jennifer House

New Marlboro Stage, Dept. G-7
GREAT BARRINGTON, MASS.

BEAUTY AND THE BLEACH

No fairy tale this, but a fact! Problems fade with Jolen Creme Bleach . . . the fabulous new cosmetic that bleaches superfluous hair on face, arms and legs. Like magic, medically approved Jolen turns dark hair pale blond to blend with your own skin tones. Be a beauty . . . try JCB now!

JOLEN INC.

Box 204, H-7, Arlington, Mass.



Name _____ ☐ \$2.20 Reg. Size (3/4 oz.)
Address _____ ☐ \$5.50 Giant Size (3 3/4 oz.)
City _____ Zone _____ State _____
Price incl. Fed. Tax & P.P. charges. Money back guarantee.

BOOT JACK

A pin-up lamp of character, made of pine with antiqued brass fittings. Shade of frosted glass. 18" x 4 1/2"

\$15.95 postpaid



DESIGNERS and MAKERS of UNUSUAL

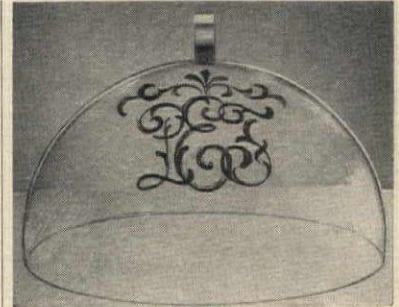


EARLY AMERICAN
PINE FURNITURE
and Accessories

Mail \$1.00 for Catalog, Interiors in Color and Background Story. Visit this delightful Early American Landmark Shop, or see our Permanent Displays at Workshop, U.S. Route 202 Lambertville, N.J., or at Seaport Store, Mystic, Conn.

The Lennox Shop

1127 Broadway, Hewlett, Long Island, N.Y.



FOOD DOMES

A good looking, hard-to-find table accessory. Clear plexiglass come plain or monogrammed. Small holes in top keep food from over steaming. Without monograms they are: 6" round, \$3.00; 7" round, \$3.75; 12" round, \$10.00; 14" round, \$12.00; Oval sizes 8 x 11 1/2" \$8.00; 9 x 13 1/2" \$10.00; 11 x 15" \$12.50. Add \$1.65 each per dome for a hand painted 3 letter monogram in any color you wish. Underline initial of last name.

Sorry, no C.O.D.'s

EDITH CHAPMAN

ROUTE 303 • DEPT. 21
ROCKLAND COUNTY, BLAUVELT, N. Y.



ICE CREAM FLOWER MOLDS MAKE INDIVIDUAL SERVINGS

Now you can mold ice cream in exquisite flower shapes, just the right size for individual servings. Just fill molds with ice cream, pop into freezer. When ready to serve, ice cream slips out easily, reproducing every detail of zinnia, rose, daisy, dogwood, pansy, and black-eyed Susan. Ideal, too, for gelatin desserts and salads. Set of six, all different—\$7.95 only postpaid.

Send for free gift catalog.

ARTISAN GALLERIES

2100-B7 No. Haskell
Dallas 4, Texas

OSROW 700 INFRA-RED REFRIGERATOR

DEFROSTER

NOW WITH THERMOSTAT



Built-in thermostat automatically regulates infra-red heat. Works in minutes. Place defroster in freezing chamber, plug in cord. Safe infra-red heat loosens ice and you lift it off. No messy melting, no chipping, no food spoilage! Frozen foods and ice cubes in other parts of refrigerator don't have time to thaw. Fits all freezers and freezing compartments. Golden aluminum and black. Long 7-foot cord. Operates on regular AC house current.

\$7.95 postpaid, 1 year guarantee. Money back in 10 days if not satisfied. Send check or money order (no C.O.D.'s).

MYSTIC HOUSE
Dept. HG7 Box 611, Garden City, New York



PROTECT YOUR GLASS

Pretty protection for glass doors—Warn-o-glass, a decorative set of three smartly designed butterflies or fish adhere to glass with vacuum cups. Satin black styrene designs (largest 7½" by 6") may be painted to match your decor. Avoid the danger of broken glass!

Set of three, **\$2.95**

ALTA RESEARCH

Dept. HG
P. O. Box 686, Reedley, Calif.



Be good to your feet!

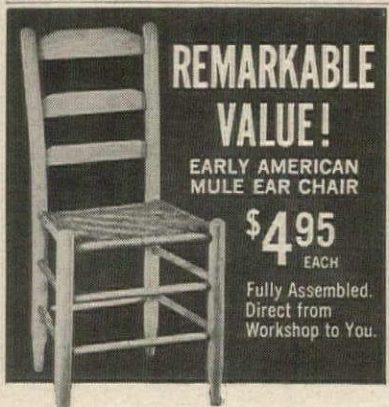
Enjoy buying choice quality shoes by mail. Our world-famous catalog shows vast array of smart styles for every occasion from \$10.95 and huge size range insures perfect fit or money refunded!



Glenda shown AAAA to D widths multi-pastel, beige-ombre or black-grey-white ombre, beige, black or white kid.
FOR SIZES 3 TO 10... **\$13.95*** (10½ to 12, \$14.95*) add 50¢ postage

Solby Bayes-McIntosh
SHOE SHOP

78 Pratt Street, Dept. GR, Hartford 3, Conn.



Seat: 16" x 13½" deep x 17½" high

Here's a value you can't duplicate anywhere. This pull-up chair features a hand-woven double-ply natural cane seat, curved ladders, and "mule ear" back posts 35" high. It's authentically handcrafted from selected native hardwoods (birch or ash). Unpainted **\$4.95** each. Natural finish (blonde) **\$5.95**; finished in Maple, Mahogany, Pine, Cherry or Walnut **\$6.95**. Minimum order TWO. 10% discount on six. Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.

Jeff Elliot Craftsmen
Dept. G73 STATESVILLE • NORTH CAROLINA



Fiske WEATHER VANES and Cupolas

Original Designs
AMERICA'S FINEST
FOR OVER 100 YEARS

Established 1858

Fiske originals have topped homes for over 100 years. Time does not dim their beauty or reliability. All are of hand-hammered copper, finished with 22k gold leaf. All are furnished complete with the four points of the compass.

Fiske offers a wide range of handsome ready-built cupolas. Write for catalog. Vane illustrated... #131 ARROW, 24" long. Price \$36.



#200 ETHAN ALLEN, Jr. HORSE 3/4 full-bodied, 26" long. Price \$76.



#55 EAGLE WITH ARROW Full-bodied, 20" wing spread. Price \$89.



#332 ROOSTER, 3/4 full-bodied, 13" high. Price \$39.

Prices f.o.b., point of shipment. Write for complete Weather Vane and Cupola Catalog. J. W. FISKE ARCHITECTURAL METALS, INC. 115 Pennsylvania Avenue • Paterson 3, New Jersey



CLAM RAM

Invented to thwart the mighty mollusk—and by gosh it does. Even we can open cherrystones or quahogs with this marvelous gadget. Simply insert the clam and squeeze—it does the trick, without causing bruised fingers or profanity.

\$3.95 postpaid

casual living (Dept. G-7)

108 Chatsworth Ave. Larchmont, N. Y.

NEW LIFE for your vacuum cleaner!



HOSE REPLACEMENT KIT fits any make, any model!

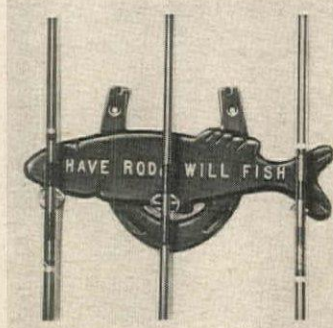
Now, replace your old, worn vacuum cleaner hose with this easy do-it-yourself kit. With just a knife and pliers you can add years to the life of your vacuum cleaner—no matter what make! Contains everything you need, **\$4.98** complete instructions.

Order these inexpensive accessories, too.
Radiator Tool \$1.49
Upholstery Nozzle \$1.49
Dusting Brush \$2.49
Floor & Wall Brush \$3.75
SPECIFY MAKE and MODEL for ACCESSORIES Rug Nozzle \$4.75

Sorry, no C.O.D.'s. Add 50¢ postage on each item.

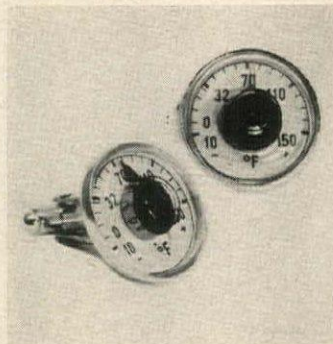
HOUSE of SLOAN
Dept. G-7, 96 Fifth Ave., New York 11, N.Y.

Shopping Around



Rack the rods

Where does your fisherman stow his fly and spinning rods? Put up this black-finished cast aluminum holder with "Have rod, will fish" in white letters. Red hooks hold securely, never damage guides. Put on back of the door, playroom wall. \$1.98 plus 25¢ post. Catalogue, 10c. Medford, HG7, 752 Fulton St., Farmingdale, N. Y.



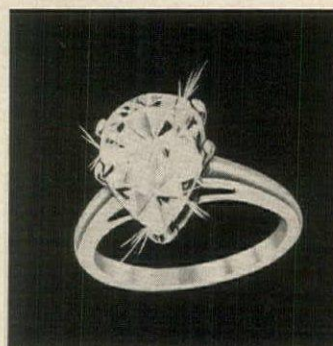
Keep a weather eye

No guesswork here, with thermometer cuff links that actually (and accurately) measure hot and cold temperature. Links have black and white dials and golden swivel backs, are about ¾" in diameter. Gift boxed for only \$4.95 a pair, postpaid. Holiday House, Dept. HG7, Bellevue Theatre Bldg., Upper Montclair, N. J.



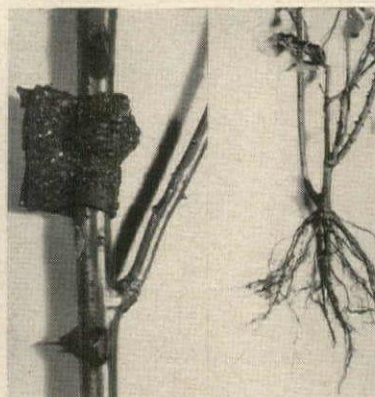
Shorts for longs

Perfectly proportioned for big or tall men, these smart shorts in wash and wear brown with charcoal stripe. Crease-resistant, light, comfortable. 32-52, \$6.95. Raglan-shouldered, combed cotton shirt with nylon zipper, side vents. White, blue, tan, M, L, XL, XXL, \$4.95. Free catalogue. King-Size, 15773 Forest, Brockton, Mass.



Ringer for a diamond

A man-made, many-faceted stone that sparkles and glitters with brilliance to rival its real look-alike comes in ½ to 6 carats. The one carat size is \$49 and you may have a smart setting like the marquise shown in 14k white or yellow gold. Free catalogue of men's and women's styles. Kenya Corp., HG7, Philadelphia 44, Pa.



Root Cuttings Easily

Jet Magic Root Wrap (pat'd) forms root cutting—first step in root development—while cutting is still on parent plant, reducing rooting time by half and insuring success. Large cuttings—roses, shrubs, trees—root as quickly as small. Jet Magic Root Wrap is simple and easy to use—no moss or fuss; will give you a real thrill of creation. Supply for 30 cuttings. **\$2.00** ppd.

GARDEN MIRACLES
7HG, P.O. Box 57, Lake Oswego, Ore.



Animals Shun Shrubs, Flowers Lawns Protected by CHAPERONE

Lovely evergreens, beautiful flowers and lovely lawns are safe from dogs, cats and other animals when you guard them with Chaperone aerosol spray mist.

Why risk ruined flowers, burned evergreens and soiled lawns, when a flick of your finger and Chaperone's magic spray keep marauders where they belong?

Spray your garbage can, outdoor furniture, porch, anywhere dogs or cats are a nuisance. Harmless, humane, invisible. Has faint fresh-air scent people do not notice, but animals detect. Lasts for weeks—rain or shine. Don't clutter your yard with stakes, ropes or wire.

Outdoor Chaperone, extra potent, in **\$1** handy aerosol spray mist can, postpaid. **1** (Indoor Chaperone, same price, keeps pets off chairs. Stops soiled upholstery.)

SPECIAL OFFER Both also in Giant Double-Size Cans \$1.59 each
2 Giant Double-Size Cans \$3.00 (2 of a kind or 1 of each, ppd.)
Send \$1 bills at our risk.

CHAPERONE Money-Back Guarantee
Box 1039, Sudbury, Mass.

Shopping Around

Foot bare

A unique leather insole that's padded with layers of vinyl foam holds your foot in place and keeps it in very good shape; slim little straps are adjustable and look very smart. Bikini sandals come in black, white, saddle tan or gold. Sizes: 4 to 10, \$4.95 a pr. Cal-Leather, HG7, 963 Harrison Street, San Francisco 7, Calif.

Crisp operator

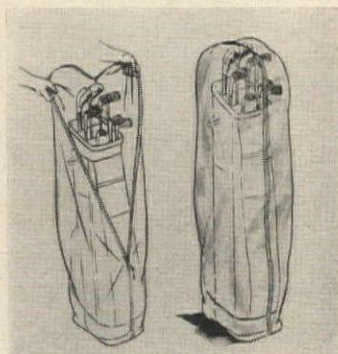
On a warm summer evening you'll appreciate West Bend's electric crisper and warmer that works on a special low wattage unit. Even-heat "recrisps" chips, crackers, nuts, rolls. It defies humidity! In copper-colored aluminum complete with cord. 3½ quart size, 8½" by 5" high. \$5.98 ppd. Hobi, HG7, Flushing 52, N. Y.

Golf bag coverall

For the golf buff who totes his gear on plane or train, or packs them into his car trunk to golf in fair weather or foul, the coverall is ideal. Of heavy-gauge plastic, it rolls up for storage, adds longer life to bag, clubs. 50" h., 18" w., \$2.98 ppd. Free catalogue. Sleepy Hollow Gifts, HG7, 1037 Crane Dr., Falls Church, Va.

High sign

Striking redwood sign hangs high on the house to identify it—design, name, address is deeply carved in the wood, handsomely finished in ironstone white over black. 12" by 20". Includes golden chain, bracket for hanging. \$17.95 ppd. Free brochure, Robt. B. of Calif., HG7, 2107 Woden, San Diego 13, California.



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KROHOME POOL COVER

Leave your pool unattended with complete assurance . . . Krohome Pool Cover safeguards children, adults—cuts maintenance costs. Durable vinyl plastic cover rolls on and off easily—keeps out leaves, rubbish, reduces chlorine loss, keeps pool warmer. Strong, can support weight of twelve people. Custom made—20¢ per sq. ft. complete with aluminum pole, tie-downs. Will pay for itself in a year. Send sketch, blueprint or dimensions for free estimate.

Free literature! Write today!

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Dept. G-7, 2710 Camino Diablo
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THE WEDDING HANDKERCHIEF



All handmade to order of sheer Irish linen. Name of Bride and Groom cut into the linen itself. The year of the wedding woven in light blue appears between the two names. Edged in imported French lace one inch wide, this handkerchief becomes tomorrow's heirloom.

Size 14" x 14" or smaller if desired.
FREE Brochure illustrating handkerchiefs for entire Wedding Party.

Handsomely boxed; tied with white ribbons and orange blossoms

\$5.50 each post paid. Add 75¢ for airmail special del.

Villari Handkerchief Co.

280 Madison Ave., Dept. H07, New York 16, N.Y.



PERSONALIZED SWITCH PLATES

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Single switch \$1.75
Double switch \$2.50

To glamorize a bathroom, use this elegant white metal switch plate with a black and gold design and personalized with one bold initial, \$1.75.

Send for free gift catalogue.

WALES

HG-7

Hartsdale, N. Y.



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. . . or your money back

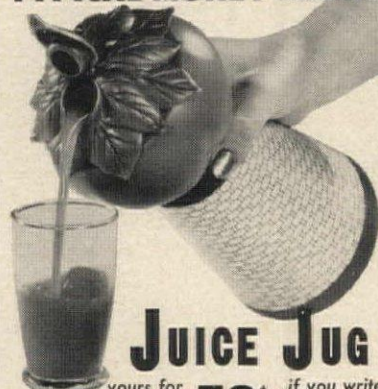
Amazing new INSTANT SWIM makes anyone a swimmer in one hour—or less! Famed Miami swim instructor Bill Bergens promises your youngster's fear of water will be ended as he swims confidently. INSTANT SWIM is not a life preserver. With it, and an hour of your assistance, youngsters (and adults) swim alone and without aid in 60 minutes. Unbelievable? If not all we say, return it for a full, prompt refund. Specify child or adult size (over age 16).

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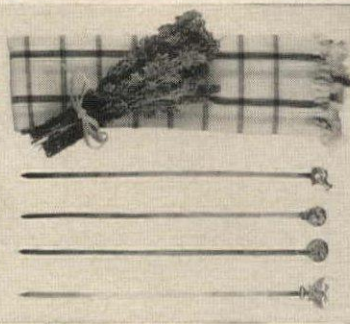
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Clever unbreakable plastic juice jug holds over a quart. Yours for only 50¢ if you'll write and ask about our tested money making samples and receive at once, our beautiful free COLORFUL CATALOG & MONEY MAKING PLAN. See outstanding line of cards, toys, gifts and gadgets that can make extra money for you in sparetime or full time at absolutely no risk to you.

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Imported from Greece! Greek-style Shishebabs set for indoor and outdoor cooking and serving. Complete set includes 4 handcrafted metal skewers (each, approx. 13" long) each with a charming brass handle in the shape of ancient coin, imperial eagle, etc.; a handloomed Greek village towel; plus a sun-dried bouquet of the aromatic Greek herb "RIGANI" picked on a Greek mountainside to give a special flavor to your shishebabs. Also included is a handy recipe for easy-to-make shishebabs. A unique gift. Attractively boxed.

Complete set . . . \$4.95

(plus 25 cents for postage)

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Greek Island Ltd.

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THE HAMMOCK THAT CAN DO WHAT IT LOOKS LIKE IT CAN DO

These big "Marriage" hammocks from the hot tropics can send you on sweet siestas, sleep two, seat three or four, and fill any corner of your garden with a glory of pink and white color. Woven from soft sea cotton that cannot scratch; 64 sq. feet, if you please, of beautiful hand-tied mesh netting in white and pink; 8 ft. long, 8 ft. wide and more still if you stretch it; 13 feet from tie to tie. Your family deserves one.

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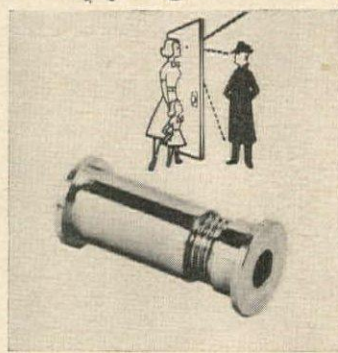
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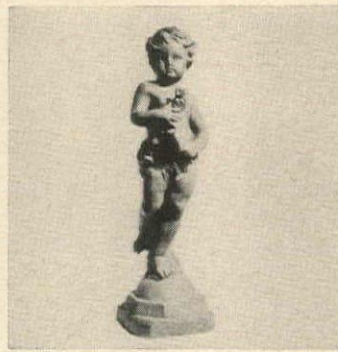
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Shopping Around



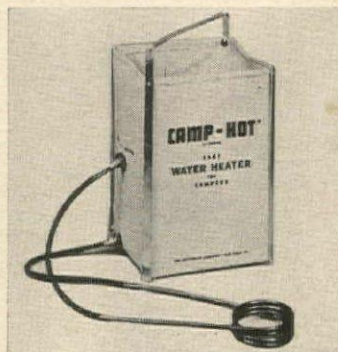
Who's there?

Don't open the door until you're sure! With a Private Eye Door Viewer, you can identify your caller without being seen. So set your hair and relax! Takes a hole only ½" in diameter and installs easily. \$3.75 for doors 1¼"-2½" thick; \$4.75 for 2¼"-3½". Ppd. Private Eye, HG7-63, P. O. Box 24036, Los Angeles 24, Calif.



Garden setting

Add a note of childish charm to a formal garden or a town terrace with this captivating sea sprite holding a fish. The engaging figure, made of lead and piped with 5/16" copper tubing, is 35" high and has a 9¾" by 9¾" octagonal base. \$175 f.o.b. Florentine Craftsman, Dept. HG7, 479 First Ave., New York, N. Y.



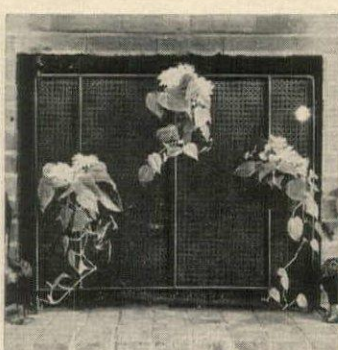
Portable water heater

Camp-Hot heats four gallons of water in no time. Simply place metal heating coil in your campfire, heat is transferred to tank. Packs flat to stow in your knapsack, expands in use on a sturdy rust-proof frame. Won't mildew, crack or leak; for camping, emergencies. \$10.98 ppd. Max Schling, Dept. 661, 538 Madison, N. Y. 22.



223 sizes!

The fit's the thing with moccasins and if you've had trouble finding your size, your search ends with these hand-laced, soft leather casuals. Cushion crêpe soles, full and half sizes from 3 to 13, AAAAAA to EEE. Red, white, smoke, taffy, black; for men or women. \$5.95, 50c post. Moccasin-Craft, 65-XT Mulberry St., Lynn, Mass.



Fireplace in bloom

Wrought-iron screen's adjustable brackets hold 4" pots or containers for flowers and plants. A bounty of blooms covers fireplace debris. In matte black finish, the adorned screen is 32" wide by 27" high. Needs no installation; both feet are on the ground. \$19.95 ppd. Fleur Screen, HG7, Box 245, Barrington, R. I.



HOLD THAT TIGER... with an easybaby car belt

- Here is the answer to safe driving with young children on long drives or short trips about town.
- Child can stand, sit, or lie down in comfort and safety.
- It need never be removed—is not in the way when not in use, replaces cumbersome car-seats.
- Made of strong blue webbing and sturdy fasteners both with a 500 lb. breaking strength. This adjustable belt fastens around the child's waist with a dog leash catch and travels up and down a second strap that buckles over the seat back. A perfect baby present.

Satisfaction guaranteed. Check or M.O.

\$2.50 ppd.
2 for \$3.98 ppd.

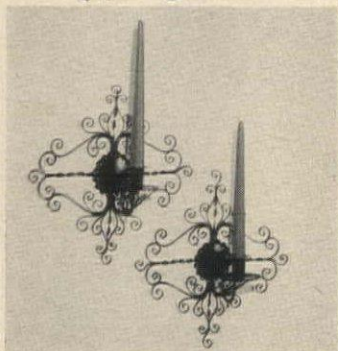
harvest house

230 Bryant R831
Buffalo 22, N. Y.

Shopping Around

Wall pattern

Black wrought-iron sconces for guest room, for patio wall, add Spanish charm and warmth. Hang a pair in the foyer where they'll make a welcoming first impression, add decorative distinction. 11½" by 11½". Imported fixtures—useful and attractive present to the house are \$8.50 a pr., ppd. Edward Ziff, HG7, Box 3072, Chicago 54.



Mural masterpiece

Brighten any room with a numbered wallpaper mural that you paint yourself! In a modern, provincial or oriental design. Easy, paint-by-number method takes only a few hours and it's fun! Do it yourself kits for any size wall, \$12.95 up. Catalogue 10c. Mural Arts, HG7, 6816 W. Romaine St., Hollywood 38, Calif.



Barbecue time

Now that summer's definitely settled in, barbecue parties abound. Storage table holds 10 lbs. of charcoal, snaps securely to brazier and cranks coal into bin. Cover is a work area, 20" x 22". Adjustable legs; (20 lbs.) \$9.95 exp. coll. Malcolm's House and Garden Store, HG7, 6309 Reistertown, Baltimore 15, Md.



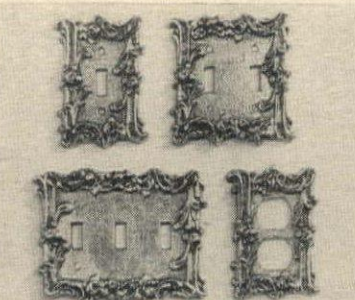
Commodious commode

Solution to dilemma of shortages—spice cabinet-table. Fits with ease into the sitting room at the end of a sofa or alone in the hall; drawer-space and surface-area aplenty. 21" by 24". Knotty pine in light, dark or mahogany finish. \$49.95, unfinished \$39.95. Exp. coll. Templeton Craftsmen, HG7, Templeton, Mass.



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Perch the paprika, stash the salt, cache the cinnamon, on a revolving spice rack of wipe-clean all-steel. Edges are rolled so cans of seasonings and even baby food jars stay put. Shelves turn at finger touch. In white or coppertone finish: 2-shelf model, \$2.98; 3-shelf, \$3.50. Add 50c post. Mastercraft, HG7, 275 Congress, Boston 10.



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to add House & Garden elegance to your walls. Glistening brass plated metal lacquered to eliminate polishing. Opulent antique raised design that is appropriate for every room in your house.
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4 Way Switch Plates \$4.95; Duplex \$3.50

Also our new handsome matching DOOR KNOBS. \$4.95 for set shown, complete with spindle. Easily installed in minutes.

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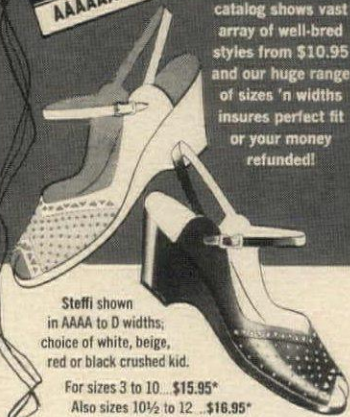
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Also sizes 10½ to 12... \$16.95*

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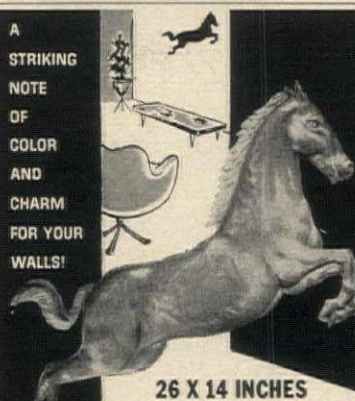
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Each piece carefully balanced with a beauty of line which few craftsmen achieve today. 12 different patterns available. Pieces sent on approval. (L to R) Hume Dressing Spoon—\$24. China Pitcher Spoon, sm.—\$16.50. Hume Berry Spoon, sm.—\$21.50. Shaw Iced Tea—\$10. Swedish Classic Sugar—\$10.50. Place settings, 6 piece—from \$75. Solid Handle Dinner Knives also available.

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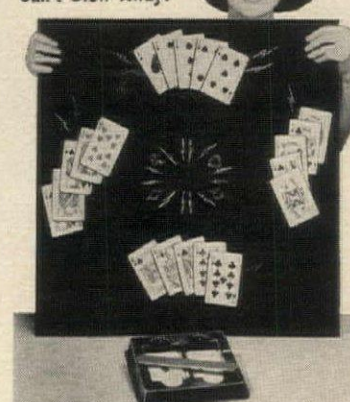
Our gracefully sculptured horse works wonders on a bare wall, over a fireplace, in a cozy den. Custom cast in aluminum from a Famous Artist's original carving. Now offered in captivating new hand-finished Rustic Brown tones. Mounts snug to wall. Send Check or M.O., no C.O.D.'s.

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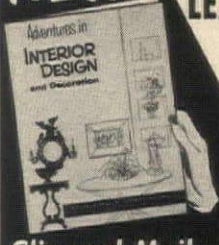
Now play cards anywhere—wind can't steal cards, ruin game. Play Bridge, Gin, Poker, Blackjack, Rummy, anywhere—on Beach, Porch, Car, Boat, Plane, Train, Bed. Amazing new KLING CARDS cling to our magic playing Board, held in place by SECRET MAGNETS! Plastic coated steel cards. Exciting! Fun! Conversation piece. The set includes Red Deck of Kling Cards, Folding MAGNETIC Board (20"x20"); Card Holder and Carrying Case... \$10 Complete Set, just.

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\$500,000.00 RARE COIN SEARCH

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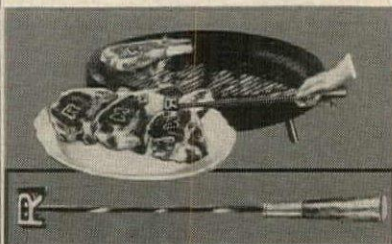
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 (add 39¢ for postage)
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16" long, lightweight—handsome wood handle and nickel-plate trim. Ideal gift. Gift-boxed.

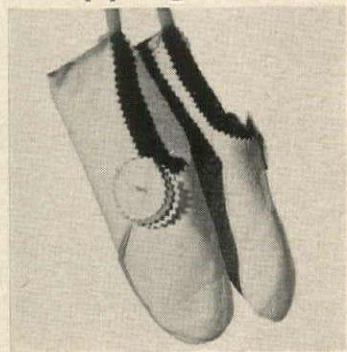
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American Express cards accepted.

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Shopping Around



Soft shoe routine

Ho-Gans are stay-at-homes yet they travel well—all-round loungers of record comfort, sure appeal. Of washable leather, they're seamed outside for smoothness inside; cushioned soles, undercover elastic sides. Blue, brown, black, natural, pink, pearl. State shoe size, sex. \$6.95 ppd. Rose Brown, HG7, Box 693, Carmel, Calif.



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For a country house, here is a three-rung Adam's ladderback chair made of hardwood finished in maple, walnut, mahogany, cherry or pine. Seat is handwoven rush. \$13.50 each (minimum order two chairs). Finished in blond, \$10.95. Unfinished, \$9.95. Exp. coll. Order from Jeff Elliot, HG7, Statesville, N. C.



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Patio, porch, pool or terrace are blissfully bug-free with this electric insect killer. Ivory fiber glass lantern plugs into any AC outlet, attracts bugs to standard bulb, kills them when they contact metal grill. Harmless to people or pets. \$29.95 ppd. Order from Richwood Supply Co., HG7, 3715 W. Jefferson, Ecorse, Mich.

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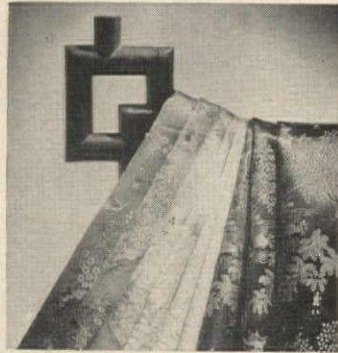
Fashion Time

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Shopping Around

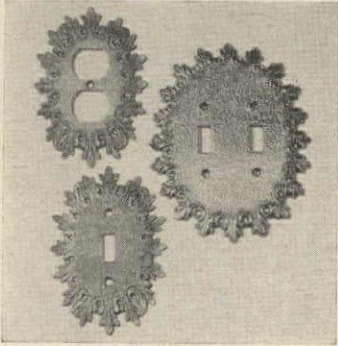
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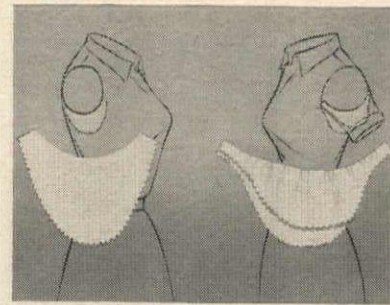
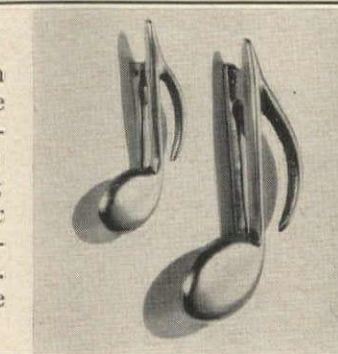
Borrowed and blue

What a fine gift idea for a bride—this quartet of ceramic canisters in an unusual hourglass shape. Pattern is inspired by the famous Blue Onion and colored in the lovely blue of the old design. Set includes a 12½" Flour, 10½" Sugar, 8½" Coffee and 7" Tea holder. \$12.95 ppd. Seth & Jed, HG7, New Marlboro, Mass.



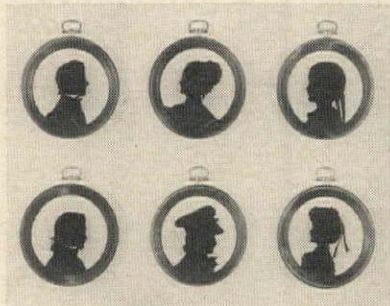
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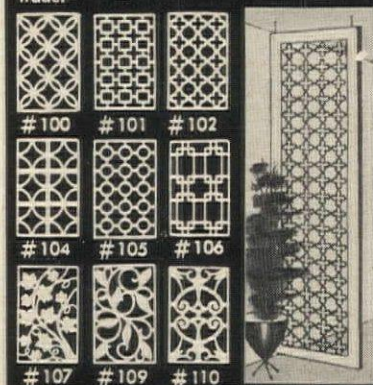
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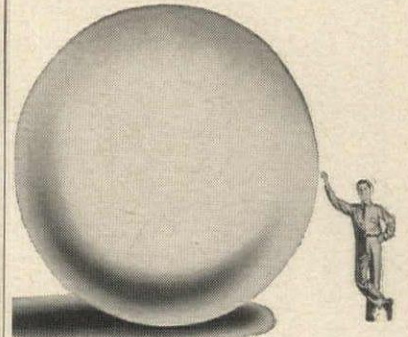
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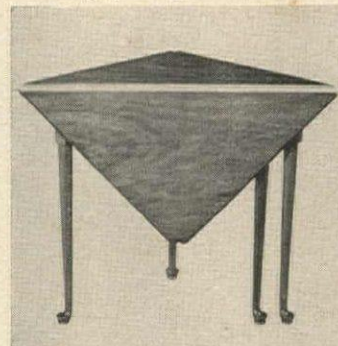
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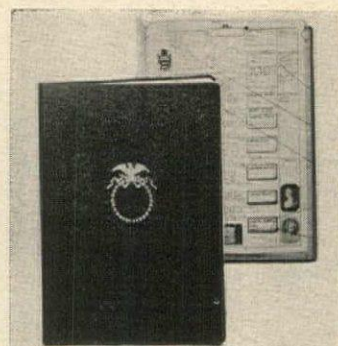
Write up

Early American-type wood frame accommodates an exceptionally serviceable chalk and cork bulletin board. Use it in the kitchen or study—cork's for tack-ups, slate reminds you of grocery needs. Bottom tray houses chalk, pencils, tacks. 16" by 10", \$1.98 ppd. Spencer Gifts, 623 Spencer Bldg., Atlantic City, N. J.



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Added sparkle

Easy to install, this shimmering chandelier has three tiers of imported hand-cut and hand-polished prisms. Screws into overhead socket like a light bulb, eliminating installation. Adds formality and elegance to any room. 8" diameter by 10 1/2" high. \$25 exp. coll. Paulen Crystal, HG7, 36 White St., New York, N. Y.

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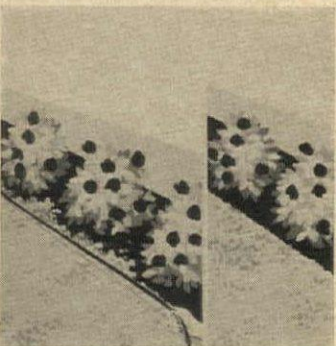
Rest your weary head

For the co-pilot on a long driving tour, for the drive-in movie goer, this foam rubber cushion designed to fit any car. Covered with charcoal, black, red, white or blue corduroy, it has adjustable brackets. It fits onto your lounging chair, too. Wonderful for invalids. \$7.40, ppd. Car Head-Res Co., HG7, 6220 W. Roosevelt, Oak Park, Ill.



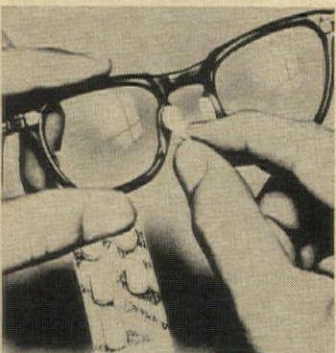
Get the edge!

And do it chemically with water-soluble plastic "twine." Your lawn has a neat edge without tedious trimming. Sprinkling melts edging material, dispenses the chemical. Use it along sidewalk, driveway. Won't harm adjoining flowers or grass. Enough to edge 75 ft. \$1.49 ppd. Walter Drake, HG25, Drake Bldg., Colorado Springs, Colo.



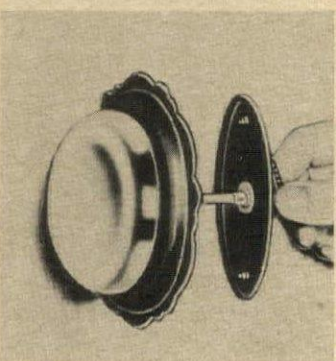
Still slipping?

If eyeglasses have a tendency to slide down the nose, foam cushions will correct the problem. Inconspicuous, the tiny pads are made of flesh-color foam plastic backed with adhesive, never ride or shift when attached to glass frames. \$1 ppd. for 6 pair. Columbia Co., HG7, 404 Security Bldg., 234 E. Colorado Blvd., Pasadena, Calif.



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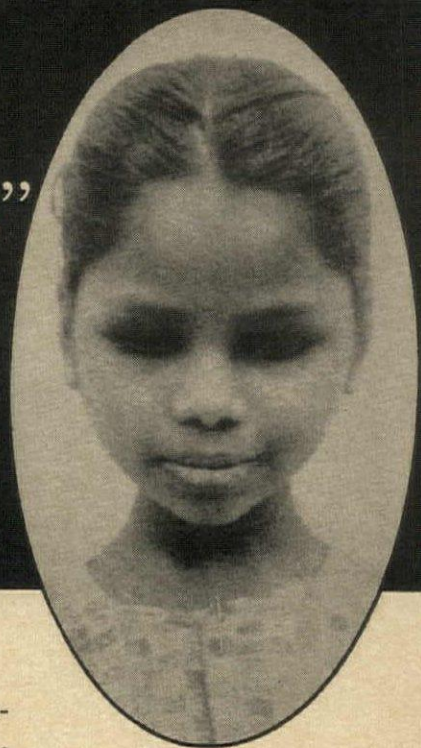


Praying Hands charm

"God grant me the serenity to accept the things I cannot change; the courage to change the things I can; the wisdom to know the difference. Amen." On 14K gold disc, 5/8", \$12; 7/8", \$20; 1 1/4", \$40; sterling, \$1.75; \$2.25; \$4. Ppd. tax included. 7,500 charm book, 50c. Charm & Treasure, HG7, 509 Fifth Ave., New York.



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Vinodamma was still a baby when her mother died. Then when she was five, she became sick—and the illness left her in darkness.

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Vinodamma's one hope: attend the school for the blind in Bangalore, learn braille, and develop skills to bring light into her mind. But she needs a friend to make this possible.

You can "adopt" Vinodamma, or another youngster just as desperate. You will receive the child's picture, personal history, the experience of exchanging letters and Christmas cards.

\$10 a month may not be much to you—to Vinodamma it is enough to make a down payment on a future.

And she is only one of thousands waiting for sponsors. Choose any of the 55 countries listed. Share your happiness with a child of tragedy.

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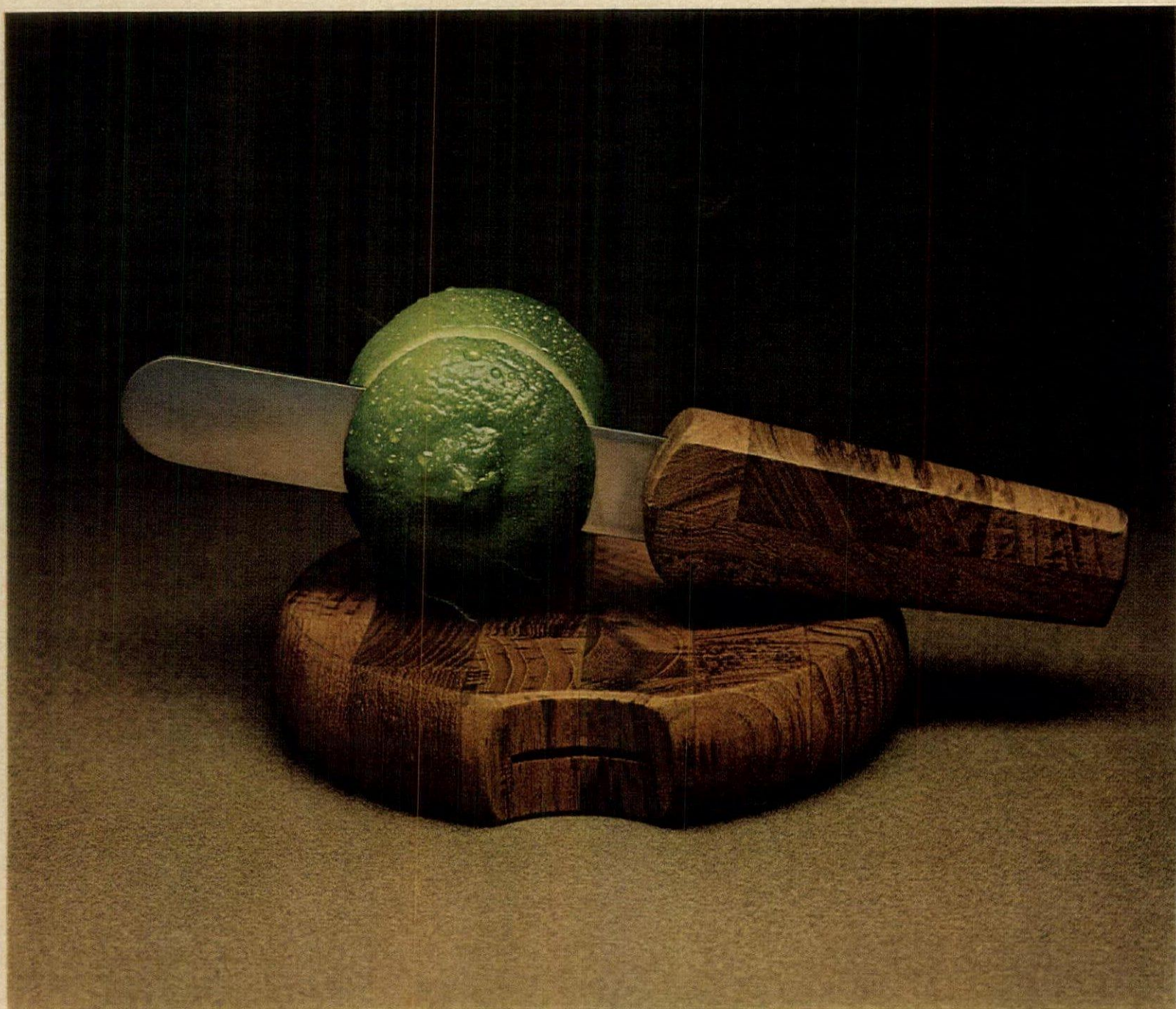
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Pick it up. Turn it over. Run the blade into its slot.

You've never seen a cutting board like this. Jens Quistgaard built it out of end-grain blocks. The way you build a butcher block. And where it's different, he designed it different. For a reason.

Take the size. Too small for cleaving beef. But just right to slice a lime or lemon on. And the top's concave, so it won't spill the juices. Take the wood. It's Siamese teak. The stuff, not of butcher blocks, but sailing ships. (Jens chose it because it stands up so well to water.)

Then how is this board like a butcher block? Pick up the knife and start to cut. Decisively. Forget your inhibitions. You won't dull the knife or gouge the wood. You're cutting

as your butcher cuts. Into end-grain. Not across the fibers. As to the knife itself: the blade's the same tough Finnish stainless steel that prows the Finnish ice-breaker fleet. (The Finns would be ice-bound ten months of the year without it.) And there are two more intelligent bits. A nylon bushing—inside the scabbard slot—to keep the knife blade snug, and safe, and sharp. And the thoughtful price—just \$7.95 for board and knife together.

(If you've read this far, you'd probably also be interested in some of the 515 other well-thought-out designs in the Dansk "Top of the Table" collection. Write for a free catalog to: Department G. Dansk Designs, Great Neck, New York.)

DANSK DESIGNS

There was more in Antony's past than Cleopatra. There was, for instance, his characterization of Brutus at the conclusion of Shakespeare's "Julius Caesar": "His life was gentle, and the elements/So mix'd in him that Nature might stand up/And say to all the world. 'This was a man!'"

Estimates of Brutus vary. But we like what Antony said about him, if only because we have a sneaking idea that some such exclamatory—but gentle—mixture of elements is what every man thinks he is made of.

Certainly a man is a complex organism, and learning how to please him is a complex proposition. We would not presume to stand on guesses. We have gone to the highest authorities we know—i.e., men. To some 200 good friends of H&G we put twenty questions (more or less), and reading their answers we discovered a creature that is as frightened as a lemur one moment, as belligerent as the bulls of Bashan the next.

The composite male of H&G's advisory panel is a serious and sensitive family man. He prizes the good opinion of his children and his community in that order (we didn't ask about his wife). He feels that his house is the equal of any on the block and that its interior arrangements are definitely superior. But he wishes his landscape were better.

He keeps the family accounts, cooks a lot (mostly outdoors), dislikes and avoids grocery shopping. He does most of the family fix-it chores (who else?) and packs his own suitcase three to one. Believe it or not, if he had the money, he would rather buy new carpeting than make any other one purchase for his home (well, you see, he hates noise). But if he could add a single room to his house, it would be a den or study—and you know whose. He gives another (or bigger and better) bathroom almost the same priority.

In general our man does not crave housework in order to fulfill himself (although three men empty garbage regularly). But when we asked him what he would especially like to see invented, he immediately went into orbit, blue-printing gadgets that ranged from an electronic device for editing incoming noise to an automatic bedmaker. Among his labor-savers, however, were several that have been around for a while (an ice cube maker; an automatic window closer for cold mornings; a timer to turn off television after going to bed), which led us to suspect he is either a shy shopper or a laggardly inventor.

Apart from the well-being, contentment and security of his wife and children, there are a great many other things our composite adviser would like to have, all of which H&G made due note of. We combed the country for existing models (some men have fast-working godmothers) and have compiled them to spell out H&G's considered answer to the issue:

HOW TO PLEASE A MAN



See the next 56 pages

"If you could add one thing to your home, what would it be?" In answer to that, many of our masculine consultants stipulated a new room—a very special room like one of these

SEVEN ROOMS MEN HAVE ASKED FOR

When you go around asking questions, you are bound to get some surprises—sometimes because so many people agree, sometimes because they differ. We were mildly surprised, for instance, by the near unanimity with which our experts equated the blessings of home with an open fire, a good book and QUIET. That more than half of them wished their houses contained more space was not wholly unexpected, space being at the premium it is today. But our surprise mounted steadily as man after man expressed a wistful though wholly reasonable longing for the same utopia—a room of his own.

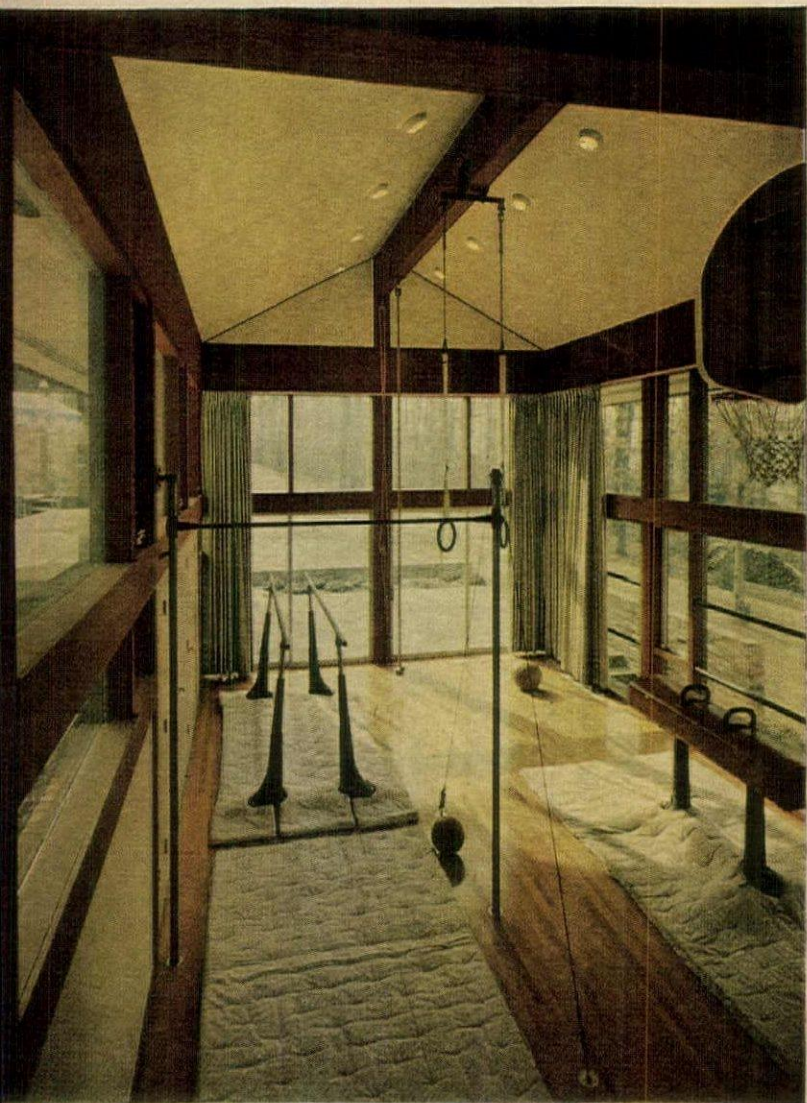
Not all of them wanted the same kind of room. For some it was a study (or "library" or "den" or "home office")—"a den of my own," said one, "where I can work or relax in relative solitude." For almost as many others it was a new bathroom—a big one equipped with all the engineering the rest of the family presumably lacked interest in. (These two groups should both be well pleased with the room on the opposite page in which a study and a bathroom are actually combined.) Many of our men mentioned an interest in keeping fit, to which end they would like to have a home gym, either a full-scale workout room or a corner just big enough for an exercise machine. But home, after all and above all, is for relaxing (the fire, the book), and to more men than we would have guessed, this means stretching out as horizontally as possible and listening to music. For more active relaxing they would like a room just for games. And the 50 per cent of our panel who assured us they were do-it-yourselfers asked for some spot where they could set up a jeweler's anvil or a power saw with the calm knowledge that no little fingers would thereby be threatened with severance.

These rooms would not necessarily be reserved for the exclusive use of the master, for our paterfamilias is not a selfish man. His room-of-his-own would be shared, often or occasionally, but, according to an unwritten understanding, by invitation only.

1 A three-way room with a view

Anyone might be forgiven for not immediately spotting this as the big luxurious bathroom so many men wish they could have to themselves. Formerly a bedroom in Mr. Irving Feintech's house in Beverly Hills, Calif., the space was redesigned to encompass not only a bath but a neatly integrated home office and dressing room. The L-shaped arrangement of desk and bookcase that combines elbowroom and arm's-reach storage with a view of a walled garden should make any man happy to be working at home. But the other side of the bookcase is a chest of many drawers, and facing it against the wall is a long counter containing more drawers and a lavatory illuminated by recessed pull-out fluorescents that are concealed between shelves by long narrow doors. This side of the room is the dressing area, a sizable runway with a vast closet at one end and the bathroom proper at the other. The latter consists of a toilet compartment screened by sliding doors of teak (like the rest of the paneling) and a stall shower which you can see through the window in front of the desk. Floored with mosaic tile and walled partly with mosaic, partly with glass, partly with quartz masonry, the shower is capped with glass like a hothouse, has a clear view overhead of green foliage and blue sky. Associate architects: Harold W. Levitt, Ernest W. LeDuc, William H. Farwell. For other bath-dressing rooms guaranteed to please a man, see pages 62-67.





2 A working home gym

As more and more men discover there's no place like home for trimming the waistline and keeping the heart up to snuff, the facilities for a good daily workout are beginning to seem as desirable as a good desk or a good bed. And this view is very apt to be shared by the whole family—as Dr. Arch Scurlock's four children share his enthusiasm for the gym-annex to their house in Arlington, Va. Located in a newly built structure quite separate from the main house, the gym measures 24 by 16 feet, is two stories high. Dr. Scurlock, a former all-round college athlete, knew exactly what he wanted in the way of equipment: a vaulting horse, parallel bars, a chinning bar, rings and a trampoline (stored, folded, in a cupboard). The flooring is oak. Winter heat is supplied by the same hot-water system that warms the year-round swimming pool just outside door. Architect: Caspar Neer.

3 A bedroom planned for him

In many households, the term master bedroom is a complete misnomer (what master ordered up all those frothy canopies, those heart-shaped pillows?). But his bedroom might well be the room a man would like to call his own, as indeed it is in the Morris Mortons' house in Beverly Hills, Calif. Designed by Mrs. Morton (professionally, Helen W. Franklin), the room is her husband's bailiwick, and his alone—the place where he can watch anything he likes on TV, spread out his papers on the desk, loll himself into nirvana or ride a wild pace on his two-wheeled horse. Having thus entranced her husband, Mrs. Morton then designed for *her* hours of solitude a pretty bower of her own.







4 A place to stretch out and listen to music

To come home, trigger the record player, lie down and listen—that appears to be a man's favorite form of unwinding the knots of tension, judging from the frequency with which our advisers mentioned it. Since architect Bancel La Farge and his wife share the same view in this matter, their living room includes both a stretch-out sofa and a daybed. Flanked by a fireplace and bookshelves is their music center—four large compartments with flush doors of walnut and walnut grilles above and below. The door to the record-player and record-storage section drops down to form a counter. A TV set is in the section above, but its door opens on vertical hinges and folds back flat against the section to the right of it. Behind the lower grille are the stereo speakers; behind the upper grille, the air-conditioning system. Music center designed by Henry Robert Kann. On pages 86-91, music systems prized by two other men.

5 A personal ivory tower

By whatever name they called it, a room that would combine "relative solitude" with deep upholstered comfort, good lights for reading and plenty of room for books topped our list of masculine wants. Mr. William Mazer's library offers all these plus a bonus—music and facilities for entertaining. One section of the counter at the left of the game table is topped with travertine to serve as a bar. In one side of the cabinet below are bar supplies; in the other, tuner, record player and record storage. Speakers are housed in the cabinet adjoining. Although the materials used in this room are luxurious—teak and Siamese silk—the accessories are limited to lamps and ashtrays of he-man proportions and works of art which include the painting by Miró between the windows and a scattering of pre-Columbian sculpture. Designer: Edward Wormley.





PHOTOGRAPHS BY WILLIAM GRIGSBY, ALEXANDRE GEORGES

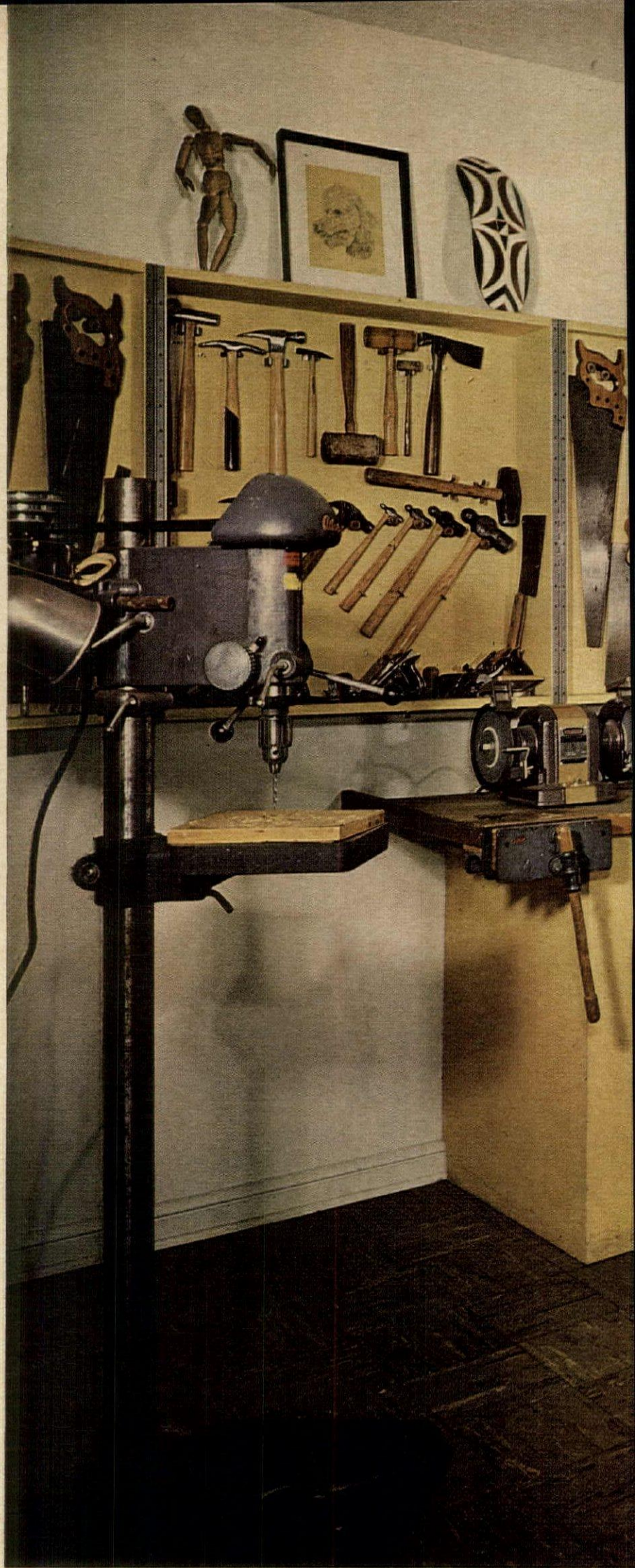


6 A he-man's game room

The game might be anything from poker to Ping Pong, but the room, in our advisers' concordance, should be designed to fit the game—not vice versa. Since motion picture executive Max Youngstein's game is billiards, he made room for it in his rambling old-fashioned house in Larchmont, N. Y., by remodeling a sunporch. The fieldstone masonry that was originally part of the house exterior offered a suitably rugged starting point. To this was added paneling of pecky cypress and a covering for the upper walls of the same green felt that was used to resurface the Edwardian billiard table. A cork floor supplies ease underfoot, and an acoustical ceiling disciplines sound. From their swiveling high chairs, gamers get a good view of the table, and if they feel like looking through a magazine, some are hanging in proper men's-club manner over a brass rod on the wall. Designer: David Barrett.

7 The compleat home workshop

Not every man who calls himself a do-it-yourselfer has skills worthy of the scope of Dr. James A. Vance's workshop in his house in Beverly Hills, Calif. But any man would envy its order, roominess, light and cheerful garden view. A goldsmith, a painter and a woodcarver who carves all his own frames, Dr. Vance has at his disposal a punch drill (left of counter), a buffer (at end of counter) and a standing power tool for woodworking (opposite counter) as well as a metal lathe in another corner of the room for turning and working gold. Simple wood frames with clasps for hand tools not only provide organized see-at-a-glance storage, they also compose the tools into remarkably effective decoration for the walls. This artisan's utopia was formerly a bedroom. Architect, John Woolf; interior designer, Harold W. Grieve.





PHOTOGRAPHS BY WILLIAM GRIGSBY, MAX ECKERT

Directly, indirectly or between the lines our male experts expressed a desire for two great personal luxuries:

Fully engineered

BATHROOMS

Well-planned

WARDROBES

"A bath in the old Roman tradition" was the way one man capsuled every man's idea of supreme luxury: a bathroom tailored to his personal specifications. On the door of this particular room-of-his-own, he need never knock before entering. Here he would have plenty of space to bathe, shave, do exercises without bruising his elbows. He might even seek the restorative effects of such devices as a steam bath, a whirlpool, or a Finnish sauna. When he emerges, he would like to be able to lay his hands immediately on exactly the shirt, the tie, the suit, the shoes he is in the mood at the moment to wear. That, he knows, would call for the materialization of another dream—a wardrobe where he could see everything at a glance and nothing would be wrinkled by crowding. Starting here: a series of bathrooms and dressing rooms in which some men enjoy the luxury all men crave.

MAX ECKERT



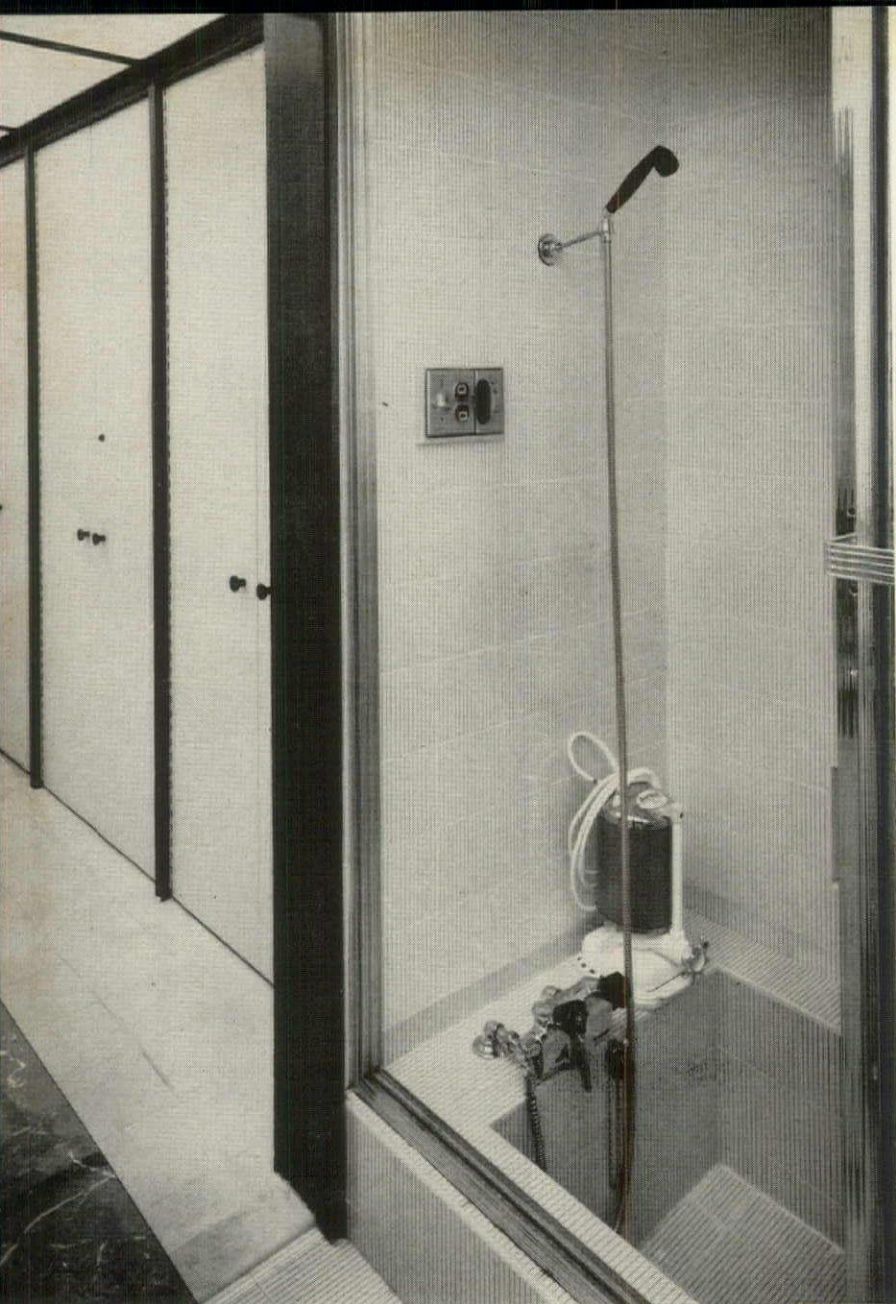
A steam bath for deep relaxation

In one corner of a large bathroom, a glass-front compartment measuring 9 by 6 feet houses a steam bath as satisfying as any its owner—Mr. Harry Silbert of Beverly Hills, Calif.—might find in a well-equipped club. Along back of compartment are mosaic-tiled ledges deep enough to recline on. White cabinet at left houses steam mechanism consisting of an open-top tank filled with rocks and below that a heating unit. Above cabinet is an overhead shower that sprays water on the heated rocks to produce temperature-controlled steam. At right of benches is a shower for cooling off and a hose for rinsing out compartment. Woven plaid curtain draws across bath when not in use. Associate architects: Harold W. Levitt, Ernest W. LeDuc, William H. Farwell.

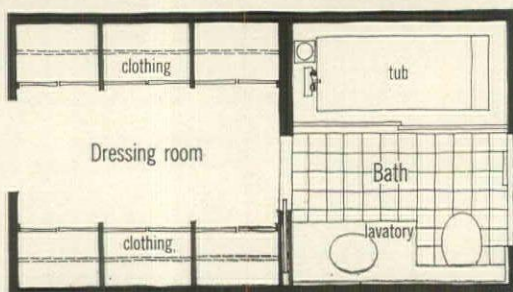
Two closets that take care of everything →

Along one wall of Mr. John Hertz Jr.'s room-sized dressing room in Miami Beach, Fla., is a pair of double-door closets that keep in order practically all of his day-to-day wardrobe. The first has just enough hanging space for his most frequently worn suits plus shelves for shoes, shirts, sweaters, a small radio. Special racks on the door hold ties the way Mr. Hertz likes to store them—folded flat. The second closet contains a hanging rod for slacks, another above it for jackets and a shelf for hatboxes. In both closets, lights mounted on the undersides of the top shelves illuminate clothes below. Closet doors are pecky cypress; their scepter-like handles are brass elephant goads from India. Designer: Haygood Lasseter. For Mr. Hertz's sauna-bathroom, see page 65.





BATH COMPARTMENT IS
EQUIPPED FOR STEAM
BATH, WHIRLPOOL
OR SIMPLE TUB BATHING



WIDE DRESSING ROOM ADDS TO SPACE OF BATHROOM

EZRA STOLLER

LUMINOUS CEILING,
OPAQUE GLASS WINDOW
AND MIRRORRED WALL
OPPOSITE TUB
MAKE ROOM SEEM
LARGER THAN IT IS



A whirlpool and steam bath in one tub

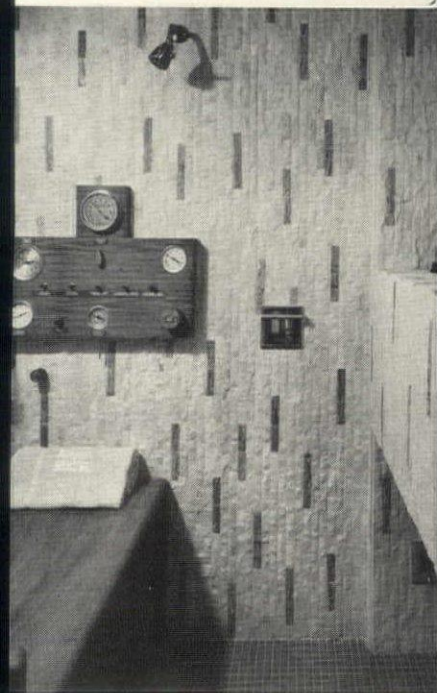
Even in a small bathroom, space can be found for the refreshing devices men are so fond of. Mr. Leopold Godowsky's bathroom in his house in Westport, Conn., is no larger than the conventional minimum ($5\frac{1}{2}$ by $7\frac{1}{2}$ feet), yet it is packed with an astonishing variety of bathing and grooming comforts. The bath compartment designed to his specifications is lined, tub and all, with black-and-white striped tile and can be closed by sliding glass doors. Hidden within the walls is a steam-bath mechanism, the controls for which are mounted on the wall under the shower. On the tub ledge is a circulator that transforms an ordinary bath into a salubrious whirlpool. And the shower head, a Swiss device, is attached to a flexible hose so that it can be lifted off its wall mounting and used as a hand spray. In addition, the bathroom boasts a number of smaller luxuries: a clock mounted high on the mirrored panel next to the window, *below left*, where it can be seen (through the open door opposite) from the dressing room; a lighted shaving mirror placed in front of the opaque glass window to provide perfect shaving visibility day or night; a whole wall of mirror-door cabinets behind the lavatory counter and toilet. The bathroom is augmented by a large, closet-lined dressing room, and a luminous ceiling canopies both rooms. Designer: William Snaith. Architect: F. E. Dushin. For Mr. Godowsky's music system, turn to pages 86-89.

A sauna within a four-part bathroom

More than one of our advisers expressed a hankering for a sauna—the Finnish hot air bath that invigorates the body with dry, penetrating heat. A $7\frac{1}{2}$ -by- $4\frac{1}{2}$ -foot sauna compartment with a sliding glass wall forms one section of Mr. John Hertz Jr.'s 9-by-20-foot bathroom. The bathtub is in a compartment opposite the sauna (see sketch, *opposite page*). The lavatory and shaving area occupy the center of the room, and the toilet is in a compartment behind sliding glass doors at the far end. The door between the sauna and tub leads to Mr. Hertz's dressing room (see page 63), the other door to his bedroom.

In the sauna, walls of rough marble strips and a bench of teak take the place of the traditional redwood, and modern technology has replaced the traditional Finnish method of heating and drying the air. Over the bench is a control panel with a battery of gauges for temperature and humidity control, switches for fans and a clock for timing the sessions. This sauna also boasts one of the customary Finnish flourishes: rocks to release hot invisible moisture when water is ladled over them. Here the rocks are on a ledge facing the bench and at the press of a pedal, water is sprayed on them automatically from pierced tubes built into the wall. In the rest of the marble-floored room, walls are covered in gray linen-like vinyl; luminous ceiling with egg-crate diffusers gives a soft, clear light.

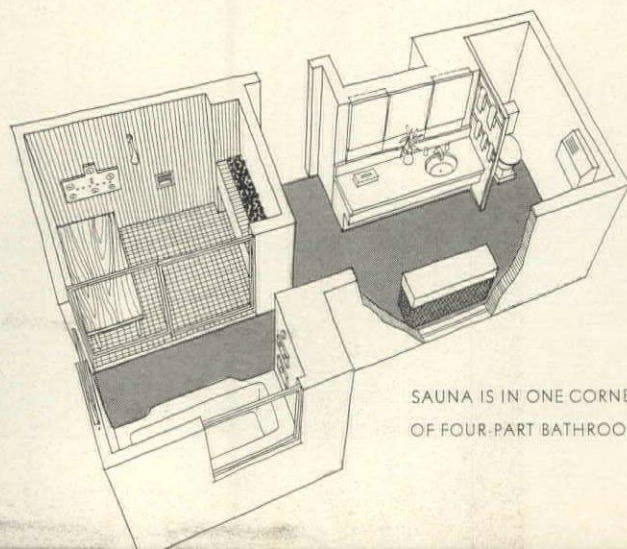
BANK OF GAUGES
CONTROLS OPERATION
OF SAUNA AND SHOWER



THREE MIRRORED
CABINETS ARE RECESSED
IN WALL ABOVE
GRAY MARBLE
LAVATORY COUNTER



BLACK AND GRAY MARBLE STRIPS LINE WALLS OF SAUNA AND TUB ENCLOSURE



SAUNA IS IN ONE CORNER
OF FOUR-PART BATHROOM

A plunge bath next door to a princely dressing room





TEAK DRAWERS FOR SHIRTS ROLL OPEN AT A TOUCH

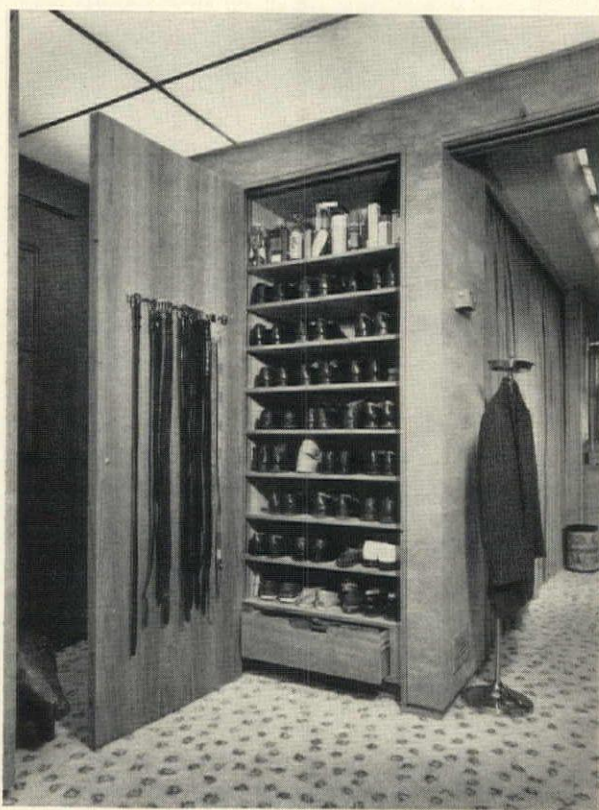
The big luxurious bathroom that so many of our consultants asked for is epitomized in Mr. Doyle Cotton's bath-dressing suite in his house in Tulsa, Okla. Together the 10½-by-14½-foot bathroom and the 10-by-13½-foot dressing room consume almost as much space as a moderate-sized living room, and their materials are of living room elegance—teak for the cabinetry, gold-flecked cork for the walls, beige travertine for the shower and bath compartments and dressing and lavatory counters, off-white carpeting leopard-spotted in russet and green.

In this precisely divided bathroom (see plan, *below right*) toilet and shower compartments are along one wall and lavatory counter lines another. Against third wall is the 4-by-6½-foot plunge bath sunk 5 feet below floor level like the chin-to-toe immersion baths travelers look forward to in Japanese inns. A chrome ladder descends into the green mosaic-tiled depths where there are wooden seats. And a powerful circulator attached to one side turns the bath into a whirlpool.

In the dressing room, hanging space with rods at different heights runs the length of one long wall. Instead of closet doors, an automatic curtain glides open at the touch of an electric switch. Along the opposite wall are twenty-four shallow drawers for shirts and sweaters topped by roomy cupboards for hats. All drawers and doors open on touch latches. Architects: O'Neil Ford & Associates.



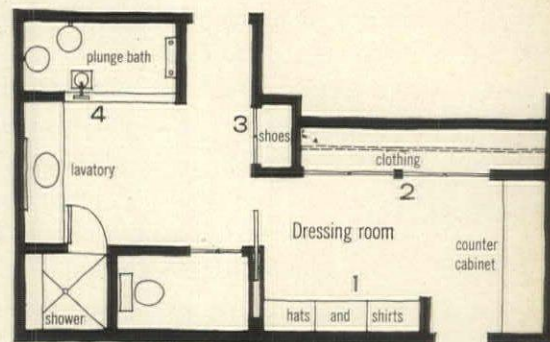
AUTOMATIC CURTAIN DRAWS BACK TO EXPOSE WHOLE WARDROBE



ROD ON SHOE CLOSET DOOR HOLDS WARDROBE OF BELTS



TRAVERTINE-AND-MOSAIC-LINED PLUNGE INCLUDES CIRCULATOR FOR WHIRLPOOL BATH



BATHROOM CAN BE CLOSED OFF FROM DRESSING ROOM BY SLIDING DOOR

Symbol of every man's dilemma:

THE COAT HANGER

A quarter of a century ago I decided that I would be an author. When I took that step, I knew quite well that when I reached fifty, I would be vain, conceited and greedy for money. That would be my character: I had made the acquaintance of several authors in their fifties and that was *their* character, so there was little chance that I would escape. It was a professional risk. The faces of actors at thirty or so begin to grow weather-beaten with public exposure; the character of an author is eroded, but more slowly, from the same cause: his personality is always on show.

Well, I am fifty. I have taken stock. It is all much as I expected. I am vain. I talk incessantly about myself (I am doing so now). I am never satisfied with the praise that comes my way, and I never feel I have enough money. All this is right and proper for a writer of my age. I do not hold it against myself. What is quite wrong—what is shaming—is that I have too many clothes. I counted my coat hangers on my fiftieth birthday. What with suits, jackets and other items, there are sixteen of them. They are a monument to my moral cowardice. I would hide the story of why this is so except that at fifty one thinks continually upon the young: the description of my backsliding may serve as a warning.

The first thing a young writer must do is to make up his mind why he wants to write. Most young men write books to impress women and get themselves a rich wife—this, at least, is the belief of all the publishers I have known. I rejected this course. A rich wife would have been useful, but I observed that she would probably be an unhappy one. Being married to an author is certainly an honorable state, especially when he becomes a success. But then it is like being married to an Archbishop of Canterbury. Privately, he might lovingly admit that he would not be where he is had his wife not been constantly by his side: but she must on no account take this as an invitation to officiate at Evensong. She must remain in the background, and so must wives of authors.

I might have decided to write for money. I rejected this, too. Writing for money nowadays means writing best sellers. To do that takes a mastery of the arts of verbiage, self-deception and calculated mendacity so great that it would carry a man to the highest political office in the land. I decided that if I had these gifts, they ought to be put to better use and, in any case, I hadn't got them.

I then thought of writing to express ideas that would make life a nobler and more beautiful thing, but I soon found I hadn't got these either. In the meantime, I had filled two

large folio notebooks. One day I reread them. When I had finished, it struck me that I could not write at all.

A ghost came back from the past. It was of my old schoolmaster, Mr. Wilkinson, who had once violently crossed out every page of an essay of mine. He had selected one phrase that had particularly offended him and he had encircled it with violet ink. I had written "a veritable Pegasus." In the margin, he had written: "*What you mean is a HORSE.*" The incident remained in my mind because the very next day he committed suicide. We were never told at school why he had done it, but I could not help feeling at the time that it might have been because of my prose style. Now, reading my folio notebooks, I was sure it was.

I therefore sat down, day after day and month after month, to try to express clear thoughts in a plain way. This is very difficult to do in English. The Englishman does not like expressing clear thoughts in a clear style because it makes him feel French. Most English writers, therefore, do not try to do it. There are exceptions. David Hume was one, but he was a Scotsman who was driven to live in Paris to find anyone who would read his books. Still, Hume had proved that the thing could be done, and this encouraged me.

The results of my first few months of trying was a novel. It was a satire on British Colonialism, written as clear as clear could be. It was published in England and warmly welcomed as a graceful tribute from a young Indian to the sterling qualities of British Civil Servants under the Raj. Shaken by this, I sent the book to America. There, after some hesitation, the public saw what I meant, and I was launched as a writer.

But a peculiar sort of writer. I was not driven to give my thoughts to the world. On the contrary, I spent every morning sitting in my room, trying to find out what the devil my thoughts really were. I was not moved by the beauty and majesty of words. I spent every morning trying to write simple sentences as perfect as "the cat sat on the mat." In fact, somebody had given me a dog, who used to sit on the mat underneath my writing table. As an opening exercise for my evening's work, I used to write a few lines of her autobiography, as it might be told by herself. She had a simple outlook on life, so the autobiography began: "I was born in the house of a rich American," but neither she nor I got beyond the first chapter.

The task I had set myself was all-absorbing. I saw that if I were ever to complete it—to make, that is, a style of my

By Aubrey Menen

A satirist reflects on its significance

own—I would have time for nothing else. I was an explorer, seeking treasure in the lush jungle of current English. I had to travel light, and in chosen company. I made up my mind to stay in my room as long as I could, to have no social life, and only one or two friends. I selected the rich American who had the house where the dog was born, and I had one suit made in which to go to see him. For the rest, I limited my wardrobe to slacks and shirts and sandals (for I was living on the Mediterranean) with one pullover for winter. That stopped me going out to parties. That is, it stopped me talking about literature until I knew how to write it—and it saved money which I would otherwise have had to earn by writing drivel and bombast. In my wardrobe, then, was only one coat hanger and I was very, very proud of the fact.

So I wrote, and the time passed. I was published. More time passed, and I was understood. I was happy; the dog waxed fat; the American was hospitable, but not pressing; and I still had only one coat hanger. But then I was overcome by a great desire to see my fellow writers and hear, face to face, what they thought of my work. So I packed my shirts and socks and pullover in a suitcase, borrowed an overcoat from a friend, put on my suit and bought a cheap rail ticket for London. The dog did not want me to go and, instead of sitting on the mat, sat on my suitcase. But like a perfect fool, I ignored her advice and went.

I arrived in London and a friend whom I had known in Italy took me to a literary party. It was a most distinguished one. I was very pleased. I should perhaps explain that literary life in London is a very compact affair. It is run on a principle of reciprocation, or, in other words, taking in one another's washing. Any dirty linen in the basket will probably be washed in public, but that cannot be helped. The vital thing is to be accepted into the laundrymen's union, so to speak. From the writers I saw around me, I felt I was well on my way.

In spite of the fact that I was a stranger, many of them spoke to me—not, indeed, about my books but about theirs, which was very kind of them, because it saved me from saying the wrong things: indeed, from saying anything at all. It was all most agreeable.

Then came the moment that, with natural vanity, I had been waiting for. Behind me, I heard a famous critic say: "Who is he?"

I heard the voice of my friend telling him.

"Ah," said the famous man. "I've seen his name. Is he any good?"

I held my breath.

"Yes," said my friend.

"Ah," said the famous man. "How's he doing?"

"He's working on a . . ."

"I mean," said the critic, testily, "is he making any money?"

My friend paused. Then, in a sage voice, he said:

"Ah. Well, now. He's only had one suit in three years and . . ."

"Oh," said the great man. "Ah," he said, then, "Well." In those three syllables, it was clear, I was summed up, damned and dismissed.

Some time after that, Rebecca West, noticing my disconsolate look, struck up a conversation with me. We talked of H. G. Wells. She must have wondered why I asked how many suits he had. She answered, however. I forget the number, but it was a lot.

I returned to the shores of the Mediterranean, and my writing table. Once more the dog sat on the mat underneath it. I swore to her that never, never would I own more than one coat hanger and one suit, no matter how much money I made. She believed me. But then, she believed anything I said.

Well, I made some money, and for a while I kept my word. But somebody invited me to be best man at a wedding and I bought a suit for it, not to offend him. He christened his child with my first name, so I bought another new suit for the baptism, to bring luck to my godchild. I traveled. I moved to Rome. The dog came (*Continued on page 122*)

AUBREY MENEN, tall, broad-shouldered, white-haired at fifty, and a connoisseur of the absurd, is a native Londoner with an Indian father and an Irish mother. After working variously as dramatic critic, theatrical director, wartime organizer of Allied propaganda on All India Radio and postwar officer in India's Political Department, he settled down in Italy where he has written several books ("The Prevalence of Witches," "Dead Man in the Silver Market," "The Abode of Love" et al.), none of which is to be taken quite at face value. Now he lives in Rome ("It's quiet here"), thinks New York is a fine place to visit ("But there you have the language problem—only one person in five speaks fluent English"). His latest novel, "SheLa," deals with an international crisis induced by the simultaneous appearance of two Dalai Lamas, one male, one female, who have the indiscretion to fall in love.

The Gardner Cowles'
New York City apartment

A MAN'S IDEA OF COMFORT

MARRIED TO
A WOMAN'S IDEA
OF BEAUTY

One of the least supportable myths of our time is the all-too-common notion that designing a room to please a man means narrowing your choices to dark woods, somber leathers and sporting prints. For every man whose taste points in that direction, we can cite a hundred whose preferences run variously to bright colors or to pale colors, to light woods or to eighteenth-century French antiques. There are some things, to be sure, that most men heartily detest—just as there are some that almost all men ask for. But these are not superficial likes and dislikes that add up to a single “look.” They are more fundamental, hence they can inspire a hundred different looks, the masculine origins of which are detectable only by observant analysis.

Mr. and Mrs. Gardner Cowles' New York City apartment is a good example of the infinitely varied possibilities. With the help of interior designers Edward Wormley and Richard Kent, Mrs. Cowles set out to give her husband exactly what he wanted. That she succeeded is not surprising. What might be surprising (to the sporting-print school) is that the Cowles' duplex has the clear, lively sparkle you would more reasonably expect had the lady set out to please only herself. Yet, beneath the surface every room plainly reveals not only how the president of Cowles Magazine and Broadcasting Inc., likes to live, but how, in principle, almost any man would like to live.

Like all men (see page 92), Mr. Cowles loves a comfortable chair. So Mrs. Cowles by-passed the more delicate type of antiques on which men perch uneasily as if for flight, in favor of deep-cushioned, generously dimensioned contemporary chairs and sofas for every room. As much as the next man, Mr. Cowles is partial to leather, and he got it—not in waiting-room browns but in clear reds, oranges, even white. And when he sits down in a chair, leather or otherwise, he doesn't want to have to stretch halfway across the room to reach an ashtray or park a drink. Mrs. Cowles has seen to it that he doesn't have to. Nor does he, a voracious reader, ever have to move to another chair or another room to get a better light on his book.

Like so many of H&G's male counselors, Mr. Cowles wanted a room of his own. His room is a library, *opposite page*, where “the fire, the book” and almost every other benefaction cited by our experts are in generous supply. There is wood paneling, of walnut. There is a substantial ladder for reaching the topmost of the bookshelves that line the two long walls. There are tall broad-brimmed lamps to read the books by, and to read them in, not only deep-seated armchairs but, opposite the fireplace, a sofa of stretch-out length. Not prominent but always within easy range is a TV set and a bar.

The rest of the apartment, although it modulates agreeably from room to room, is furnished with (Continued on page 72)



In the entrance hall: flowering plants and a wood eagle, once a ship's figurehead

The masculine flavor of the library is accentuated by Eugene Massin's "Guitar Player," Mrs. Cowles' addition to her husband's art collection



A MAN'S IDEA OF COMFORT

continued

**Living and
dining rooms
flatter women guests
and put
the men at ease**

the same dedication to solid comfort. Knowing that her husband, like most men, feels hemmed in by clutter, Mrs. Cowles also endorsed simple, space-making furniture arrangements and unfussy window treatments—blinds or valance-less curtains. There is no confusion underfoot—floors are carpeted wall-to-wall or kept wholly, beautifully bare. And to achieve the ends usually attempted with man-made furbelows (which men tend to be cool to), Mrs. Cowles turned to more natural decoration—flowers. They greet you in the entrance hall, make a cheerful display in the morning room as you can see on our cover, and spill over into every other room in the apartment. Each Monday morning fresh armloads arrive from the Cowles' gardens in the country.

Mrs. Cowles loves vivid color. So does her husband. Echoing, no doubt, the suppressed inner voice of many men, he would be happy if she were even bolder in her use of it. But in this apartment a certain restraint was in order, for she wanted to create a congenial background for Mr. Cowles' distinguished collection of paintings and sculpture. An ardent patron of contemporary art (he is a Trustee of the Museum of Modern Art), he likes to live with some of his paintings in every room. His direct contribution to the apartment planning was to decide where each picture should go and hang it there himself.

A large part of his collection is in the living room, *opposite page*, a long spacious room well designed for entertaining. Since both the Cowleses are good listeners as well as lively conversationalists, they like to invite their friends in the small numbers that make good talk possible—and to provide each individual with the ease that makes it probable.

A pair of oversized sofas ranged along one wall obviates the clutter often perpetrated by a flock of chairs. For small women who find it more comfortable not to be enveloped in upholstery, there are two walnut-framed Louis XV fauteuils that make gentle, softening accents for the straight lines and large scale of the rest of the furniture. And for men who like to hold impromptu conferences, there is a pedestal table in one corner of the room, *above left*, plus leather-cushioned chairs.

The squares of bleached burlap that cover the wall make an excellent matte background for the abundance of paintings—also make it easier to switch them around from time to time without leaving tell-tale marks.

The dining room, *left*, at the other end of the hall has a distinctly gala air. Delicate swag-and-shell moldings, a Baroque marble mantle framed with a big mirror, a shimmering crystal chandelier (*Continued on page 74*)



In the tête-à-tête corner of the living room hangs Herbert Katzman's "Dancing Girls"

Dining room mirror reflects Mr. Cowles' collection of rare Czechoslovakian brandy glasses

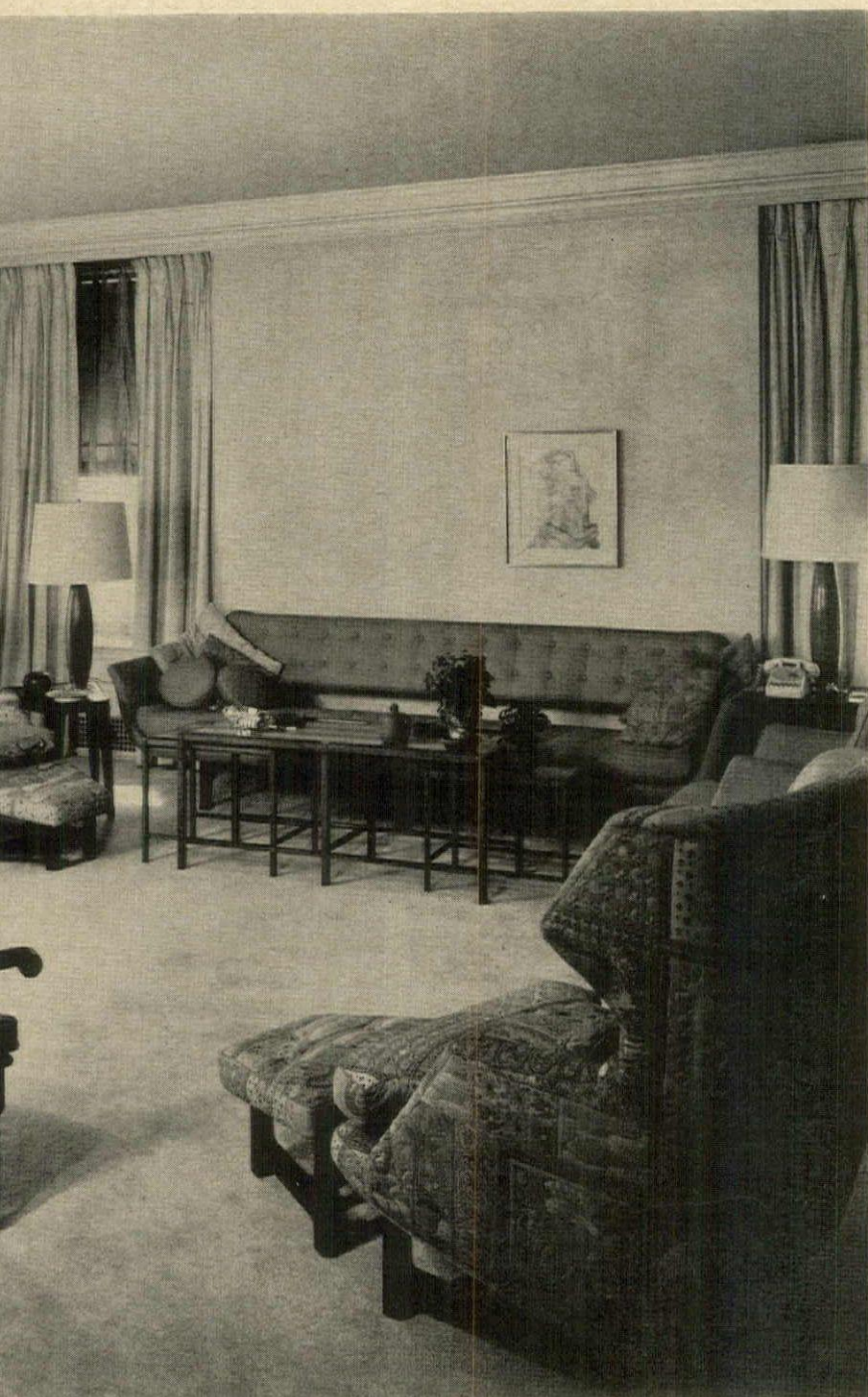


Simon de Cardaillac's "Le Cour Orange et Jaune" makes a bold splash above one of the living room sofas



MAN'S IDEA OF COMFORT continued

**more intimate
precincts of
sitting room and
master bedroom offer
country-house comfort
without furbelows**



close-up inspection in the sitting room: Chagall prints, a Braque lithograph

and an antique chinoiserie screen make an appropriately dressy setting for black-tie dinners. But these embellishments are for the most part above eye level, for the furniture is as comfortable and forthright as that in the living room or the library. The octagonal walnut dining table expands to seat twelve with no crowding, and in the upholstered armchairs the men can linger over their cigars and brandy in full living room ease. For dinner parties of more than twelve, small tables for six are set up at the ends of the big room, and Mr. and Mrs. Cowles circulate by changing places after each course with two of their guests.

The same tangible but unobtrusive comfort has been achieved in the more intimate precincts upstairs. In the family sitting room and master bedroom, as in every other room in the apartment, Mrs. Cowles has adhered to a formula of soft, mostly light colors, plus one positive pattern. But even here there are no frills.

Although the sitting room, *left*, bears little resemblance to the library, it is a room a man can feel equally at home in. For feet-up comfort, the room offers not one but two oversized wing chairs with inclined ottomans plus a stretch-out single-cushioned sofa. Small nesting tables pull out from under the coffee table to hold Sunday night tray suppers or Mr. Cowles' breakfast tray. And the robust appeal of leather has not been overlooked—it makes the white overcurtains.

The Cowles' bedroom, *opposite page*, is actually more like another sitting room than a boudoir for it offers both a deep-cushioned armchair and a sofa with good lamps nearby for reading. In lieu of an ultra-feminine flowered fabric, the print here is a bold, vivid Paisley which is used for both the upholstered furniture and the strictly tailored window shades. Since morning light is an anathema to Mr. Cowles, these are abetted by blackout shades next to the window and shutters inside the room. The pale pink of the painted strawcloth-covered walls might be considered a concession to femininity if it were not for the bolstering it gets from the black carpet that serves magically to strengthen every color in the room.

Personal paraphernalia for dressing and grooming are nowhere in evidence for there are adjoining bathrooms and dressing rooms for both Mr. and Mrs. Cowles. But the bedroom does contain one small area dedicated exclusively to Mrs. Cowles' personal convenience—the office in which she plans all the operations of the household.

Above her planning desk in the master bedroom, Mrs. Cowles keeps a changing collection of small paintings, memorabilia



A HOUSE TO PLEASE HIMSELF continued

MATERIALS: "Being basically lazy, I hate to spend all of my free time keeping up with maintenance chores. So I used materials that would age pleasantly—stone, glass, asphalt shingles, stained wood—and leave me free on weekends to enjoy the house..."

THE LABOR: "I worked out a design that would be within the scope of my limited construction abilities. It is a good healthy feeling to build your own shelter." [What Mr. Fleeger did with the sometime help of wife and friends: roof decking, interior partitions and paneling, wood staining and painting, all cabinetwork, much of the furniture.]

THE LIVING ROOM: "We wanted a room [*right*] that would be intimate enough for the two of us, yet large enough to accommodate a rained-out cocktail party. It had to double for dining, so we settled for a large refectory-type table which I fashioned out of some old door panels, a Flexwood top, Formica, copper and carved wood molding..."

THE KITCHEN: "I really had no business laying out the kitchen but Ann does not draw. Mainly she wanted an open bright room that would not be too large to be efficient or so small as to be cramped. For my part, I like to be able to see her as she prepares the meals, whether I am in the living room or on the deck. Since she is left-handed, I planned the functioning in reverse, but it is also comfortable for me."

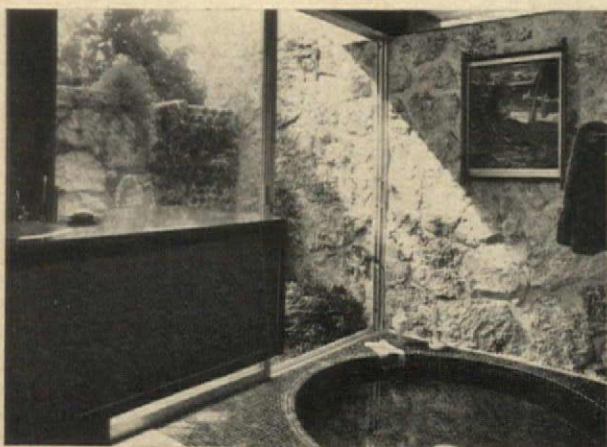
THE BABY'S ROOM: "For the present her room is separated from the living room by a screen divider [*right*, beyond white wallboard], until we decide how much more storage space she will need. As the family grows, we will probably build another room on the roof of our present bedroom which was structurally designed for that purpose..."

THE BEDROOM: "For me the master bedroom [*above*] must be as far removed as possible from the rest of the house... I dislike clutter and too much furniture..."

THE MASTER BATHROOM: "It is large for a house the size of ours—6 by 18 feet. But to me it is almost pagan to be able to lie stretched out and totally immersed in a round tiled plunge bath [*below*] 5½ feet in diameter..."

ONE REGRET: "I personally would like to have had a workshop, but land size and wallet size did not permit. Someday..."

END ACHIEVED: "A home should be a friend—something you want to come home to, and miss when you're away. Ours is."



"A home is the greatest material reward a man has to show for his labor. It should reflect him..." And it does in

The house a man built to please himself

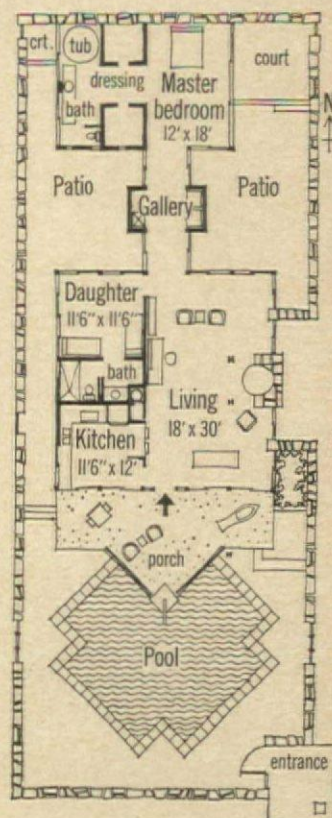
For a long narrow lot in a closely built-up section of Miami, Florida, a young architectural designer, Darrell F. Fleeger, designed this house as a home for himself, his wife, Ann, and their infant daughter. "I wanted my house to look as if I had built it," he explains, and close to half the labor that went into its building was, in fact, his. Hence it is an uncommonly complete and vigorous expression of a man's ideas on the spirit and the substance of home. Here are the facts: A high wall of coral rock, built 6 feet within the building line, encloses the house, a large forecourt and swimming pool, two patios and two small courts. The house itself, walled almost entirely of glass, contains 1,800 square feet within its two rectangular sections connected by a glass-walled gallery (see plan below). The bedroom section has a flat roof, but the forward, living section is roofed by an adventurous, high-peaked construction of laminated beams and pine planks, *left*, that seems to hover above the transparent building and its concrete deck like a great protective bird. More elucidating than any further commentary by H&G, we think, are the following extracts from the notes we received from designer Fleeger:

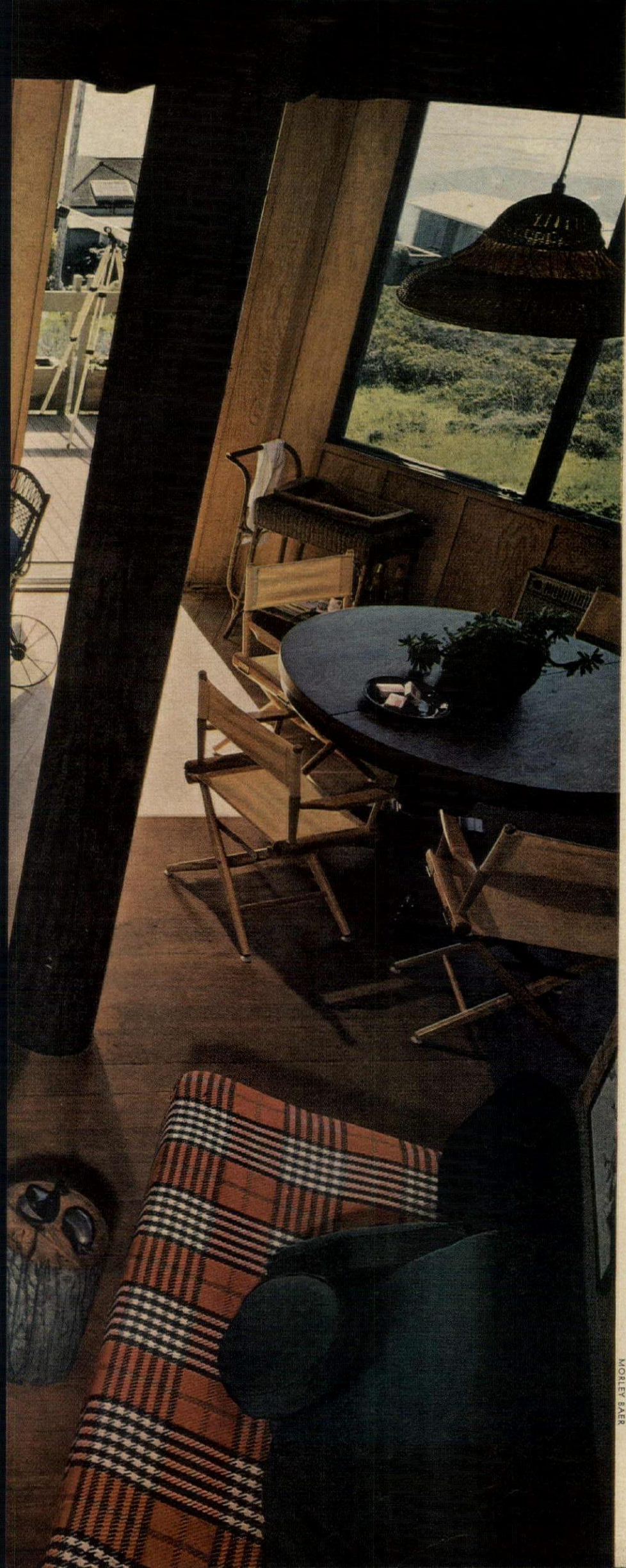
THE ROOF: "There is, to my knowledge, no name for its shape. I arrived at it after many hours of searching for a form that would be playful on the exterior, high and exciting on the interior and still feasible structurally. We love the changes in ceiling heights it gives us—and the patterns the trusses take when seen from different angles..."

THE DECK: "As a boy, I used to enjoy the front porch on our house in Pennsylvania. At twilight we would all sit out and watch the neighbors watch us. Today, with the invasion of the automobile, a front porch has its disadvantages. But within our surrounding wall, we have our porch without the disadvantages. And by placing it over the pool we have gained a new advantage—the soothing effect of water..."

THE POOL: "When we spend so much for this luxury, we should get our money's worth. Pools are cooling to the eyes as well as to the touch. These thoughts dictated the prominent location of ours where it can always be seen as well as used..."

PHOTOGRAPHS: EZRA STOLLER





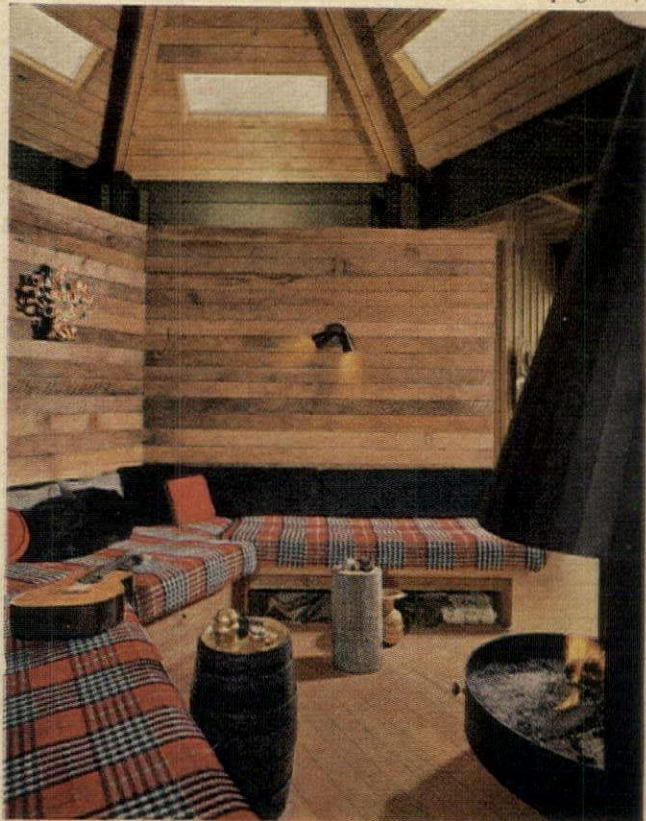
Color and a sense of humor
temper the ruggedness of

The house a wife built to please her husband

The classic planning team composed of husband, wife and architect may divide itself in any one of several different ways. Sometimes a couple works together with the architect; sometimes one or the other takes the lead. In the case of the Derek Parmenters of San Francisco, Calif., it was Mrs. Parmenter—a decorator as well as mother of three—who worked with designer John Carden Campbell of the architectural firm of Campbell & Wong to produce a vacation house specifically calculated to please her husband.

Built on a seaward-looking cliff in Bolinas, Calif., the house has all the ruggedness men love in a vacation retreat plus the warmth and gaiety Mrs. Parmenter created through her use of color and her deft choice of furniture and accessories. Mr. Parmenter had chosen the site because the cliff, with its wild undergrowth of scrub chaparral, reminded him of his own youthful hunting ground on the New England coast. The house, of rough boards and battens painted a weathered green, is as rugged-looking as its surroundings, and rears up over them like an eagle's nest to survey the sweep of the Pacific. The entire structure is, in fact, hung on six great wooden piles which are firmly embedded in the ground below and rise straight up through the house to support the roof.

(Continued on page 83)



Peaked, skylighted ceiling caps redwood-walled inglenook.

Revolving fireplace near center of living room can face inglenook, dining area or conversation corner under windows.





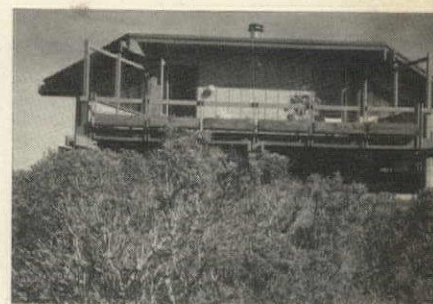
Deck, shielded by glass wind screens at both ends, surveys sweep of sea and shore.

A HOUSE TO PLEASE HER HUSBAND continued

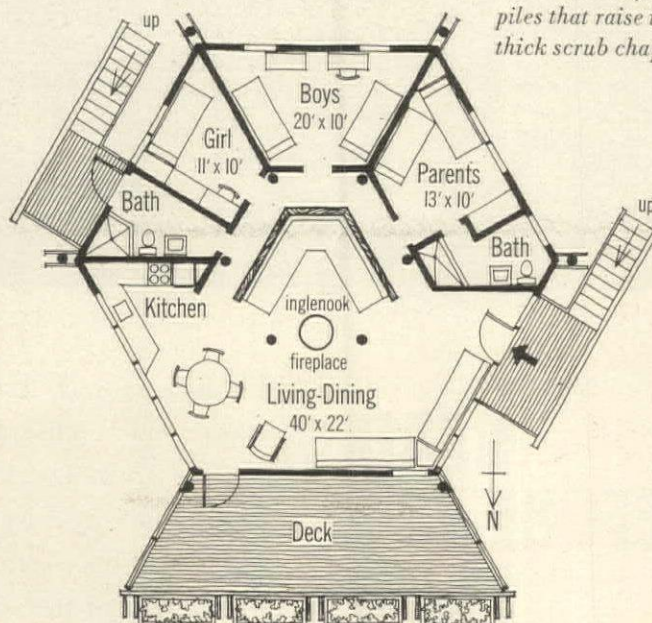
To make the most of the site, and to create a house closely tailored to the family's needs, designer Campbell suggested the hexagonal plan which includes a big and versatile living space plus a three-bedroom sleeping area with a remarkable degree of privacy for a house of 1,370 square feet. Three angled outside walls give the living room a panoramic 180° view, and help to define the areas for cooking, dining and lounging. The inglenook centered in the fourth side of the room behind the towering fireplace was an idea Mrs. Parmenter developed to create a quiet retreat for her husband. Its 8-foot-high walls effectively screen the bedroom area as well as turn the nook into a cozy pocket of space, psychologically separated from everything going on in the rest of the house.

The nook is lined with simple wood platforms topped by innerspring mattresses, the corners of which Mrs. Parmenter cut so that they fit together like a jigsaw puzzle. A brilliant plaid dress wool, tucked around them, looks appropriately masculine and is as child-proof and easy to keep clean as the bare pine floors of the whole house. Some of her husband's personal finds—a whacky Victorian wheel chair, a Mexican whale-patterned serape—prominently ornament the other side of the living room, and a personal conviction of Mr. Parmenter's is largely responsible for the plan of the kitchen. He persuaded her that dispensing with overhead cupboards would keep cooking and serving gear to a minimum. "Unless she is deceiving me," reports Mr. Parmenter, "the idea suits her admirably."

Six-sided plan was sliced into wedges to make three bedrooms, two baths and a wide-angled living room that fans out from central nook. Front door opens to one side of living room. Outside door from children's bathroom next to kitchen opens to small deck that has outside shower for swimmers. Including couches in living room and inglenook and bunk beds in children's rooms, the house can sleep twelve people.



House actually hangs on tall piles that raise it high above thick scrub chaparral.



Offbeat furnishings like buffalo rug, wheel chair, whale serape enliven simple interior.

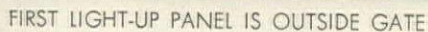
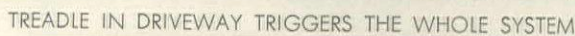
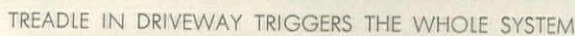


ELECTRONIC SIGNALS DIRECT A CAR-BORNE VISITOR'S EVERY MOVE FROM ARRIVAL TO DEPARTURE

The ultimate in masculine gadgetry:

READ BEFORE YOU PARK

Men love gadgets. Anything from a midget screwdriver to a complex push-button network that promises to do its job in look-ma-no-hands fashion will fascinate a man. Every one of our masculine authorities came up with at least one imaginative device he would like to see invented. But few matched the ingenuity of the electronic gates that Mr. John Hertz Jr. has installed to increase the efficiency of the parking space outside his house in Miami Beach, Fla.



As you drive up to the outer gates, your car crosses a treadle (1 on plan, *above right*) that opens them and activates the first instruction panel (2). Normally, the top section lights up informing you that "Gates will open in 7 seconds." But the parking court can hold no more than four cars, so if yours is the fifth, the lighted second section announces "Parking lot filled." Pressing "black button on gate" rings a bell inside the house to apprise the occupants of your arrival on foot. The third signal is for emergencies only. A time clock shuts off the system at 2:00 A.M. (or any other time when Mr. Hertz does not wish to be disturbed), turns it on again at 7:00 A.M.

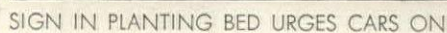
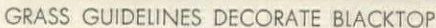
When you leave the car, you walk to the gate of the trellised arbor at the right of the garage that leads to the front door. If that gate is locked, an intercom will connect you with the house and someone will admit you by pressing a button.

When you drive away, the lower section of the garage sign (3) lights up to urge you forward until you drive over the inside treadle that opens the gates. Thus directed, you move out again to the uncontrolled, automationless world of traffic.

LANDSCAPE ARCHITECT: *James E. Voss*



EZRA STOLLER



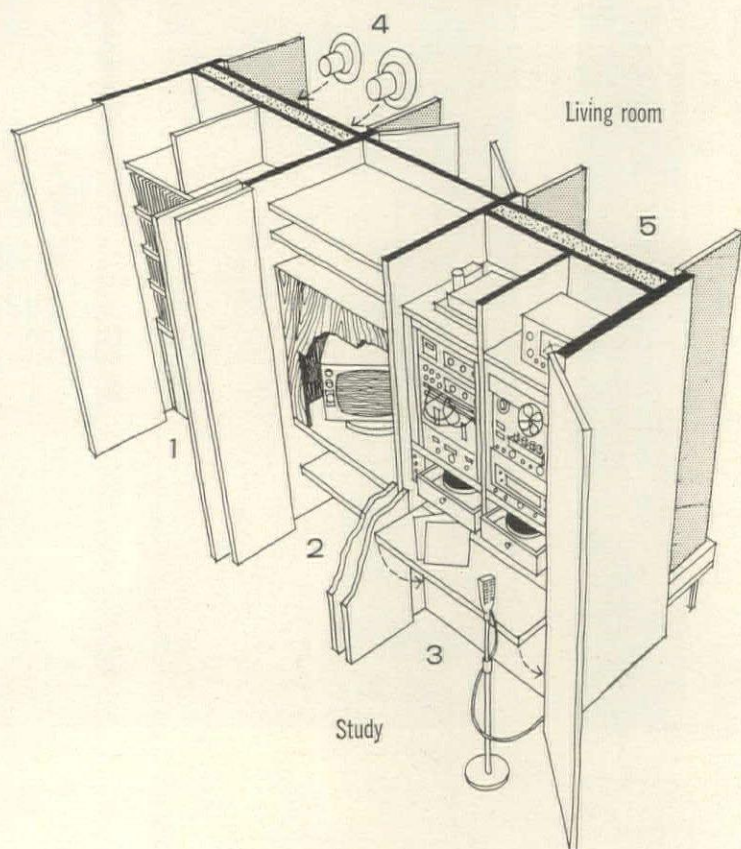


We asked our panel of experts,
 "When your time is your own, how do you spend it?"
 Again and again we heard the answer:
 "Listening to music."

Two music systems any man would envy

Like a steady obbligato to our discussions of how to please a man were the repeated references to the pleasures of listening to music at home. This is a pleasure a man is likely to share with his family (none of our enthusiasts indicated he was in the habit of listening with earphones). But he is the one, as a rule, who is most passionately concerned with the technical aspects of the music equipment and the quality of its tone. However good his sound system may be, he wishes it were better—the equal, for instance, of the two outlined on these and the next four pages.

1. A perfectionist's sound center



BACKBONE OF THE SYSTEM is the storage wall, above and opposite page, between study and living room. Cabinets contain: **1** records and tapes; **2** TV on swivel base; **3** controls, preamplifiers, recorders, turntables, desk with fold-back leaf; **4** and **5** speakers. Sand-filled core of the wall minimizes vibration.

The basement of the Leopold Godowskys' house in Westport, Conn., contains six 100-watt amplifiers—enough to shiver half-a-dozen baseball stadiums. Only one watt of each amplifier's power is used. But the result is recorded music with the absolute minimum of distortion—the purest sound reproduction to be heard in Westport or, very likely, anywhere else. Fred Kamiel of Hi-Fi Headquarters who designed the system compares the prodigality of its wattage to buying a huge vat of milk and skimming off the cream. But to Leopold Godowsky the extravagance is wholly justified for, as the son of a famous pianist, an accomplished violinist in his own right, a chemist and co-inventor of Kodachrome, he combines the musician's sensitivity to sound imperfections with the inventor's urge to remedy them. And perfection in this case was all the more easily achieved because his music system was installed at the most propitious time—during the construction of his house.

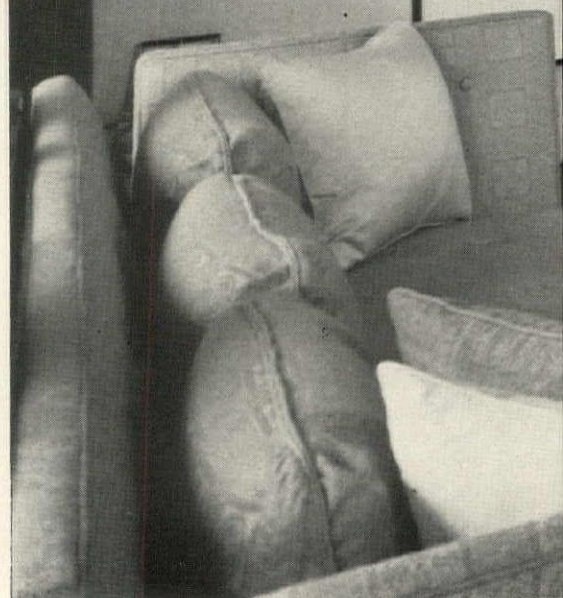
The backbone of this unique system is housed in a cabinet in a storage wall in the study. Included in the equipment are two turntables, two tape recorders, two electronic crossovers, two preamplifiers, two tone equalizers, two tuners. The reason for all this duplication is that Mr. Godowsky believes, as do many experts, that no music system is any better than the recording or tape it brings to life—and that the true merit of a recording or tape can only be judged by switching back and forth between two sets of apparatus. What one may disclose, the other may veil—and vice versa.

In a cabinet next to the sound control center is a television set on a turntable that swivels 360 degrees so that it may be viewed either from the study or from the living room next door. Both TV and the film projector in a booth adjacent to the living room share with the record and tape players a galaxy of some thirty speakers that channel the sound to the living room, the master bedroom and outdoors to a lagoon as well as to the study itself. The living room speakers (*Continued on page 88*)

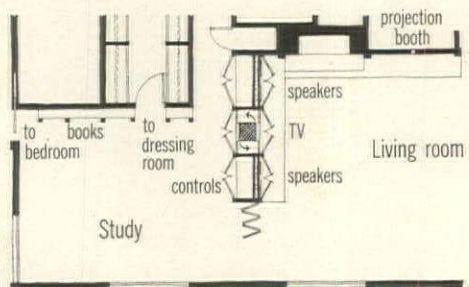
A perfectionist's sound center continued

are mounted in cabinets on the other side of the sound-center storage wall which also has in its center a core of sand to offset vibration.

The uses to which all these electronic riches are put are as varied and extensive as the scope of the equipment. Since Mr. Godowsky's musician friends are legion, the strains of live chamber music are often to be heard in his house and taped for future hearings. He is frequently asked by manufacturers to measure the quality of new recordings and also to judge new equipment. In addition, he makes experimental films, and he is currently perfecting a technique whereby contemporary history can be enduringly recorded for posterity. "Living Archives" is the name of this project which he hopes may someday offer the miraculous equivalent of being able to enjoy today a Shakespeare play as given in Shakespeare's time, or to hear the Gettysburg Address delivered by Abraham Lincoln. Although these performances are now lost to us, Mr. Godowsky points out that there is still time, for instance, to record in sight and sound the temple of Abu Simbel in Egypt before the waters of the Nile rise to claim it forever.



EZRA STOLLER



BOOK WALL OF STUDY is at right angles to sound-center storage wall (see plan, left), and includes at each end a large fabric-faced compartment for stereo speakers. The multi-room speaker system is also shared by swiveling TV and by film projection booth next to the living room fireplace.



SPEAKER WALL IN LIVING ROOM—the reverse side of the study's sound-center storage wall—has hinged panels covered in pale yellow silk. Center panels are opened only for viewing television, the others for access to batteries of speakers. Mounted in the wall at the right of the fireplace is a painting that slides back on tracks to reveal window of the projection booth behind it. The painting, like many others in the house, is Mrs. Godowsky's work. Interior designer: Donald Hess; furniture by Dunbar.

TWO MUSIC SYSTEMS ANY MAN
WOULD ENVY continued

2. A dedicated listener's music bar

Fourteen years ago, Daniel Karsh, a New York advertising executive, acquired his first better-than-average hi-fi equipment, and he has been changing it constantly ever since. Always on the lookout for something, somewhere, that might be added by way of improvement, he has usually found it. But at the moment, says Mrs. Karsh, he seems almost willing to admit that the installation in their apartment living room is as close to perfection as a music system can currently come. And in addition to its sonic merits, the equipment is housed in a way that makes it uncommonly easy to look at and to use.

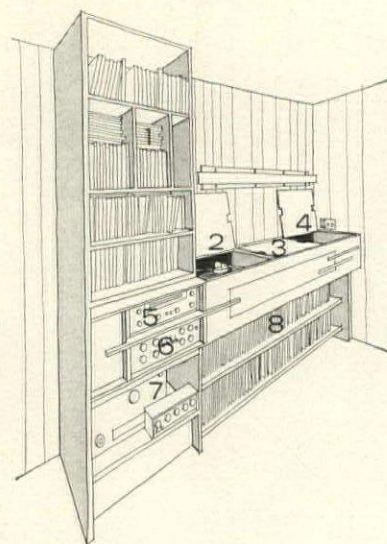
The three elements that require the most manual attention—a highly sensitive, single-record turntable for very special recordings, a tape recorder and a record-changer for party music—are lined up side by side in a long horizontal wall cabinet about the height of a bar. The cabinet has no top, but each of its three compartments has its own lift-up lid of transparent Plexiglas so that the unit within is always visible, but always protected from dust. At one end of this record-player bar, but set into a compartment in an adjacent floor-to-ceiling vertical cabinet, are tuner and preamplifier. Their controls are also exposed permanently to view—as is the Karshes' record collection stored on two long shelves beneath the bar. One-piece flush doors, however, hide the tape collection in the upper section of the vertical cabinet and the amplifiers in the lower section.



LIVING ROOM is comfortably furnished for listening with three large armchairs plus a deep-seated sofa (at right angles to fireplace wall). Speakers are concealed in window recess behind the sofa. Interior designer: Virginia Whitmore Kelly.

Two tall and shallow electrostatic speaker enclosures are concealed behind the window curtains on another side of the room.

The arrangement of these many parts is the epitome of common sense. But the design and materials of the cabinets that contain them have turned the Karshes' music center into the most important architectural element of the room. When the doors of the vertical cabinet are closed, it has the look of a strong wood column bisected by the record-player bar and its adjacent control panel. And both cabinets are made of walnut, in bold contrast to the lighter toned cherry that panels the whole long wall of the room including the fireplace breast.



COMPANION CABINETS contain all elements of music system except speakers: **1** tape collection; **2** single-record player; **3** tape recorder; **4** record changer; **5** tuner; **6** preamplifier; **7** amplifiers; **8** record collection. Upper and lower sections of vertical cabinet have flush doors on piano hinges to conceal their contents (see left); everything else, including record collection, is open to immediate view. Cabinets and light shield are of walnut in contrast to wall paneling of cherry. Front of the bar cabinet is embellished with inlaid rectangle of brass and moldings of ebonized wood, one of which ties it visually to tuner panel so that horizontal section appears to bisect its vertical companion.



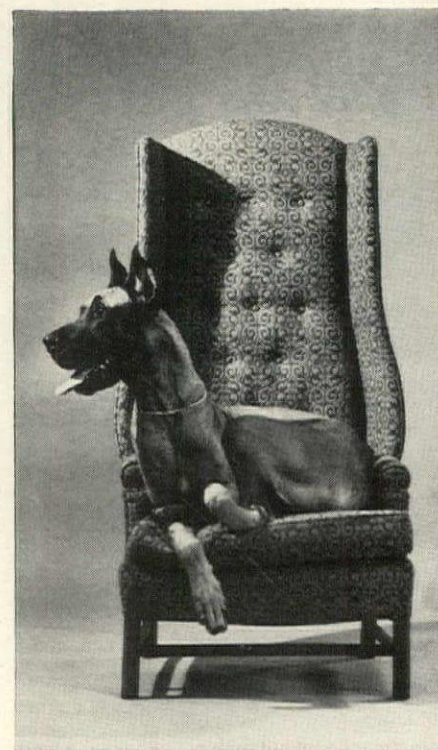


For weekend work at home, the lightly scaled armchair, *left*, would be an inspiring partner. Low arms and back are of good heights for desk work; chair swivels on pedestal base. 32½ inches high. By Jens Risom. Through decorators.

What every man prizes above all else in his house:

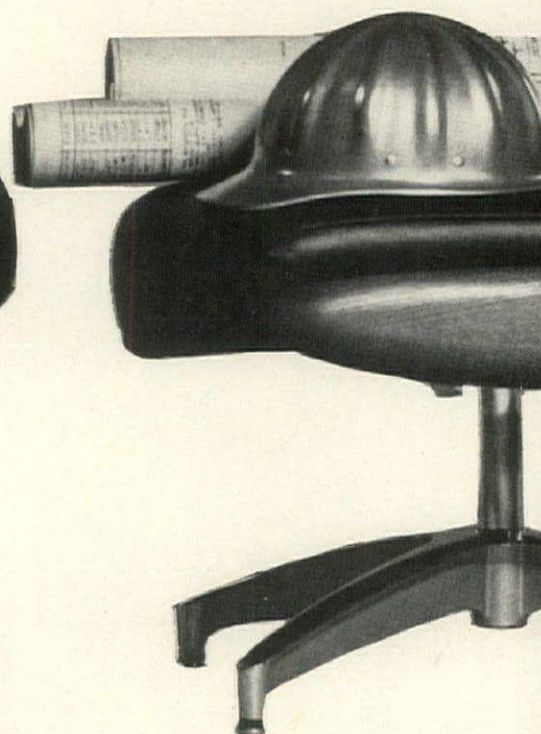
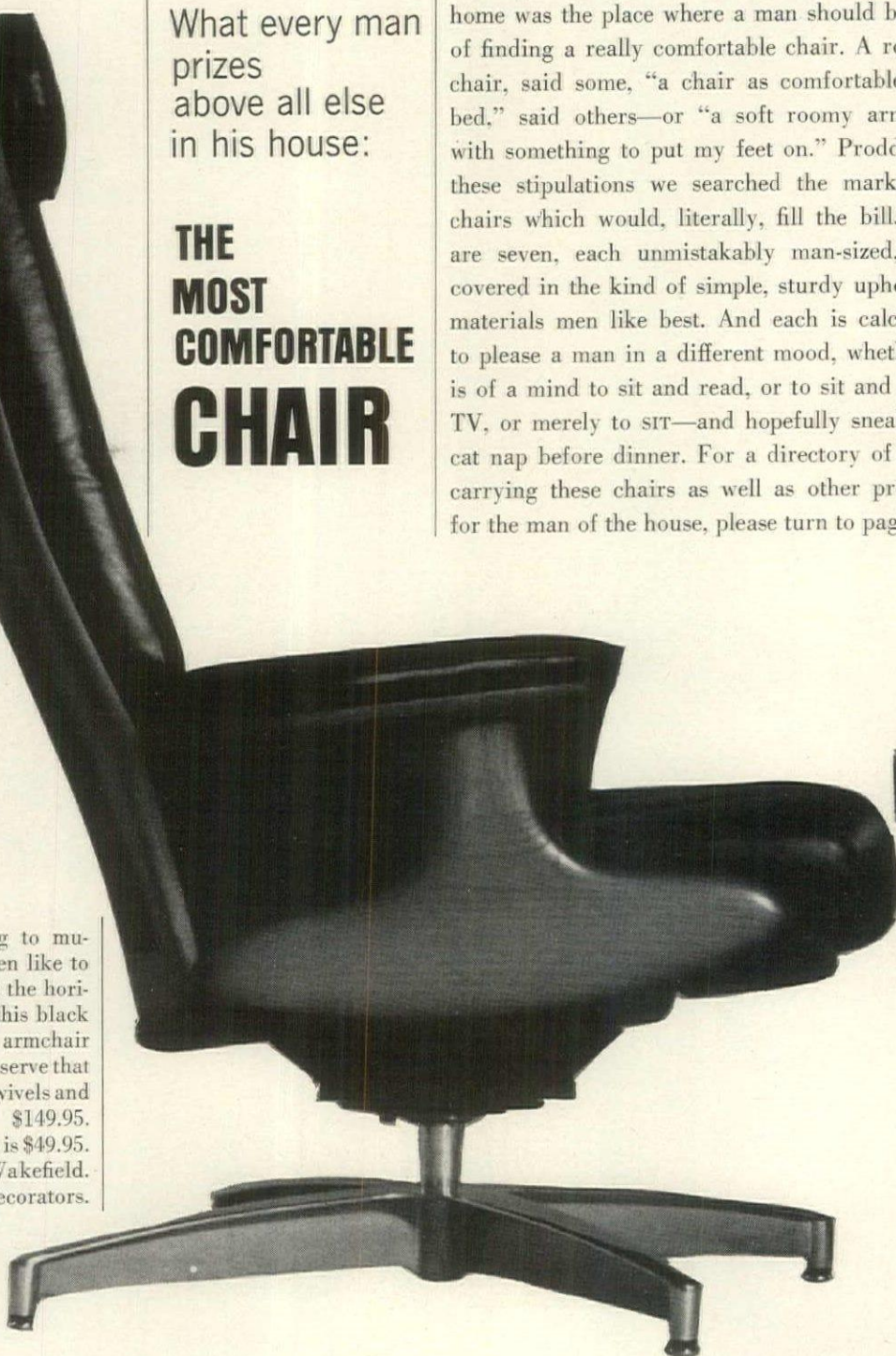
THE MOST COMFORTABLE CHAIR

Sooner or later, one way or another, every man H&G quizzed came out with the statement that home was the place where a man should be sure of finding a really comfortable chair. A rocking chair, said some, "a chair as comfortable as a bed," said others—or "a soft roomy armchair with something to put my feet on." Prodded by these stipulations we searched the market for chairs which would, literally, fill the bill. Here are seven, each unmistakably man-sized, each covered in the kind of simple, sturdy upholstery materials men like best. And each is calculated to please a man in a different mood, whether he is of a mind to sit and read, or to sit and watch TV, or merely to sit—and hopefully sneak in a cat nap before dinner. For a directory of stores carrying these chairs as well as other products for the man of the house, please turn to page 122.



For reading, the wing chair, *above* (temporarily appropriated by an infallible judge), gives a man firm support for his spine since back of chair is 55 inches tall. \$200 in muslin. Thomasville.

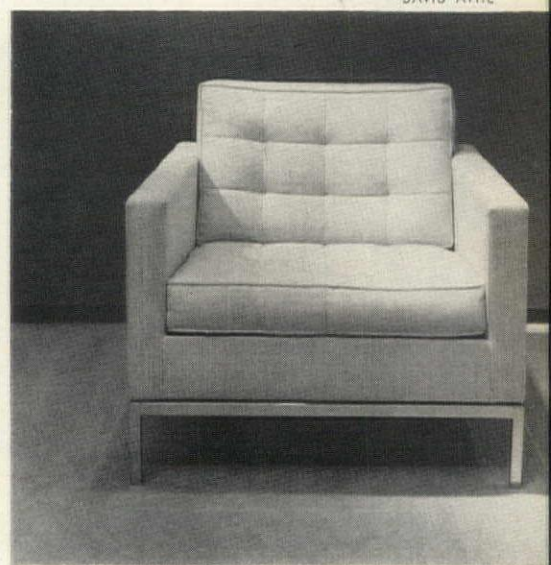
For listening to music, many men like to approximate the horizontal, and this black Naugahyde armchair and ottoman serve that end. Chair swivels and tilts back. \$149.95. The ottoman is \$49.95. Heywood-Wakefield. Through decorators.



For basking in the sun, a man might tote this lightweight steel-framed lounge chair wherever he pleases. Top section, padded with bright blue cushions, swivels freely on the base. 37½ inches in diameter. George Tanier. Through decorators.



For his role as pater-familias, a man would be gratified to find the upholstered rocker, *right*, stationed in the playroom so he can enjoy the children's hour in utter comfort. \$89. Selig.



DAVID ATTIE

For watching TV, the King-of-Ease arm chair and ottoman, *right*, give a man as much cushioned luxury as if he were lying in bed. Chair back adjusts to several different angles. \$275 in muslin. Ottoman, \$78. Kittinger.



For daydreaming by the fire, a man might ensconce himself in this generously wide (32-inch) armchair with its soft foam rubber and Dacron cushions. By Knoll. Through decorators.

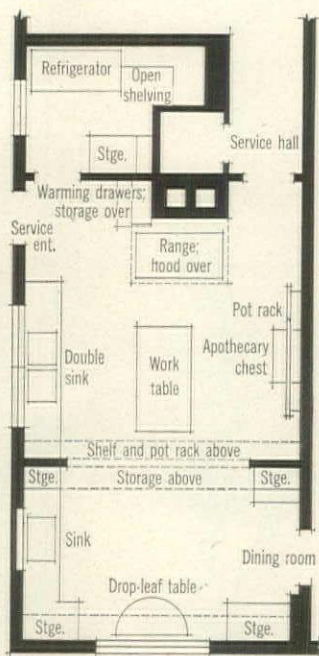
The large majority of our masculine experts like to cook and several said they would like a new kitchen. Here is one designed by a man who had ideas about

A KITCHEN OF HIS OWN

If a man cooks, whether every day or every now and then, you can be reasonably sure that he is doing so primarily because he enjoys cooking. The same can hardly be said of all women who cook, which may account for the fact that many women are happiest cooking in a room that offers very little evidence of being a kitchen. A man, on the other hand, often prefers to have every tool of his part-time trade in full sight, not merely for the sake of convenience, but simply because he likes to look at them. This is the kind of forthright, functional kitchen that Mr. Gordon Tevis designed when he and his wife decided to remodel a gloomy kitchen, butler's pantry and storeroom in their house in San Francisco. For in the Tevis household, it is Mr. Tevis, cheered on by his wife, who rules the range. None of the equipment in the new kitchen is built in. Many of the staples and all of the seasonings are stored on open shelves. And most of the pots and pans—a glorious collection of brass and copper accumulated over the years—are not stored at all but exhibited, and as proudly as if they were rare Meissen or pre-Columbian sculpture. For his stove, Mr. Tevis chose a restaurant model of stainless steel because it was "large, firm and durable" and also contained in the top a salamander or open broiler which he (along with most famous chefs) considers mandatory for proper broiling. His work center is a huge baker's table to which he has added drawers for utensils and, at one end, a sheathed rack for his carving knives. (Paring knives cling to a magnetic holder on the wall next to the sink.) Yet, in this no-nonsense atmosphere, an antique drop-leaf table and splat-back chairs, which the Tevises introduced into the breakfast area that they gained by the demolition of the butler's pantry wall, look undeniably at home.



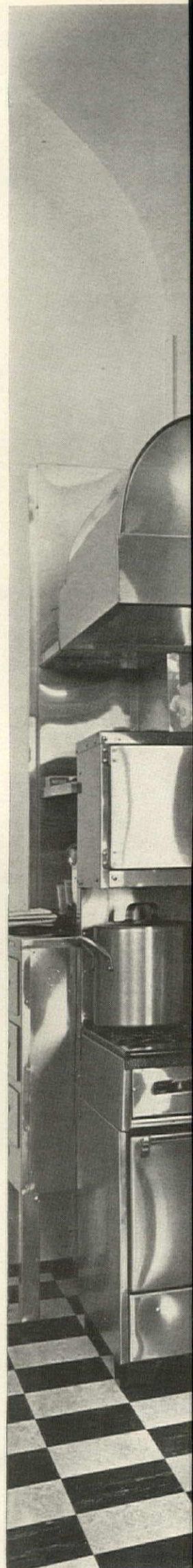
A row of copper pots are strung like beads on a brass rail across the opening created by removing the wall of the old butler's pantry. In the area they gained, by the newly added window that looks out across San Francisco Bay, the Tevises have breakfast, and, in the evening, guests drink their apéritifs while watching Mr. Tevis prepare dinner.



Three-part arrangement of new kitchen follows former division of space into three rooms. Aluminum double-door restaurant refrigerator stands in one corner of former storeroom, where staples and baking dishes are stored on open shelves. Food preparation area in center seems much more spacious since removal of butler's pantry wall, yet breakfast area has sacrificed none of its former usefulness: there are cabinets at four corners for china and glasses, a vegetable cooler under the sink. Remodeling by Edmond De Martini of De Martini Bros.



Undisputed stars of this man's working kitchen are the mammoth restaurant range and the old butcher's rack laden with brass and copper over the antique apothecary's chest where Mr. Tevis files small special-purpose gadgets. Range includes a plate-warming cupboard (a Tevis addition) with three adjustable shelves. Next to it is a broiler with a tray that raises and lowers on ball bearings. Around corner is a trio of warming drawers, ABOVE, that keep food hot and either moist or crisp until ready to serve. For one of Mr. Tevis' recipes, see page 110.





"Having the people you like around you" rated high on our consultants' lists of at-home pleasures, but we came across a wide divergence of opinion on the art of

HOSTMANSHIP

and the kind of parties men like to give and go to



When a man says he hates large parties, then doubles the guest list at the last moment or has to be dragged away from the enormous crush he had to be prodded into attending, you begin to wonder just what he has in mind. The answer seems to be that one man's "large" is another man's "small," but if it's a good party, size doesn't matter. We arrived at this

after talking at length with an assortment of hosts and watching many of them in action. Their opinions were as varied as their ages, professions and personalities. But whatever their preferences or points-of-view, all good hosts, we found, shared one essential: a genuine delight and interest in their guests. It was notable in their party performances, in their thoughtful and almost instinctive attention to whatever would make their guests feel comfortable, relaxed and welcome. And it was implicit in their observations. That these were often contradictory only proves that hostmanship in practice is a very individual art.

How large should a party be?

For many, the desirable size would vary with the occasion and the space available. Others had strong and constant preferences—for instance:

ALFRED HITCHCOCK, producer and director of the current film, "The Birds": "The first rule is, there should never be more than six to dinner, or conversation will digress and leave the table. . . . Buffet parties are ridiculous. It seems to me the victim of these is the poor hostess. It's very possible she can have a guest there and not see him all evening. The same goes for parties where they have many tables: they're like being in a restaurant. I've got a hunch that the people who give this kind of party live very superficial lives, spread themselves among a lot of people and don't have any intimate friends."

FREDERIC CAMMANN, television producer: "We really love large parties. You're much more apt to invite a wider range of people to a large party. With a small group you must be sure everyone will get along."

ROBERT BROOKER, president of Montgomery Ward: "The number of people is important. In this house twelve is about right; in a larger house such as we'll have when we build, it will be closer to sixteen or twenty. But you shouldn't go beyond that, or you won't see anyone."

PHILIPPE COCHIN, agricultural expert at the United Nations: "A big party is much easier. At a cocktail party of 200 people you don't

have to work at all. You just receive the guests, give them something to drink and everything goes. But we like large and small parties."

WILLIAM HOLZHAUSER, writer, former managing editor of the Los Angeles Mirror: "Our goal is to make good food and good conversation inseparable. For this reason we like to limit our guests to twelve or fourteen so they can all be seated at one table."

The role of the host

At the parties we went to, each of our hosts played a somewhat different part. Each made his contribution to satisfy his own particular interest or to fill the needs of the situation at hand.

FREDERIC CAMMANN: "Whether he wants to or not, any husband today must contribute much more to entertaining than he used to. You can't expect to come home and find everything done. Very few wives are going to do a lot of entertaining unless their husbands pitch in, at least to a limited extent. Anyway it's a little embarrassing when everybody gets up to leave and thanks you very much if you haven't lifted a finger to make the party any fun."

MRS. CAMMANN: "In this household I make sure that dinner's on the table. The rest of it—the moving around and making sure that everything is fun and gay and that everybody's happy—obviously falls on Freddy. It has to."

WILLIAM HOLZHAUSER: "When we entertain at home, I do the cooking whether it is for six or thirty-six."

PROFESSOR JOHN CONWAY, chairman of the Drama Department, University of Washington: "I usually do the cooking and my wife does the dessert."

ALFRED HITCHCOCK: "I'm not a cook, I'm a supervisor."

PHILIPPE COCHIN: "I don't get involved with menus. I just choose the wine that we'll serve."

Guests & guestmanship

Our consultants invite people they like, people they think will like each other. None has a hard-and-fast formula for making up a guest list, but one man has worked out an interesting rule of thumb for seating people at the table:

ROBERT BROOKER: "You space out the spark plugs. Some people are self-starters and others have to be started."

What kind of guests do they like?

PHILIPPE COCHIN: "We like to see people who travel. They can talk about everything, not just their own business."

PROFESSOR CONWAY: "Sometimes you run into people who have only one subject. They dominate the talk with their subject and what they think. They're the worst kind of dinner guest. People have an obligation to do their part when they're invited out. It's like a part in a play. Some of the time you have to listen—a good deal of the time you have to listen—and some of the time you have to talk."

LOUIS HARDIN, Chicago lawyer: "I think the most interesting party is one where you have different people, in different walks of life, from different parts of the country. That's much easier to do in a city than it is in a suburb."

PROFESSOR CONWAY: "Guests ought to realize there are times when you don't want help. We have to entertain without servants, as almost everybody does. One of Dorothy's pet peeves is people who jump up to help her when she leaves the table to do something."

To dress or not to dress

"Dress according to the occasion" was the most common answer. By our own observation, men in the suburbs, in the West and in the Middle West preferred informal dress. In large cities, in the East and the South, "black tie" or at least a dark suit had more supporters.

ALFRED HITCHCOCK: "I think the whole question of dressing is rather academic: it depends on the occasion. What I do object to is a man appearing for dinner in a light suit. It doesn't grace the table very well."

PHILIPPE COCHIN: "I prefer black tie. Men have to change anyway when they come home from the office; black tie doesn't give them much difficulty. It's cleaner and more elegant . . . and the women always dress."

WHITFIELD MARSHALL, Houston lawyer: "I prefer black tie for dinner because there's no decision involved. It's a great simplifier of life."

TED NIERENBERG, president of Dansk Designs: "I don't like to dress formally unless I'm going to be served formally. To me black tie means adequate service."

PROFESSOR CONWAY: "One thing I hate is costume parties. I think the problem is that I work with costumes so much in the theatre, I hate to have to go somewhere in a costume."

Food for entertaining

Food—and they liked it festive—was important to all our hosts, whether they were cooks, providers or only consumers. The general lack of enthusiasm among them for the cocktail party seemed due even more to inadequate food than to noise and overcrowding.

WILLIAM HOLZHAUSER: "A successful dinner party has a lot in common with a successful play. A flair for showmanship and a sense of the dramatic are as essential to a cook as his sense of taste. The perfect menu, I believe, is full of little surprises. It includes courses with a story behind them. For instance, a platter of roast pintail ducks might recall a magnificent performance turned in by my Labrador retriever, or I can share over a roast of venison the memory of being caught in that blizzard on Idaho's Lembi pass."

ROBERT BROOKER: "In the summer, after we go salmon fishing, we plan our parties around a first course of Atlantic salmon. You never lack a topic of conversation if you have a twenty- or twenty-five-pound salmon on a platter."

PROFESSOR CONWAY: "The host or hostess has an obligation to serve food that can be eaten easily in the circumstances provided."

ROBERT BROOKER: "I would think foreign visitors should be given something typical of American cooking and as different as possible from what they might get at home."

The buffet vs. the seated dinner

This called for a definition of terms. What most of our men had in mind when they spoke of "buffets" were meals eaten from a tray or a plate balanced on the lap. To them, if you sit at a table, it is a seated dinner even if you have served yourself from a buffet.

LLOYD BRYAN, retired engineer: "I'm a poor tray eater and I don't like those little things you have to stand up and whittle on. We always go to the effort of putting up tables even if we have to go to the extent of building tables. Also, we usually serve something that has to be cut—if you eat on your lap, you don't want to cut."

TED NIERENBERG: "I like buffets very much. If you don't have space and service to manage more than six at the dining table, a buffet is the best way to have a gathering of friends for as long as you'd like to have them. But the menu has to be thought out. Anybody who serves fried chicken at a buffet ought to have his head examined. Knives don't belong on the buffet table."

FREDERIC CAMMANN: "When we entertain in the city, it's a formal dinner party. In the country it's always buffet. Everyone's expected to come in comfortable clothes, and everybody helps with everything. Deciding which kind of party to give is a matter of finding out what you've got and what you can do with it, and not trying to do a classic dinner party in a situation that doesn't fit a classic dinner party. People don't really have very much fun when anything seems forced."

Games, anyone?

For the most part the answer to this was a resounding "No." But "nice relaxing activities" like swimming, shuffleboard, dancing and listening to music escaped the ban.

ROBERT BROOKER: "If you're going to show movies or play bridge, you organize the party on that basis—invite only the people interested."

LOUIS HARDIN: "To give a good party you have to make people at ease. I don't think games are conducive to ease and that's why I object to them. Certainly they don't put me at ease. There may be some people with a great proficiency at games who enjoy them because it gives them a chance to display their proficiency."

PROFESSOR CONWAY: "I think games are awful. There's nothing worse than an American Thanksgiving dinner that ends up with two or three kinds of pie—then the hostess wants to play parlor games."

LOUIS HARDIN: "I don't think conversation is a necessary part of entertaining. Instead, a party might have music, dancing, a certain degree of relaxing so you forget your inhibitions and do some absurd things you didn't think you were capable of doing. Too much effort to make interesting conversation can seem studied—and be irritating."

In summary

There's no such thing as the one kind of party that all men like, but then, there's no one kind of man. We've come to the conclusion that if any kind of party is well planned and executed with attention to the comfort and interests of the guests, and if hosts and guests are really interested in each other, then it will be a party to please a man. For instance, the five different kinds of parties given and enjoyed by five good hosts—and hostesses—starting on the next page —————▶

A seated dinner without a dining room



The host decants the wine



and welcomes the guests.



Upstairs for cocktails, downstairs for dinner . . . which is served in candlelit splendor.



Men who like to eat at a proper dining table will put considerable effort into achieving that goal. The Frederic Cammanns, a young couple with limited space and unlimited ingenuity, have successfully reconciled their lack of dining room with their preference for served-and-seated dinner parties. When twenty guests joined them recently for an engagement party, the apartment living room became dining room with some rearrangement of furniture and two caterer's tables to supplement the family dining table. But where to serve before-dinner drinks? The problem was solved with the help of friends who lived on another floor of the same building. The Cammanns greeted guests, took their coats and sent them upstairs for cocktails. But as Mr. Cammann said later, "You can't spend the rest of your life going to someone else's apartment to serve cocktails. What we'll do next time is send the children to their grandmother's, put our bed in the children's room and turn our bedroom into the room for cocktails." At the engagement party, at 8:30 the host and hostess each gathered a group and led them downstairs to dinner. After dinner, however, there was the problem of changing the living room back to its original state. The host rose and said, "If the ladies will please leave the room, the gentlemen have a little job to do. You may not believe it, but this is a living room and we have to move out the dining tables." The men went to work, Mr. Cammann reports, and in five minutes the room had been restored to living room status. "What's more," he says, "they all had a great time doing it."

An accomplished cook's impromptu dinner



While the host prepares dinner,



the hostess lays out the dishes.



Soup is served by the fireside.



Guests help themselves from the buffet.

Many a man hesitates to whip up a party on the spur of the moment for fear of upsetting the cook's, i.e., his wife's, schedule. John Conway doesn't have that problem: he's the cook. And although both he and his wife have incredibly busy schedules—he as a Professor of Drama, she as a portrait photographer, both as active participants in Seattle's civic and artistic affairs—he undertakes with equally unruffled calm a last-minute dinner for an Indian playwright or a lasagne supper for eighty after the opera. The latter, naturally, takes planning. "But if we had to plan every party ahead of time," Mrs. Conway says, "we wouldn't see anyone." How do they manage? One part of the answer is teamwork; a second is organization (in their small kitchen, everything the professor needs is at arms' reach; in the dining area, table appointments are stored Japanese-style in labeled boxes). A third part of the answer is Professor Conway's skill in cooking. Most of his repertoire is Chinese or Japanese—ideal for impromptu parties since these dishes are quick to prepare and to cook. The menu for one party started with Mongol soup, cooked in its traditional brass stove on the hearth. Hungry guests served themselves, while others lingered at the kitchen door watching the professor put final touches on Chinese noodles, salmon teriyaki. This host-cook's only regret: "I don't like to be shut away while I'm cooking. Next kitchen I design is going to be like a drugstore counter."



The Frederic Cammanns' living room plays a one-night stand as dining room with the addition of two caterer's tables.

PHOTOGRAPHS BY FONSSAGRIVES, ECKERT, VENTI

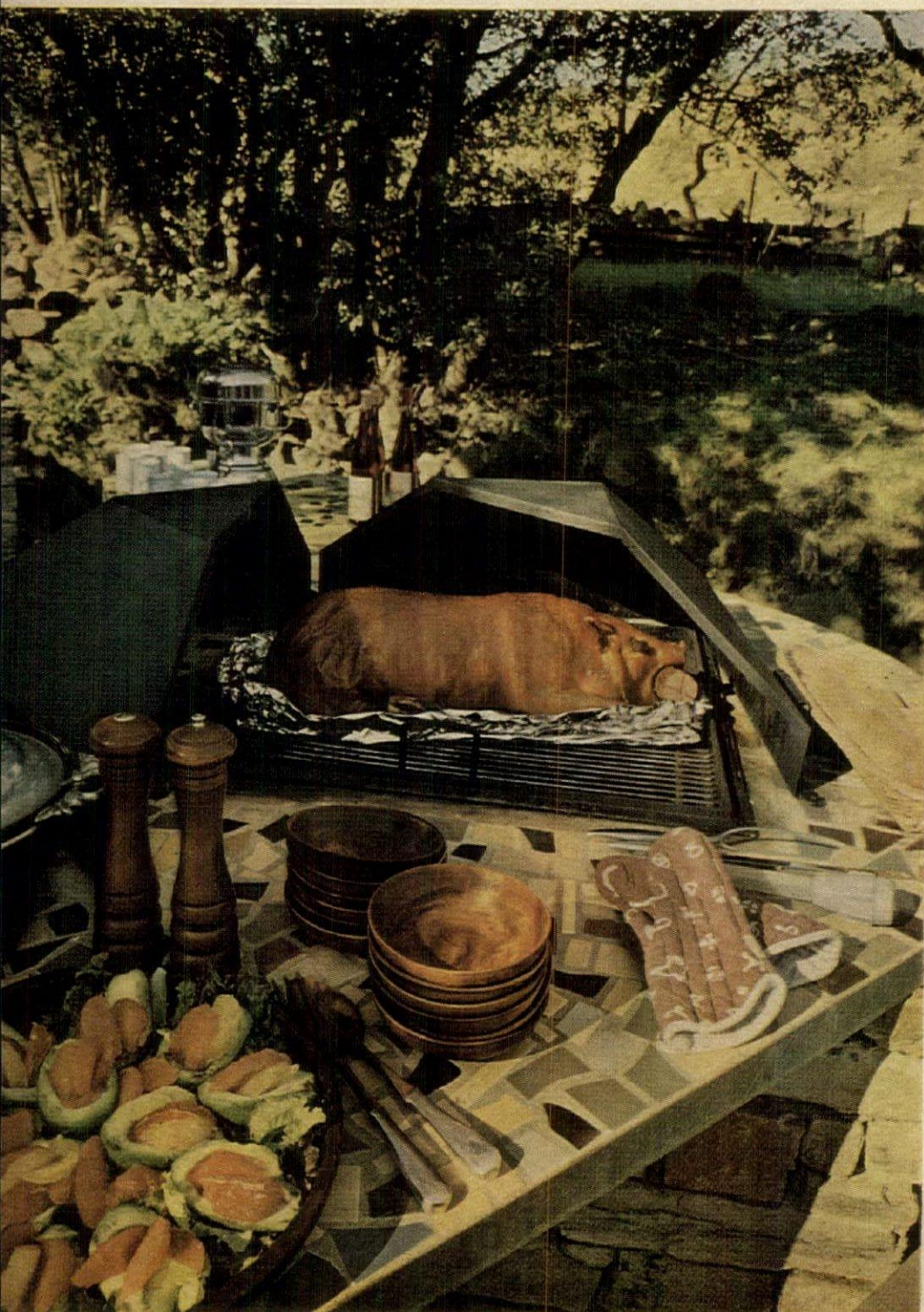


Japanese china and paper peacocks decorate the John Conways' table.

During cocktails soup simmers in a Mongolian cook-stove.

A barbecue brought to perfection

Most men, if they cook at all, consider outdoor cooking their special province. But few have studied the subject as thoroughly as Lloyd Bryan, and fewer still have designed and built their own equipment. Mr. Bryan has designed three barbecues: one indoors, with a section for smoke cooking (he cooks all the meat for family meals), another outdoors and a portable version, "The Rovin' Stove." Set in a long tile-topped table that serves as either buffet or dining table, the outdoor barbecue has a tight-fitting but removable cover and a fire-box that can be raised and lowered hydraulically to control the intensity of the heat. "To judge the heat," Mr. Bryan says, "I touch the cover. If it's too hot to touch, it's too hot to cook in." A firm believer in long, slow, covered cooking, Mr. Bryan put a suckling pig, the star of his summer barbecue, on the grill at 7:00 A.M. and left it there all day, basting it occasionally and regulating the fire. (For the whole menu and details of Mr. Bryan's technique, see page 108.) Guests arrived around 5:00 and the host was free to join them for drinks and some not-too-serious shuffleboard by the river. When the pig was ready for carving, the guests, under Mrs. Bryan's supervision, set up card tables on the shuffleboard court. Mr. Bryan removed the roasted pig and the grill, raised the fire-box, tossed on some logs and soon had a blazing fire to illuminate the table and signal the guests that dinner was served.



Drinks, a relaxing game of shuffleboard . . .



. . . precede carving of suckling pig . . .



. . . for dinner at tables set beside the stream. ➔





The host prepares a hamburger . . .



from the plentiful buffet . . .



for an early departing guest.

A satisfying cocktail party

When fully examined, most masculine objections to the cocktail party are aimed not at the idea but at the abuses: too much noise, too many people, and, above all, too much to drink and not enough to eat. A cocktail party as it should be, and as it is at the Louis Hardins' in Chicago, is a wonderful way to gather up a group of interesting but busy people on the spur of the moment. The Hardins are busy people themselves and they very rarely have time to plan, but "love to have lots of people all at once." Their colorful, art-filled apartment is enough in itself to put people in a party mood. And the background of a party, to Mr. Hardin, is most important: "It is difficult for me to conceive of people feeling at home in stuffy and dreary surroundings . . . The place where a party is held should be conducive to gaiety of spirit and freedom of thought and expression . . . It must have a cheerful and relaxing atmosphere." Mrs. Hardin believes, "People should not have to stand around waiting. They should have what they want when they want it." At a recent Hardin party, guests found ample ingredients for do-it-yourself drink-mixing on the sideboard in the dining room, and on the dining table, a selection of beer, wine and champagne. The generous buffet included a huge chafing dish of spareribs, tiny hamburgers to be broiled on a tiny hibachi, a variety of hors d'oeuvres—sustaining fare for stayers, and almost too tempting for those who had dinner dates. For men's views on serving drinks, see Corkscrew, page 114.

A comfortable buffet



A greeting from the hostess



welcomes guests into the party.



Inca pottery decorates the Philippe Cochins' dining room.

Buffet dinners—the eat-from-lap variety—would rate much higher with men if the host or hostess always took care to plan a menu that could be eaten with a fork. As one of our consultants remarked, "Knives have no place on a buffet table." A good example of the right kind of food for a buffet supper was that served by the Philippe Cochins at a bon voyage party for friends in the diplomatic service who were returning to Chile. The *pâté en gelée*, *vol-au-vent* filled with an egg and mushroom mixture, salad of endive and beets were all easy to serve, easy to eat and delicious. In the Cochins' small apartment, the dining room has been converted to a study and they dine at one end of the living room. But for the party, they restored the dining room to its original purpose. This not only gave them more party space, it removed one of the less attractive aspects of buffet-service in tight quarters: the sight of the ravaged table. The timing of the party was perfect: the cocktail period was just long enough to allow guests a couple of drinks. (Another often-voiced masculine complaint is the too-prolonged cocktail hour, especially at midweek parties, and the late-late dinner that makes the following day a purgatory.) At the Cochins' party, guests had time after dinner to sit around and talk relaxedly over their coffee and liqueurs, to dance a little and still be home well before midnight.



After dinner, guests chat or dance.



HOUSE & GARDEN'S

Man's Cook Book



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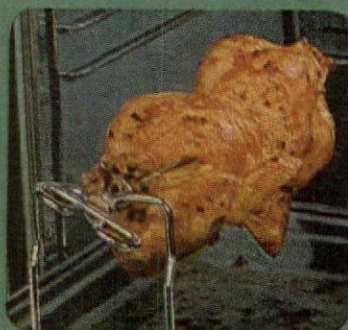
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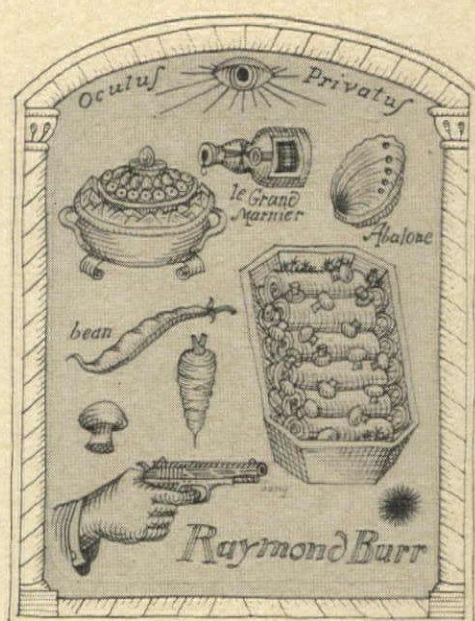
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HOUSE & GARDEN'S

Man's Cook Book



DRAWINGS BY TOM FUNK

Raymond Burr's Friday Dinner for 6

Raymond Burr, better known to TV audiences for his cross-examining than for his cooking, perhaps has spent more time with kitchen procedure than with courtroom procedure—he can't even remember exactly how long ago he started to cook. When he can take time off from impersonating the dapper Perry Mason, Mr. Burr likes to relax in sport shirt and Levis and prepare dinner for a few close friends at his Malibu, Calif., home. He tends toward seafood, Italian dishes or a combination of the two, as in this original Burr recipe which he dubbed Abalone Cannelloni.

M E N U

HEARTS OF PALM VINAIGRETTE ON ENDIVE
WINE: ARMAND ROUX MONTRACHET 1959
*ABALONE CANNELLONI
FRESH GREEN BEANS, WHOLE BABY CARROTS
ROLLS
FRUIT CUP GRAND MARNIER
COFFEE

Are men America's best cooks? Men are, demonstrably, the world's best chefs, but how are they in the home as distinct from the professional kitchen with its *sous chefs* and *myrmidons*? Are American men wedded only to the bar and the barbecue? In pursuit of answers to these controversial questions, we asked everyone we met, "Do you know a man who likes to cook, really and regularly, not just as a sometime thing?" We uncovered hidden culinary talent everywhere, in men from vastly different fields—a TV star, a Bishop, an artist, a vice-admiral. All were enthusiastic, original and opinionated cooks, many were given to specialization: game and meat cookery, Italian or French cuisine, egg or seafood dishes, regional foods. They would willingly spend hours working out a recipe or adapting a classic, thought nothing of planning a party for great numbers of guests (or, on the other hand, firmly limiting the list if the food would suffer from mass production). To a man, they said cooking was a creative, satisfying relaxation. They were sensible about menu planning, carefully avoiding collision courses that would require simultaneous, last-minute attention. In almost every case, wine was an important, integral part of the menu, chosen to complement the food—or the food to enhance the wine (for their own words on wine and liquor, turn to page 114). Here are the results of our quest. We think they make a pretty good case for men as America's best cooks (even the women professionals who tried out the recipes were impressed). The defense rests.

Abalone Cannelloni

6 abalone steaks (or 3 1-pound cans abalone)
4 tablespoons softened butter
Flour
1 cup coarsely chopped cooked shrimp
1 cup coarsely chopped cooked lobster
¼ cup chopped Cheddar cheese
¼ cup ricotta or cream cheese
2 tablespoons chopped chives
4-ounce jar sliced pimientos, drained
½ teaspoon each: dried oregano, rosemary, powdered allspice, powdered ginger, salt, pepper
3 tablespoons butter
2¼ cups hot milk
¾ teaspoon salt
¼ teaspoon white pepper
¼ cup champagne or dry white wine
4-ounce can button mushrooms, drained

Have the butcher slice the steaks thin and pound them to a pulpy texture. Spread the steaks with the softened butter and dredge them lightly with flour. Mix together the shrimp, lobster, cheeses, chives, pimientos and seasonings. Place a portion of the filling on each steak, roll up, and place, seam side down, in a single layer in a buttered baking dish. (If using canned abalone, split them in half and sandwich the filling between the halves; eliminate the butter and flour coating.)

Make a sauce by melting the 3 tablespoons butter in a saucepan over medium heat. Add 3 tablespoons flour and stir until smooth. Gradually add the milk and cook, stirring constantly, until thickened. Add salt, pepper and champagne or wine. Cook 3 minutes longer. Remove from heat, add mushrooms and pour over the abalone. Bake in a 350° oven for 25 minutes, then place under the broiler until lightly browned.

Bishop DeWolfe's Dinner for 6

James Pernette DeWolfe, Episcopal Bishop of Long Island, traces his lifelong interest in cooking to his childhood in Kansas City. "My mother was a great cook," says the Bishop, "and I'm still using many of her recipes." He also draws on a library of five to six hundred cook books, is

currently working on one of his own, to be called "From the Bishop's Kitchen." Bishop DeWolfe counts cooking as one of his two relaxations (the other is fishing), practices it for clergy and friends in his Port Jefferson, N. Y., summer home with everyone in the kitchen kibitzing, and at outdoor barbecues in his official residence or for an occasional special dinner of the Gourmet Club to which he belongs.

M E N U

SLICED HONEYDEW MELON ON THINLY SLICED
SMITHFIELD HAM
FISH ASPIC WITH DILL SAUCE
WINE: CHABLIS
*BEEF À LA PERNETTE
WINE: RED BURGUNDY
BUTTERED NOODLES
CELERY WITH WATER CHESTNUTS AND
BUTTERED ALMONDS
HOT BUTTERED ROLLS
ICE CREAM AND STRAWBERRIES
IN MERINGUE NESTS
DEMITASSE

Beef à la Pernette

3 tablespoons fat or oil
3 pounds stew beef, cut into 1½" cubes
3 medium-sized onions, thinly sliced
¼ cup cognac
5 tablespoons flour
1½ cups well-seasoned beef broth
3 cups red Burgundy
2 cloves garlic, peeled
Salt, pepper to taste

Heat the fat or oil in a Dutch oven over high heat. Add beef, a few pieces at a time, and brown on all sides. Remove and set aside. Reduce heat to medium, add onions and sauté, stirring occasionally, until golden. Replace beef. Heat the cognac and flame the beef. Remove beef. Add flour to pan and stir until blended. Gradually add broth and cook, stirring constantly, until thickened. Stir in the wine. Add the garlic and replace the beef. Cover and finish cooking in a preheated 325° oven for 2½ hours, or until the meat is fork-tender. Discard garlic cloves before serving, taste sauce and adjust seasonings.

William Holzhauser's Dinner for 8

William Holzhauser's cooking apprenticeship started at an early age; as a child, he frequently took over in the kitchen. Later, as both he and his wife worked on newspapers (he was managing editor of the Los Angeles Mirror until its demise, now is in public relations), he just naturally kept on doing the cooking. In Mr. Holzhauser's opinion a sense of showmanship is as essential to the cook as a sense of taste—every menu should have a surprise or a story behind it that will stimulate good conversation. To this end he limits his guests to the number his table can comfortably seat, twelve to fourteen, and serves Korbel Brut champagne rather than cocktails as an *apéritif*, preferring to spend time at the table over the food and wine rather than dissipating it in an extended cocktail hour.

M E N U

ESSENCE OF GAME CONSOMMÉ
CHEESE STICKS

GUINEA HEN IN CHAMPAGNE SAUCE

WINE: WENTE BROTHERS PINOT CHARDONNAY

FRESH ASPARAGUS POLONAISE

BUCKWHEAT GROATS WITH CASHEW NUTS,

CHOPPED BACON AND MINCED PARSLEY

WATERCRESS AND GRAPEFRUIT SALAD,

OIL AND VINEGAR DRESSING

BRIE OR CAMEMBERT CHEESE, WATER CRACKERS

WINE: BEAULIEU'S BEAUMONT PINOT NOIR

*SOUFFLÉ ORIENTALE WITH WHIPPED CREAM

WINE: WENTE BROTHERS CHATEAU WENTE

COFFEE AND COGNAC

Soufflé Orientale

11-ounce can mandarin oranges

1¾ cups sugar

1 cup preserved kumquats in heavy syrup

1-pound, 13-ounce can peach halves, well drained

1 tablespoon lemon juice

3 tablespoons grated orange rind

1 tablespoon butter

1 tablespoon Grand Marnier

9 egg whites, at room temperature

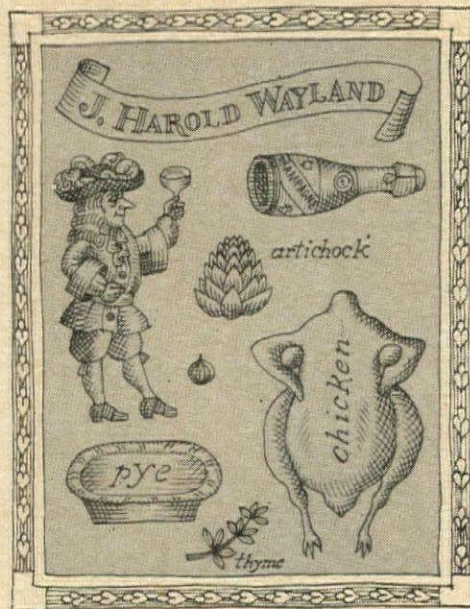
½ teaspoon cream of tartar

1 cup heavy cream

Combine the mandarin oranges and their juice and 1½ cups sugar in a saucepan. Bring to a boil over high heat, stirring frequently, and boil until the syrup spins a thread. Add the kumquats, peaches, lemon juice and orange rind and purée the mixture, a portion at a time, in an electric blender. Chill well. Butter two 6-cup soufflé dishes, dust each dish with 1 tablespoon sugar, and sprinkle the Grand Marnier over the bottom of the dishes. (Preparation up to this point may be done in advance.)

Preheat the oven to 400° 30 minutes before serving time. Beat the egg whites until foamy, add the cream of tartar and continue beating until stiff. Thoroughly fold half the whites into 3½ cups of the fruit purée (reserve balance of purée and use as sauce for ice cream), then lightly fold in the remaining egg whites. Pour the soufflé mixture into the dishes and bake for 22 to 25 minutes. Whip the cream until stiff with the remaining sugar and place in a serving bowl. Serve the soufflé on warm plates. Pass the cream separately.

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Dr. J. Harold Wayland's Seventeenth-Century Dinner for 6

Dr. J. Harold Wayland's interest in gastronomy led him to the specialized field of seventeenth-century English cookery, now his main preoccupation. Professor of Engineering Science at the California Institute of Technology, Dr. Wayland occasionally likes to prepare literary menus for the diversion of his guests. Here he has selected a Gargantuan dinner cited as "noble and enough" by Samuel Pepys, and reduced and adapted it to present-day proportions and tastes. The recipe for boiled chicken was culled from Dr. and Mrs. Wayland's book "Of Carving, Cards and Cookery," a hand-printed collector's item based on seventeenth-century cook books and playing cards; the original called for an ox bladder, which Dr. Wayland dryly notes "is not normally available in the average city market." Dr. Wayland credits Americans with being "the most gastronomically adventurous people in the Western world," a point he proves with the following menu.

M E N U

OYSTERS CHAMPAGNE

*CHICKEN DEL CONTE DI TRINO A MILANO

WINE: WHITE GRAVES

SPARROWGRASS OR ARTICHOCKS

SALLET

MINCED PYE

CHEESE

PORT

Chicken Del Conte di Trino a Milano

1 5-pound fowl or roasting chicken, drawn weight

2 teaspoons salt

1 large onion, peeled and quartered

2 stalks celery with leaves

5 sprigs thyme

Flour

Salt the chicken inside and out. Place the onion, celery and thyme in the body cavity. Dip in water a cotton sack or piece of muslin large enough to enclose the chicken easily. Wring it out and pat the inside surface with enough flour to coat it completely. Shake off excess flour. Place the

chicken in the cloth or sack, secure with string and immerse in a large soup kettle of rapidly boiling unsalted water. (It is important that the salt for seasoning the chicken and the broth all be in the interior of the bag. The hot water quickly cooks the layer of flour, making a semi-permeable membrane which acts very much as does the covering of an ox bladder in the original recipe.) Cover the kettle, reduce heat to medium and cook for 1¼ to 3 hours, depending on the age of the chicken. Remove the bag of chicken immediately, open it in a large bowl to catch the broth from inside the bag. Serve immediately.

Edward Weintal's Outdoor Party for 6

Edward Weintal, diplomatic correspondent of Newsweek, believes that there is no better eating in America than the regional foods, especially seafood. On summer weekends, he invites a mixed group of six to twenty guests (foreign ambassadors often rub shoulders with local oyster fishermen) to his house in St. Mary's County, southern Maryland, and feasts them on locally grown corn on the cob, crabs he catches in the nearby creeks or the delicious local oysters which he either bakes on a grill over an outdoor fire or simply serves on the half shell.

M E N U

*BAKED CRABS SOUTHERN MARYLAND

WINE: POUILLY FUISSÉ

CORN ON THE COB

TOSSED GREEN SALAD,

OIL AND VINEGAR DRESSING

CHEESE

OPEN-FACED CHERRY TART

COFFEE

Baked Crabs Southern Maryland

About 24 large live crabs or 2 pounds

lump crab meat

2 slices white bread, crusts removed

¼ cup milk

1 tablespoon Worcestershire sauce

1 tablespoon dry sherry

¼ teaspoon Tabasco

2 tablespoons Guden's prepared mustard

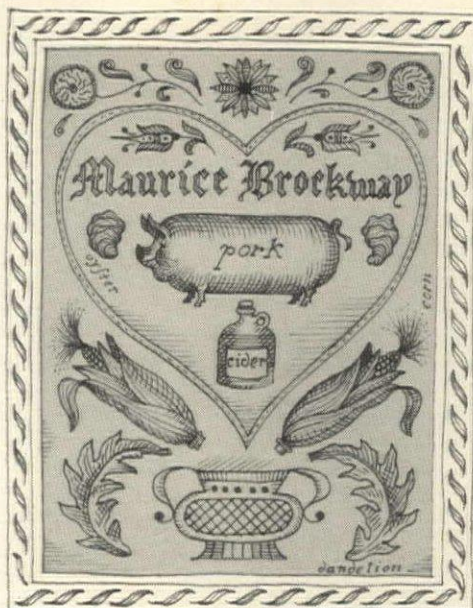
4 tablespoons softened butter

Dash cayenne pepper

2 eggs, lightly beaten

To cook live crabs, fill a large kettle to a depth of 2" with beer, vinegar or salted water (1 tablespoon salt to each quart of water). Bring to a rolling boil, add the crabs, cover tightly and bring to a boil again. Cook until the shells are bright red, about 15 minutes from time water boils. Cool the crabs, crack the claws and remove the tops of the shells. Remove the lump crab meat from the claws and the 2 areas underneath the top shells where the large lump is found. (For this dish, do not use other meat remaining in the crab. It contains more cartilage, and the meat will be shredded.) If you are using lump crab meat, pick it over and discard the cartilage.

Soak the bread in the milk and mash with a fork. Add remaining ingredients, fold in the crab meat and mound in 6 crab shells or similar large shells. Bake in a 400° oven for 20 minutes.



Maurice Brockway's Bucks County Dinner for 6

Maurice Brockway's interest in food is both professional and personal. As catering manager of New York's Sheraton East Hotel he plans menus and banquets for any number up to 1,000 guests. At home, he likes to give weekend parties for no more than ten in the restored pre-Revolutionary Bucks County, Pa., house he bought last fall. An enthusiastic and serious cook, Mr. Brockway seeks out and serves local Pennsylvania Dutch specialties—pork loin smoked a few miles from the house, sun-dried corn which makes a delectable pudding. "I've heard," says Mr. Brockway, "that we even have a local wine, but until I try it, I'll stick with the classic and unbeatable wine for pork—champagne."

M E N U

OYSTER BISQUE

*ROAST LOIN OF HICKORY-SMOKED PORK

WINE: MOËT & CHANDON WHITE SEAL

CHAMPAGNE

HORSERADISH-APPLESAUCE

DRIED CORN PUDDING

SALAD OF FRESH SPINACH OR DANDELION
GREENS WITH *PENNSYLVANIA DUTCH DRESSING
MAPLE ICE CREAM WITH FATTIGMAND COOKIES

COFFEE

Roast Loin of Hickory- Smoked Pork

12-rib smoked loin of pork (about 6 pounds)
¾ cup (packed) dark brown sugar
1 teaspoon powdered cloves
1½ cups warmed hard cider or applejack

Remove pork from refrigerator, spread the fat side with a mixture of the brown sugar and cloves and let stand until meat is at room temperature. Place the pork in a shallow roasting pan and roast uncovered in a preheated 300° oven for 1½ hours, basting with cider or applejack at 15 minute intervals. Remove pork to a serving platter. Skim fat from pan, add ½ cup water, heat to boiling point, and pour into a sauceboat. Serve separately. Serve with horseradish-applesauce and dried corn pudding (or fresh or canned corn pudding).

Pennsylvania Dutch Dressing

6 slices lean bacon, cut into small pieces
1 teaspoon flour
1 cup vinegar
1 teaspoon sugar
Salt, pepper to taste
Young raw spinach leaves or dandelion greens

Fry bacon until crisp and drain on absorbent paper. Reserve. Add flour to the pan drippings and stir until smooth. Gradually add the vinegar and cook, stirring constantly until slightly thickened. Remove from heat, add sugar and salt and pepper to taste. Cool slightly before pouring over the greens. Add bacon and toss.

Jerome Hill's Summer Luncheon for 6

Jerome Hill, artist and filmmaker, came to cooking by way of wines. Mr. Hill keeps his fine collection of wines at his house in the ski region of Sugar Bowl, Calif., where the storage conditions are ideal. When he first started to cook, he experimented with canned goods, but finding the results did not live up to his cellar, he persuaded the gourmet-cook wives of his friends to teach him the fine points of cuisine. Although Mr. Hill's menus are relatively simple, they are also subtle and much influenced by the relationship of wine and food. In fact, when he plans a menu, he always starts with the wine or wines he wishes to serve and then chooses dishes that will complement and enhance them.

M E N U

MELON COCKTAIL WITH PORT WINE

*SOLE POACHED IN VERMOUTH AND MADEIRA

WINE: CHABLIS

STEAMED RICE

SALAD OF LETTUCE AND RAW ZUCCHINI,

OIL AND VINEGAR DRESSING

POACHED PEARS WITH CUSTARD SAUCE

COFFEE

Sole Poached in Vermouth and Madeira

Butter

½ cup blanched slivered almonds

½ cup dry vermouth

½ cup Madeira

3 pounds sole or flounder fillets

Salt, ground white pepper

Melt 2 tablespoons butter in a small skillet over medium heat. Add almonds and sauté, stirring constantly, until golden brown—about 2 to 3 minutes. Pour off the butter, reserve the almonds.

Bring the vermouth and Madeira to the simmering point in a large enameled skillet over medium heat. Sprinkle fillets with ½ teaspoon salt and a little pepper, add to skillet 2 or 3 at a time and poach for 2 minutes on one side. Then with a broad spatula, turn the fillets and poach 2 or 3 minutes longer, or until fish is opaque and firm to the touch. As fillets are poached, remove to a large platter and keep hot in a 250° oven. When all are cooked, measure the accumulated juices from the platter and pour back into the skillet. Stir in an equal amount of melted butter.

Transfer the fish to a serving platter. Scatter the reserved almonds over the fish, spoon a small amount of butter sauce over the top and pass the remaining sauce in a sauceboat.

To serve cold, eliminate almonds, arrange fish on a platter, pour sauce over, and chill. Serve in the jellied sauce, with Madeira.

Vice-Admiral William J. Marshall's Dinner for 6

Vice-Admiral William J. Marshall, president of the Bourbon Institute, acquired a taste for foreign cuisine and a fabulous collection of copper cooking utensils during his naval tours of duty. Both are now put to good use in his home at Vienna, Va., where his leisure time is spent hunting and cooking. The results often take on a truly international flavor: local venison steeped in a marinade containing Chinese Hoisin Sauce and native American bourbon, a surprisingly successful collaboration.

M E N U

TOMATO BOUILLON

*ROAST SADDLE OF VENISON, KENTUCKY SAUCE

WINE: CHATEAUNEUF-DU-PAPE, 1960

GREEN BEANS WITH ALMONDS

SWEET POTATO CASSEROLE

GREEN SALAD

RASPBERRY PARFAIT

COFFEE

Roast Saddle of Venison, Kentucky Sauce

½ cup Hoisin Sauce (available at oriental food specialty shops)

½ cup honey

½ cup tomato purée

½ cup bourbon whiskey

1 small clove garlic, crushed

½ tablespoon minced fresh ginger root, or

¼ teaspoon powdered ginger

1 tablespoon soy sauce

6 to 8 pounds saddle of venison, preferably

from a young buck

Thin slices of salt pork

Kentucky Sauce

Mix together the first 7 ingredients. Pour over the venison and marinate for 48 hours, turning the meat occasionally. Remove the venison from the marinade and place it in a shallow roasting pan. Cover the top with salt pork, and insert a meat thermometer in a fleshy part of the meat, making sure it does not rest on a bone. Roast in a preheated 325° oven, basting frequently with the marinade, until the thermometer registers rare. (If the animal is older, adjust cooking time accordingly.) Discard the pork and serve with a sauceboat of Kentucky Sauce passed separately.

Kentucky Sauce

Combine ½ cup dry red wine, 1 tablespoon bourbon whiskey, 1 teaspoon Worcestershire sauce, ½ cup tart black-currant jelly and ½ teaspoon salt in a saucepan. Heat, stirring constantly, until the jelly melts. Blend 1 teaspoon flour with ½ cup sour cream, add to the sauce and cook, stirring constantly, until thickened.



John G. Martin's Dinner for 10 to 12

John G. Martin, chairman of Heublein Inc., is also a sportsman, a raiser of game birds (at his Connecticut home, Johnnycake Farm) and a fine amateur cook. Many of his menus take advantage of fresh-caught or home-grown ingredients (he also has a fine blueberry patch) prepared simply but with style. A great experimenter with recipes, Mr. Martin finds Heublein imports often add that extra-special flavor he is looking for—*vide* the Avocado Bristol Fashion with Harvey's Dry Sherry.

M E N U

AVOCADO BRISTOL FASHION (STUFFED WITH CRAB MEAT LACED WITH DRY SHERRY)

WINE: CHABLIS

*POACHED SALMON, HOLLANDAISE SAUCE

WINE: LIEBFRAUMILCH

FRESH ASPARAGUS

CUCUMBER SALAD WITH CHOPPED DILL

FRESH BLUEBERRIES

COFFEE OR ICED TEA

Poached Salmon

3 quarts water
½ cup vinegar
3 medium-sized carrots, chopped
2 large onions, chopped
½ cup parsley, without heavy stems
1 bay leaf
1 sprig thyme
1 tablespoon salt
1 tablespoon whole peppercorns
7-to-10-pound whole Atlantic salmon, cleaned

Place everything except the peppercorns and the salmon in a covered soup kettle and boil slowly for 1 hour. Add the peppercorns and cook 10 minutes longer. Strain through a fine sieve and cool. Pour this *court-bouillon* into a large fish poacher or roasting pan, and bring to a boil. Wrap the fish in a piece of cheesecloth or thin muslin large enough to extend 6" or 7" at both ends. Lift up the fish by the overhanging material and lower it into the *court-bouillon*. Bring to a boil and skim the surface. Reduce heat, cover and simmer very gently until the fish flakes easily (allow about 8 minutes to the pound). Remove

to a large platter and remove the wrapping. Skin the salmon and garnish with sprigs of dill. Serve hot with a sauceboat of hollandaise, which is also used over the asparagus.

Renny Saltzman's Summer Dinner for 8

Renny Saltzman, a New York interior designer, does most of his cooking and entertaining in summer when he and his wife move out to Long Island. (In winter, he may go to cooking school to brush up on techniques.) Mr. Saltzman's favorite menu is one that allows plenty of latitude for long, lazy afternoons at the beach—an easy first course, fresh local vegetables that need a minimum of preparation and a main dish that can be three-quarters cooked in the morning, finished in minutes.

M E N U

MELON AND PROSCIUTTO

*VEAL SCALOPPINE WITH MUSHROOMS AND TOMATOES

WINE: CHILLED SANCERRE

HOT FRENCH OR GARLIC BREAD

MIXED GREEN SALAD

FRESH STRAWBERRIES WITH SWEET CREAM
COFFEE

Veal Scaloppine with Mushrooms and Tomatoes

16 thin slices leg of veal, pounded flat
Flour
9 tablespoons butter
⅓ cup brandy
2 teaspoons finely chopped garlic
3 large tomatoes, peeled, seeded and coarsely chopped
1 teaspoon tomato paste
1 teaspoon meat glaze
1½ cups chicken stock
Salt, freshly cracked white pepper
1½ cups heavy sour cream
1 pound mushrooms, sliced ¼" thick
and sautéed in butter
¼ cup freshly grated Parmesan cheese

Dredge the meat lightly with flour. Melt 5 tablespoons butter in a large, heavy pan over high heat. Brown the meat, a few slices at a time, for 2 to 3 minutes on each side. Return all veal to pan, heat the brandy and flambé the veal. Remove veal and set aside in a warm place. To the pan juices, add 2 tablespoons butter, the garlic and ⅓ of the chopped tomatoes. Cook briskly for 2 minutes. Reduce heat to medium. Blend in 3 level tablespoons flour, the tomato paste and meat glaze, stirring until smooth. Gradually add the stock, stirring constantly, and cook until thickened. Add salt and pepper to taste. Replace the veal in the pan and bake uncovered on the top shelf of a 375° oven for 40 minutes, basting occasionally with the sauce.

Remove from the oven. Transfer veal to an *au gratin* dish. Add remaining tomatoes to the sauce, then slowly stir in the sour cream. Add ¼ of the mushrooms. Pour the sauce over the veal and replace in the oven for 5 minutes. Remove from the oven and scatter the remaining mushrooms on top. Sprinkle the surface of the sauce with cheese, dot with the remaining butter and brown under a hot broiler.

Lloyd Bryan's Barbecue Party for 20

Lloyd Bryan's *bête noire* is, literally, a roast that is black on the outside, gray for an inch or so, then pink and finally blue at the center. According to Mr. Bryan this is the direct result of fast cooking. He is a pioneer in the art of low-temperature, slow, enclosed roasting which he learned from Southern Negro cooks twenty-five years ago, now practices at his Napa, Calif., home. Mr. Bryan, a retired engineer, even invented his own outdoor table-type covered barbecue. Says Mr. Bryan, "I have converted a lot of backyard cooks to my leisure style of cooking and none of them would go back to the old method once they have graduated from the short-order class." He proves his theory with the menu below, shown in action at an outdoor party on page 100, and in his carving of the pig served at the party.

M E N U

GRILLED OYSTERS EN BROCHETTE

GRILLED MUSHROOMS FILLED WITH CRAB MEAT
CHEESE DIPS AND CRACKERS

*ROAST SUCKLING PIG

WINE: CALIFORNIA CHABLIS AND ROSÉ

BUTTERED PARSNIPS WITH CHOPPED PARSLEY

GREEN PEAS WITH WATER CHESTNUTS

AVOCADO AND GRAPEFRUIT SALAD

HOT FRENCH ROLLS

LEMON MERINGUE PIE

COFFEE

Roast Suckling Pig

25-pound suckling pig (dressed weight)
4 teaspoons salt
1 teaspoon white pepper
1 large loaf stale white bread, crumbed
¼ teaspoon cinnamon
1 pound prunes, cooked, pitted and drained
7 medium-sized red Delicious apples
2 cranberries or maraschino cherries
Avocado or other decorative leaves
Tangerines or persimmons

As this slow method of cooking a pig takes about 10 hours, light the fire early in the morning. Using charcoal or briquets, make a fire 18" long and 12" wide in a large covered barbecue. Let the pig come to room temperature. Remove all excess fat from the cavity of the pig and sprinkle it, inside and out, with 3 teaspoons salt and ¾ teaspoon pepper. Add enough water to the bread just to moisten it, season it with the cinnamon, remaining salt and pepper. Fill cavity of pig with prunes, 6 of the apples, cored and quartered, and the seasoned bread mixture. Sew up the openings or secure them with skewers.

Truss the pig by pulling the legs forward and tying in place. (Tie the cord to the ankles on one side, pass the cord tightly over the back or nose and tie to the opposite ankle.) Insert a 2-inch cube of wood in the mouth. Remove the eyes and replace them with ½" wooden pegs. Curl the tail and skewer it in place. Butter the ears and tail. Insert a meat thermometer in one thigh, but do not allow it to rest on a bone.

Crinkle a 24" square piece of heavy-duty aluminum foil, press it flat, then fold it over to form a pad approximately 12" by 24". Lay this pad on the grill and cover with another piece of

foil, about 16" wide and 30" long. Turn up the edges to form a pan in which to catch the drippings. Carefully place the pig on the foil. Lower the fire about 12" to 14" from the grill, close the grill cover and adjust the lower vent for a slow fire. Cook for 10 hours at from 225° to 275°, or until the meat thermometer registers 185°. Baste occasionally with the pan drippings. Remove the excess with a basting syringe, but leave ¼" drippings in the pan at all times.

To serve, drain off all the drippings. Remove the pig in its foil to a large board or platter. Replace the eye plugs with cranberries or maraschino cherries. Remove the wood from the mouth and replace it with the remaining apple. Conceal the foil with decorative leaves, interspersed with tangerines or persimmons.

To carve, slice the skin down the center of the back and slice the meat as required (for carving technique, see page 112).

Note: This method of cooking gives a delightfully tender and delicious result. Lacking a covered barbecue, you can follow a standard recipe for oven-roasting the pig.

Edward Fields'

Sunday Brunch for 8

Edward Fields, creator of custom carpets, began "fooling around with eggs" twenty-eight years ago when, as the earliest riser in the household, he started making his own breakfast. Now Mr. Fields' egg dishes are the main attraction at informal, friendly weekend brunches. Mr. Fields, who likes to be part of his own parties, urges his friends to help themselves to food, mix the Bloody Marys and Screwdrivers. "I hate being a host," he admits, "and my friends seem to get a kick out of hosting me in my own house."

M E N U

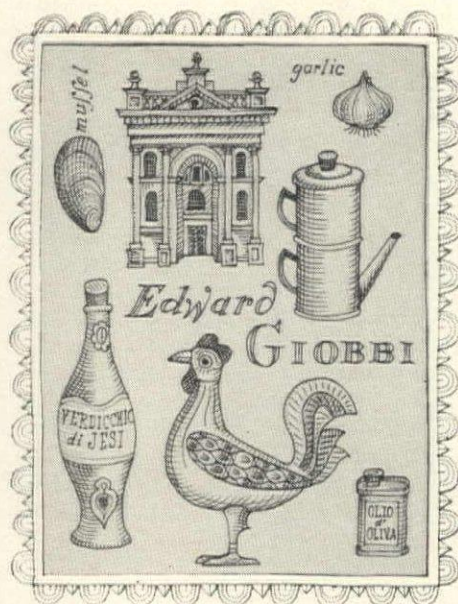
PLATTER OF SCOTCH SALMON AND STURGEON,
GARNISHED WITH SLICED BERMUDA ONION,
LEMON, PARSLEY, CAPERS
ASSORTED CHEESES AND CRACKERS
*CHIVE-CHEESE SCRAMBLED EGGS
COFFEE

Chive-Cheese Scrambled Eggs

16 eggs
½ cup milk
¼ pound chive cream cheese
1 teaspoon salt
¼ teaspoon coarsely ground black pepper
¼ pound butter
2 large onions, sliced and sautéed in butter

Put half the eggs, milk, cheese, salt, pepper and 1 tablespoon butter in an electric blender. Whirl until foamy and pour into a large bowl. Repeat with the remaining eggs, milk, cheese, salt, pepper and 1 tablespoon butter.

Melt 1 tablespoon butter over medium heat in a large skillet or in an electric fry pan. Pour half the contents of the bowl into the pan and cook, stirring constantly with the flat of a fork, until the eggs have reached the desired consistency. Transfer eggs to a chafing dish. Clean skillet, melt remaining butter and repeat with remaining egg mixture. Add to chafing dish and serve immediately. Serve onions separately.



Edward Giobbi's Italian Dinner for 8

Edward Giobbi, an expressionist artist whose paintings hang in many American museums, dates his love of cooking to his art-student years in Italy when he first became acquainted, through relatives, with true Italian provincial cooking. By observing and writing down what he saw, Mr. Giobbi built up a fund of regional recipes, now prepares both these and improvisations of his own at his home in Katonah, N. Y. (The chicken with mussels is his own invention inspired by an old fish recipe from the Abruzzi region of Italy; the salad is also an Abruzzi specialty.) He not only finds cooking as creative as painting, akin in the relationship of form, texture and color, but also an enjoyable relaxation after a day in the studio.

M E N U

STRACCIATELLA
*CHICKEN WITH MUSSELS
WINE: VERDICCHIO DI JESI
STEAMED RICE
*BROCCOLI WITH OIL AND GARLIC
*ABRUZZI SALAD
LOCATELLA PROVOLONE CHEESE
ESPRESSO COFFEE

Chicken with Mussels

½ cup olive oil
2 3-pound chickens (drawn weight), cut into serving pieces
4 cloves garlic, unpeeled
¼ teaspoon dried oregano
¼ teaspoon dried sweet basil
½ teaspoon dried rosemary
2 cups dry white wine
1 pound tomatoes, peeled and coarsely chopped, or 1-pound can Italian tomatoes, coarsely chopped
1 green pepper, seeded and thinly sliced
¼ cup minced Italian parsley
2 pounds mussels
Salt, pepper to taste

Heat the oil in a large skillet and brown chicken over high heat. Add the garlic, oregano, basil, rosemary and wine. Reduce heat to medium and cook 5 minutes. Heat the tomatoes and pepper in

a saucepan and add to the chicken with the parsley. Reduce heat to low, cover, and simmer for ½ hour.

Scrub mussels thoroughly under cold running water and add them to the chicken. Raise heat to medium, uncover, and cook for ½ hour, or until chicken is tender. Remove chicken and mussels to a serving platter and keep warm. Remove and discard garlic cloves, if desired. If the sauce is too watery, reduce it over high heat. Add salt and pepper to taste. Pour over the chicken and serve immediately.

Broccoli with Oil and Garlic

Blanch fresh broccoli and drain thoroughly. Sauté in olive oil with finely minced garlic until just tender.

Abruzzi Salad

Combine in a bowl thinly sliced oranges (with rind) and Italian or Greek black olives. Add a small amount of olive oil and toss lightly.

Ted Nierenberg's

Summer Luncheon for 10

Ted Nierenberg, president of Dansk Designs, likes to allot a part of his traveling and leisure time to recipe sleuthing. He notes down any especially interesting dish he has tasted and, back in his own Long Island kitchen, checks cook books and adds, subtracts or changes recipe ingredients until, through improvisation, he arrives at a perfect original result which then becomes part of his repertoire. Mr. Nierenberg plans and times his menus so that good conversation can continue without the meal being ruined. For a summer luncheon, the cold soup and dessert are prepared ahead, the cheese soufflé to the point where it can go in the oven as the last guest arrives.

M E N U

GAZPACHO
CHEESE SOUFFLÉ
WINE: STILL VOUVRAY 1961
GREEN SALAD
*CRÈME BRÛLÉE
COFFEE

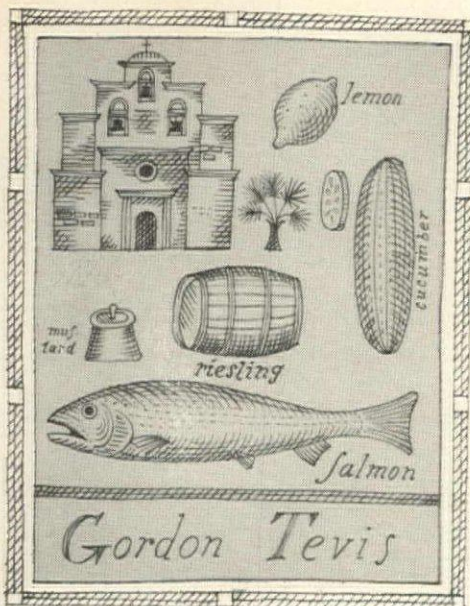
Crème Brûlée

1½ quarts heavy cream
12 egg yolks
6 tablespoons sugar
2 teaspoons vanilla extract
Dark brown sugar

Preheat oven to 375°. Scald the cream. Beat together the egg yolks, 6 tablespoons of sugar and vanilla. Add to the cream and mix well. Strain into a buttered 2-quart baking dish, stand dish in a pan of hot water and bake at 375° for 40 minutes, or until set.

Cool for ½ hour or longer. Lightly sprinkle a ½"-thick layer of dark brown sugar over the surface of the crème. Put under hot broiler, 4" from the heat, until the sugar begins to caramelize. (If necessary, turn the dish to ensure even caramelizing. Watch carefully for burning.) Chill for 4 hours or more before serving.

To serve, shatter caramel with a spoon.



Gordon Tevis'

Summer Lunch for 6

Gordon Tevis, a Chevalier du Tastevin and one of San Francisco's most talented amateur cooks, admits to forty years' experience in the kitchen. He comes from an old California family and a home known for fine cooking. As a boy, he watched the family chef in action. Now, encouraged and assisted by his wife, he likes to do the cooking for dinner parties or for very informal luncheons where guests help themselves to food from hot trays on buffet tables. Mr. Tevis serves California wines, of which he is a great advocate.

M E N U

CONSUMMÉ WITH LA INA SHERRY
*SALMON NOELTING
WINE: CHARLES KRUG JOHANNISBURG RIESLING
STEAMED RICE WITH TOMATO SAUCE
MARINATED CUCUMBER SALAD
LEMON ICE IN LEMON CUPS
PETITS FOURS
COFFEE

Salmon Noelting

6-pound salmon, skinned and cut into fillets

$\frac{1}{2}$ teaspoon onion salt
 $\frac{1}{2}$ teaspoon garlic salt
 $\frac{3}{4}$ cup butter
 $\frac{1}{2}$ cup French's mustard
 $\frac{1}{4}$ cup Skipper's Choice mustard (if unavailable, use Gulden's brown mustard)
 $\frac{1}{2}$ cup heavy cream
 $\frac{1}{3}$ cup minced parsley
 $\frac{1}{2}$ teaspoon paprika

Place the fillets, side by side, in a shallow oven-proof dish. Sprinkle with onion salt and garlic salt, and bake in a preheated 425° oven for 22 to 25 minutes, depending on the thickness of the fish.

Melt the butter in a saucepan over moderate heat. Add the mustards and whisk until smooth. Remove from the heat and stir in the cream. Transfer the salmon to a serving platter, then pour the sauce over it, and sprinkle with the parsley and the paprika.

All recipes tested by Elaine Ross.

Alfred Rosenthal's Dinner for 6

Alfred Rosenthal, a vice president of Paragon Art and Linen Co., owes his skill in the kitchen to chance and a friendly chef. While working as a waiter in a small Catskills hotel during school vacations, he was given the opportunity to replace a kitchen drop-out and absorb the principles of French cooking. Today he uses classic recipes as a guide, adapting them to his own style and taste, finds this a stimulating talking point for his weekend parties. Mr. Rosenthal limits his formal dinners to six or eight guests, which allows him to plan interesting menus and the kind of dishes—notably boned and stuffed Cornish hens, soufflés and crêpes—that do not lend themselves to quantity cooking.

M E N U

CRAB MEAT IN MUSTARD MAYONNAISE
WINE: 1959 RIESLING SPAETLESE
LEEK-AND-POTATO POTAGE
HOT DILL BISCUITS
*CHICKEN MAISON
TRUFFLED CHAMPAGNE SAUCE
WINE: 1955 BOLLINGER BRUT
FRESH PEAS IN PARSLEY BUTTER
CHICORY SALAD, OIL AND VINEGAR DRESSING
PEACH MELBA
DEMITASSE FRAMBOISE

Chicken Maison, Truffled Champagne Sauce

3 large chicken breasts
 $\frac{1}{4}$ cup melted sweet butter
 $\frac{1}{2}$ teaspoon salt
 $\frac{1}{4}$ teaspoon white pepper
2 tablespoons minced parsley
 $\frac{1}{4}$ cup minced mushrooms, sautéed in 1 table-
spoon butter
6 thin slices prosciutto or sugar-cured ham
6 strips California Jack cheese (or mild soft brick
cheese), 4" by $\frac{1}{2}$ " by $\frac{1}{2}$ "
Flour
2 eggs, lightly beaten with a little milk
Seasoned bread crumbs
Peanut oil for deep frying
Truffled Champagne Sauce

Split chicken breasts in half and skin and bone them, leaving only the main wing bone attached to the chicken. Put each half between 2 pieces of waxed paper and pound until it is a scant $\frac{1}{4}$ " thick. Brush inside of each half breast with the butter and sprinkle with the salt, pepper and parsley. Sprinkle a little sautéed mushroom on one end of each ham slice, cover with a strip of cheese, and roll the ham loosely around the cheese. Place each ham-and-cheese strip on a chicken breast, roll the chicken around it and secure by tucking in end opposite the wing bone.

Dredge chicken lightly in flour. Brush with the beaten egg mixture, thoroughly moistening all sides, then coat completely with bread crumbs. Refrigerate for 6 hours or more, or until thoroughly chilled. Deep fry in oil heated to 400° for 15 to 20 minutes, depending on the size of the chicken. Drain on absorbent paper. Decorate end of wing bone with a paper frill. Arrange on platter and garnish with parsley. Serve with Truffled Champagne Sauce, passed separately.

Truffled Champagne Sauce

6 tablespoons sweet butter
6 tablespoons flour
4 cups strong chicken stock
Few drops Tabasco
1 tablespoon liquid Maggi seasoning
Brut champagne, or good extra-dry
French vermouth
2 black truffles and juice from can
2 tablespoons frozen sweet butter, diced small

Melt 6 tablespoons butter in an enameled saucepan over low heat. Add the flour and stir with a wooden spoon for 3 minutes, or until the roux is golden. Meanwhile, heat the stock to the boiling point. Remove the roux from the heat. When it stops bubbling, add the stock gradually, beating with a wire whisk until smooth. Return to heat and cook for 3 minutes. Add the Tabasco, Maggi and champagne or vermouth to taste. (Each time you add a little champagne, allow sauce to cook for 1 minute before tasting.) Chop the truffles and stir into the sauce with their juice. Just before serving, remove the boiling sauce from the heat and whisk in the frozen butter, bit by bit.

Fred Caligiuri's Barbecue for 6

Fred Caligiuri's business is also his pleasure. As president of Spice Islands Co., his working days are spent in an aromatic atmosphere of herbs, spices and the subtle seasoning blends for which his company is noted. During the week he leaves the cooking to his wife Valda, but come the weekend Mr. Caligiuri takes over as terrace chef at his Belmont, Calif., home and turns out tantalizingly seasoned barbecued meat or game (hunting and fishing are his other hobbies). Mr. Caligiuri admits to a fondness for thick barbecued lamb chops, rather than steak, and shows his Italian-Californian background in the accompanying menu: avocado soup, zucchini, pasta, a native California white wine.

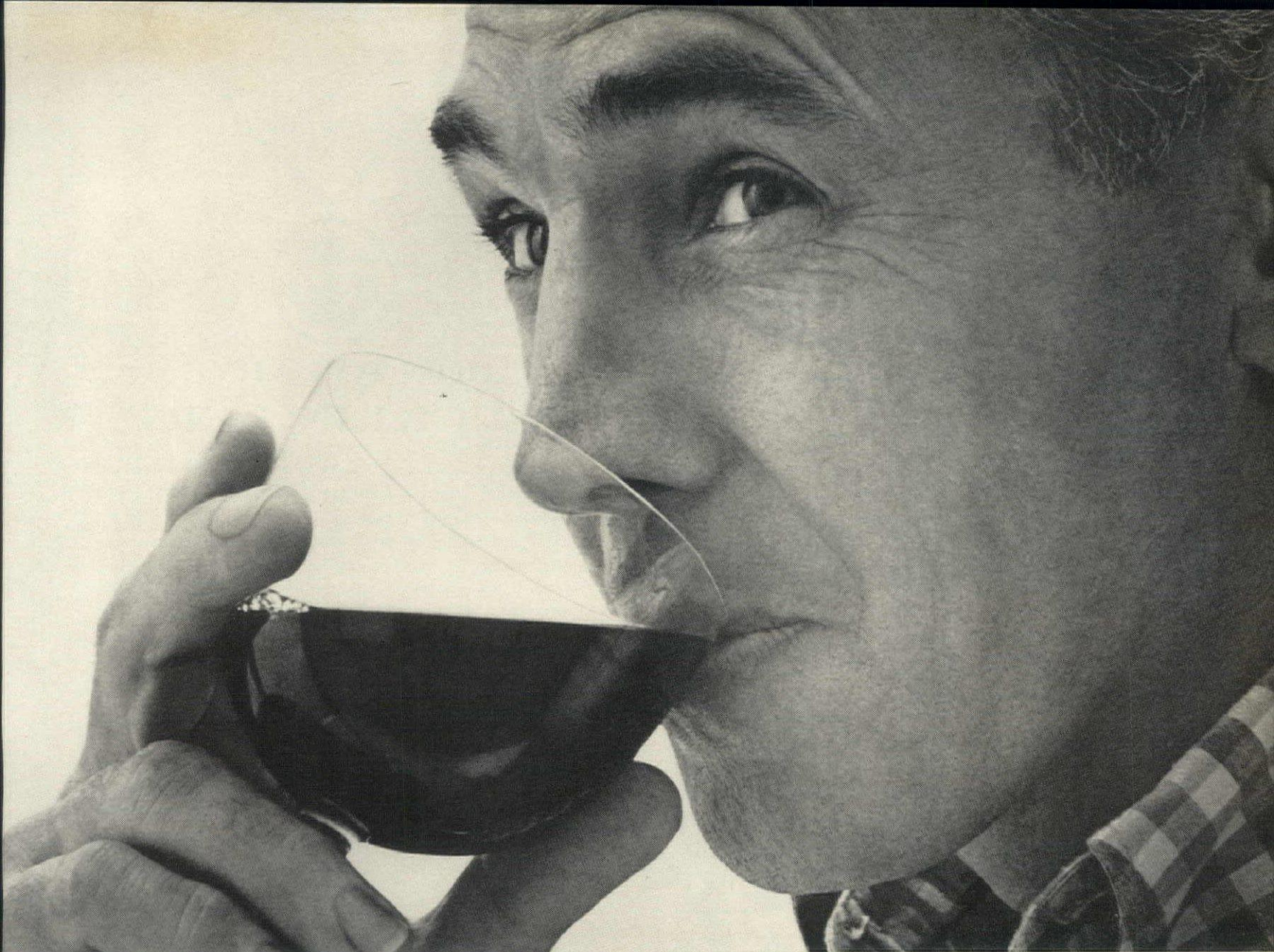
M E N U

CHILLED CHICKEN-AVOCADO SOUP
*BARBECUED LAMB CHOPS
BARBECUED ZUCCHINI
TAGLIARINI PARMESAN
SALAD OF TOMATOES AND BELL PEPPERS,
ANCHOVY, OIL AND WINE VINEGAR DRESSING
CHEESES WITH PEARS, APPLES, GRAPES

Barbecued Lamb Chops

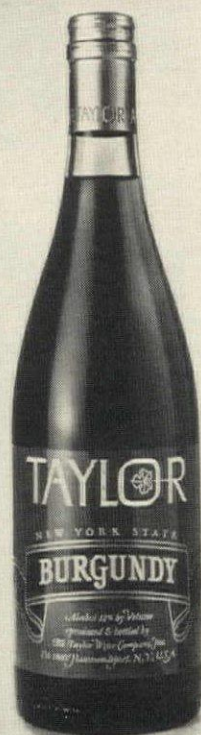
6 loin lamb chops, cut 1" thick
 $\frac{1}{2}$ teaspoon M.S.G. (monosodium glutamate)
 $\frac{3}{4}$ teaspoon salt
 $\frac{1}{4}$ teaspoon medium-grind black pepper
 $\frac{1}{4}$ cup melted butter
 $\frac{1}{2}$ cup dry white wine
 $\frac{1}{4}$ teaspoon Bouquet Garni for lamb, crushed

Arrange the chops in a shallow glass baking dish and sprinkle with the M.S.G. Combine the salt, pepper, butter, wine and Bouquet Garni. Pour over the chops and marinate for several hours at room temperature. An hour before cooking time, light barbecue charcoal fire. At cooking time, drain chops and barbecue on the grill, about 4" from the glowing coals, for 4 to 5 minutes on each side, or until done as desired. Baste frequently during cooking with remaining marinade.



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HOW TO CARVE SUCKLING PIG

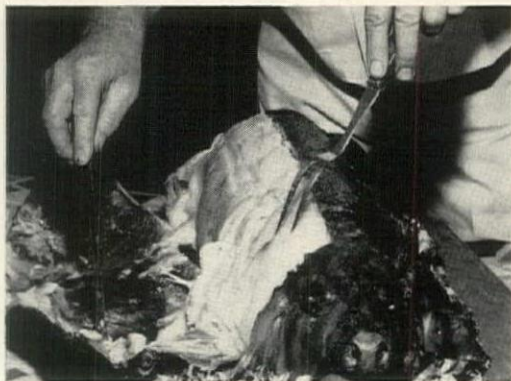
Suckling pig, a delicacy well known in Spain and Latin America, has an ardent if limited following here. Lloyd Bryan of Napa, Calif., whose mastery of outdoor hostmanship is shown in the party on page 100, recommends suckling pig for this kind of large summer barbecue. "Pig is a very rich beast," says Mr. Bryan, "and should not be served too often, but it is wonderfully spectacular." His special way of cooking the pig slowly on an enclosed grill results in a rich mahogany skin and succulent flesh that yields to the knife. Frequently Mr. Bryan cooks the pig on a plywood plank which later, camouflaged by leaves and flowers, acts as platter and carving board. Recipe and menu on page 108.



MAX ECKERT



Insert point of knife, cutting edge up, under skin of pig near tail. Cut in straight line from tail to neck.



Push skin to one side with knife; it should fall away.



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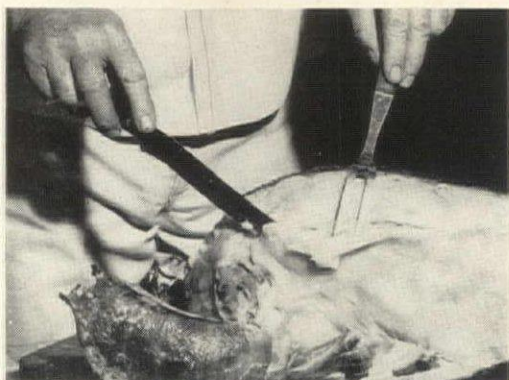
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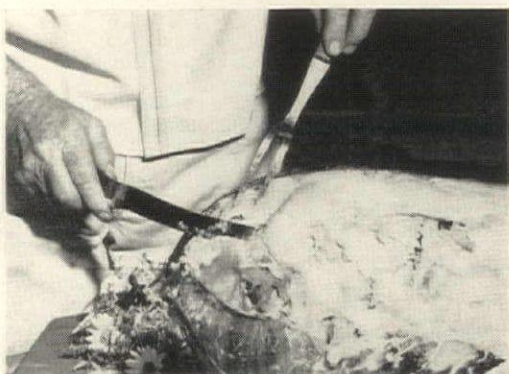
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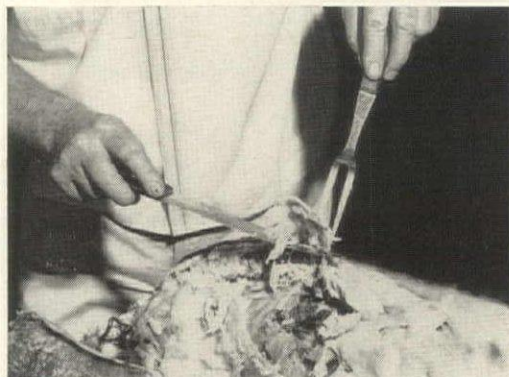
With the knife, slice off as much of the covering layer of fat as possible in order to expose meat underneath.



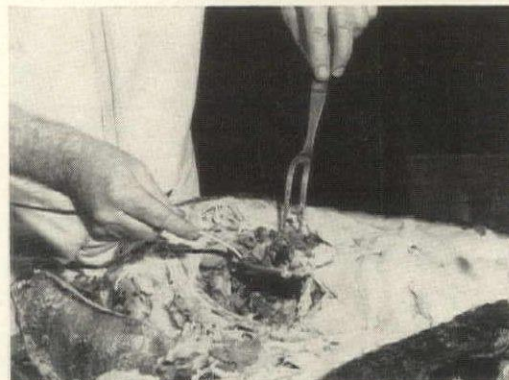
Carve the meatiest part of the pig (the ham) first. Slice with, not against, grain, as you would with chicken.



Carve ham into individual portions; arrange on plate.



Separate ribs with a spoon, then remove with knife and fork. Serve meat as requested in individual servings.



Removal of ribs exposes dressing; spoon it from cavity and serve. Lastly, carve meat from shoulder.

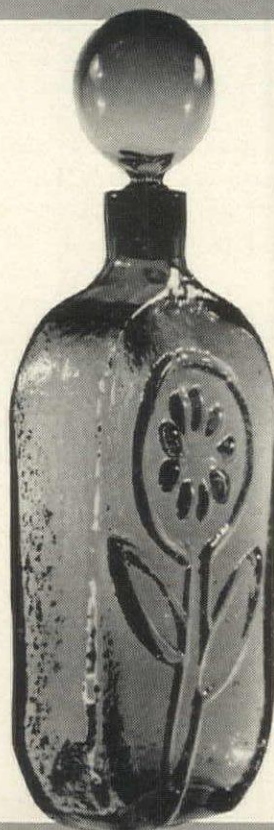


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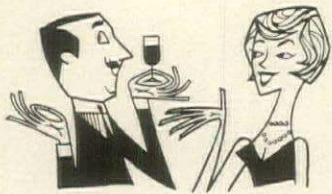
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Combine sauce ingredients and marinate meat in mixture for two hours, turning once. Broil to taste, turning frequently and basting with marinade... For your free copy of "Gourmet's Guide," write to Dept. 91, Cointreau Ltd., Pennington, N. J.



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CORKSCREW

In response to H&G's queries on hostmanship, our consultants spoke out firmly about two traditionally male provinces:

The Cellar and the Bar

No matter where they lived, how they entertained or how large or small a part they played in the actual preparation of a party, all of our arm-chair experts jealously guarded that masculine prerogative, the care, choice and serving of wines and liquors. As our own specialist, James Beard, puts it, "Retaining control of home bartending is not just a matter of prestige. It's also a matter of taste. I do not mean only the good taste of propriety, but the good taste of what goes into your mouth."

Pre-dinner Drinking

The attitude of our consultants to the amount of time given to pre-dinner drinking was summed up by one outspoken host.

ROBERT BROOKER: "The only thing I really object to are those long, long cocktail hours, when you're invited for seven o'clock and you eat at ten. It spoils your food."

On the subject of what to serve, opinions ranged far and wide.

ALFRED HITCHCOCK: "If you're having a really gourmet dinner, you should not have any hard liquor at all—you're better off with a little wine or champagne."

WHITFIELD MARSHALL: "You should never confine people to any one kind of drink. If your party's going to be good, you should make everyone happy."

TED NIERENBERG: "We tried to cut out hard liquor before dinner, but it's impossible to do that in this country without being rude to your guests."

Wine and Wisdom

When it came to wine, our consultants really waxed eloquent. To them the relationship between the meal and the wines that accompany it was of first importance, and they were willing to put a lot of time and thought into scouting, tasting and matching the wine to the dish. Californians were particularly enterprising and articulate on the subject. J. HAROLD WAYLAND: "One of my pet peeves is the snobbery—much more prevalent in the eastern part of the U.S. than in California—which deprecates American wines. I have set a rule that I never buy a wine from a company that systematically refuses to use vintage-year labels unless I can taste the particular wine before buying any quantity and can be assured that every bottle of the wine I am buying is from the same lot as the bottle I tasted. And this keeps some pretty well-advertised wines out of my cellar. But I never have to be ashamed of the wines I serve."

WILLIAM HOLZHAUSER: "We serve both California and French wines, but never try to pit one against the other. It is true, of course, that many of the California wines frequently win out in comparative tastings. However, who can say which is best? Because of difference in climate, soil and methods, each remains a gift from God."

ALFRED HITCHCOCK: "There are certain things that bother me about entertaining. My conscience bothers me when I think I'm wasting good wine by having it swilled down by the uninitiated. On the other hand, if I give them a modest wine which they are enjoying extremely well, my conscience bothers me because I haven't given of my best. I never know what to do about it."

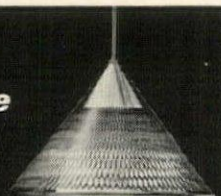
The Parting Cup

The subject of post-prandial imbibing didn't evoke the controversy of pre-dinner drinking. All our hosts seemed to be agreed that this was no more than a nice way to round off the evening.

ALFRED ROSENTHAL: "After dinner I don't care what anyone drinks. I serve brandy and liqueurs, but they can have Scotch if they like."

FRANCIS TAUSSIG, publishing executive: "If you serve drinks after dinner, you ought to have a choice of three or four things: something sweet that women like, such as crème de menthe; some really good brandy and perhaps Drambuie or B & B; or a good Stinger that will really take care of everything."

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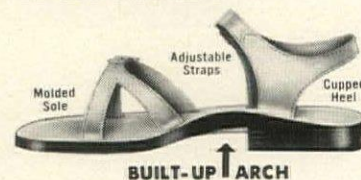
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you can buy laces and embroidery at Muhlebach & Birrer, on Kappelplatz, and you'll feed well—especially off lake trout—at the Wilden Mann. With time on your hands, explore the lake by paddle steamer and visit the little places such as Kussnacht am Rigi or Tribsehem, where Wagner's house has been converted into a museum.

Mountain resorts

German, French or Italian culture superimposed on the Swiss shows up as clearly in a mountain resort as in a large city—for instance, the south-central Alpine towns of Grindelwald in the German-speaking Bernese Oberland, and Crans-sur-Sierre, in the adjacent French-speaking Valais. Grindelwald is a small, typically *gemütlich* village, enjoyable at any time of year. It lies in the shadow of the Eiger's north face and to wake up in the traditional early morning mist, step onto your bedroom balcony and watch the clouds wreath and dissolve and clear, in minutes, from the black face of the mountain is an experience of quite unearthly beauty. But the real sensation is to take a mountain railroad up to the Jungfrauoch, the 11,329-foot saddle upon which stands Europe's highest observatory. Or you can compromise and go as far as the Kleine Scheidegg pass, which has an equally stupendous view at a less dizzying altitude.

Utterly different is the Swiss-French resort of Crans, now considered by the knowing to be more chic than St. Moritz. Crans has all the Gallic earmarks: Parisian hairdressers, ties from Carven and Dior and high-priced French and Italian boutiques. But in spite of this sophisticated gloss, the place offers some simple pleasures. I was taken to the Cervin, a log hut restaurant where the dish of the house

is *raclette*. A side of cheese is toasted before a brazier of pine cones, the melted part then scraped, sizzling, onto your plate with the accompaniment of gherkins and a boiled potato. The whole thing is helped along with prodigious quantities of *Fendant* en carafe, followed by another and then another scraping of the hot cheese. Such evenings begin at nine and continue into the small hours, for this leisurely meal of protracted snacks has the same effect upon people's loquacity as an Arab *mezze*. It is a good formula for informal country entertaining, and well worth getting the pine cones for the fire. You may not be able to buy the special Swiss cheeses (*bagnes* and *conches*) but you can compromise with any hard, dry cheese that has a good crust to it—the crust, when slightly scorched, is delicious.

Also at Cervin, I had one of the many versions of *rösti*. This dish is simplicity itself to prepare. Boil some potatoes whole in their skins, and, before they are quite cooked, peel them. Slice finely, and lay flat to fill a heavy frying pan. Pour a little olive oil over the top, plus a squeeze of lemon juice and lots of salt and ground pepper. Fry until crisp on one side only, and then cut into wedges to serve.

The Italian region

The twin lakeside resorts of Locarno, heading the Swiss part of Lake Maggiore, and Lugano, on the lake of the same name, represent Switzerland's spearheads into southern Europe. Suddenly, all is Italianate languor and satin calm and cypress trees, a milky opalescent light replacing the sharp, stupendous clarity of the north. I was there in October, when the sky was blue and clear and it was still warm enough to sit outside over

Continued on page 121



Murten, in the German region, preserves the spirit and architecture of a royal and ancient past.



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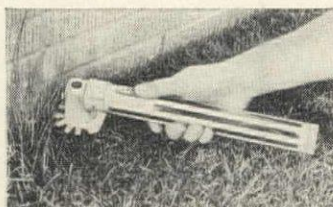
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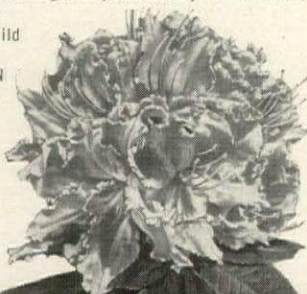
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H&G'S GARDENER'S

Garden husbandry—

9 ways to improve it

While the word husbandry was long ago put up for grabs by both men and women, the lexicographers still leave it a slightly masculine ring. This is undoubtedly a good thing. How otherwise could you describe appropriately the special kind of housekeeping skill that men gardeners seem to exhibit more strikingly and more often (when they exhibit it at all) than most women gardeners do? To say that good husbandry is becoming to a man scarcely defines it. But rather than attempt a definition, we prefer to list some of the skills and practices good husbandry involves and suggest ways to improve them. You will see a few specifics across the bottom of these pages. Here are nine basic recommendations for upgrading your husbandry.

1. Understand the true nature of your garden earth. The most important single thing for the gardener to bear in mind when he considers the ground in which he intends to make a garden is that—whatever its original nature—the soil must be converted into a highly specialized blend of sand and clay (decomposed rock), and of organic matter (mostly decayed vegetation). The gardener's true intent should not be to simulate nature but to improve on it. What with the complex requirements of ornamental landscape trees, shrubs and other plants, natural soils would be wholly unequal to the task for more than a season or two on the average small home landscape. Constant renewal of what, in the past, H&G has often referred to as "gardener's loam" is essential. This means not only putting on annual supplements of compost or leafmold or peatmoss but also maintaining a proper balance of mineral and organic matter, of clay, sand or just plain dirt. Good husbandry will dictate that a bale or two of moist peatmoss will be always handy, that at least one leaf or compost pile will be ready to yield a bushel or so of fibrous plant compost, that a shovelful of sand will always be available to add weight—and grit—to fluffy earth. Mere availability is not enough. They should be used.

2. Learn and satisfy the requirements of your plants. In the first five months of this year, H&G dwelt at some length on the great forces that influence plant growth. The good husbandman provides for each of his plants the kind of light, air, soil, moisture and orientation that will enable it to do its best. Books and magazine articles can put these into words. But only the truly interested gardener can translate the words into superior plant performance. As the virtuoso told the aspiring violinist who wanted to know how to score a hit at Carnegie Hall: *practice*. You can be a good gardener by practicing by the book. You can become a very good gardener only by working at it. This is not as hard as it sounds and is a lot more fun.

3. Step up to a better variety whenever you replace a plant. Sometimes a plant dies over winter and must be replaced. Sometimes a good plant turns out to have been put in the wrong location. Sometimes an entirely new planting is called for either by the working out of a good landscape scheme or by the whim of the perpetrator. In whatever case, the good husbandman—mindful of the inexorable rule that to hold even is to slip backwards—will plant an improved plant whenever he gets a chance. This may be anything from substituting known species for a nondescript one (even that can be a step up) to the substitution of a fine holly with proved fruit-bearing qualities for one of the same species with indifferent berries. Con-



TOM LEONARD

PLANT EVERYWHERE and where you can't find root room, train plants to grow. Creeping fig, *left*, emerges from beneath pittosporum to soften the entrance steps of a San Antonio, Tex., house. **SOW YOUR OWN**, *center*, when that is the only way to raise new plants or to get garden flowers in quantity at low cost. **TEND SMALL PLANTS** of choice varieties until they become big. There is always room for a few transplants "on their way up."

MONTH

It's not that men are better gardeners than women, just that some men do some things better

sult good mail-order lists and nursery specialists. No bargain or "wonder plants" need apply.

4. Use plants to enhance everyday life. You don't garden in a vacuum—at least most people don't, even men. And a good garden can be a fine adornment to the busiest kind of modern living. This is largely a matter of good planning and common sense. It does not mean that you must confine yourself to flower borders or foundation plantings. Every part of a good garden may contribute to your family's total enjoyment. And fine collections of choice and well-chosen plants can lift everybody's spirit as much as and in the same way fine paintings do.

5. Plan landscapes for greatest sensory appeal. This won't mean much until you stop to think about it. Then you will realize that what we have in mind are such things as these: flowers that stay open at night; plants that have fragrant foliage as well as flowers; thick turf that is fun to walk on, a variety of textures in paths and walks; well-placed sculpture (not too much) at strategic points; the sound as well as the sight of moving water; trees and shrubs that offer a new show—of flowers, foliage, fruit or all three—as the seasons change; a landscape plan that offers surprise and stimulation along with restful peace.

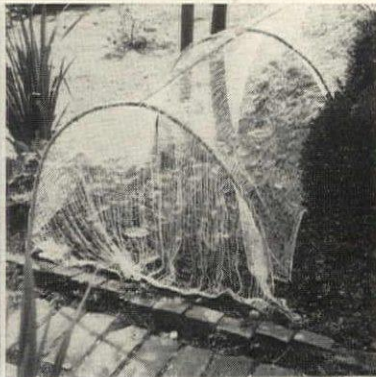
6. Let others share your garden's enjoyment. Only the very irascible or the very eccentric will shut their friends out of their gardens. Pride alone can make hospitality a pleasure. Unless the exigencies of raising a certain kind of plant material make it impossible, provide for the enjoyment of your friends, don't merely suffer them. Gardening may be considered a happy accompaniment to either solitude or gregariousness. It is scarcely necessary to add that this is more than providing benches where visitors can rest their feet.

7. Make sure your plants grow as well as they know how. If this smacks of anthropomorphism, rest assured that even the humblest plant seems to sense when it is being short-changed in matters of light, nutrition, moisture or improper planting. And even plants that are given all the routine care the rule books call for will respond, so help us, to the TLC that a good doctor or nurse knows is so important to the care of ill children. It is not alone *what* the knowledgeable gardener does for his plants that makes the difference, but *how* he does it—and above all, *when* he does it. In fact, if we had to pick a sixth sense for gardeners, it would be the sense of timing. So when you add the needed dose of plant food, do it at the right time. Don't water your lawn until it really needs it; then water it—and liberally. When you cut a branch, make sure you know what the eventual effect will be—and that you want that effect. In a sense, the good husbandman is as zealous in husbanding his plant's resources as his own.

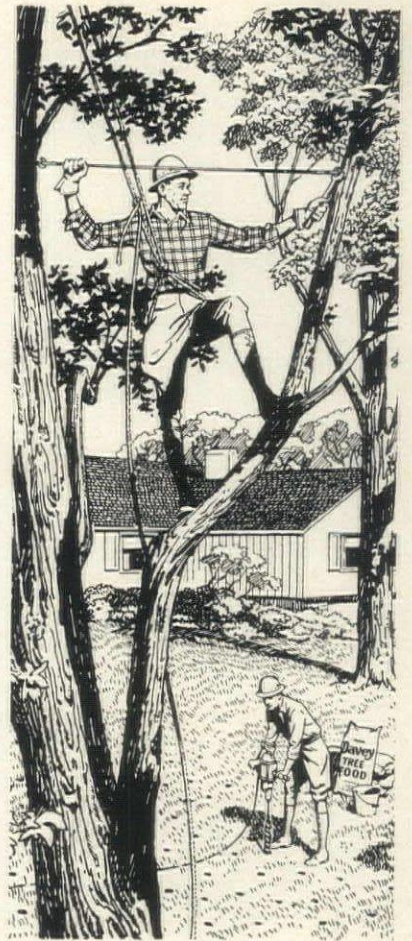
8. Risk part of your annual garden budget on new plants and seeds. This is no risk, really. It comes under the head of research and development—as necessary to the well-run garden as to orbital flight. While plant hybridizing is undoubtedly a business in its most effective application, it is a venture business. All of your modern roses, most of your prettiest rhododendrons, many of your loveliest lilacs, the most pest-resistant of suburban street trees and virtually all the blight-resistant fruits and vegetables were the result of informed guesses or patient experiment. The gardener who wishes to excel will be no less aware of the possibilities inherent in new plant groupings, improved foliage forms, more floriferous or colorful displays. This could mean many dollars a year. It could also mean fifty cents.

9. Increase your time for gardening by reducing drudgery. To the aficionado, garden work is not work. But also to the aficionado, time is of the essence—and there is never enough of it. So even though you enjoy chopping weeds or trimming edges, beware such luxuries. There are more important things for the gardener to do. So put first things first—or at least second.

RALPH BAILEY



FERTILIZE FREELY (roses, left) for best performance. Most garden varieties of ornamental plants simply will not excel unless cared for like thoroughbreds. **PROTECT FROM PESTS**, center, and that doesn't always mean to spray against insects. Netting keeps birds from slashing these 'Baron Solemacher' strawberries. **KEEP A NEAT HOUSE**—or in this case, right, a tidy utility space. Incidental asset is the heavy-duty wheelbarrow.



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Notes for July Gardeners

In some cases the triumph of mind over muscle is simply the triumph of muscle



First weekend

Power play. The power lawn mower and the power tiller are operated these days by almost everyone in the family. But there are still many heavy-duty appliances, available for purchase or for rental, that are wholly unsafe for any but a careful and able-bodied male to use. Heavy tillers, all mold-board plows, most tractor-drawn earth-moving utensils and, above all, portable chain saws should never be operated by anyone without previous supervised experience in handling such machines. So much for the general, and emphatic, caveat. On the positive side, a chain saw, for example, will fell more trees and cut more cordwood in an hour than any two amateur handymen could accomplish in a full day's toil. The romance will be missing, the racket will be excruciating, the risks of careless handling will be very real, but so will the results of well-directed effort.

To fell a tree—even a smallish one—requires a knack that approaches art. And muscle as well. Certainly if you are going to fell a tree over 25 feet tall, you will hire a specialist. For the rest, while the knack of using a chain saw is really not hard to learn, you may do as well to hire an itinerant sawyer. He will work faster, make less mess and take all the risks. But he will cost more, probably, than if you hire a saw from a tool rental concern (the countryside is full of them) and do the work yourself. If you have used a chain saw before, you are probably quite capable of doing your own work. To cut more than a cord of wood (a pile of 4-foot logs that measures 4 by 8 feet or the equivalent), you will need help unless you are in tip-top physical shape. But all concerned should remember that a working chain saw is like a loaded gun. It shoots where you aim it.

Every reader's ploy: Far

from inconsequential, though not likely to shake the world, is Janet Gillespie's delightful new book, "The Joy of a Small Garden" (Dodd-Mead, \$3.75). Actually what the book communicates is the joy of a gardener who has a sense of humor and a wonderful way with growing things. Touched on are such subjects as planning, transplanting, mind-changing, people-wheedling, husband-rearing, budget-balancing and other horticultural performances. A lovely book—taken either all at once or in pre-sleep chapters. (For one chapter, on plant scrounging, see H&G, May, 1963.)



Second weekend

Real spadework. Double digging is all but a lost art. Yet, by no other means can a topnotch flower border be so well fitted to receive such long-lived perennials as peonies, oriental poppies, dic-tamnus, astilbe and roses, or such demanding bulbs and tubers as lilies and dahlias. There is nothing mysterious about the theory of double digging: you take out one layer of soil to a spade's depth, then take out the layer underneath, then put the first layer back and spread the second layer on top. But in practice this is not quite as easy as it sounds. The difficulty comes in handling the spade dexterously enough to keep the soil from sliding back into the trench as you move backwards to dig the next spadeful. And nothing but practice will teach you how to do it successfully. You can think about it until you are purple in the face, but until you try it, you simply won't know what a trick it can be. Nor how satisfying once you have mastered it. As we said, for really deep soil preparation (up to 18 inches if you are adept) there is nothing to compare with this procedure. Especially if you incorporate com-

post or other organic matter in the bottom layer before you cover it. **Books again:** Two on the all-important subject of woody landscape plants deserve mention. James Bush-Brown's "Shrubs and Trees for the Home Landscape" (Chilton, \$5.95) is a disappointingly pedestrian formalization, in tabular arrangement, of available information. From this author, it seems unwontedly routine, though accurate enough. Robert Clark's "Flowering Trees" (Van Nostrand, \$6.50) is a far better if more limited work. The judgments are discerning and helpful as well as completely authoritative. If the prose is less than deathless, at least it is clear, simple and direct.

Stanley Schuler's brisk and concise "1001 House Plant Questions Answered" (Van Nostrand, \$5.95) puts a lot of practical information where it will do the most good—at your fingertips.



Third weekend

Leverage plus. An ordinary male, given a day away from his desk, can push 200-pound rocks around his garden without straining a muscle if he knows how to handle a crowbar—and if he has the muscle to begin with. To move weights you cannot readily lift, you *must* employ leverage. And like running a chain saw or double-digging a flower bed, this takes fully as much energy as skill. A good unabridged dictionary, or your memory of high school physics, will explain the theory of using a lever. All we would add here are a few simple pragmatic hints.

First, make sure any lever you employ is adequate to the task. Most planks, many 2-by-4's and all tool handles are undependable if not positively unsafe (try letting even a 100-pound boulder roll back on your instep sometime). A crowbar is the best lever and will last a lifetime. Second, make certain that the fulcrum you place under the bar will stay in place, whether it is a billet of wood, a piece of heavy pipe, or another rock. Third, keep your fulcrum well up under the forward end of your lever at all times, because that's the way you get your best leverage. Fourth—and most important—move slowly. Never jerk or lunge, never let your feet get off the ground, and never let go of a bar that is "working." One

more point, having little to do with the others: you may find, perhaps to your surprise, that it's easier to inch your burden forward slowly than to roll it over. Safer, too, sometimes. Above all, don't be afraid to look lazy. Experienced workmen will understand, and the rest don't count.

Counterirritant. Marjorie Johnson Dietz's new "Concise Encyclopedia of Favorite Flowering Shrubs" (Doubleday, \$4.95) is a worthy successor, in the realm of woody plants, to her earlier compilation of garden flowers that set the pattern of factual coverage and informed opinion.



Fourth weekend

On the level. There is nothing especially muscular about laying out a grade either with a surveyor's instruments or a simple peep-sight level that you can buy at any hardware store and carry in your pocket. A child could do it. So could a woman. But only men ever do. (Atavism? Balboa on a peak in Darien? George Washington?) Major grading operations, on less than a professional scale, are infrequently required. But minor problems of contouring, path laying, wall and step construction, and terrace surfacing arise far more often than they are solved, if we make ourselves clear.

With the aid of a sight-level, three stakes and a mallet you can run grade lines, therefore measure and equalize slopes, with ease and something approximating dispatch. The idea, of course, is to sight from the top of your master or "home" stake to the top of another stake driven at some useful reference point to the same level as the first. Then, without disturbing the first stake, you can hedge-hop all over your landscape, measuring up or down by marking your second and third stakes by reference to your sighting level. If you wonder why we left the master stake way back there, it was so you can start over if you made a mistake or, more importantly, so you can check your measurements backwards to the starting point to make sure you did the job right. Back-checking and cross-checking (as, for example, making diagonal surveys across a broad slope) are an essential part of even the simplest kind of surveying. Your satisfaction when your work proves out will be out of all proportion to any minuscule engineering virtuosity you may have displayed.



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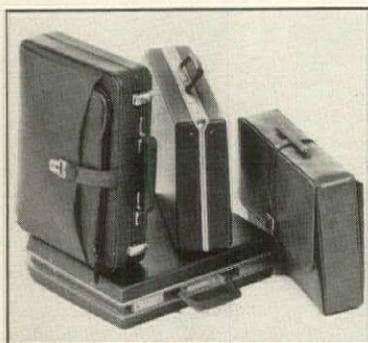
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Bag and baggage:

For the stag away



H&G's queries on how men like to live elicited the fact that today's traveling man—whether he goes stag or with his family, on business or vacation—packs his own suitcase. His luggage wardrobe, therefore, should include well-equipped cases that proclaim for themselves exactly the kind of trip they are meant for—overnight, over the weekend or over eighty days around the world. The suitcases on these pages are designed and fitted for every contingency: Himself could pack any one of them in a flash.

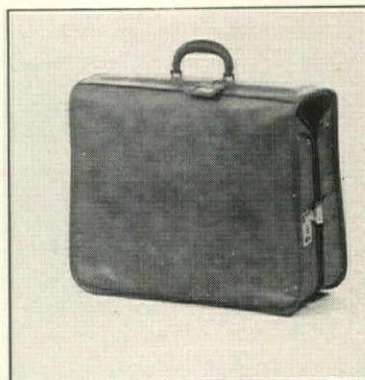
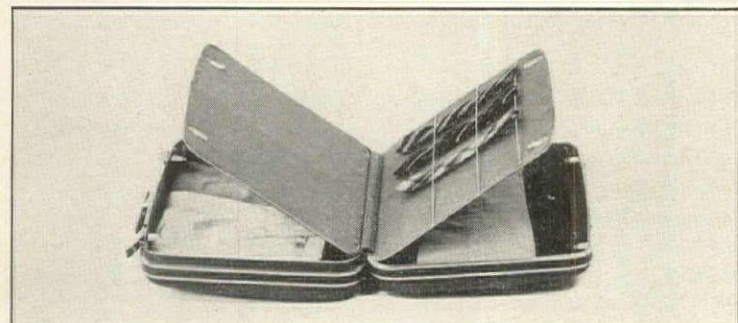
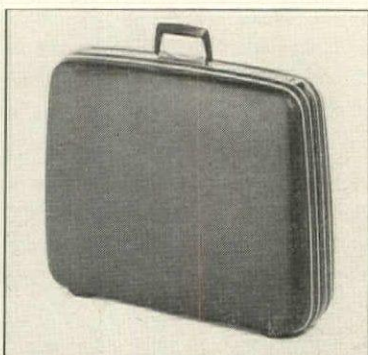


For an overnight business trip, any one of this quartet will carry a man's paper agenda, plus a change of linen, et al. The "Showcase" (flat) includes a detachable briefcase (Eastern Case Co., \$30.75); the "Executive Flite" (standing on end) has a removable portfolio (T. Anthony, \$137.50). Open for inspection (see below) are the "Diplomat" and the "Ready-Pack."

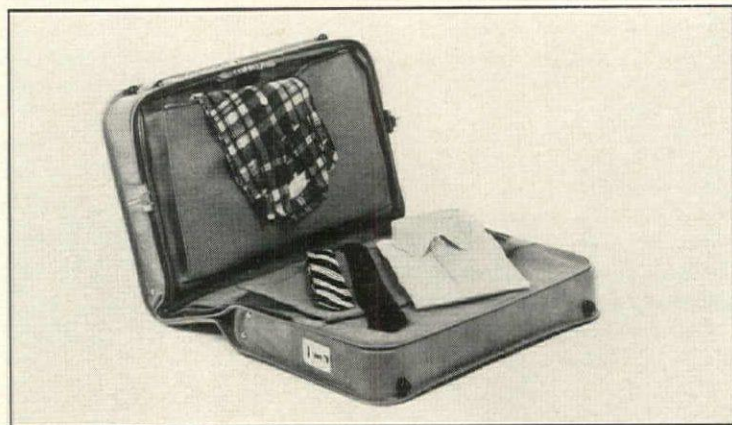


The "Diplomat," above left, of vinyl with magnesium frame, has writing board, file compartments. Four colors. Samsonite, \$33. The "Ready-Pack," above right, is of tan or black hide. Mark Cross, \$52.25.

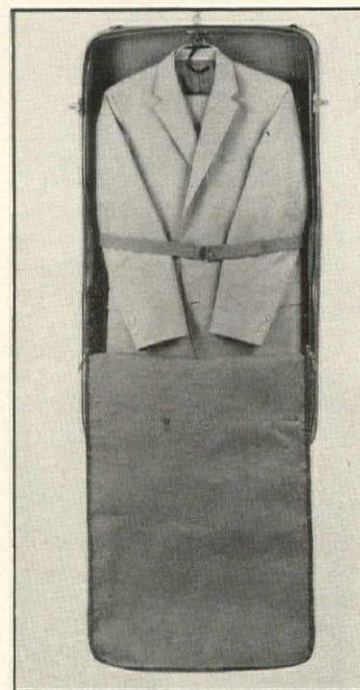
For a man who must keep well groomed for a week, a good-sized case that's well partitioned will neatly hold everything. Packing bars, hangers and pads (see below) keep three suits in the pink, with plenty of room for shirts, socks, etc., and toilet articles. The scuff-proof vinyl case has magnesium frame and nicely rounded corners. Oxford gray, brown, tan or olive. Samsonite, \$49.50.



If he must take a week's wardrobe but is traveling by air, a lightweight hang-up case would be advisable. The "Slim Garment Pak" tips the scales at only 7 pounds. Of scuff-proof "Dura-Vinyl", it has a keyless, combination lock. In tan, black and brown. Ventura, about \$65. See it open and packed to the gunwales, below.



Zippered, waterproof gusset pockets of the "Slim Garment Pak," above, take good care of crushables such as shirts. Hung at its full 40-inch length, right, the "Pak" becomes a traveling closet. In far-flung places, where a hotel closet is no more than a peg on the wall, this bag could be a godsend.



EDWIN ISAACS

All prices given include 10 per cent Federal tax whenever it is applicable.



When a man sets off on a three- or four-week journey, he would do well to take both hang-up suitcase and duffel. The "B-4 Bag", left above, holds four suits and everything to go with them. In olive brown or black vinyl lined with beige twill. Mark Cross, \$87.45. The tall duffel bag—made by the same firm, in the same colors, same vinyl—is \$27.50.



A reasonable Beau Brummell bound for Hong Kong—and on and on from there—might choose a capacious hang-up bag (see it open, *below*) and a matching suitcase of leather-trimmed canvas. \$85.25 and \$63.25 respectively. In them he might pack a small cowhide case fitted with pill vials (\$7.50) and a zippered cowhide case for toiletries (\$12.65). All, T. Anthony. He can add a leather stud case (\$11, Mark Cross).

Open, the "Jumbo Air Pack," right, is a kind of canvas armoire that holds eight suits. A properly designed hook fits over the top of any door, a slide bar locks all hangers to prevent suits from slipping. Marsupially, the pack is equipped with two pouches (removable, zippered cases with handles) that can go traveling on their own. This Admirable Crichton is to be had in blue or green plaid, solid red, blue, black or brown: Whatever the color, the trim is a complementary shade.



A boon to the man who wants to bring home plenty of treasure from his trip is a carryall, left, that starts out folded into a 10-by-17-inch envelope. Open, it is a 21-inch-long satchel as roomy as a hammock. Called the "Bottomless Carry-All," this paragon is of canvas, comes in several colors and leather trims. T. Anthony, \$26.95.



Easily packable extras: A tiny chess set, magnetized so chessmen won't slide into the Indian Ocean, \$12. A folding lamp with a magnetic base, which fits into a red, tan or black case, \$14.50. An air-lift scale to warn of overpoundage, \$6.95. All: Mark Cross. A passport case that will also keep traveler's checks flat, \$9.35, and a jewelry case, \$10.95, both from T. Anthony, would certainly be additional welcome fellow travelers.

one's apéritif of Punt e Mes. In fact, Locarno and Lugano first became fashionable as winter resorts, for even the January climate is gentle enough for magnolias, wisteria, wild aloes and orange trees.

The two towns are quite dissimilar, rather like the two sisters in "Gigi": one a well-endowed courtesan, the other preferring the qualities of honorable refinement. Locarno has only a quarter the number of summer visitors, but by far the superior hotels (in the grill room of the Palma, you dine off gold plate). From here you may explore some of the prettiest and least exploited country in the whole of Switzerland, the country of the Centovalli or "Hundred Valleys" which lies between the lake and the Alps. An extraordinary little three-carriage electric train sets off from the city center like a tram, and runs on a single-line track through the back gardens of cottages, over spindly little bridges and past a succession of gorges and waterfalls, fat green fields, chestnut forests, vineyards and orchards.

Lugano, a little further south and east, presides over its lake like a baby Naples, the steep hillsides of Castagnola rising Vesuvius-like beside it. The lake steamers ply Italian as well as Swiss ports. You can make a brief crossing to the Italian enclave of Campione with its casino or to a superb outdoor restaurant, the Romantica at Melide. Even shorter trips, a morning and an afternoon apiece, take in two little villages close by Lugano itself: Gandria and Morcote. Gandria, which I remembered from a previous visit, is a picturesque red-roofed village piled up on the northern shores of the lake. The village consists of a long labyrinth of stone steps leading in every direction. One extended flight disclosed a pretty little church with charming rococo frescoes. I found again the café I had remembered, where they serve local white wine in a jug from which you are also expected to drink. Nothing could be nicer than to lunch here on lake fish while sitting on a vine-shaded terrace overlooking the water.

Morcote, a village of subtropical vegetation on the tip of the peninsula that juts into the lake, was new to me. I arrived there at the unlikely hour of nine in the morning to see women already sluicing their doorsteps and setting out ceramics, rush baskets and copper kettles for the benefit of whatever tourists might pass by. I climbed a prodigious flight of steps through arbors of olive trees to see a church which I would

now list as a doubtful objective, but the view was worth every up-hill tread.

A Byzantine surprise

The treasure of this little town, for me at any rate, was the Rieder Museum. The listing in the local guide book: "Collections of Ikons" was my only clue. My interest increasing as I looked at the exhibits, I asked the somewhat taciturn guide who showed me around: Was M. Rieder still alive? He was. Then where did he live, and might it be possible to meet him? Finally the guide doffed his cloth cap, bowed slightly, and said: "*C'est moi.*" He also admitted that he generally gave less than his best to English, American and his own fellow Swiss visitors, whom he considered peasants in the matter of Byzantine art. He told me how he had spent twenty years, pre-war, at the court of Queen Marie of Rumania, amassing this remarkable collection which now fills an enchanting fifteenth-century house and included furniture, silverware and wonderful Rumanian embroidery as well as ikons. It is a great labor of love and, to those interested, well worth the visit—not least for its unlikely setting and for the fount of information which M. Rieder may be persuaded to pour forth.

One other excursion from Lugano which I commend is to Baron Von Thyssen's Villa Favorita at Castagnola, which contains one of the greatest private collections of pictures in Europe. The villa is regularly open to the public only from March to October, and it would be wise to check locally as to the hours.

As far as shopping in the Italian area of Switzerland is concerned, you would be well advised to cross the Italian border close by, especially since customs formalities for visitors are almost entirely relaxed. There are some excellent shops in Como, particularly for silks, leather products and casual resort clothes. The prices are way below those of Switzerland, although not, of course, for watches, cameras and other precision instruments. The best places to shop for these are in the tax-free shops of the Geneva or Zurich airports when you are leaving the country for home.

* * *

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THE COAT HANGER continued from page 69

with me and still sat under my desk, but on a rug from Kairouan.

I went to receptions but, firmly, only those given to do honor to famous men of my profession. A considerable number passed through Rome. The years passed. The dog grew old and blind, and I grew careless of my resolves. I even went to a fashionable tailor.

Here I was surrounded by three master tailors and a special assistant was called whose only duty was to kneel in front of me and help me take off my trousers.

There were many fittings, and once when he did this, I noticed with acute embarrassment that, in a moment of abstraction, I had forgotten to put on my shorts. I apologized. I lied. I said that as I was dressing I had suddenly heard of the news of the death of Albert Camus. He had, indeed, died the night before, but I had never cared a jot for his works. The assembled tailors listened. Then the

chief tailor said, in the tone of a priest giving absolution:

"It does not matter at all. Mr. Mel Ferrer was here before you. He never wears shorts."

So it was all right. I had no need for Camus. Mr. Ferrer had preceded me. Effortlessly, as though to the manner born, I had adopted the habits of the *élite* of the world.

The suit was beautiful. It led to invitations from wearers of equally beautiful suits. Nobody asked anymore how I was doing, because it was clear that I was doing all right. In the eyes of the world I had arrived.

Then one day, last summer, the dog who had been born in the house of the rich American retired to a corner of the house of a man with sixteen coat hangers and died. I buried her at midnight: my dog—and much else that I shall always miss.

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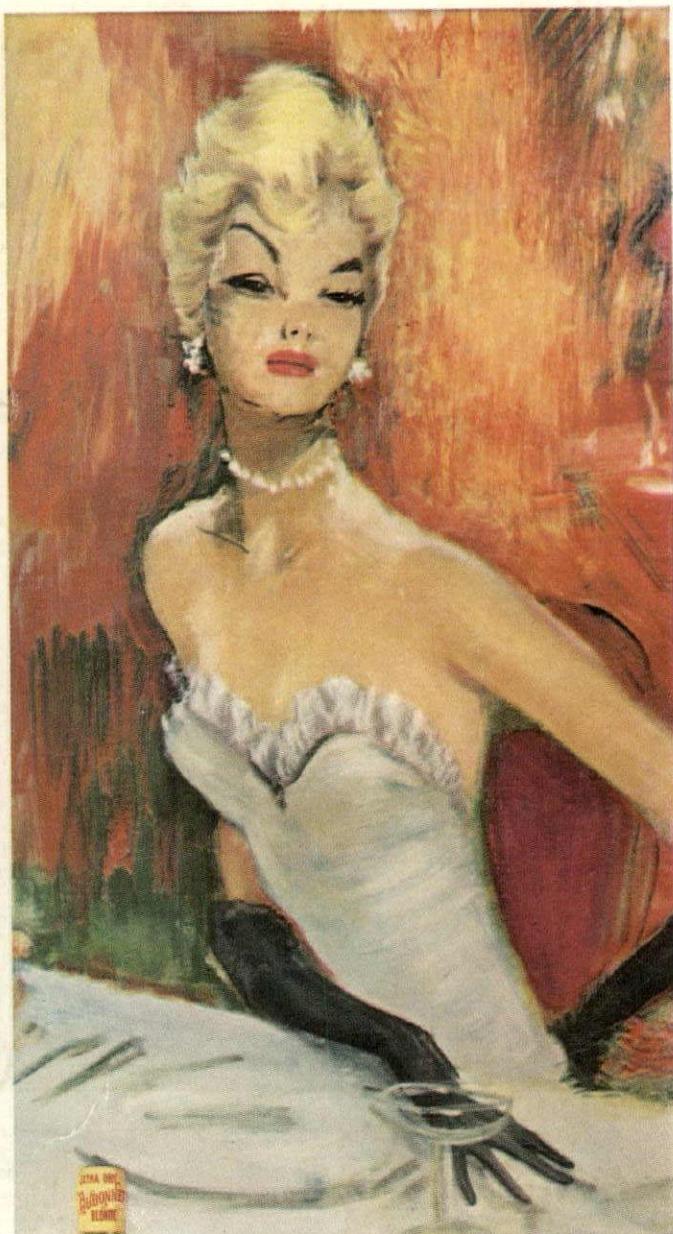
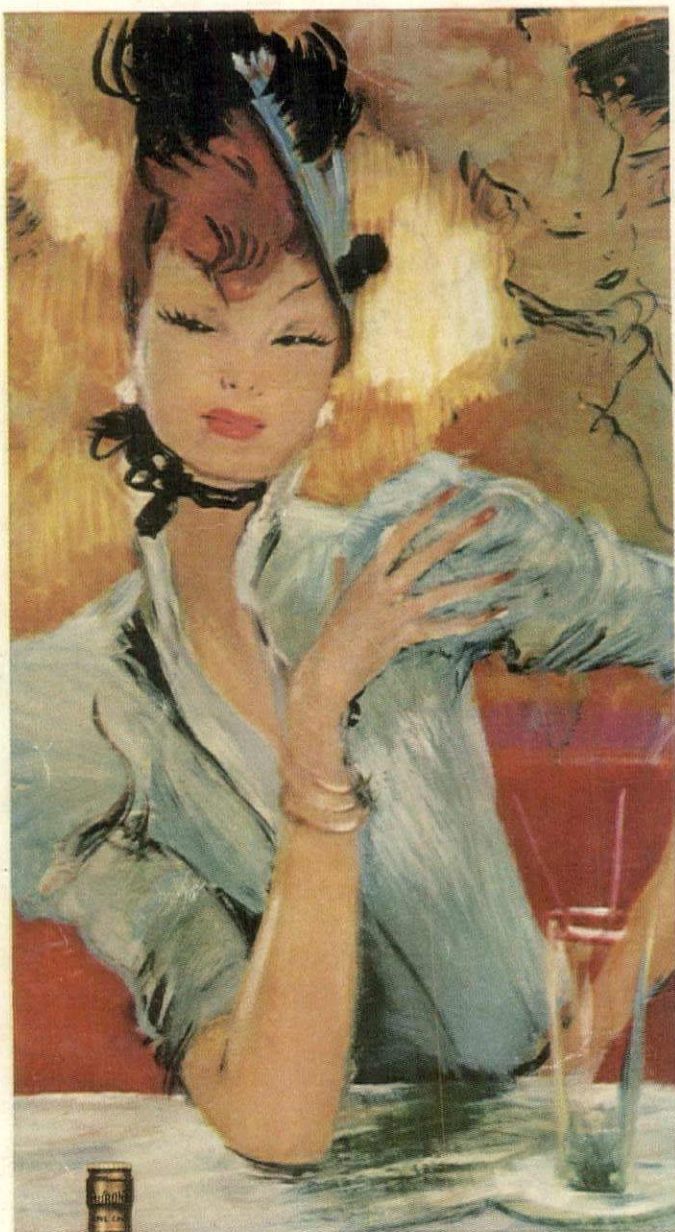


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BLONDE MARTINI — 4 parts gin with 1 part Dubonnet. Stir with ice.

TALL BLONDE — To $\frac{2}{3}$ glass of Dubonnet Blonde, add cracked ice, dash of bitters. Fill with soda.

HALF AND HALF — $\frac{1}{2}$ Dubonnet Red, $\frac{1}{2}$ Blonde on the rocks. Add a twist of lemon peel.

